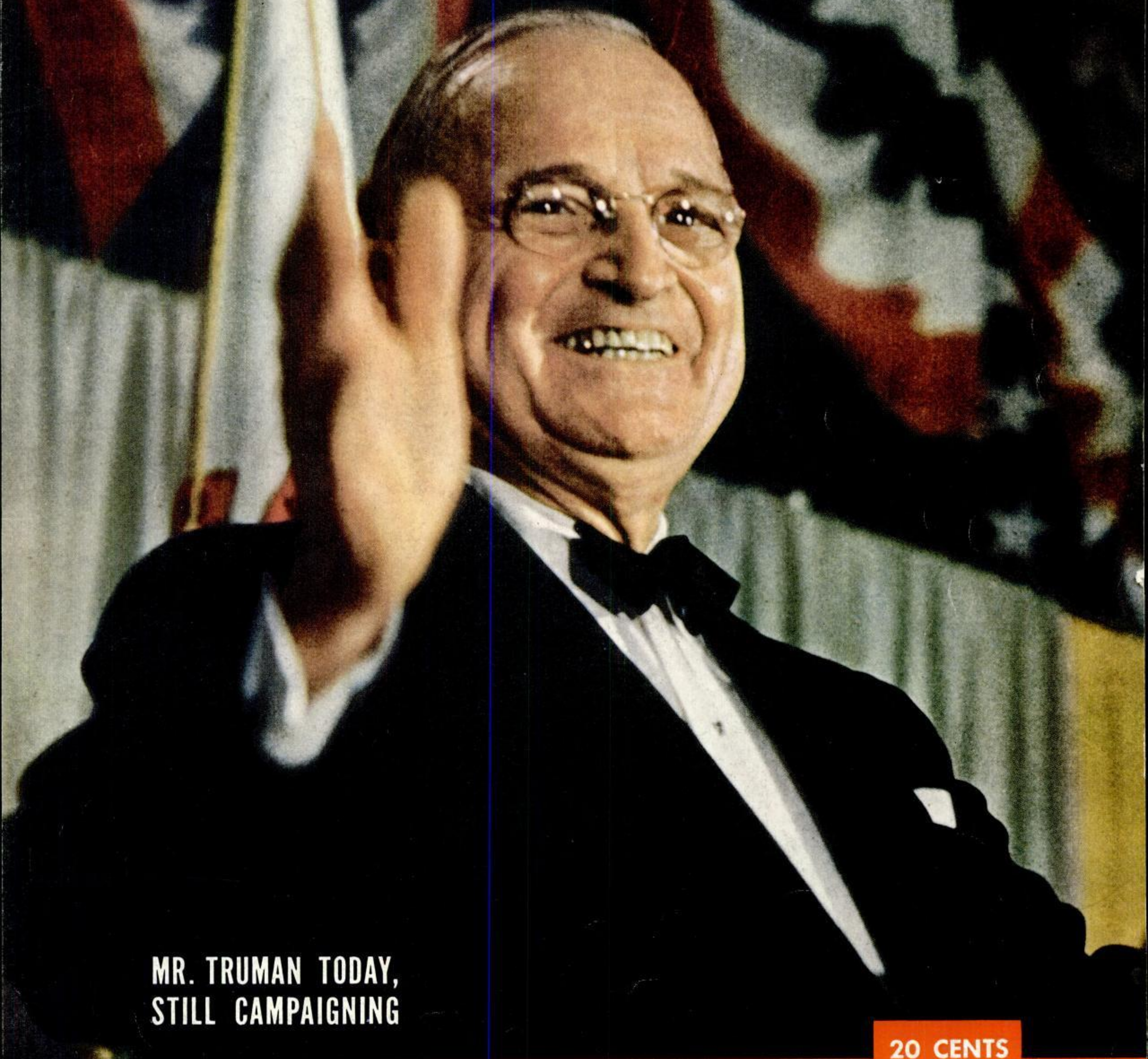


LIFE

BEGINNING IN THIS ISSUE: VOLUME II OF
THE TRUMAN MEMOIRS
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—
FLORIDA'S '56 TOPS THEM ALL



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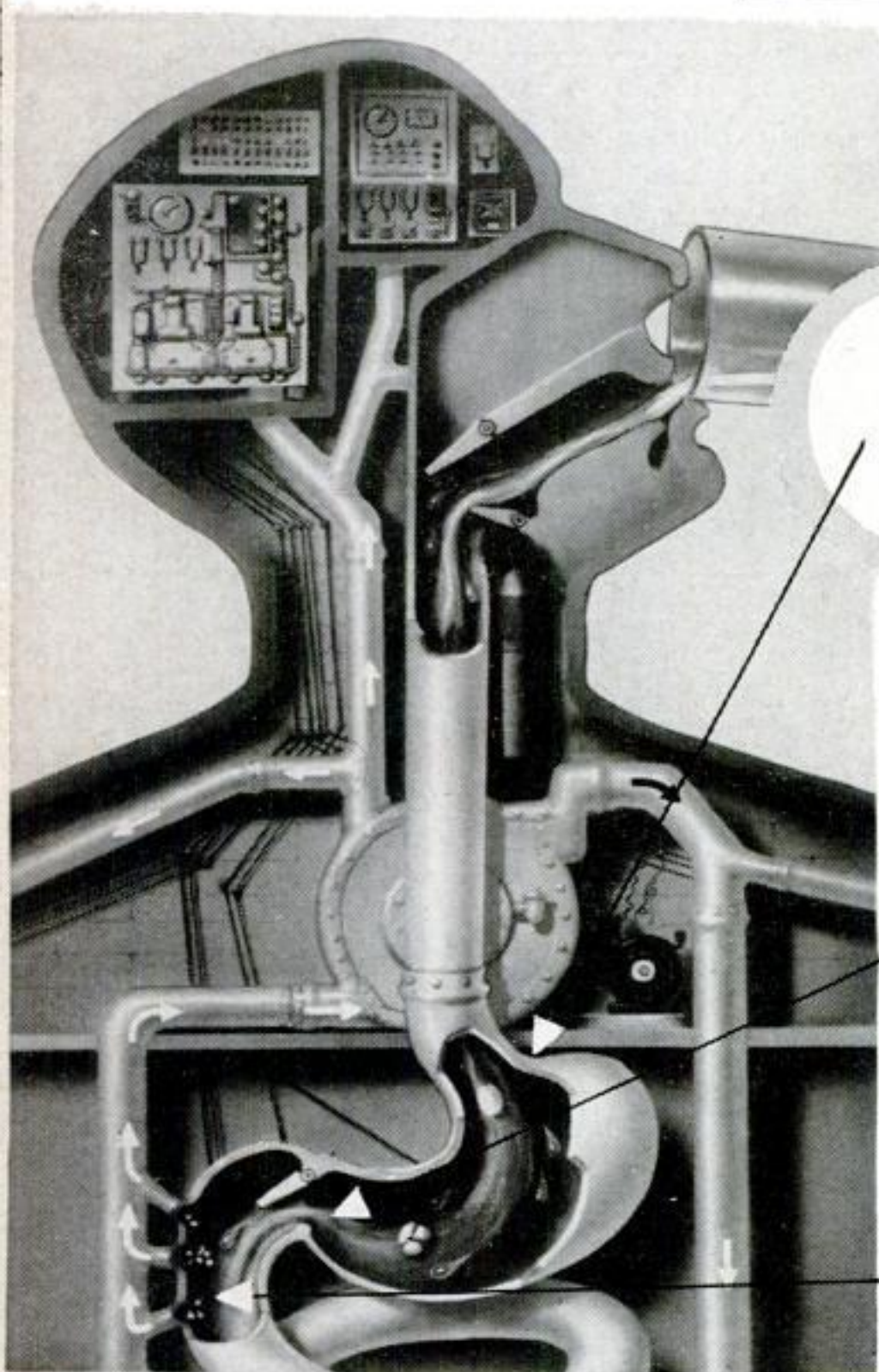


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How crooks took Brink's

As police and FBI agents break one of the biggest and cleverest robbery cases in U.S. history, LIFE shows how masterful planning and smooth execution brought the job off.



CROOKS' PREPARATION

Biggest boom under the sun

In spite of a post-holiday cold snap, flamboyant Florida's booming tourist playland with new superluxurious facilities is warming up for the biggest season in its golden history.



FUN IN THE SUN

Truman on truce that failed

In the first of five instalments from Volume II of "The Truman Memoirs" the former President gives his account of General George Marshall's highly controversial 1946 mission to China.



POLITICKING PRESIDENT

The silent stars look back

A nostalgic look—then and now—at the 10 living movie stars whom 300-odd Hollywood pioneers picked for outstanding achievement during film-land's glamorous, voiceless heyday.



HEROINE'S HEYDAY

A pair of Olympic hopefuls

This month in Italy two pretty girls, Tenley Albright and Carol Heiss, will give the U.S. its best chance of winning for the first time the women's Olympic figure skating championship.



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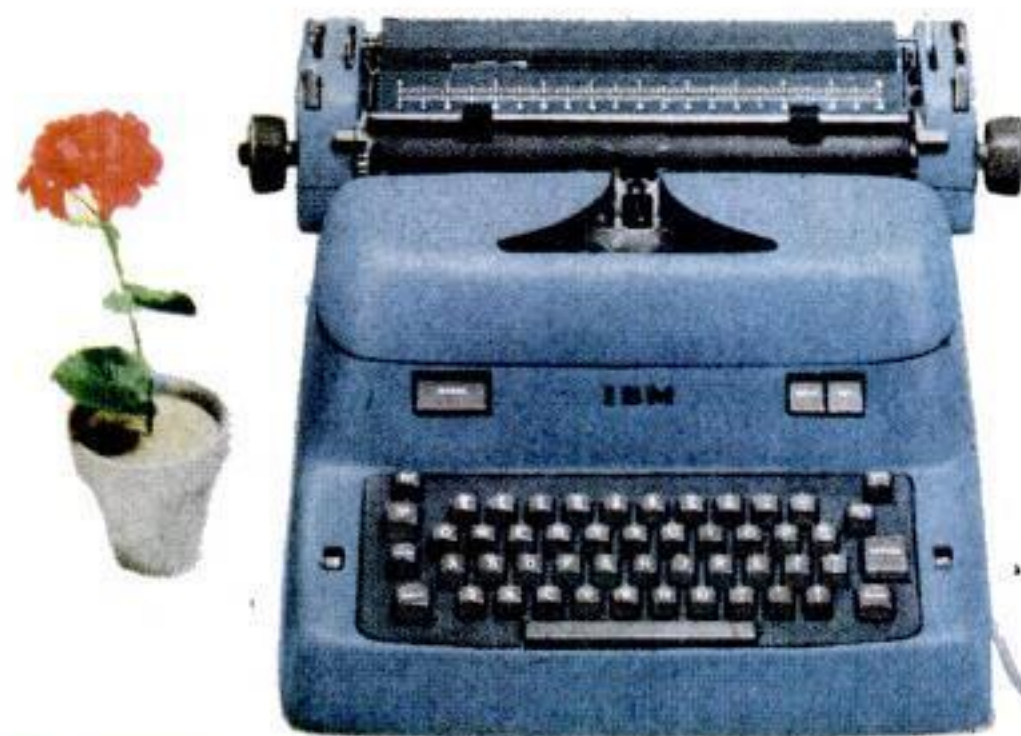


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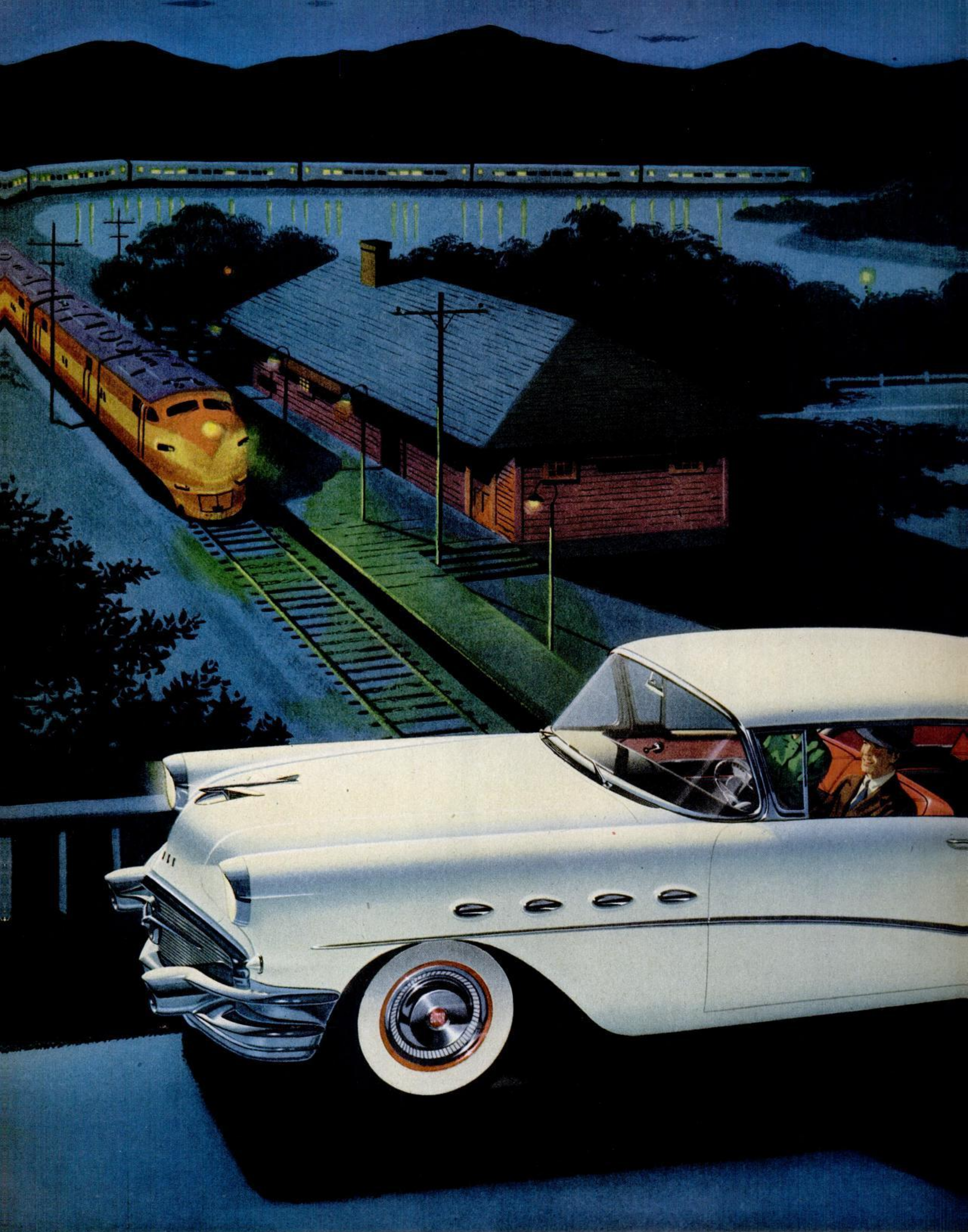
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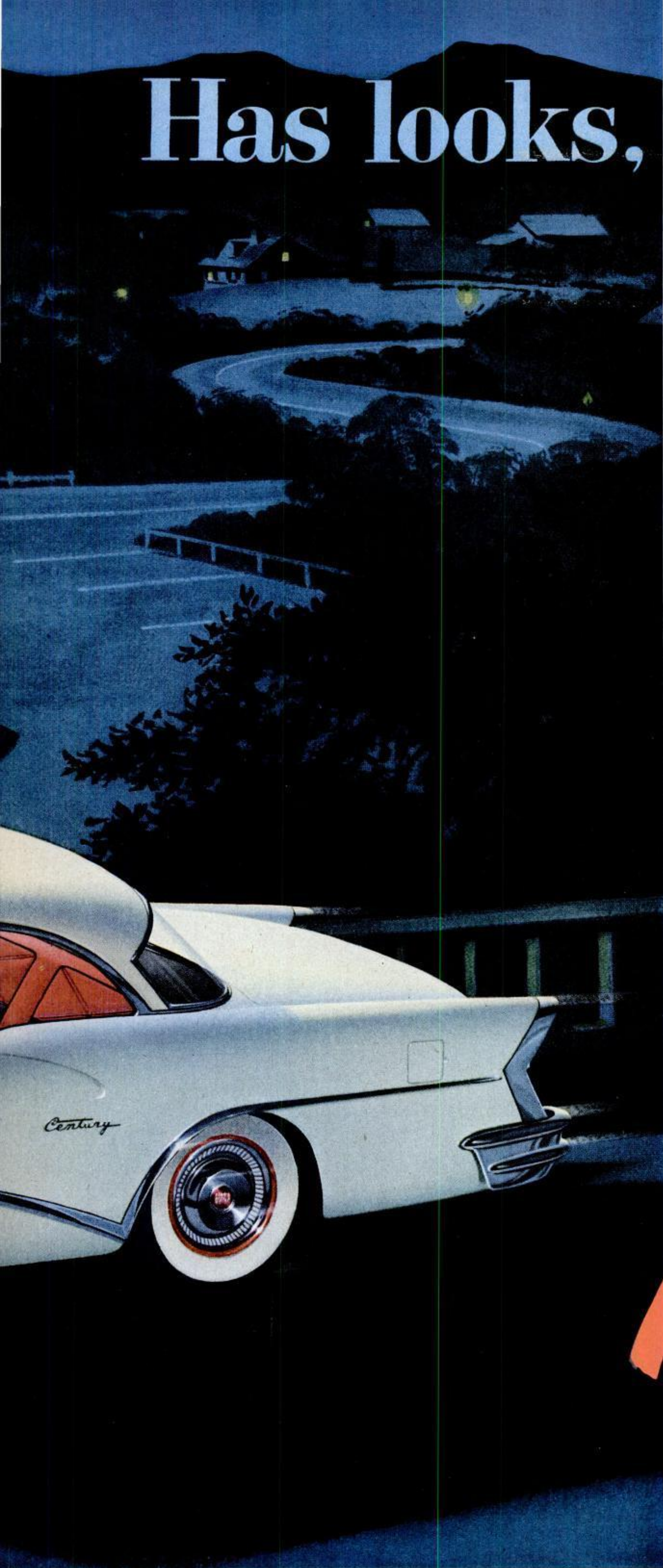
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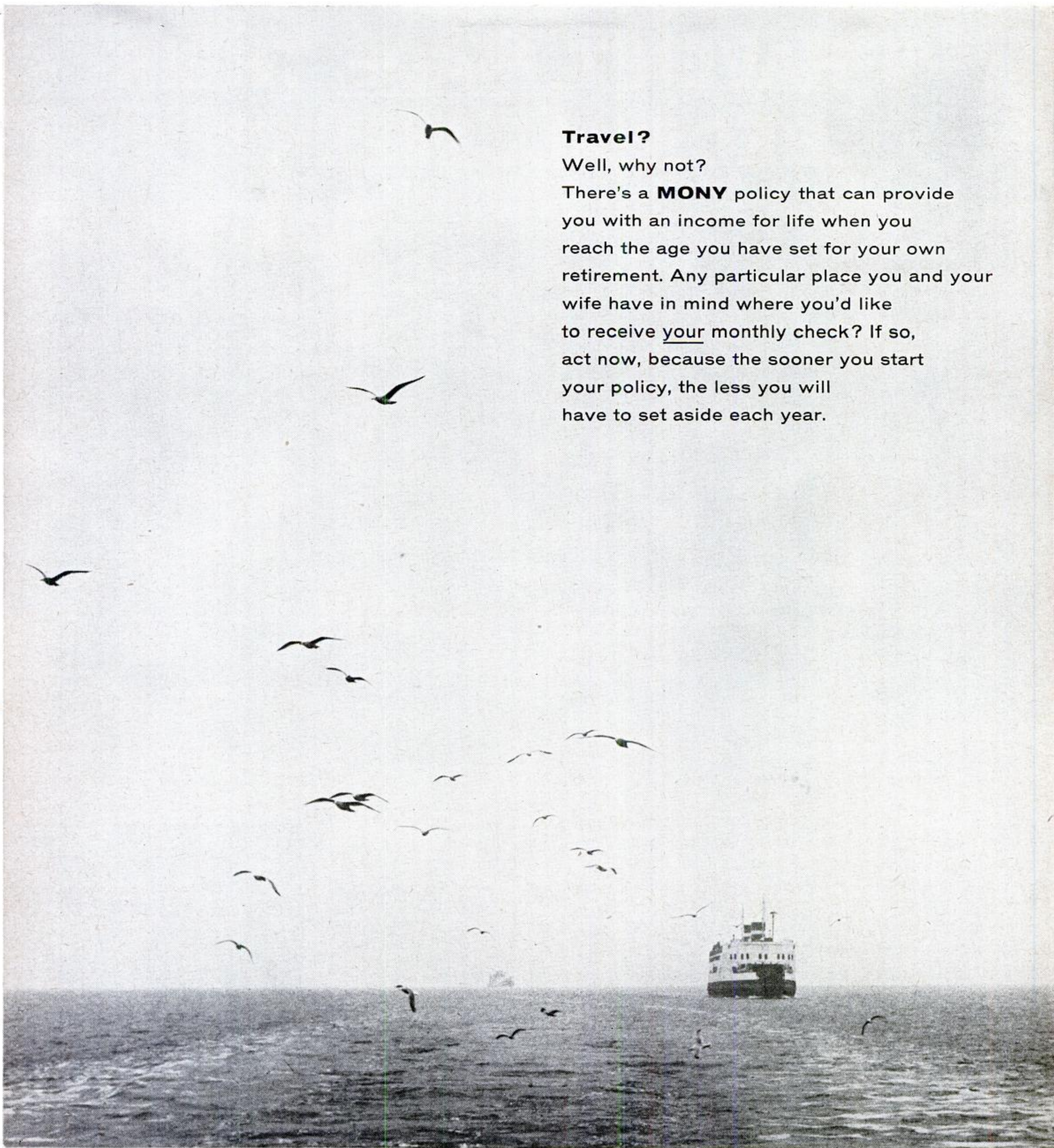
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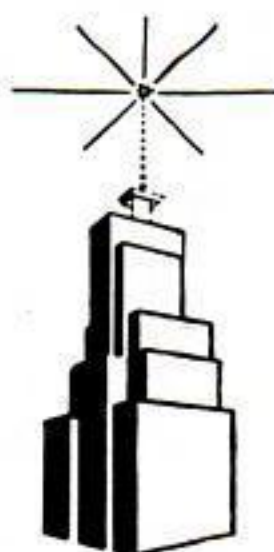
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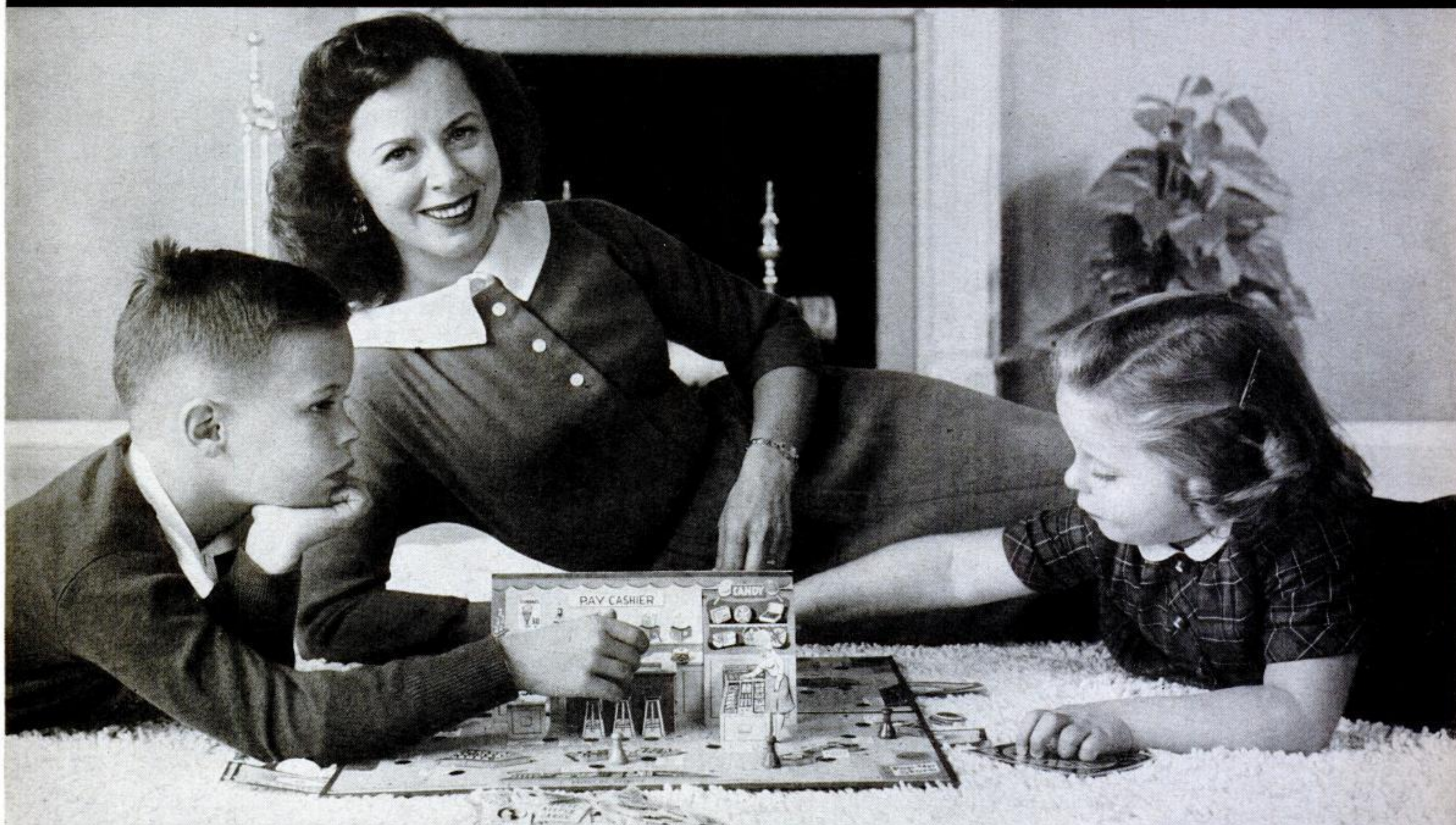
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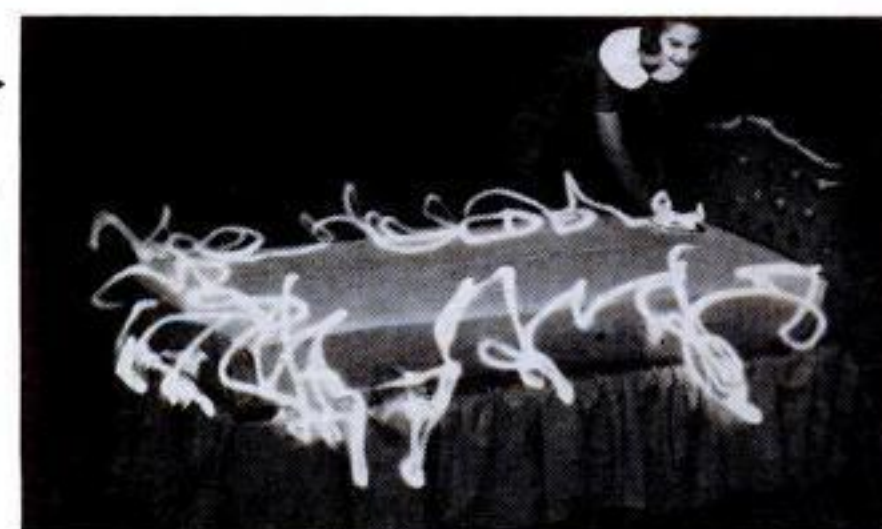
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BENDIX SUPER-FAST DRYER"**

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And, naturally, he'd like to have stacks of towels all to himself. He's heard (and correctly!) that the Bendix Super-Fast dries 'em faster than he can use them up.

What man can resist these facts? Why not point them out to *your* husband?

Dries Two Loads While Ordinary Dryers Dry One

You'll never, *never* have to wait around for your Bendix Super-Fast Dryer to finish up.

It dries clothes as fast as your washer washes them so wet things never pile up. And there's no need for special sorting.

A new Bendix system of Full-Width Air-Flo speeds drying with more air—warm, balmy air, not baking Sahara heat. For all its speed, it's safe for everything you wash, even your Orlon coat. *Like 8 hours of sunshine in just 32 minutes!*

For the name of your nearest Bendix dealer, call Western Union, Operator 25.



**Work Tops of Genuine Formica
Only Bendix Has Them!**

This carefree, hard-working Formica top is optional on the Bendix Super-Fast Dryer at a slight extra charge. 32 wonderful, extra inches of counter space.

BENDIX SUPER-FAST DRYER

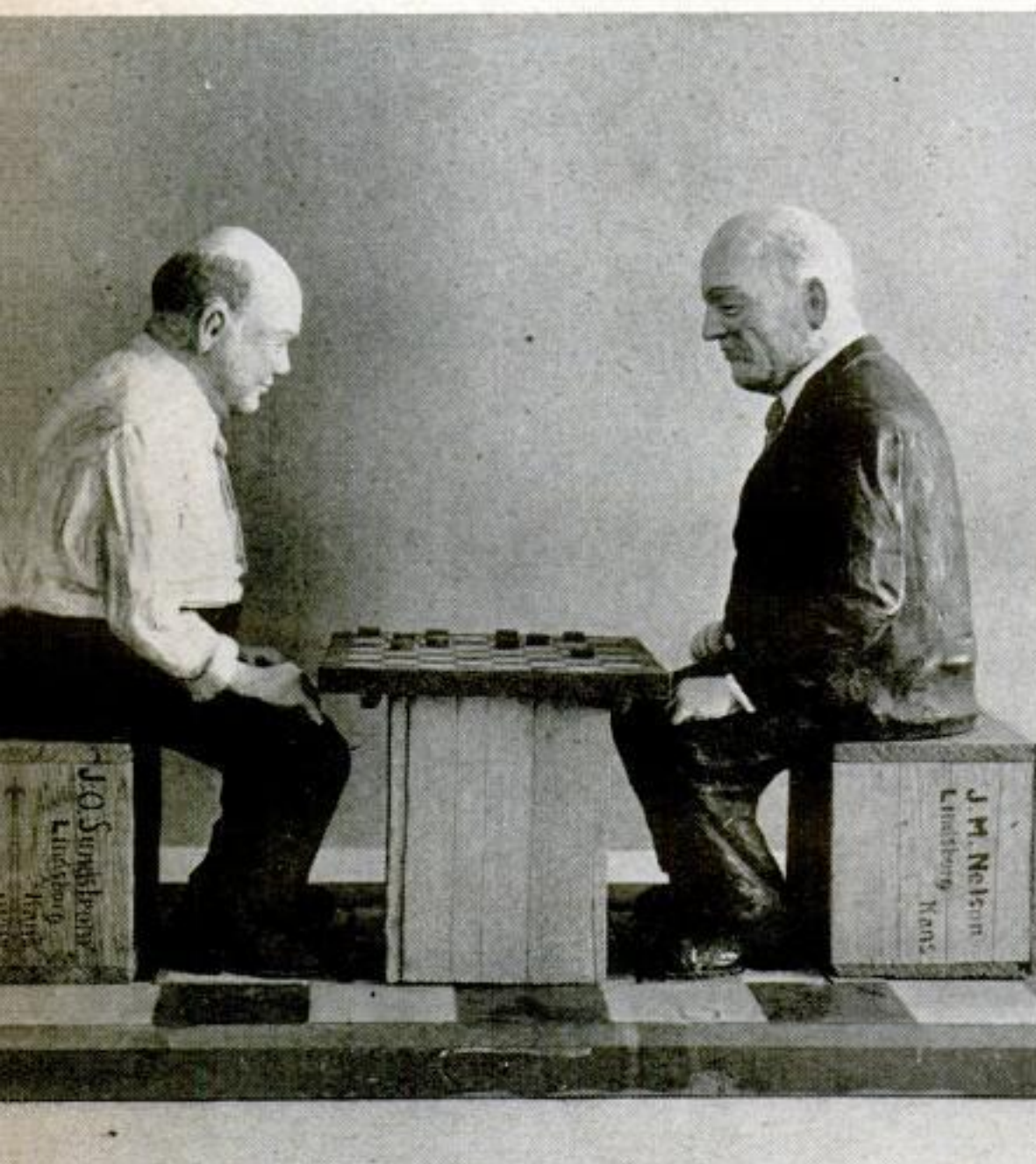
Crosley and Bendix Home Appliances Divisions of **AVCO** MANUFACTURING CORPORATION Advanced Development in Aviation, Electronics, Products for Farm and Home
In Canada, Crosley and Bendix Home Appliances are manufactured and distributed by Moffats Limited, Weston, Ontario



LABORERS Charles Lundgren (*left*) and his son stop sawing to chat with druggist, John Gustafson.



ARTIST'S WIFE Marie takes time out from her sewing to pose with portrait made five years ago.



CHECKER CHUMS were barber, David Young, and postmaster, Eben Carlson, who are now dead.



BOARD OF EDUCATION was portrayed a half dozen years ago by Gunnarson, who himself was a member for 16 years. At top, three of the members, in current photo, strike the familiar attitudes which

Gunnarson caught in his portraits, shown at bottom. They are (*right*) Carl Levin, retired groceryman; (*center*) Elof Haroldson, a cook; and (*left*) Gunnarson, who sat in front of a mirror to portray himself.

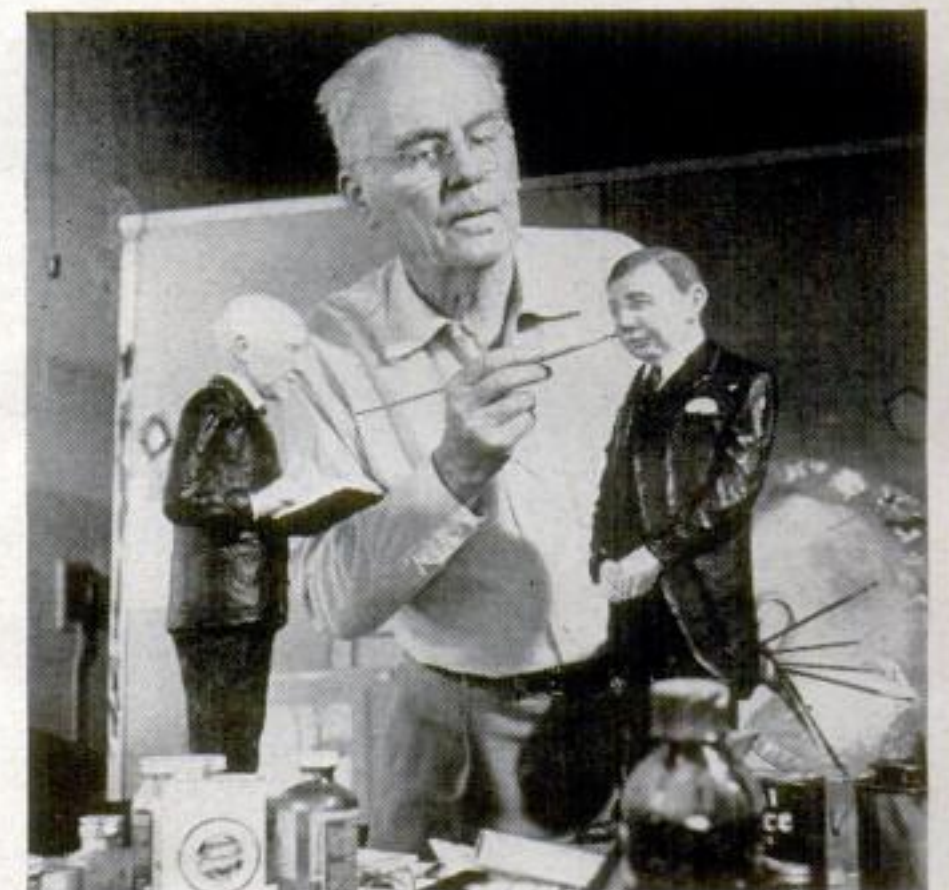
CITIZENS IN CEMENT

A Kansas paint dealer sculptures his home towners

For 25 years the little town of Lindsborg, Kan. has been sitting for its portrait. Its self-commissioned artist is Oscar Gunnarson, the local paint store owner who off and on since 1930 has been creating small sculptured portraits of his fellow townsmen.

Gunnarson took up his sculpturing career to while away the long winters. Without any formal art training—although as a child in school, he says, "I always got 100 in drawing"—Gunnarson first tried his hand at modeling an African lion. Then he decided it was best to stick close to home so he made a 10-inch cement portrait of a local pastor. This was followed by other Lindsborg sculptures: the barber, the photographer, the postmaster, the football coach, even the town's roustabouts.

By now Gunnarson has produced 60 figures and, at 71, still turns out about five a year. Though not for sale, the figures are on view in Gunnarson's store and are appreciated by the townspeople, mostly of Swedish descent, who come in to eye themselves and enjoy a glimpse of old friends who are not around anymore.



SCULPTOR GUNNARSON touches up statues of mortician (*right*) and Choirmaster H. Brase (*left*).

MORTICIAN J. Arvid Danielson donned his frock coat to pose with portrait, which was made in 1948.



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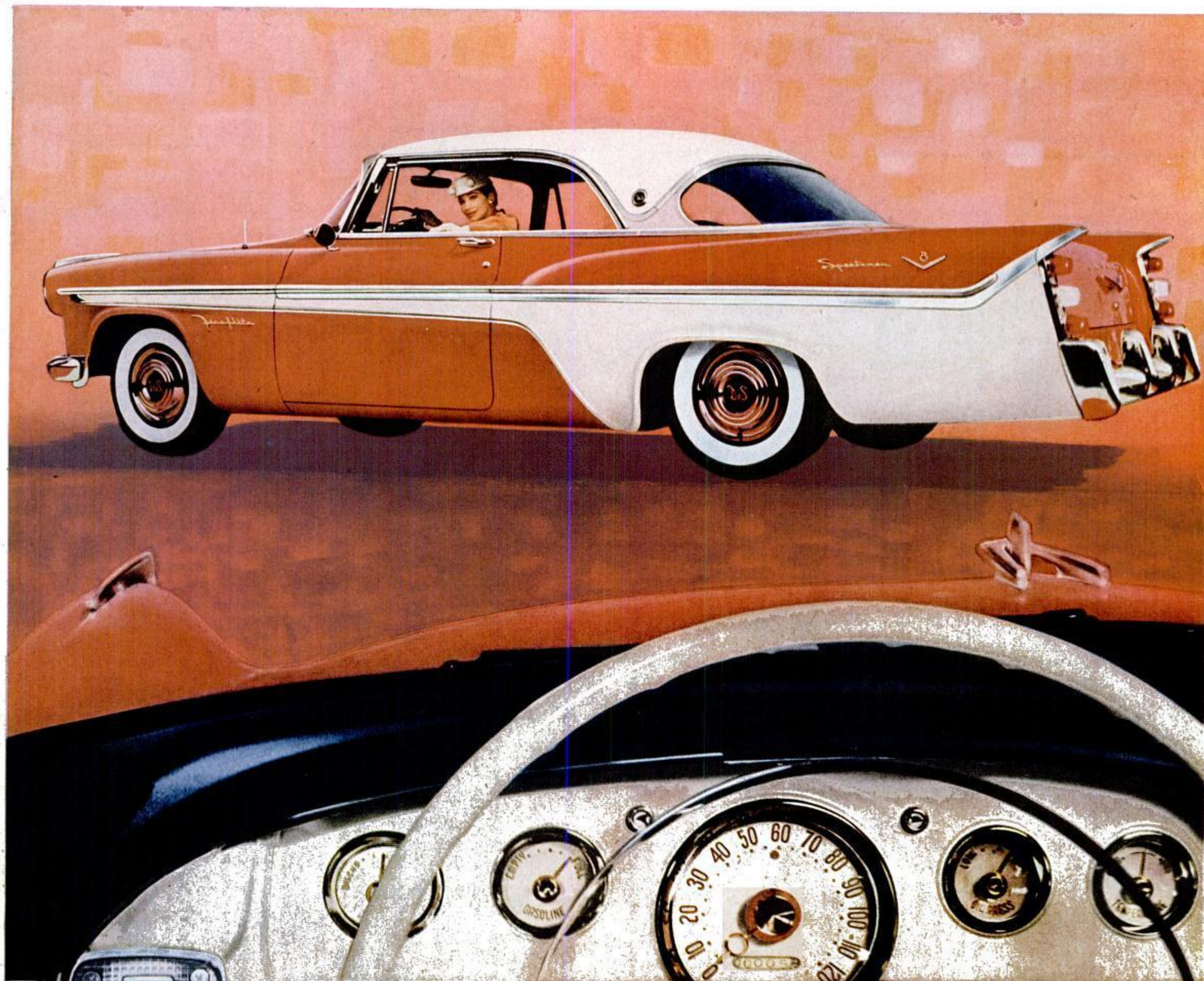
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cigarettes from
crushing.
No tobacco in
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Thank a new recipe for the man-size flavor.

It comes full through the filter with an easy draw.
Thank the Flip-Top Box for the neatest cigarette package
you ever put in your pocket or purse. Popular filter price.

(MADE IN RICHMOND, VIRGINIA, FROM A NEW PHILIP MORRIS RECIPE)

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Firelite Sportsman in Crimson with contrasting Surf White emphasizes the beauty of De Soto Flight Sweep styling

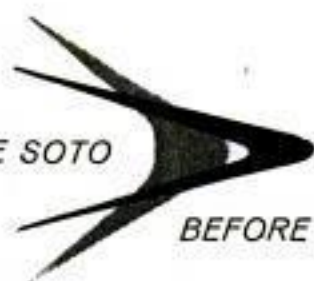
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TRY YOUR HAND at De Soto push-button driving. Buttons are at your fingertips—and to the left, out of the reach of children. Positive mechanical control. Absolutely foolproof. Try it at your De Soto dealer's. De Soto Division, Chrysler Corporation.

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Choose "Regulated Cottons" for the look you want this Spring! The feminine enchantment of rain-washed lilacs as shown in this Anne Fogarty original! Choose exotic gold-prints, vivacious novelties, an endless variety of motifs created by America's top fabric designers, color-styled by America's top colorists for Penney's alone. Select patterns and solid colors planned to coordinate perfectly. †Fabric shrinkage less than 1%.

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especially when
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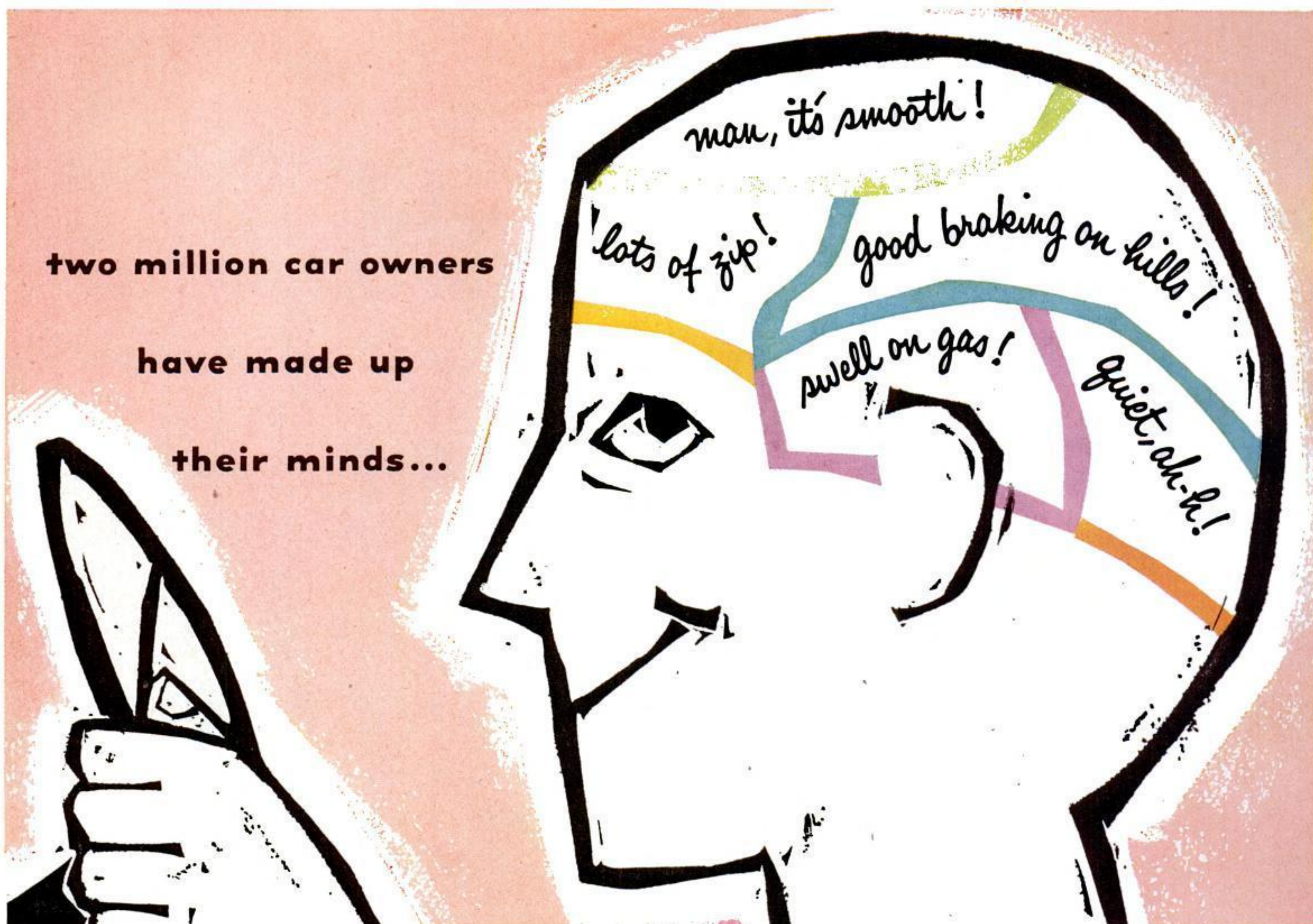
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DESIGNED

(They take 92% of the work out of driving!)



IN THE NEW FORD

You'll find one of these famed automatic drives offered under the name "Fordomatic." Designed specifically for Ford cars by Borg-Warner and Ford engineers, it is outstanding for smooth, quiet, carefree performance. A heavier duty model provides work horse power with pleasure car comfort in Ford 1/2-ton trucks.

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At your command—and instantly—a B-W automatic makes power flow in a single unbroken stream. Shifting through the speed ranges takes place so quietly the human ear can hardly detect it. You get no clicks or whirs, no jerking or commotion.

Borg-Warner's special way of mating gears to a *torque converter* (which multiplies power with whirling oil) gives you both superb smoothness and dramatic "get up and go."

You drive with 13 fewer motions. The B-W automatic is easy on you—and easy on the gas, too. And these transmissions stay cool on air alone. They never heat your feet!

On hills, you get sure, solid braking by the engine. In snow or mud, rocking out is easier than with standard drives.

Make sure your next new car (or late model used car) has a B-W Automatic Transmission. They're the result of 22 years' research by Borg-Warner, whose aim always is to "design it better—make it better." With a B-W automatic, you'll get more value—more driving pleasure and satisfaction!

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“The Voice With a Smile” in the telephone Business Office

One of the nicest things about telephone service is “The Voice With a Smile.” It runs all through the business.

Millions of times a day the operators send it singing over the wires. You hear it when you visit the Business Office or telephone the service representative.

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works along the road or gives you the right of way at a busy intersection.

In talking about telephone people and the way they go about their work, we’d like to say a good word for you, too.

For it’s your friendliness that helps us do the kind of job you want us to do. And that means better service all along the line.

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NEW LIPSTICK IDEA, 'FUTURAMA', COMES IN MANY STYLES DESIGNED FOR REVLOX BY WORLD-FAMOUS JEWELER VAN CLEEF & ARPELS



REFILL CLICKS IN OR OUT of 'FUTURAMA' case in one second. Click-it's in. Click-it's out. White gloved model demonstrates that lipstick never touches the hands.



MOST FABULOUS 'FUTURAMA' STYLE is case in hand-engraved sterling silver. This costs \$32.50. But several 'FUTURAMA' lipsticks sell for as little as \$1.75.

COPR. 1956, REVLOX INC.

'Futurama' Lipstick

CLICK-IN REFILL FEATURE PROVES
FIRST NEW LIPSTICK IDEA IN 27 YEARS

Like rubies and emeralds, a really luxurious lipstick case has seemed out-of-reach to most women. Also a valuable case means *refills*... generally considered a tiresome and untidy ordeal. Now, however, a striking new lipstick with the prophetic name of 'Futurama' is altering the way women buy and use lipstick.

Produced by Revlon, leading newsmaker in the cosmetic field, Futurama is not only beautiful but makes changing a refill as neat and speedy as changing an earring. The lipstick can be removed with a simple click-in, click-out action. And because it's contained in its

own little cylinder, removing it is not only speedy but *smudge-proof*.

Though Revlon's newest lipstick cases look loftily priced, some are a low \$1.75, including lipstick. Besides which, women find Futurama a money-saver since refills cost only 90¢. (New lipsticks in ordinary brass cases usually cost \$1.25). Because some women want an around-the-clock lipstick, others a soothing non-smear type of lipstick, still others an extra-creamy lipstick, Revlon makes Futurama available with their three well-known lipstick types... Living, Lanolite, or Regular.

INTRODUCTION OF 'FUTURAMA' on Revlon's '\$64,000 Question' caused scenes like this in stores all over the country. Most women buy several refills with every case and then keep changing them for shade variety.



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Dencorub vanishes into skin almost instantly to fight pain deep down where it hurts—with medication that (1) soothes sensitive nerve endings; (2) stimulates sluggish circulation at point of pain with beneficial heat and so brings amazingly fast relief from your pain! Buy Dencorub (formerly Antiphlogistine Rub A-535) at all druggists 79c. Large \$1.09 tube saves 49c. Ask your doctor.

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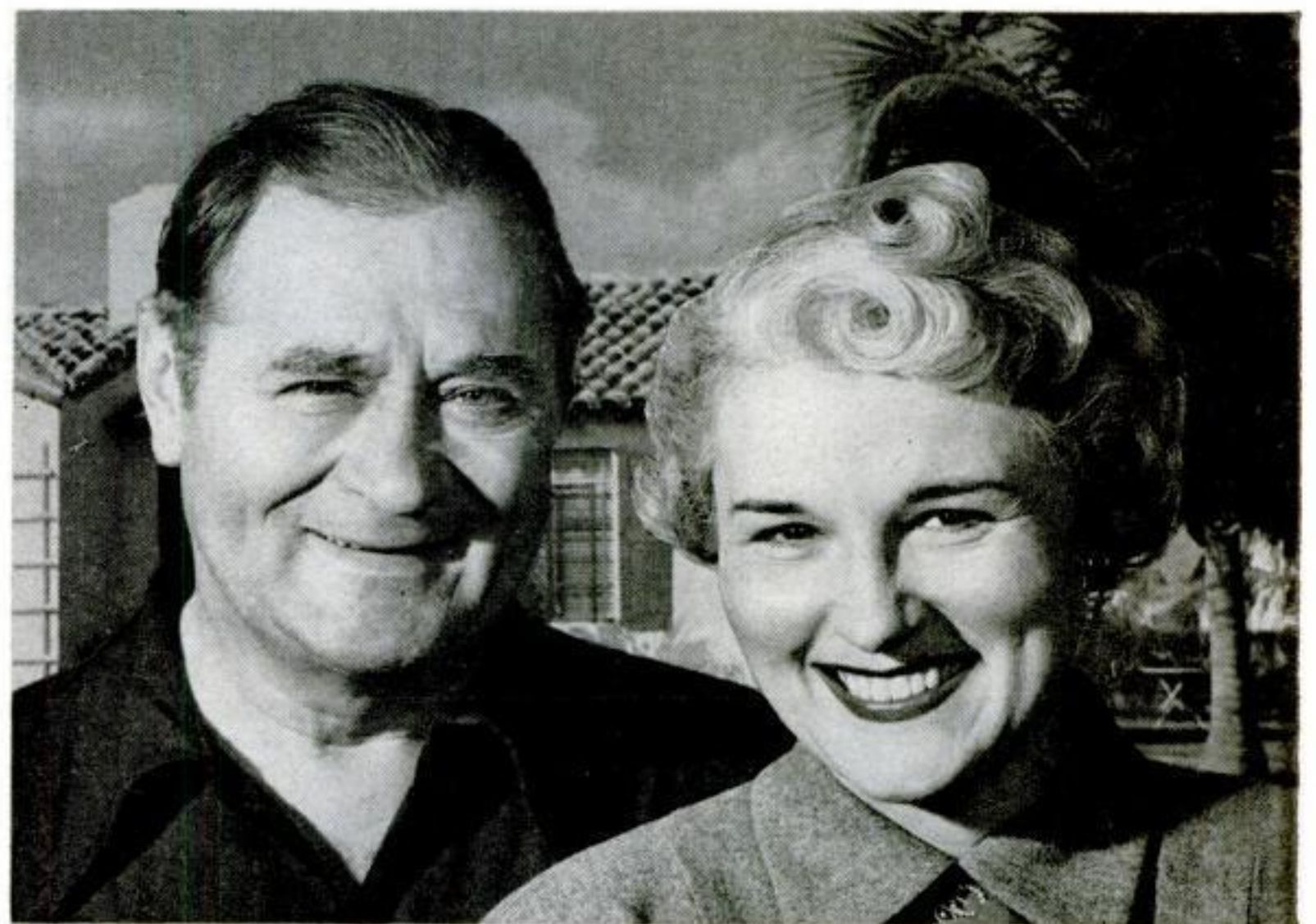
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How a man of 35 can retire at 55 with \$300 a month

"Strange, I remember it so clearly—and more than twenty years seems just a short while ago. For it's only thanks to what happened Christmas afternoon in 1933 that we're living in California today, with our income guaranteed for life.

"That holiday afternoon we'd invited some people in, and, as we waited, Dot and I sat by the living-room fire reading. Christmas always made me kind of stop and take stock, I guess. The years seemed to go by faster and faster. *I'm not getting any younger*, I thought, as I leafed through a copy of a magazine.

"For years we'd cherished a favorite dream, Dot and I. Someday I was going to retire. We'd sell the house and move to Southern California—get just a little place where we'd be out in the sun all year. We'd get off the treadmill and have time for living.

"But we'd stopped talking about it lately. I was getting older. Soon half my working life would be behind me. So I began to wonder that afternoon . . . *Must I just live and work and die . . . doing the same thing every day?*

"It was what I was thinking, I suppose, that made me notice the page that said, 'You don't have to be rich to retire on an income.' I read it through. There *was*, it said, a way for an ordinary salaried man to get a lifetime income and retire. The plan was called the Phoenix Mutual Retirement Income Plan. With it, I could get a

guaranteed income of \$300 a month beginning when I reached 55. To do it, I needed only one thing—fifteen or twenty good earning years ahead. I'll look into it, I decided. I cut out the coupon.

"Soon my mail brought a booklet telling about Phoenix Mutual Plans. Yes, one was just right for me.

"Looking back, 1933 seems like yesterday. We saw hard times come and go. Again and again I was thankful we had started our Phoenix Mutual Plan.

"Well, Christmas '53 rolled around—and we had a party. I was almost fifty-five and set to retire. Soon after, my first check from Phoenix Mutual for \$300 arrived. We got a good price for our house, packed the car and drove to California.

"We found just the little house here we had dreamed of. And month after month the postman hands us our pay check. We're financially independent, and will be, *for life*."

Send for Free Booklet

This story is typical. Assuming you begin at a young enough age, you can plan to have an income of \$100 to \$300 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells all about Phoenix Mutual Plans. Similar plans are available for women. Don't delay. Send for your copy now.



ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION
FOR BUSINESS AND FAMILIES

PHOENIX MUTUAL LIFE INSURANCE CO.
174 Elm Street, Hartford 15, Conn.
Please send me, without obligation, your free 28-page book showing new retirement income plans. ☐ Plan for Men ☐ Plan for Women

Name.....

Date of Birth.....

Business Address.....

Home Address.....

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LIFE

Vol. 40, No. 4 January 23, 1956



HENRY BAKER
CAPTURED



JOHN S. BANFIELD
DIED IN 1955



VINCENT J. COSTA
CAPTURED



JAMES I. FAHERTY
STILL AT LARGE



MICHAEL GEAGAN
CAPTURED



FBI FILES ON ROBBERY in the bureau's Boston office, here being checked by Clerk Ann McCluskey,

fill 177 drawers. They include tips, false accusations and testimony taken at time of the robbery.

THE 11 MEN

Last week, as for many weeks past, most of the men pictured above were living quietly around Boston, in pleasant middle-class homes (*below*), seemingly doing middle-class things. Actually, they were anxiously waiting for a date to pass that would free them from the threat of life imprisonment. They comprised the well-drilled team that almost six years before had pulled the biggest robbery in U.S. history, the stickup of the Brink's armored car service office in Boston (*LIFE*, Jan. 30, 1950). It netted them \$1,100,000 in cash—all they could safely keep in a haul that also included \$1.6 million in securities, checks and traceable currency. On Jan. 17 the Massachusetts statute



PINO'S CADILLAC stands outside his \$17,500 home in Boston suburb. He was first sentenced in 1928 for carnal assault, later for theft of a dozen golf balls.

← **COSTA'S COTTAGE**, a summer home in Pembroke, Mass., was occupied by the criminal, his wife and five children while year-round home was being built nearby.



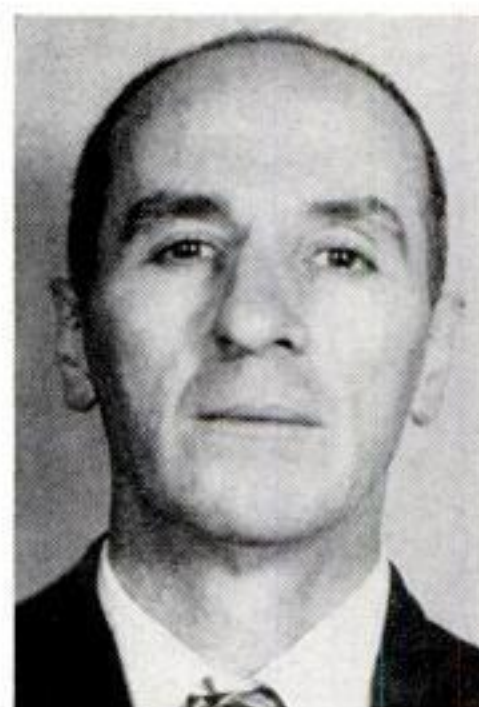
STANLEY A. GUSCIORA
SERVING A SENTENCE



ADOLPH MAFFIE
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JOSEPH F. MCGINNIS
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JOSEPH J. O'KEEFE
SERVING A SENTENCE



ANTHONY PINO
CAPTURED



THOMAS RICHARDSON
STILL AT LARGE

WHO STOLE A MILLION

of limitations on the crime would, subject to certain interpretations, run out and they could be immune from prosecution for robbery. The federal limitations statute had already expired.

But five days before the state could lose its claim on them, FBI agents fanned out over Boston and within 93 minutes rounded up six of the eight robbers still alive and at liberty. The Brink's case, after years of false leads and official frustration, had finally been solved.

This was the more stunning because long months before, most of the 11 had been mentioned in connection with the heist and had been called to testify before a grand jury. But nothing was proved. In the way of criminal

veterans the gang members had stolidly continued, without tell-tale sign of sudden wealth, their superficially respectable lives.

But one of them, a thin man named Joseph J. O'Keefe, who was serving 27 months for probation violation in Springfield jail, had become fed up. A long-suspected member of the Brink's gang, he had never received his "end" of the loot from the others. When he beefed, his ex-partners had him shot at twice. On Feb. 4 he was to be released from jail into a world full of eager enemies. Wooed by FBI men, "Specs" O'Keefe spilled to G-men and to County Prosecutor Garrett H. Byrne all the details of the great Brink's robbery (*next page*).

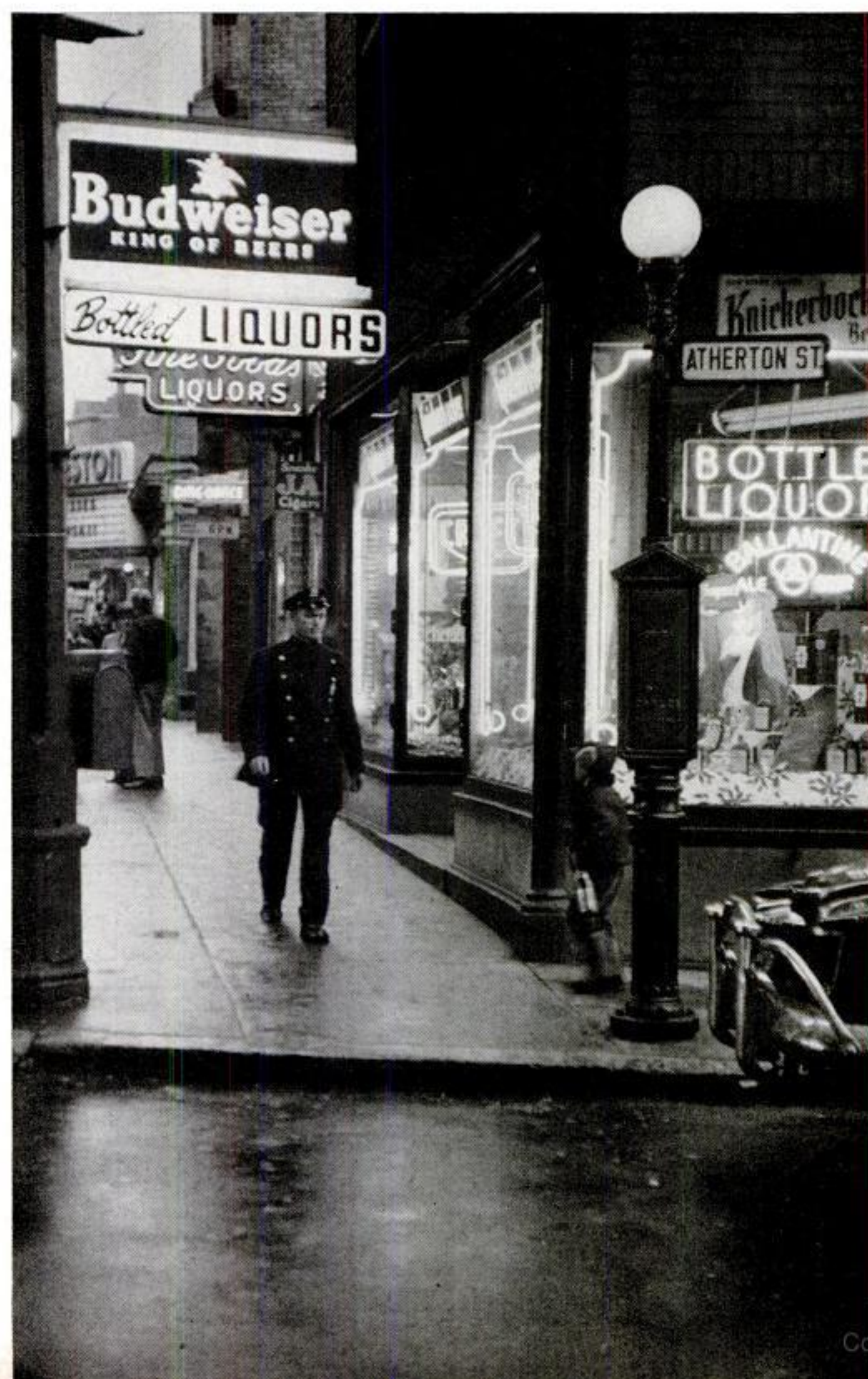


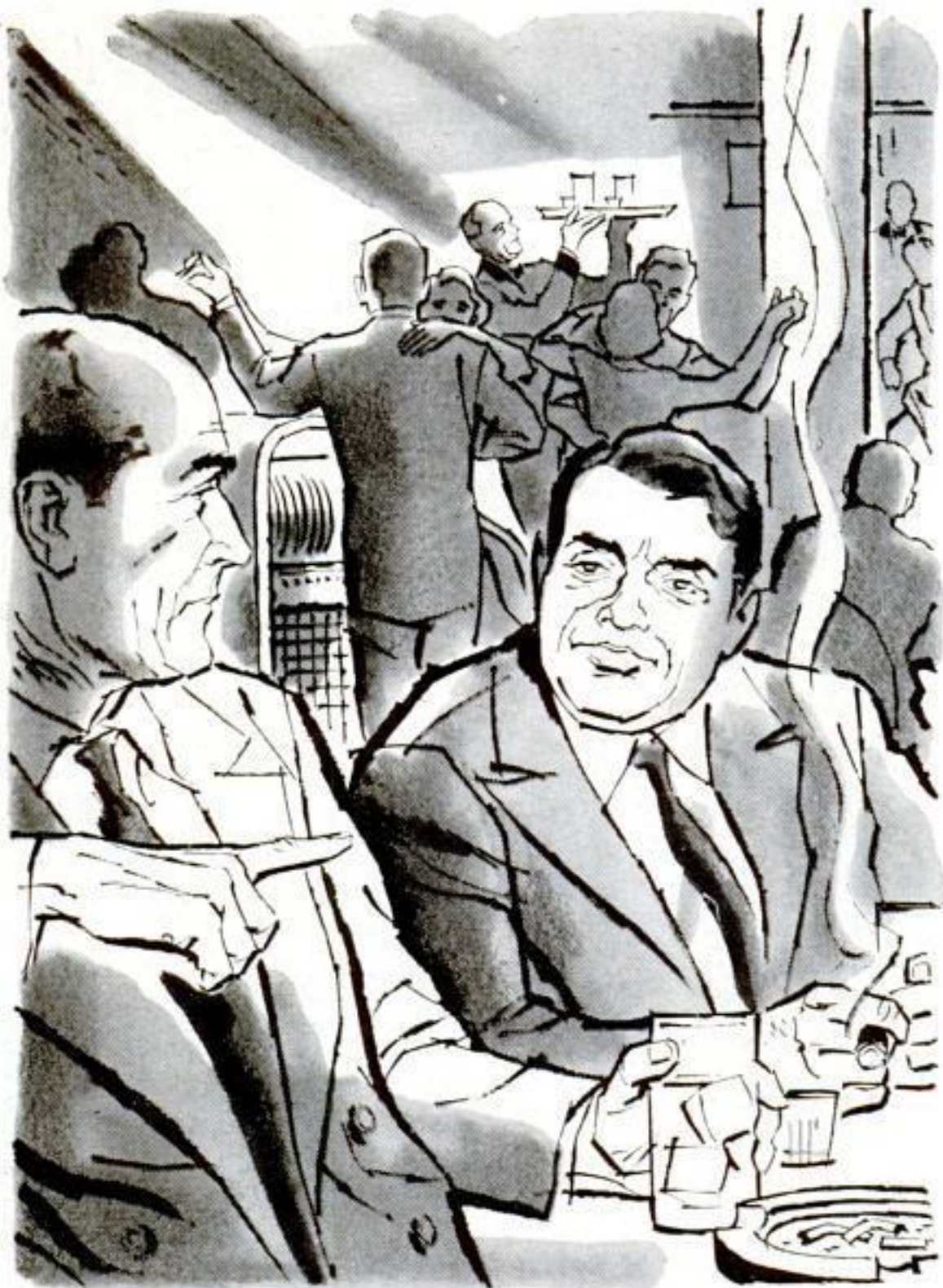
FBI CHIEFS who cracked case are Edward Powers, head of Boston office, Assistant Edward Hargett.



GEAGAN'S DOG scratches plaintively at door of his \$20,000 home in Milton, Mass. His wife drew the blinds, locked herself in with their 7-year-old daughter.

MCGINNIS'S LIQUOR STORE in Boston is checked by policeman. Though McGinnis had a police record, the store still obtained a liquor license from the state.





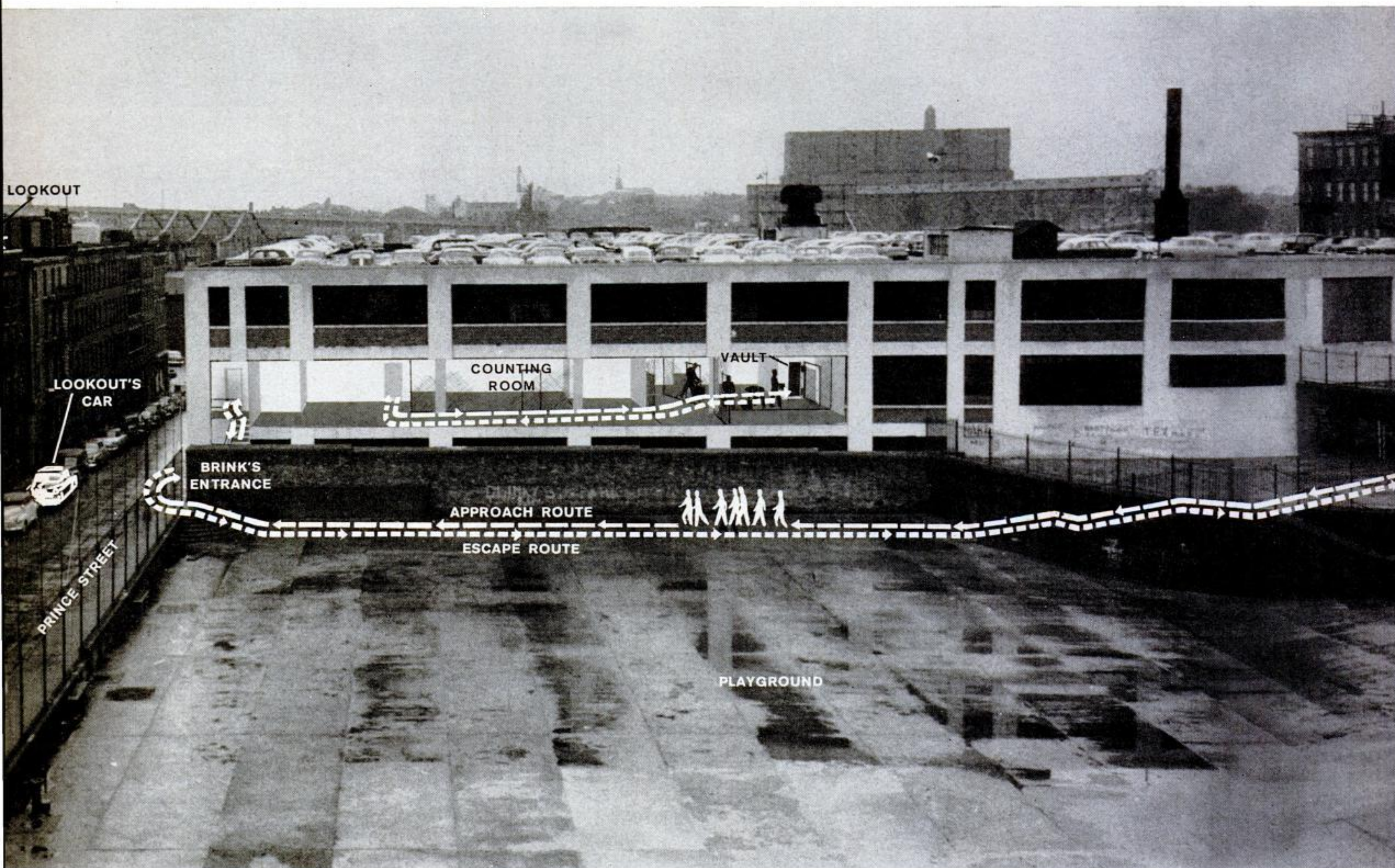
RECRUITING A ROBBER needed to bring band up to strength, gang member Adolph Maffie (*right*) talks with "Specs" O'Keefe (*left*), over drinks in 1948 in Boston bar. O'Keefe came in readily.



REMOVING DOOR LOCK at Brink's enabled robbers to make keys. Locks were taken off and replaced without attracting notice.



HOLDUP STRATEGY was hammered out at innumerable meetings held at homes of gang members. Here Maffie (*seated, center*) and O'Keefe (*left*)



ROBBERS' ROUTE is shown in cutaway drawing superimposed on photograph of east side of Brink's building. Gang waited in truck parked on

Snowhill Street (*right*) until lookout, who had previously arrived by car on Prince Street, flashed a signal from tenement roof. Then they left the

truck, crossed the playground and entered Brink's. After unlocking several doors and crossing counting room, they surprised clerks whom they forced



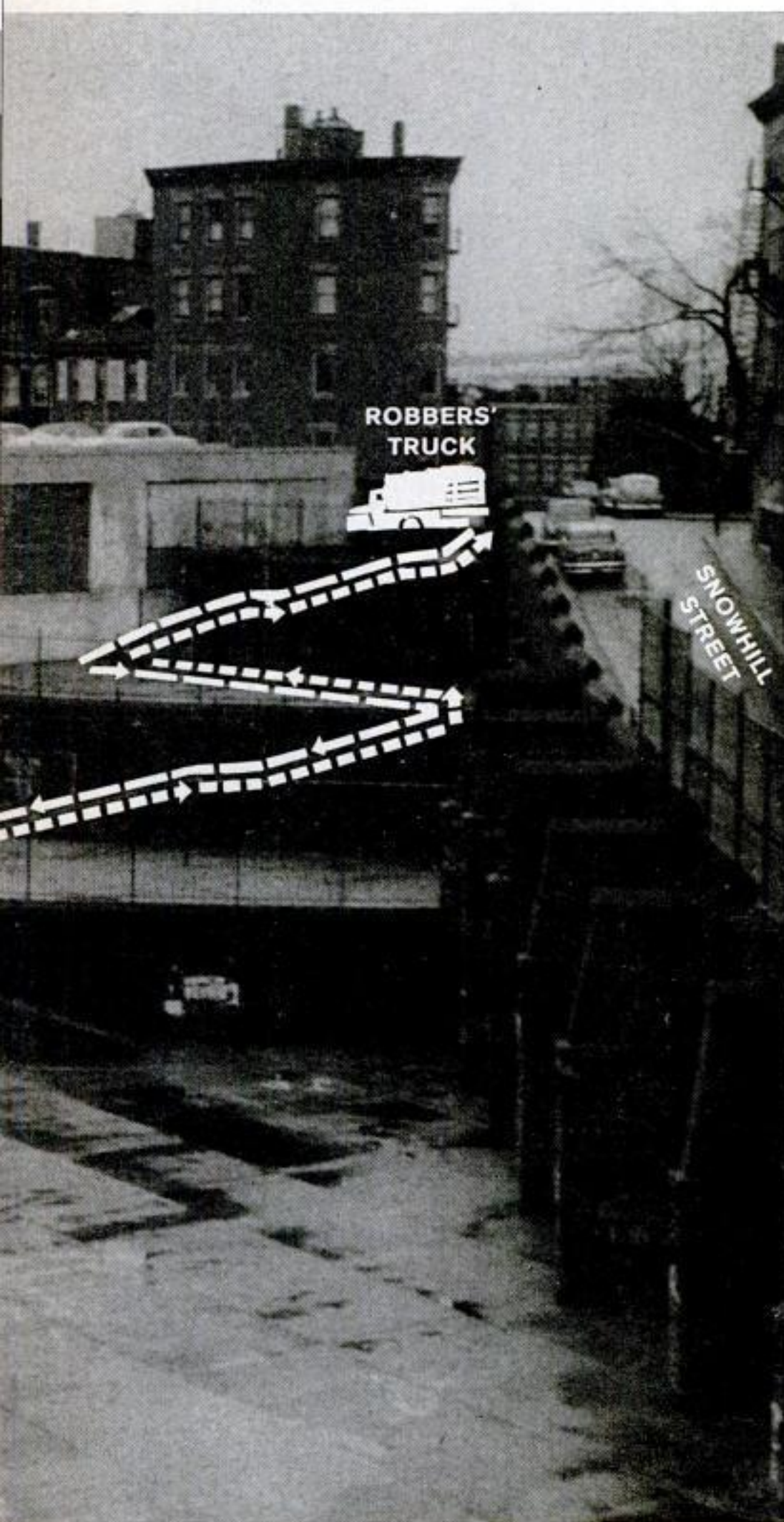
attend a briefing session. The robbers were so thoroughly trained that O'Keefe can still make accurate scale drawings of Brink's layout from memory.



EARLY TRY is called off when the lookout on the roof across from Brink's warns gang that a police car is prowling the street below.



AT ZERO HOUR, in cramped confines of getaway truck, seven of the gang get ready to step out in rainy street. Men carried Halloween masks which they put on once they were inside building.



to open gate to vault. After binding clerks and looting vault, robbers returned to getaway truck along path they came by. The crime took 17 minutes.

PATIENCE MADE NEAR-PERFECT CRIME

by HERBERT BREAN

On the basis of O'Keefe's confession, it is possible now to tell how the great Brink's robbery was very nearly the perfect crime. There were two cogent reasons: the lengthy rehearsals that preceded it and the *esprit de corps* of the 11 cynical toughs who committed it.

Sometime in 1948 Joe McGinnis, a liquor dealer with a long "sheet" for robbery and narcotics, began talking with Tony Pino about the possibility of robbing Brink's. Presently, from among those whose bad records made them good prospects, they began recruiting the sizable corps such a job would require, including dapper Vince Costa, a good wheelman, Henry Baker, wise with locks, Richardson and Faherty, both handy with guns, Maffie, a cool gee on a stickup, and Specs O'Keefe, a likely comer.

Brink's was housed in a three-story garage building (left) in Boston's tough North End surrounded on three sides by tenements. From the roofs members of the gang studied Brink's operations by day and night through binoculars and telescope. They saw that each night the money carried in by Brink's armored trucks was put in a vault. The drivers usually checked in by 6:30 or 6:45, leaving five clerks to put the money away. This was completed by 7:30. So if they struck between 6:45 and 7:30, it should be easy. But there were locked doors between the money and the street.

They began breaking into the building late, first gaining entrance through a fire door. Two or three would go in around midnight; apparently once the money was in the vault, Brink's vigilance relaxed. Some 20 such sorties were made. The lock in every door they might have to open was carefully removed, presumably by Baker, and sped to a locksmith at once to have a

key made for it. It was put back the same night.

Every member of the gang grew to know intimately the layout of the premises he was to loot. In addition floor plans and charts by the dozens were drawn and studied. They devised a kind of uniform which would make the robbers indistinguishable one from another and yet unobtrusive if exposed to street surveillance: pea jackets, rubber-soled shoes and chauffeurs' caps. The now famous Halloween masks, gloves and guns for use once they got in the building were agreed on.

By October 1949 they were making "practice runs." By winter they were ready. But at least a dozen times they arrived in their canvas-covered truck to do the job, only to discover something wrong. Once a vault light was shining through a window. Other times there were unfamiliar lights inside. On the night of Jan. 17, 1950 a cold drizzle conspired to keep people off the streets or to bend their heads unobservantly down. The lookout flashed all clear. What followed—described in photo-diagram at left—went so smoothly it was almost anticlimactic.

An hour later they were in Maffie's home in Roxbury. They dumped their enormous haul into cartons and, in a remarkable gesture of mutual trust, left the fortune in an unguarded house. They went unconcernedly home or were carefully "seen" around town in ways that would establish partial alibis. Next day they returned and counted up the haul, agreed to destroy \$1,557,183.83 in negotiables and nearly \$100,000 in new bills whose serial numbers were traceable. So cautiously did they operate that the loot was not "cut up" for at least a month afterward. By that time the police were fruitlessly tracking down clues (next page).

CLUES FAILED AND KILLERS STRUCK BEFORE THE CASE WAS CRACKED



PLUNDERED VAULT at Brink's as it looked on the night of the crime yielded only a few clues. One was chauffeur's cap (right) dropped by one of the robbers during getaway.



ROBBER'S ROPE, with which thieves bound Brink's men, is compared with other rope in hope of tracing its source.



CITY DUMP of Stoughton, Mass. yielded the dismantled remains of the getaway truck two months after robbery. The find pointed suspicion at O'Keefe who lived nearby.



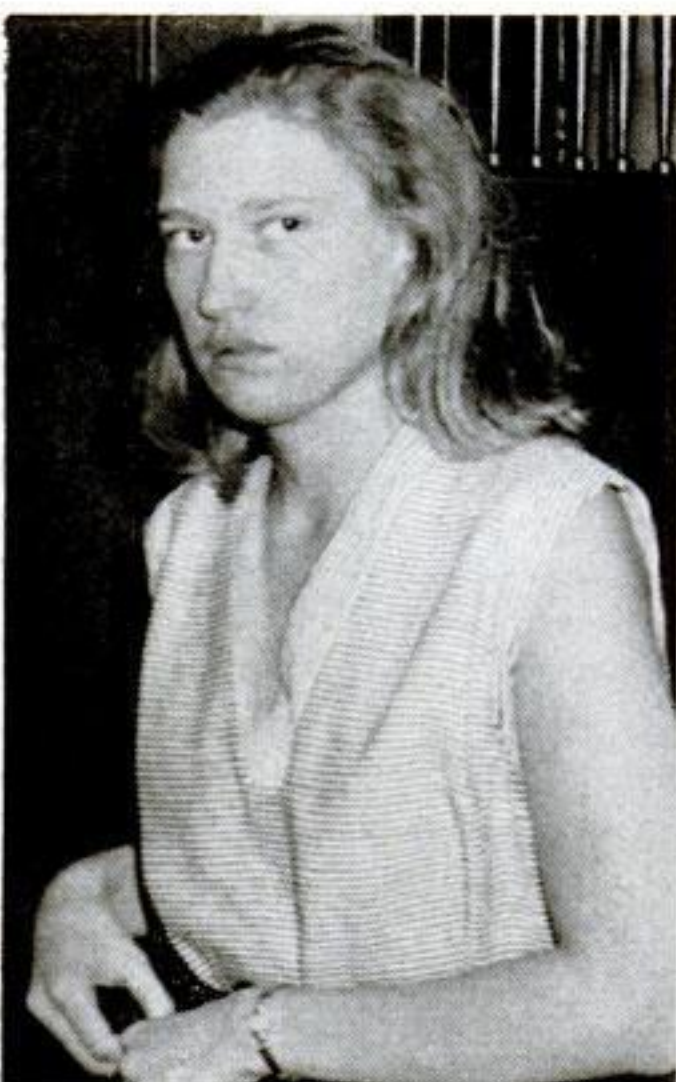
MYSTERY VICTIM was Carlton O'Brien, who was shot dead outside West Warwick, R.I. home in 1952 after being mistakenly publicized as gang member.



BULLET HOLES in Dorchester, Mass. house were result of a 1954 murder attempt on O'Keefe by gunman hired by mob who feared O'Keefe would squeal.



RUB-OUT ARTIST "Trigger" Burke leaves Boston cell after his arrest as suspect in O'Keefe shooting. He escaped from jail, was recaptured months later.



O'KEEFE'S GIRL, Helen Poskus, was questioned by the police when Specs disappeared after the murder attempt.



A BRAIN behind the holdup, with McGinnis, was pudgy Tony Pino who, here manacled, treated arrest as a big joke.



KEY WITNESS, Specs (left), goes to face a grand jury in the Suffolk County courthouse. With him is District Attorney Garrett H. Byrne who is prosecuting the case. After hearing witnesses, the jury handed down 46 indictments.



DOWN THE PATH TO JUSTICE comes Henry Baker to his arraignment, handcuffed and hustled by FBI men along a Boston Federal Building corridor jammed with photographers and spectators. Forty-nine-year-old Baker, a cigaret-vending

machine operator of Natick, Mass., was tight-lipped and nervous but he managed to wisecrack to reporters: "What are you guys so interested in?" A big mystery remained: how much of the million-dollar haul was left and where was it?

A LOOK AT THE WORLD'S WEEK



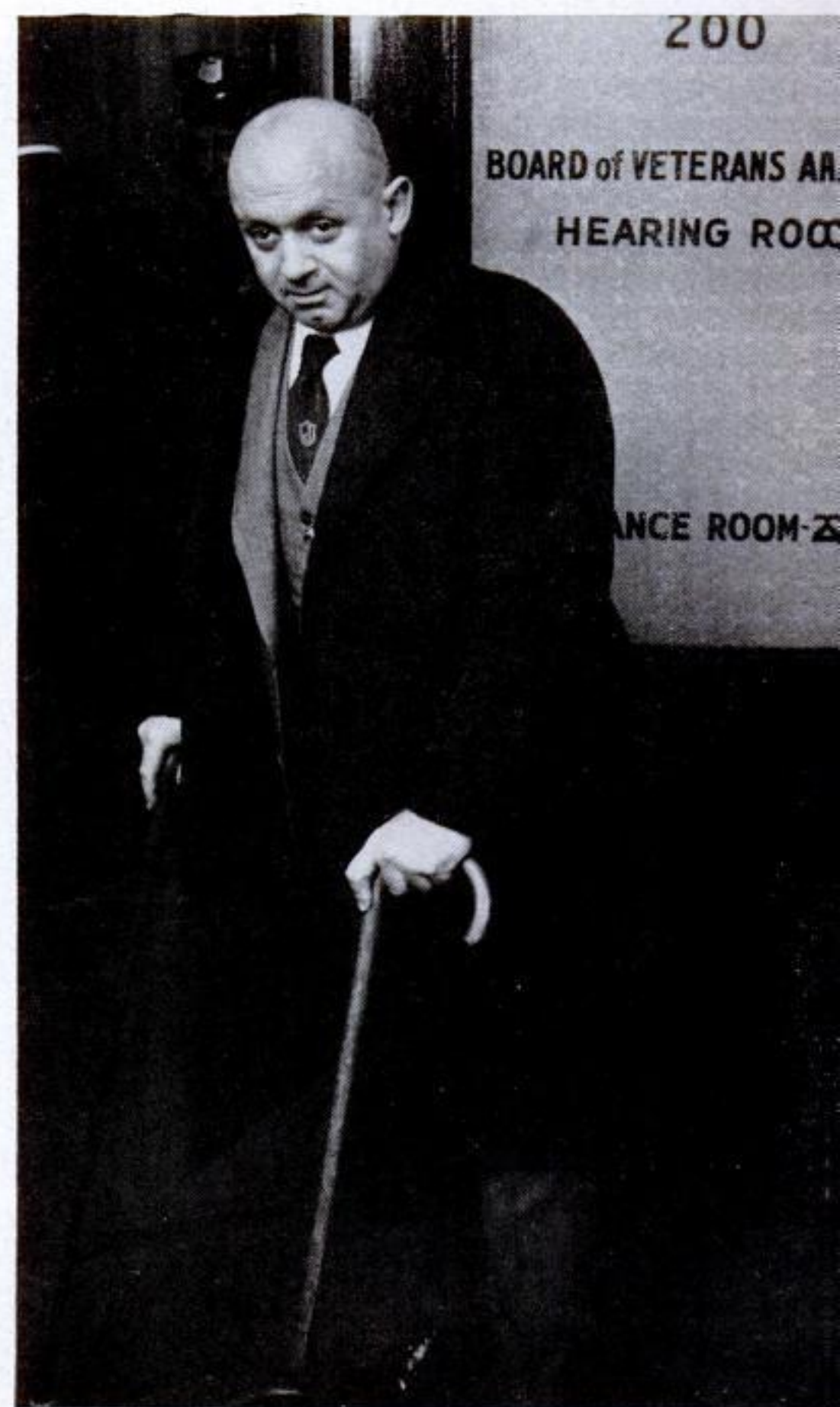
MAIMED BUT GAME MIME

At New York's City Center an audience came to see Orson Welles as King Lear was startled to see him in a wheel chair. Saying he had hurt his feet, he asked them to stay and hear him recite. Most did, gave him an ovation. Next night he wheeled, effectively, through whole play.



A WIDOW HONORED

In Manila, President Ramón Magsaysay tenderly held a weeping widow, Expectacion Camacho, as he saluted troops parading in her husband's honor. Sgt. Francisco Camacho, killed trapping a Red leader, was awarded Medal for Valor, country's top military decoration.



A PENSION REGAINED

James Kutcher, who lost both legs in World War II, won back a \$329-a-month pension refused him on charges of disloyal activities. A member of the Socialist Workers, a Trotskyite group, Kutcher was accused of having made anti-U.S. statements during the Korean war.



KANSAS CLUBBERS IN RABBIT ROUNDUP

Because their drought-stricken fields of wheat and alfalfa were being damaged by hungry jack rabbits, 1,500 hunters near Liberal, Kan. turned out in a rabbit roundup. In roundups held years ago guns were used, but so many hunters got shot that this year clubs were the only weapons permitted. After driving the jack rabbits across the prairie into pens, hunters of all ages enjoyed themselves whacking the frightened beasts to death.



BACK FENCE SPAT AT THE EDENS'

Testy-tempered Mrs. Maud Butt and her laundry stirred up the liberty-loving British. Wife of a cowherd on the prime minister's estate at Chequers, she was asked by Lady Eden to keep the view clear by taking down her clothesline. "Who," asked Mrs. Butt, "does she think she is?" Then she suggested Lady Eden take the matter up in the House of Lords. Finally, still grumbling, she put the line in a less conspicuous spot.



TROOPERS IN TRANSIT TO TROUBLE

Alarmed by anti-Western riots in Jordan, continued nationalist disturbances in Cyprus and a deteriorating situation in the Middle East, the British moved last week to beef up Mediterranean defenses. A mobile force of 1,200 paratroopers left England for Cyprus, where they will be available for trouble-shooting duty anywhere in the area. The British also announced a slowdown in the evacuation of their great Suez base.



REHEARSING WATER ACT IN 50° COLD, WINDBREAKER-CLAD DIXIE GRAVES RIDES A SKIING HOBBY HORSE AT SUNSHINE SPRINGS AND GARDENS NEAR SARASOTA

FLORIDA'S FATTEST TOURIST FLING

Despite short cool interruption, millions seek place in sun as greatest winter resort gets under way

Far and away it is Florida's greatest year for superlatives. The throngs of vacationers that came in the Christmas-New Year week—up 10% over the previous year's holiday season—were the greatest for that period that the world's biggest winter resort had ever seen. Ahead, judging by reservation demands at Florida's hotels and motels and at airline and railroad ticket counters over the nation, was the greatest winter influx of vacationers of all times. Ready to reap the rich harvest of tourist dollars is the grandest and gaudiest array

of east coast, west coast and inland resort attractions that the state's wildly booming tourist industry had ever offered.

Last week's prankish cold weather, which caused professional water skiers to practice their acts in windbreakers (*above*), came at the least damaging time, the traditionally slack fortnight after the holidays and before the opening of the Hialeah race track. While it was the longest cold spell since 1917, staying on like a vacationer that likes the place and hates to leave, it was sure to give way to the

subtropical sun that shone over Florida only the week before.

Drawn by this sun and such other enticements as superb fishing and luxurious living accommodations, the 1956 tourist invasion was expected to top last year's total of almost 5.5 million visitors and yield a record revenue of close to \$2 billion. Most of the visitors are families on limited budgets. Some are persons of wealth and prominence. But they all share Florida's vast playland and cavort amid the colorful settings shown on the following pages.



TEEMING WITH TAN-SEEKERS, a terrace at the new Dunes Motel in North Miami Beach is a mass solarium in the afternoon. Like many motels on the

strip, this one has accommodations as luxurious as those of the hotels and is fully booked. Rent for its family-size units ranges from \$15 to \$30 per day.

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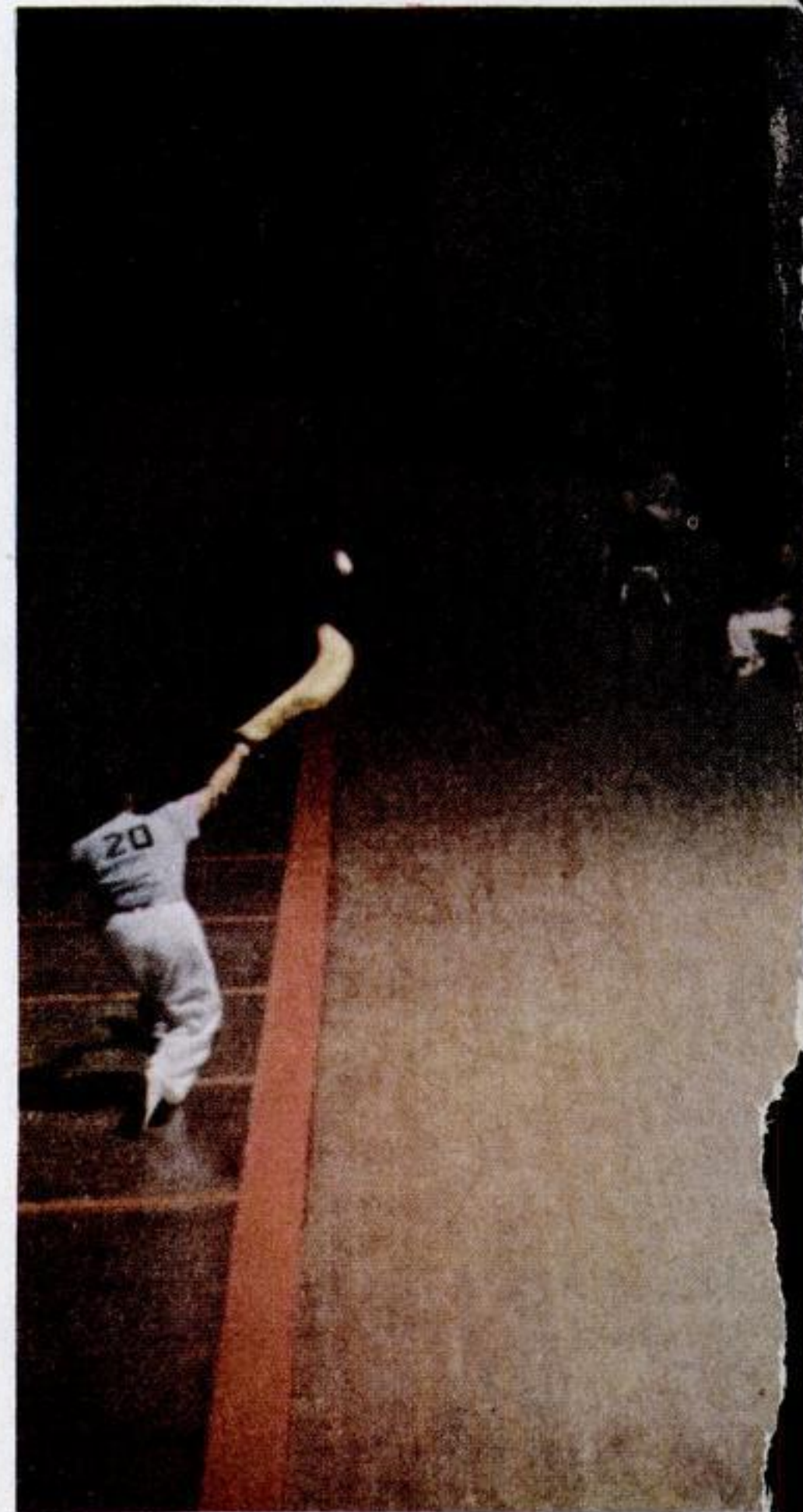
Florida CONTINUED

THE CROWDED HOURS



PARADING AT POOLSIDE, a model displays a filmy nightgown and peignoir in a fashion show for

guests at the Sans Souci Hotel. Bathers can also hear Calypso music, drink and dine on the terraces.

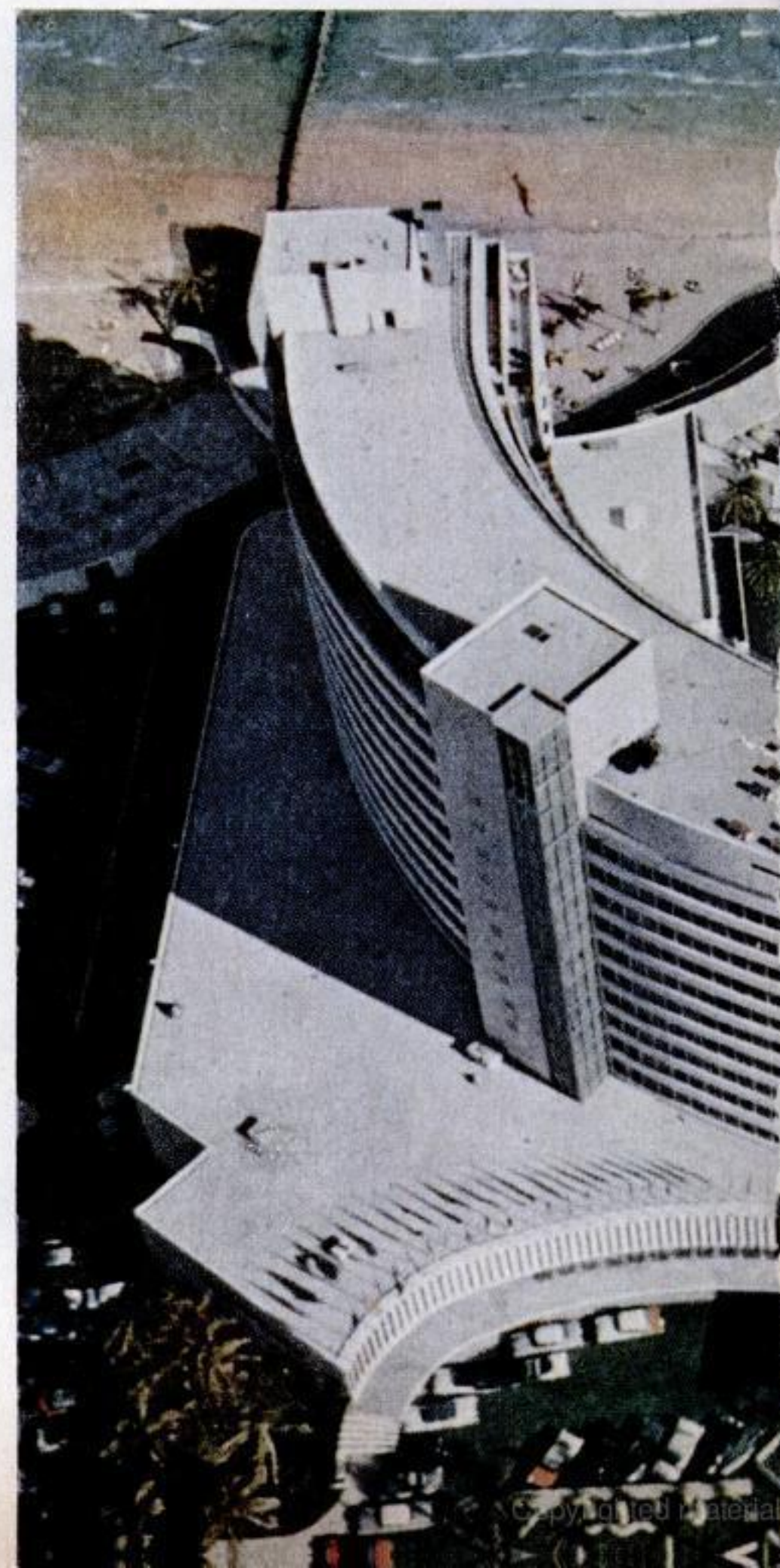


JAMMED JAI ALAI ARENA in Miami draws huge crowds who bet heavily on games by fast Latin teams.



OPULENT OPENING of the lavish new Coconut Grove Playhouse in Miami features Tom Ewell (left)

and Bert Lahr in *Waiting for Godot*, an existentialist drama. Many-faceted ceiling improves acoustics.



IN THE MANY-SPLENDORED SEASIDE SETTINGS

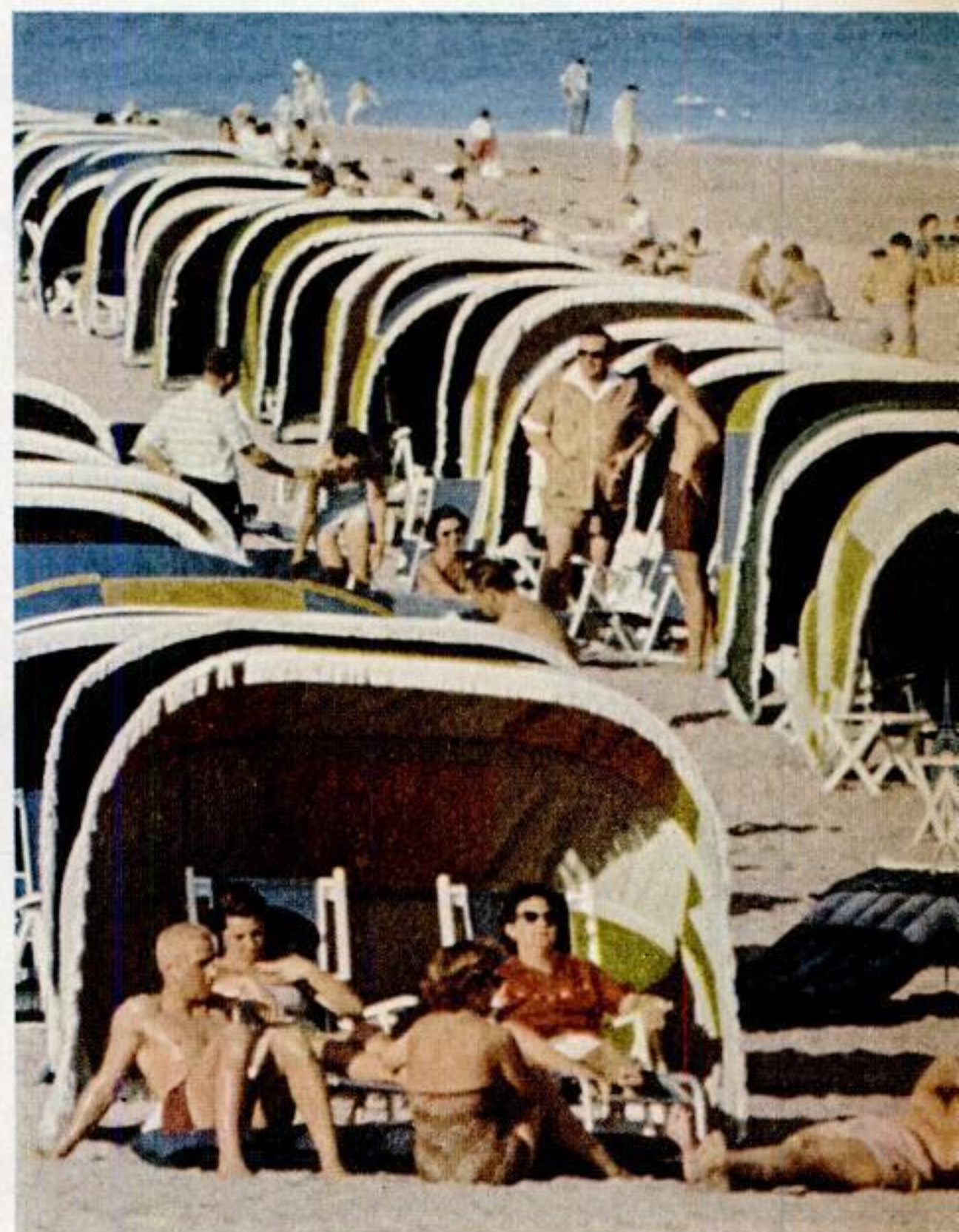


THE FABULOUS FONTAINEBLEAU (below) is Miami Beach's biggest and gaudiest hotel. Filled to

capacity, it even put guests in cabanas which were originally designed for changes into swim suits.

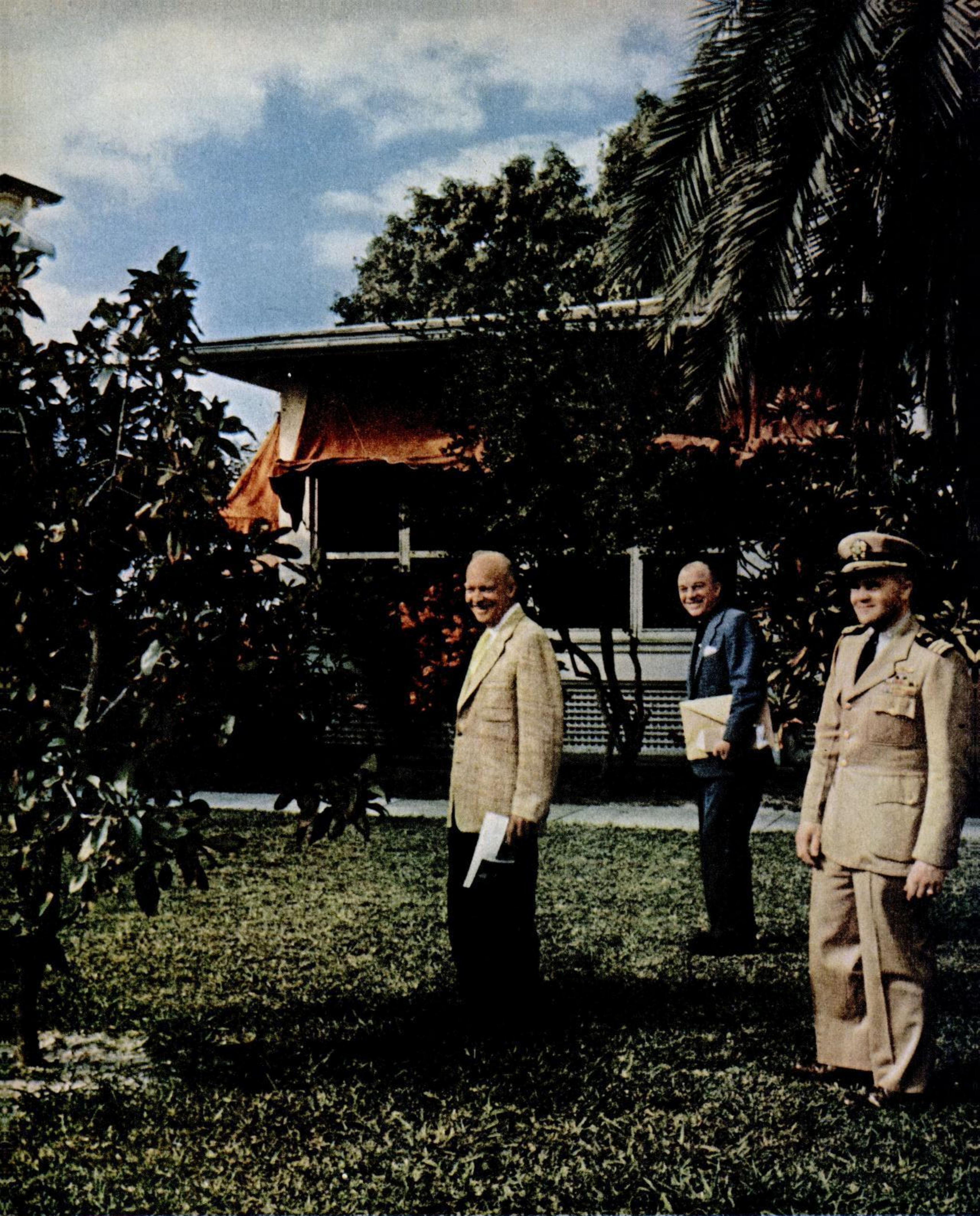


BUILDING FOR THE BOOM, workmen construct the \$15 million Americana Hotel in Bal Harbour.



CLOSELY PACKED CABANAS at Fort Lauderdale are in demand. A thousand are rented at \$4 a day.

CONTINUED



MOST FAMOUS VACATIONIST sets out from his residence at the Key West Naval Base for a stroll with his brother, Dr. Milton Eisenhower (*center*), and

his naval aide, Commander Edward L. Beach. The President worked in an air-conditioned office, took a motor tour of the Keys, practiced golf shots.

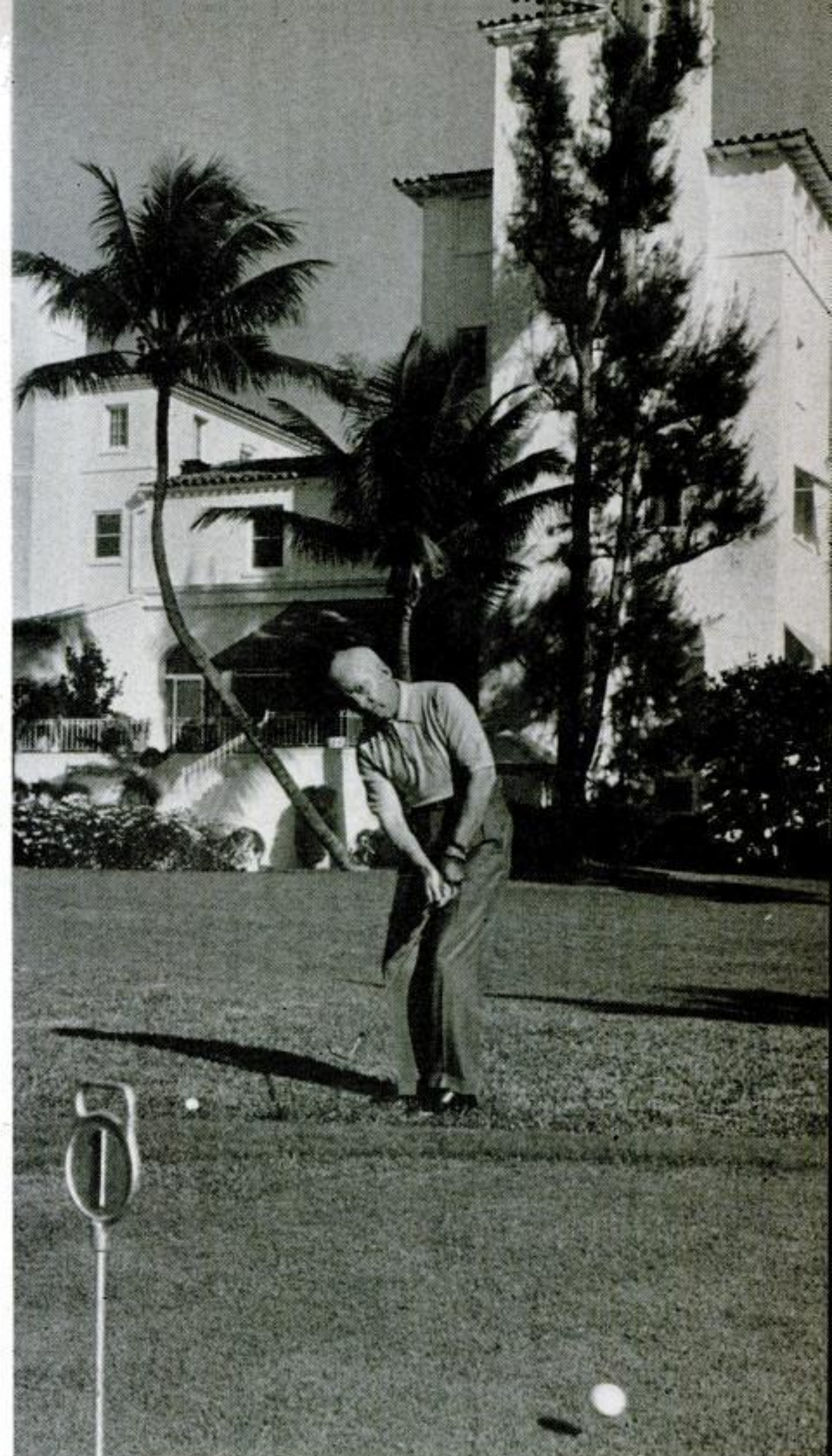
THE V.I.P. VISITORS OF VARIOUS VOCATIONS



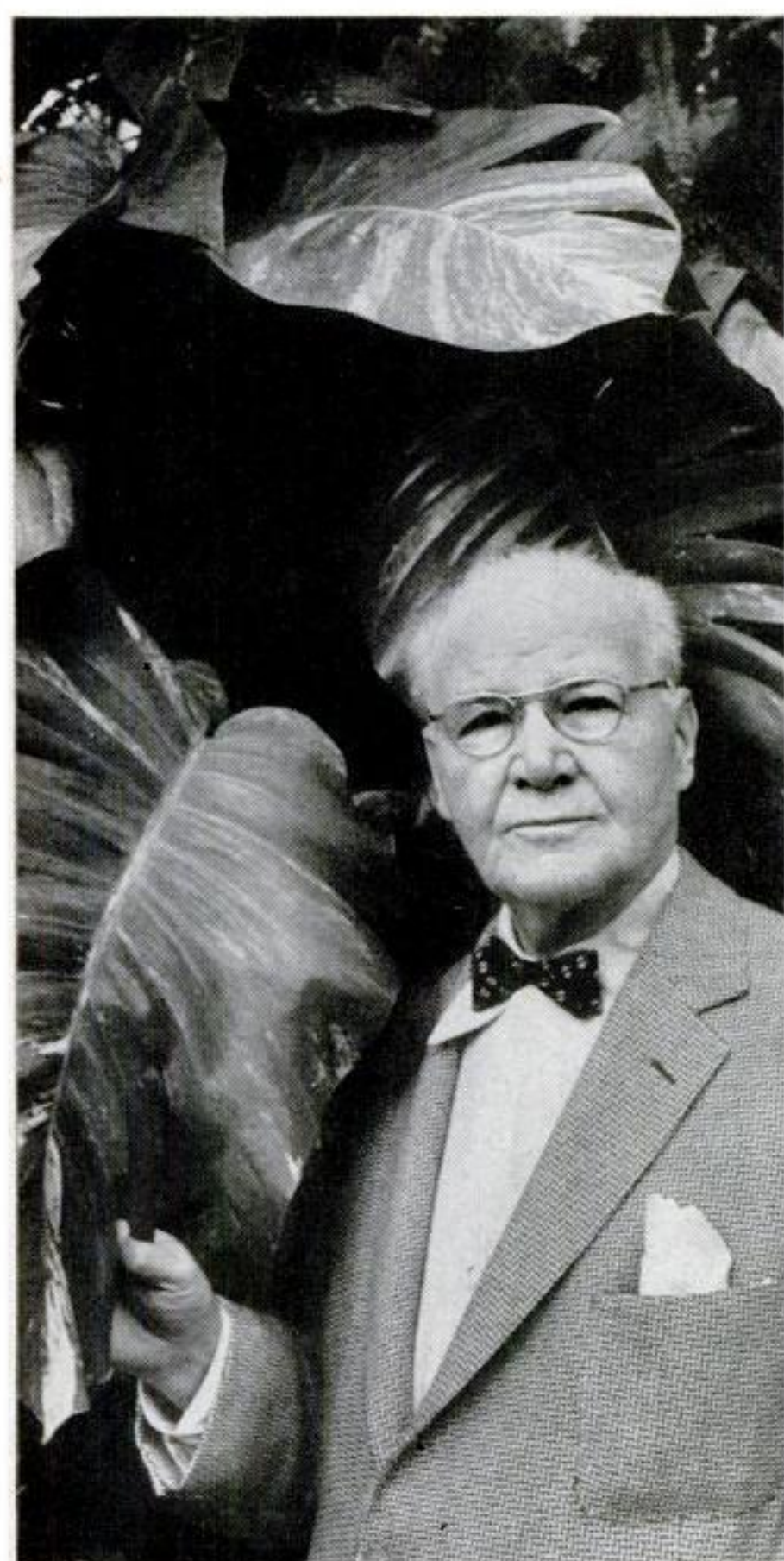
A FILM EXECUTIVE, Columbia Pictures' Nathan Spingold, plays cards with wife in Palm Beach patio.



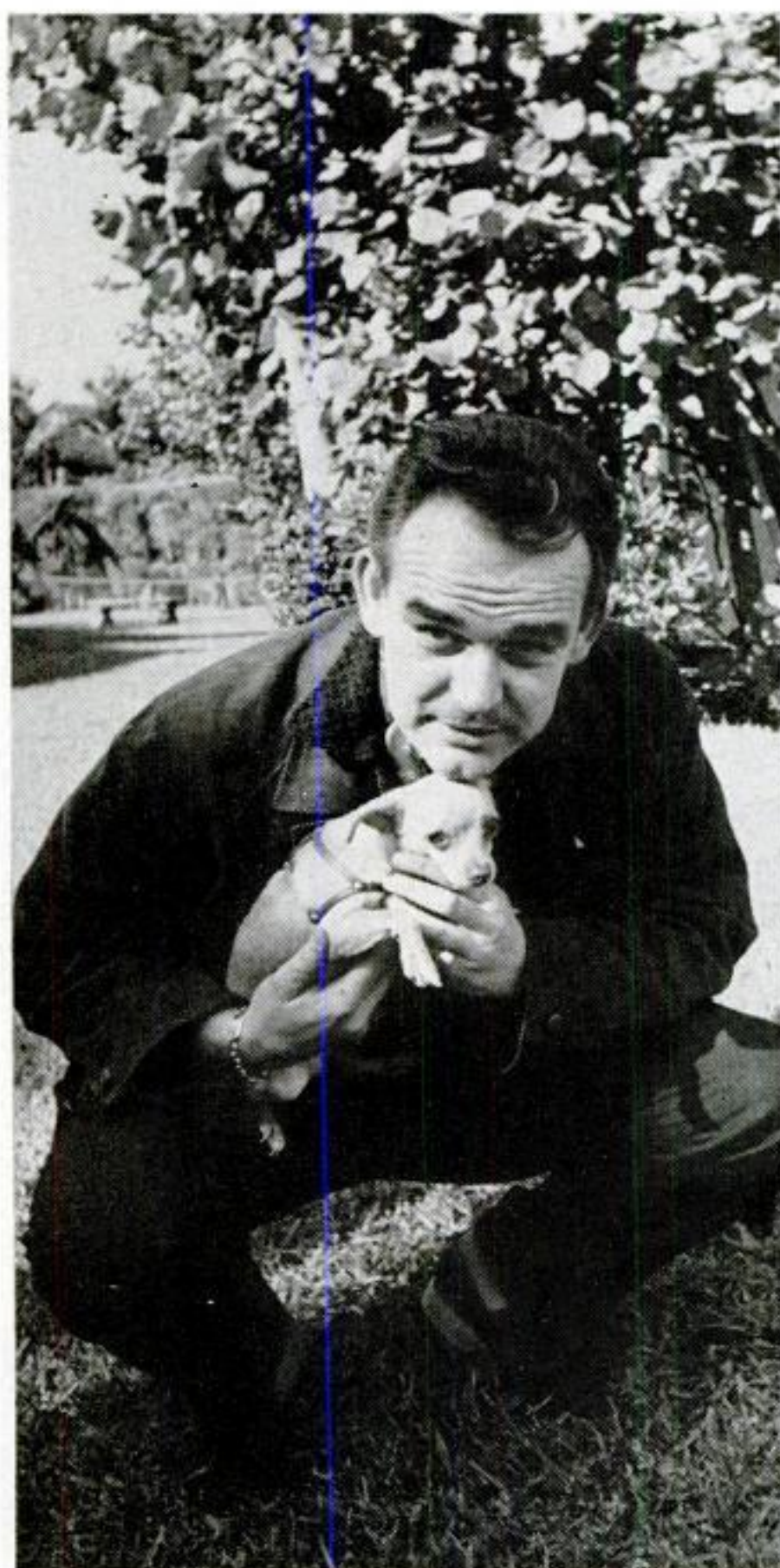
PAIR OF MUSICIANS, Bandsman Freddy Martin (left), Irving Berlin, swap greetings in Boca Raton.



A RAILROADER, Chairman Robert Young of New York Central, practices putts at Palm Beach home.



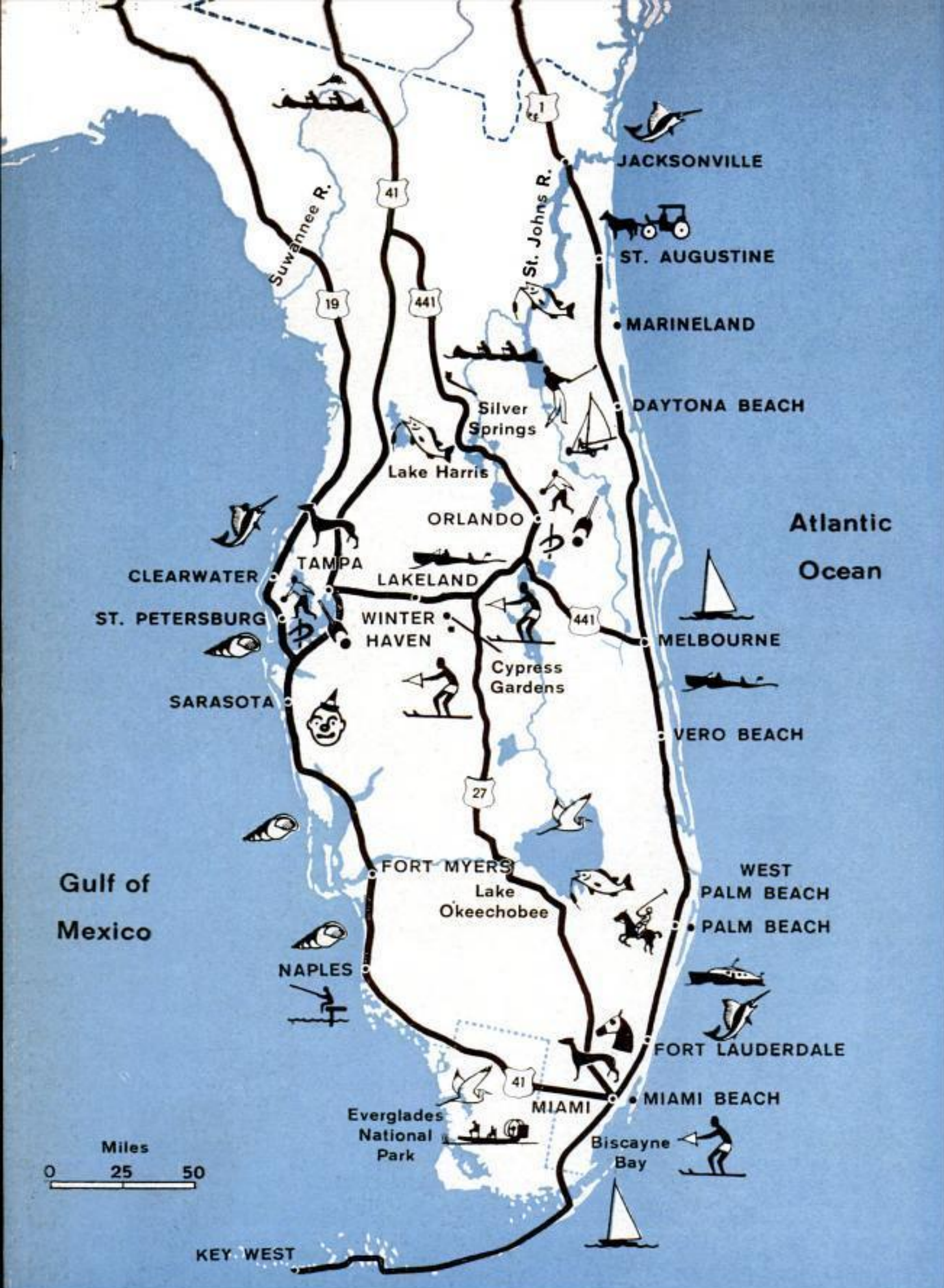
A BANKER, Joseph Bower of New York's Chemical Corn Exchange, shows rubber tree in Palm Beach.



A PRINCE, Monaco's Rainier, Grace Kelly's fiancé, visits Palm Beach as guest of Mrs. W. Howard Bell.



AN EX-PRESIDENT, Herbert Hoover, hefts fishing rod in Miami en route to the Keys for fishing trip.



Florida CONTINUED



GIVING TO THE GULLS, David W. Barron, a retired New York Central railroad baggageman, enjoys an ever-popular pastime on St. Petersburg's municipal pier.

A PENINSULA FULL OF PASTIMES

Although they were surprised at the weather, the vacationists in Florida knew what they had come for and were set to enjoy the main activities for which the state is noted (*see map*). They could explore the Everglades in air-propeller boats and see historic St. Augustine in horse-drawn carriages. They could take in the polo games, go to the dog tracks and horse races. They could play and watch shuffleboard, pitch horseshoes, water-ski, sand-sail, bowl, golf and go boating and fishing in salt water or fresh. At Sarasota they could visit the winter quarters of the Ringling circus. Inland they could watch for tropical birds and at seaside could hunt for shells. And at beaches up and down the peninsula they could ogle the bathing beauties (*opposite page*) that are practically a Florida trademark.



SHIVERING AT SHUFFLEBOARD, the players wear topcoats and jackets while competing in the National Singles Shuffleboard Tournament at St. Petersburg.



CHILLED BY THEIR CHORE, pretty bathing suit models huddle together under a coat between poses at Miami Beach's newly built \$10 million Eden Roc Hotel.

ON MIAMI BEACH SANDS MODELS PLAY
AT LEAPFROG TO REMIND THE WORLD
FLORIDA NEVER LACKS PRETTY GIRLS



TRUMAN, CHINA AND HISTORY

AMERICAN ROPE TRICK

The Boston Ropewalk, which has only 26 employees, is perhaps this nation's greatest monument to the imperishability of a government enterprise, once begun. President Andrew Jackson started the Ropewalk in 1834, when the U.S. Navy used sail. Decades after steam replaced sail, after oil replaced coal, after atomic power even began to replace oil, the Ropewalk goes merrily on making rope for the Navy, preserved by some inner law of bureaucratic immortality.

President Eisenhower long ago demanded that the government get out of the kind of business which can be left to private enterprise. The Hoover Commission found the Pentagon has \$15 billion invested in 2,500 separate commercial establishments. Last August, Defense Secretary Wilson ordered 14 such businesses closed—four coffee-roasting plants, two paint factories, five cobbler shops, a bakery, a dry cleaning shop—and the Ropewalk.

This raised the hackles of House Majority Leader John McCormack, who likes to denounce Defense Department "waste" but dearly loves the Ropewalk which is in his state. Joining his outcry, in bipartisan impartiality, was that fine old Back Bay conservative, Senator Leverett Saltonstall of Massachusetts. The Democratic senator from Massachusetts, John Kennedy, whose father had served on the Hoover Commission, also gave tongue. All cried in effect, "Tear not that tattered halyard down!"

So, the Ropewalk is still with us. So, as a matter of fact, are the four coffee-roasting plants, the two paint factories, the five cobbler shops, the bakery and the dry cleaning shop. Congress, having slipped through a trick rider, scared Wilson out of closing them by having the Comptroller General warn him that, unless Congress approves, he could not spend any funds to buy these services elsewhere.

Well, this is another year, and the get-the-Government-out-of-business boys can make another try. We have only this suggestion: if you hear anybody speechifying on the subject, ask him: "Just what business did you get the Government out of in *your* bailiwick, buddy?"

Mr. Truman resumes his *Memoirs* (see p. 76) with his account of the Marshall mission to China. That mission, itself a failure, laid the base for the archfailure of the whole Truman foreign policy, the loss of the Asian mainland to Communism. Thus his version will arouse strong feelings on the part of all who opposed his Asia policy at the time—including the editors of LIFE.

Mr. Truman's account can be criticized for its omissions. For instance, he ignores the obvious reason why the Chinese Communists welcomed and for a time observed the truce which Marshall negotiated in China's civil war in early 1946. It was during those very months that the Soviet army delayed its withdrawals from Manchuria to enable the Chinese Communists, unharassed by Nationalist troops, to take over this key province, including vast quantities of Japanese arms. But the main shortcoming of Mr. Truman's account need not be sought in its omissions. It is in his own words.

Mr. Truman outlaws "hindsight" in judging the reasons for Marshall's failure. But one of our valued ex-President's most valuable habits, so he often tells us, is the reading of history for its lessons. The Marshall mission, so read, contained the three major American mistakes which by 1949 had led to the communization of China.

The first major mistake was not to take Communism seriously enough soon enough. A State Department memorandum, appended to Marshall's directive, called the Chinese Reds "the so-called Communists." Mr. Truman says that neither he nor Marshall was subject to this then fashionable illusion; in that case their mistake was fearful rather than wishful thinking. Marshall was afraid that the Soviets, despite Stalin's public and private promise, would come to the support of their fellow Communists. He urged withdrawing the U.S. Marines "to avoid the inevitable Russian recriminations similar to those today regarding the British troops in Greece." But only a year later, when the British had to withdraw from Greece, Mr. Truman correctly and courageously took over the British role in that civil war, Russian recriminations and all; and General Van Fleet helped the free Greeks win it without Soviet reprisal. Had the same determination prevailed in China in 1946, that civil war could have been won too. The whole world picture today would be entirely different if, in 1946, we had had in China a General Van Fleet with the right instructions instead of a General Marshall with the wrong ones.

The second major mistake was not to take China seriously enough, either then or later. Mr. Truman tells us that there was no authoritative Chinese government after 1911—which, if true, was even truer before 1911. But of course there was a Chinese government, grounded in the Sun Yat-sen revolution, battered by eight years of war against

Japan, weary but proved. Since 1937 this government's internal weaknesses and external retreats show a rough inverse correspondence with the degree of support it has received from the U.S. During the Marshall year this support reached its nadir.

As Mr. Truman relates, a \$500 million loan was withheld (arms shipments were also embargoed) because the Chinese government insisted on fighting the Reds. This reasoning sounds fantastic today. Behind it lay not only some pro-Communism in the State Department, but, what was equally serious, an official defeatism and deafness toward Asia which extended from the presidency down. Marshall was once heard to say he could not decide whether the Chinese masses were an asset or a liability to the free world. The Communists never had such doubts.

The third major mistake was to permit a personal distaste for Chiang Kai-shek to influence U.S. policy toward his government. This distaste shows through the scolding letter from Truman on page 90. From the beginning the Marshall pacification strategy treated Chiang and Chou En-lai as equals in status and wound up urging a "coalition" government. This strategy not only abetted the Communist purpose (as Czechoslovakia later showed) but was an insult to the legitimate head of a government against which the Reds were in armed rebellion.

What Chiang then needed was full moral and physical support, such as we now give him in his Formosan stronghold. Since 1946, to defend him and the free periphery of Asia, we have spent far more in lives and treasure than Mr. Truman says the American people would not have stood for at that time. It is hindsight to say this, but it is also a history lesson, similar to that of the Cumean Sibyl in ancient Rome. When King Tarquin thought she asked too much for nine books of prophecy, she burned three and offered him the other six at the same price. Again refused, she burned three more, and Tarquin finally bought them for the same sum that might have purchased nine. Chiang Kai-shek is still considered untouchable by Mr. Truman, who still blames him and "extremists on each side" (!) for Marshall's failure. But the smaller grows Chiang's realm, the larger he grows as the tragic hero of history's Asian tale, and the better look the bargains we refused to make a few short years ago.

In 1948 we called Mr. Truman's China policy one of "disastrous neglect half-hidden by irrelevant sermonizing." It still reads that way in his *Memoirs*. And the question of China is by no means settled. Even now the drive to scuttle Chiang's government from the U.N. and to recognize Mao's gathers force in the diplomatic world. The mistakes begun in Marshall's mission have persisted too long already. If history does not teach us anything, what is the use of reading it—or writing it—at all?

ALL NEW!



Illustration shows contents of two cans

A new thin-strand spaghetti with tender beefy meatballs—by Franco-American

IF YOU can take your eyes away from that appetizing picture, we'd like to tell you about our newest FRANCO-AMERICAN pride and joy.

It's Spaghetti with Meatballs, and it really is *all new*—completely different.

The newest news is the *meatballs*. They're tender, beefy meatballs. Expertly seasoned. And they're *already in the spaghetti*.

The sauce is new, too. A tantalizing tomato sauce that looks good, smells good, and tastes just

wonderful! Even the spaghetti is new. It's the thin-strand kind you like so much.

This new Franco-American dish is a meal in itself, you know. Mighty satisfying eating for everybody in the family. And nutritious! Every serving supplies *proteins* and *energy* which children and mamas and papas need every day of the week.

Easy? Sure! You can fix it in about the time it takes to set the table. Simply heat for three or four minutes—and serve.

Everything about our all-new Franco-American Spaghetti with Meatballs is so irresistible you'd probably love it at any price. But it costs *less than 15¢ a serving*. Need we say more?

Spaghetti with Meatballs
by Franco-American
FRANCO-AMERICAN IS A TRADEMARK OWNED BY THE MAKERS OF CAMPBELL'S SOUPS

FROM JOHNSON'S WAX



*...lets you have
the new floor look
without frequent polishing!*



The new floor look is

...with Glo-Coat all floors can have it

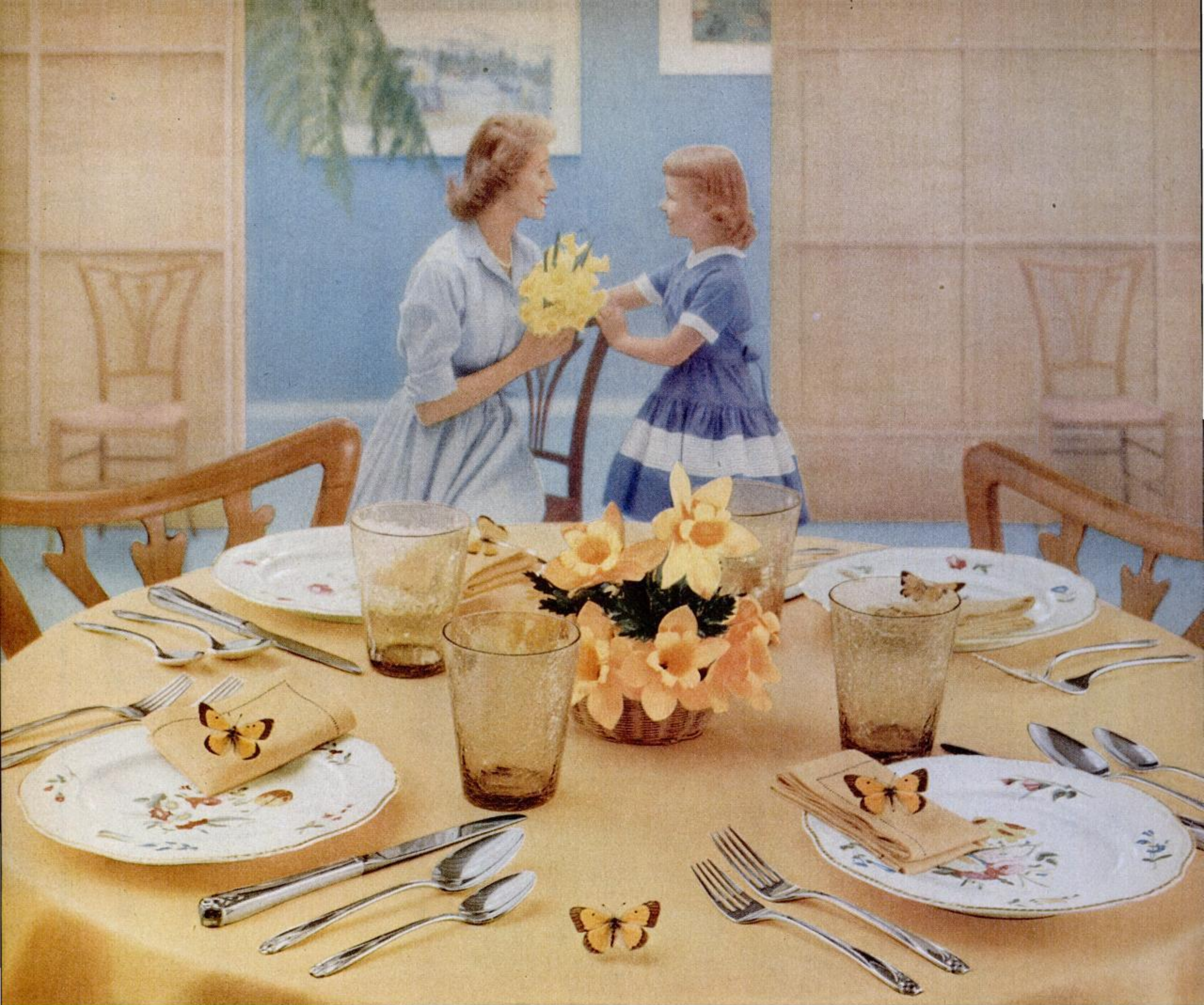


"JOHNSON'S", "HARD-GLOSS" AND "GLO-COAT" ARE REGISTERED TRADEMARKS OF S. C. JOHNSON & SON, INC. © 1966

the scuff-free look!

Don't just hate frequent polishing and scuffed-up floors . . . *end* them. Next time, instead of merely polishing your floors, super-shine them with Super formula Hard Gloss Glo-Coat. You end scuffed-up floors. You end fre-

quent polishing. Even your sweeping and damp mopping is easier when the shine is Johnson's Super formula Hard Gloss Glo-Coat. *For your linoleum, asphalt tile, vinyl plastic, rubber, wood and terrazzo floors.*



Daffodil... just as bright
and young as springtime

In Daffodil, 1847 Rogers Bros. brings you the living, lilted beauty of spring's loveliest flower. Yours to enjoy forever, in the rich, warm, imperishable glow of precious silver. Because it's 1847 Rogers Bros. you know each piece is designed and finished with the special skill and care that makes it America's finest silverplate. At your favorite store now!

Which lovely pattern will you choose? Services for 8 start at \$59.75. No Fed. tax. Budget terms.

International
sets the
loveliest tables
in
America



1847

1847 ROGERS BROS.

America's Finest Silverplate

Made only by The International Silver Company

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EZRA BENSON (RIGHT CENTER) EXPLAINS FARM PLAN TO SENATE COMMITTEE

A NEW FARM BILL TOPS CONGRESSIONAL LIST

The pleasantries of opening week of the session had hardly died away before the 84th Congress was plowing deep into the most explosive question before it: farm crisis. President Eisenhower gave it first place among his special messages, sending Congress a complex nine-point program.

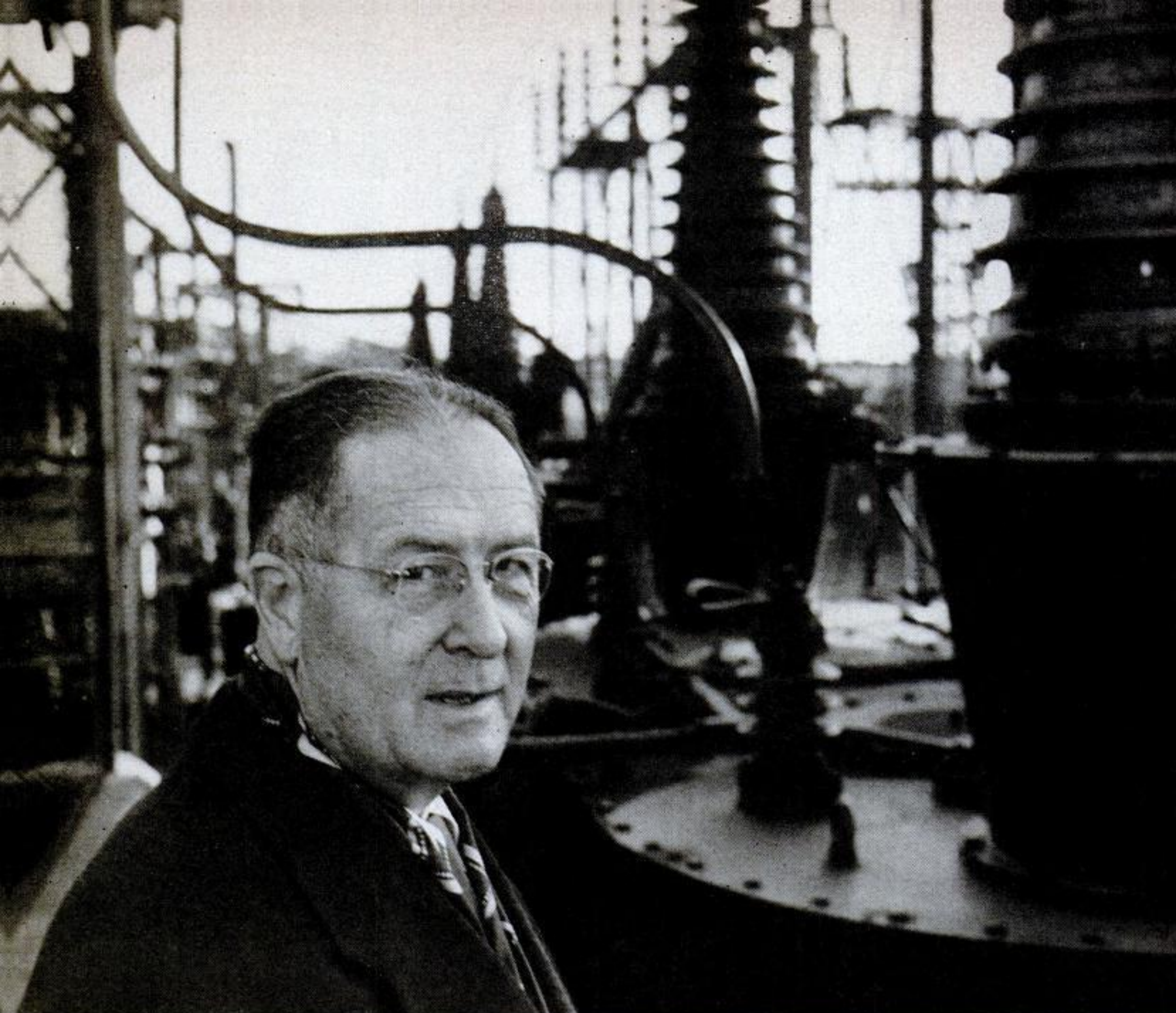
The key feature of the program is a soil bank plan (*sketch at right*) which would compensate farmers 1) for reducing acreage planted to certain basic crops and 2) for taking conservation measures. The first step would check the continuing growth of farm surpluses. The second would increase the value of U.S. farms. Both would give farmers a needed new source of cash income in a time of steadily declining farm earnings.

Democrats cried that the plan usurped Democratic ideas—and perhaps weakened a key campaign issue. A final bill was likely to include much of the Eisenhower plan plus a return to high, rigid farm price supports which the Administration still opposes. There were other important matters facing Congress. For a look at these and the men involved, turn the page.



SOIL BANK PLAN, as shown on theoretical farm in east Kansas, has two parts. Acreage reserve is 20 acres taken from wheat growing, left wholly idle. Farmer gets cash or wheat equal to part of crop formerly grown there. Other land taken out of production is put to use as conservation reserve. Farmer gets cash for improving soil or water resources. In this case, he plants cedar seedlings, which could be a long-range cash crop.

FARM BILL MANAGER in the Senate, Louisiana Democrat Allen Ellender, visits a Maryland farm. As head of Senate Agriculture Committee, he seeks a farm package with more liberal price supports he and his party espouse.



OPPONENT OF ADMINISTRATION POWER POLICIES

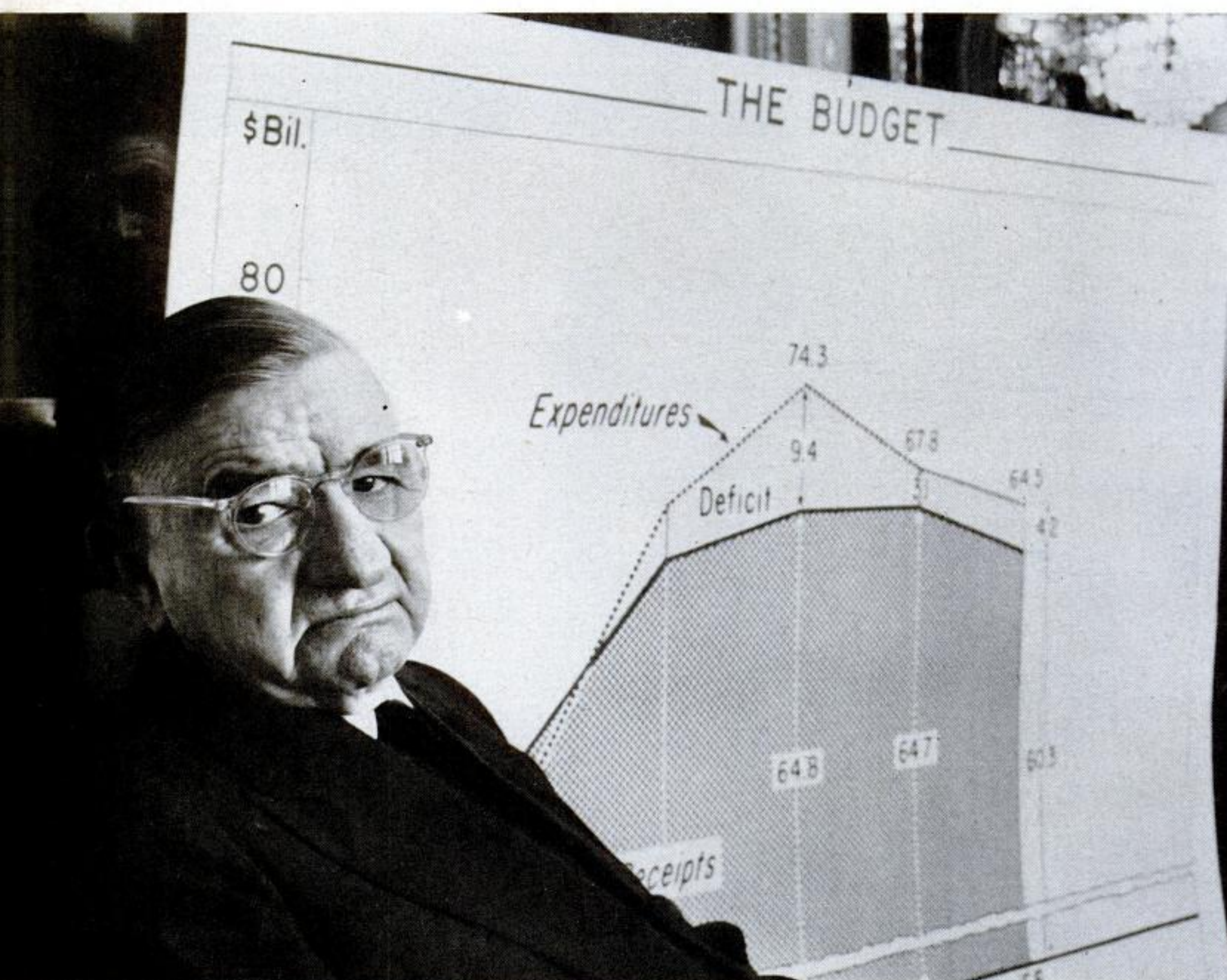
The Administration aim of encouraging private power development will continue to draw fire. New Mexico Senator Clinton Anderson, Democrat who heads the Joint Committee on Atomic Energy, is pressing

the attack on the Administration for having sponsored the private Dixon-Yates project in TVA's area. He will try to save the government from paying \$3.5 million for work done before the project was halted.



SENATE CAMPAIGNER

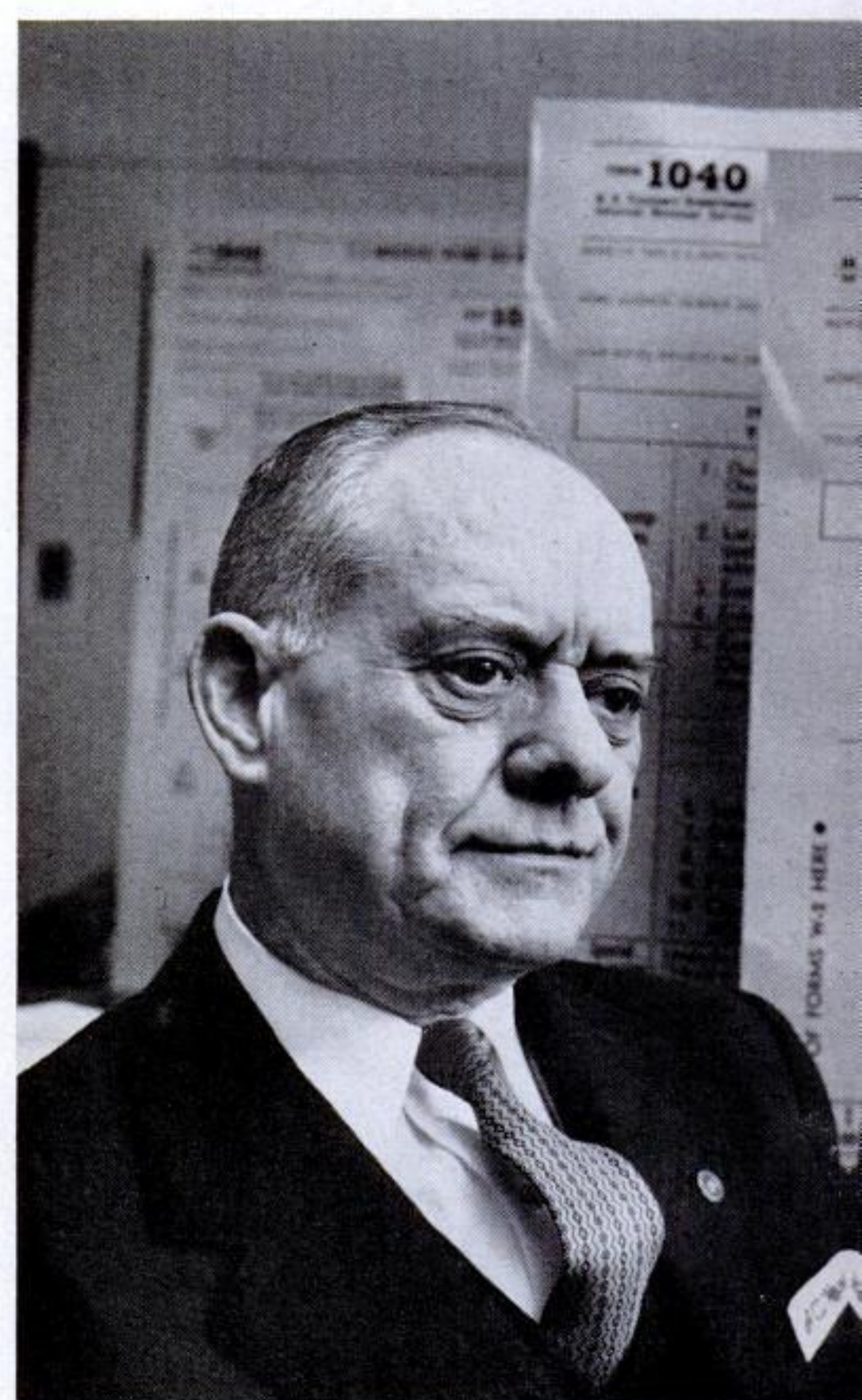
The desperate need for better highways is likely to get positive congressional action this year. Last year Senator Albert Gore, Tennessee Democrat, led the successful fight against the Administration's



BATTLER FOR A BALANCED BUDGET

The Administration's desire for "fiscal integrity"—a balanced budget—now rests with the House Appropriations Committee. Headed by Clarence Cannon, Missouri Democrat, the committee this week

begins scrutiny of the Administration's proposed spending for fiscal 1957 (which begins in July). Both the President's 1957 budget and the latest estimates for fiscal 1956 indicate slight surpluses.



TENNESSEAN WHO WILL

In election years a tax cut becomes a potent political weapon. As chairman of the House Ways and Means Committee which handles revenue matters, Jere Cooper, a Tennessee Democrat, will have a



FOR BETTER HIGHWAYS

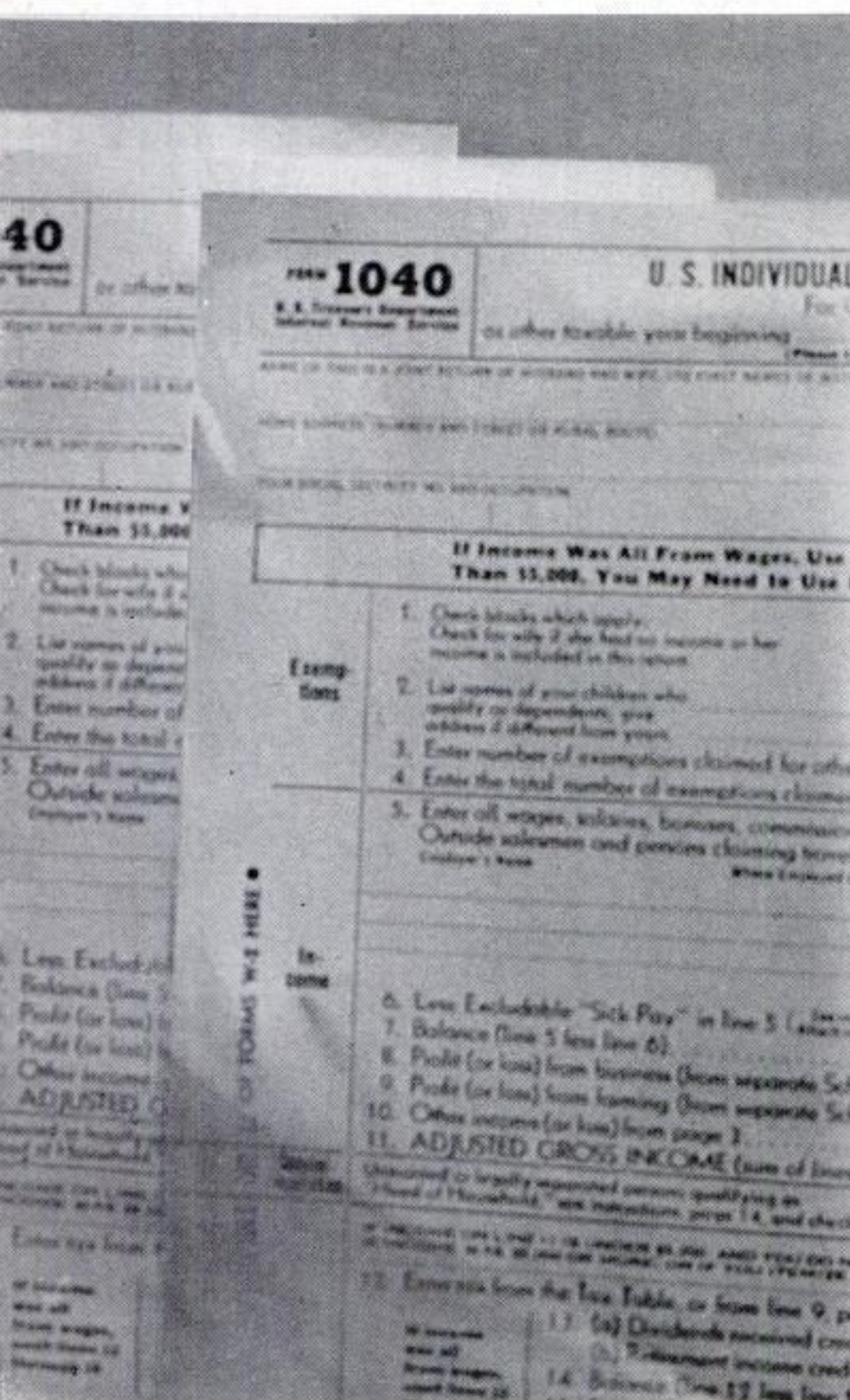
highway bill, which called for local bond issues to finance roads. He then introduced his own bill calling for federal financing for highway construction. He will probably get it passed during this session.



FLOOR MANAGER FOR AN EXPLOSIVE GAS FIGHT

Up for consideration by the Senate is a bill, backed by southwest Democrats, which removes federal price control from natural gas at the well. Many northern Democrats oppose the bill, arguing that

rates for their city constituents would go up. Floor manager for the bill, Oklahoma Democrat Mike Monroney, argues that the well price is a small part of consumer price. He predicts passage for the bill.



TANGLE WITH TAX CUTS

major say if there is to be one. The President opposes a cut until the budget balances. Other leaders in both parties hope for a cut, particularly for low-income groups. Says Jere Cooper, "Too early to say."



SENATE'S CHIEF OF INVESTIGATIONS

When Democrats took control of the 84th Congress, Senator John McClellan of Arkansas replaced Joe McCarthy as chairman of the Government Operations Committee. Under McClellan (shown in the

Senate caucus room) the committee has won fewer headlines but kept up its investigations. This year it will look into Communist influence in trade schools and continue investigations of military purchasing.



HOLIDAY REUNION of Schmidtke family brings happiness to (left to right, front) Brigitte, Bernd,

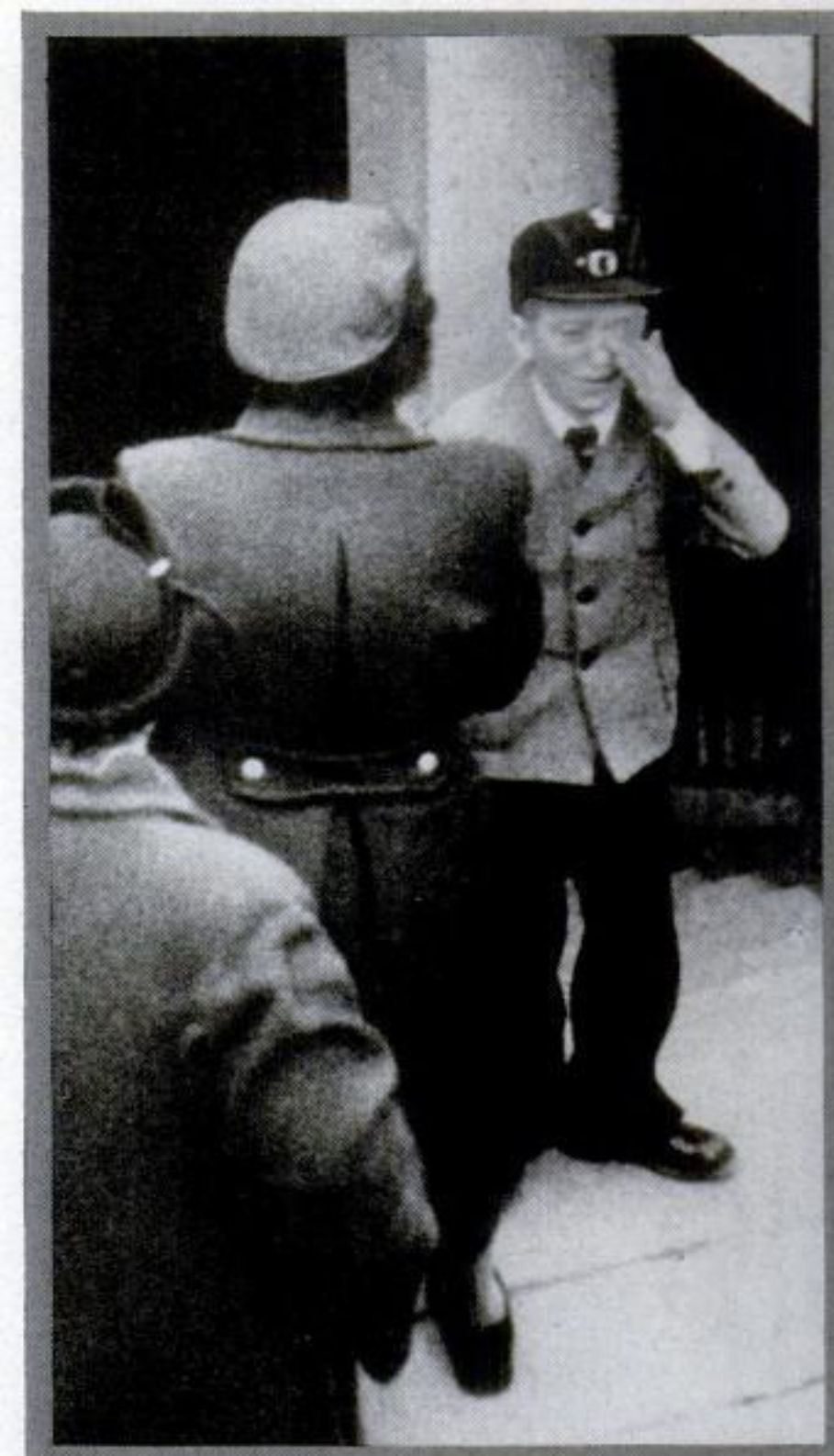
Regina, (rear) mother Johanna, father Helmut. The two girls barely escaped being kidnaped themselves.



RESCUER MARNO stands with liberated Bernd at Berlin's British-Soviet border. Marno and an East

German driver brought Bernd as far as East Berlin and Marno crossed the border to the West with boy.

SEQUEL



ABDUCTION of Bernd by Communist woman cop came outside subway. Mother was seized in station.

KIDNAP VICTIMS FLEE REDS' GRIP

A true thriller reunites family

The kidnaping of Johanna Schmidtke and her son Bernd was one of the most brazen acts the Reds ever committed in Berlin. And the photographs of the abduction (LIFE, Dec. 12) told a heart-rending tale of Red resumption of the cold war.

The man who photographed the incident, Erwin Marno, was so horrified by what he could not prevent that he set about to help free its victims—who only last August had escaped from East Germany. Having captured the mother and son, the Communists quickly began to exploit them, publishing a smiling photograph of them, obtained by trickery, to persuade other refugees to return home. Marno and Frau Schmidtke's husband Helmut enlisted the aid of East Germany's anti-Red underground. Finding out where Johanna was, they smuggled an East German identity card to her. In a flight by train, subway and on foot, she eluded the Reds and got back to the West. Bernd was left behind because he and his mother together might have been spotted. Two tries to save him miscarried. Finally a daring anti-Red had Bernd impersonate his own son and he and Marno drove him unrecognized past the East German police checkpoints. In West Berlin, after having enacted a real-life movie thriller, the Schmidtke family celebrated a joyful reunion (upper left).



An original painting for Friskies by Douglass Crockwell

Cheer up, old friend...

There's no substitute for the rich, * red meat in Friskies

U.S. Government inspected horse meat* is the principal ingredient in Friskies—providing a rich source of body-building protein to safeguard your dog's vitality. This is one reason why Friskies is *twice as nourishing* as low-quality dog foods. Be sure your dog is getting a balanced diet—one that contains every food element he is known to need. Feed him Friskies... made to the high standards of the Carnation Company and the U.S. Govt.



Only a canned dog food that fully nourishes can bear this U. S. Govt. Seal

ALBERS MILLING CO., DIV. OF CARNATION COMPANY, LOS ANGELES 36, CALIFORNIA



FOR VARIETY, FEED
CARNATION-QUALITY
FRISKIES MEAL



Available in 2, 5, 10, 25,
and 50-lb. sizes.

COPR. 1955, ALBERS MILLING CO.



Daringly long and low to the ground . . .

WITH YOUR FIRST LOOK, you see the beginning of never-ending newness in the great sweeping span of this longest Lincoln.

As you step closer, you observe, right *below* your eyes, the daring new height of fashion in the fine car field—just a scant five feet above the ground.

Right here, you say, are reasons enough to give your heart to Lincoln.

But then, you drive. And how this sleek and nimble beauty loves to put a mile behind it. The completely new 285-hp Lincoln engine

—with more usable, safety-minded power than ever before — teams up with new Lincoln Turbo-Drive (most versatile of all automatic drives) to give you effortless, split-second response in every speed range, and on every kind of road.

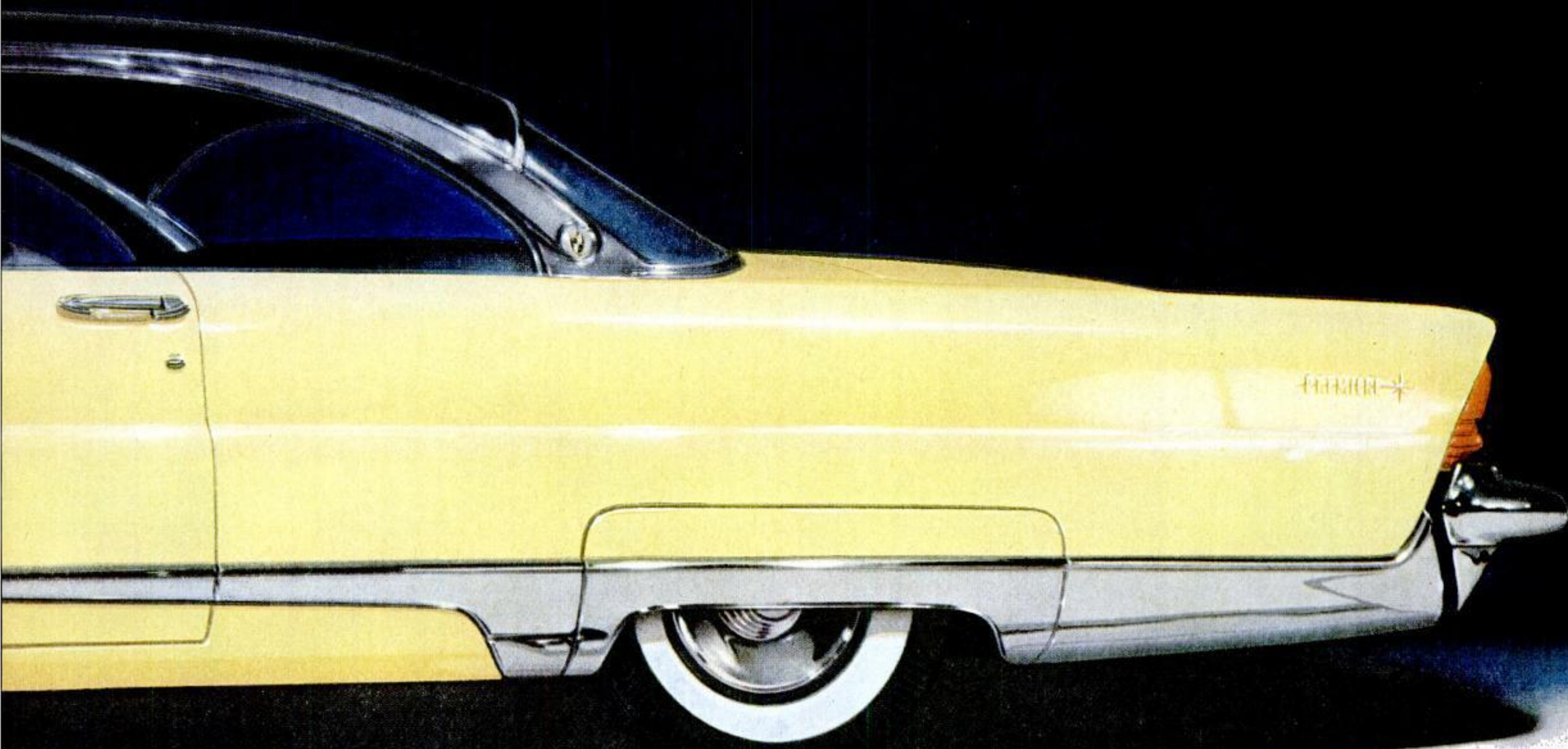
Lincoln's renowned ball-joint suspension system and a full line of obedient power assists take the tension out of traffic—pack more pleasure into every trip.

Lincoln for 1956 is the kind of new car you must experience. And you can, you know. Now. At your Lincoln dealer's showroom.



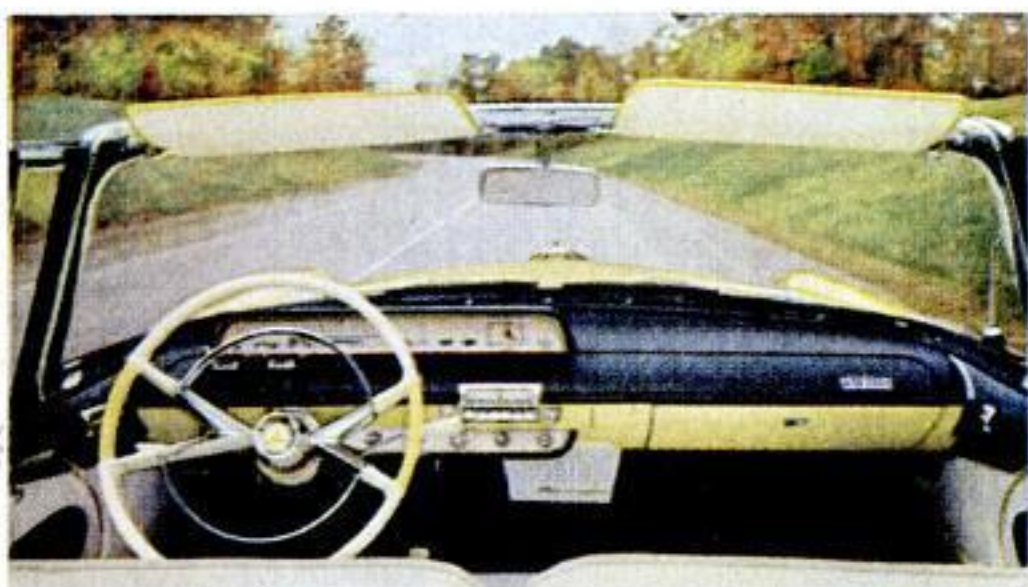
285-horsepower performance !

The entirely new Lincoln engine makes this the most brilliantly performing Lincoln of all time—in *every* speed range.



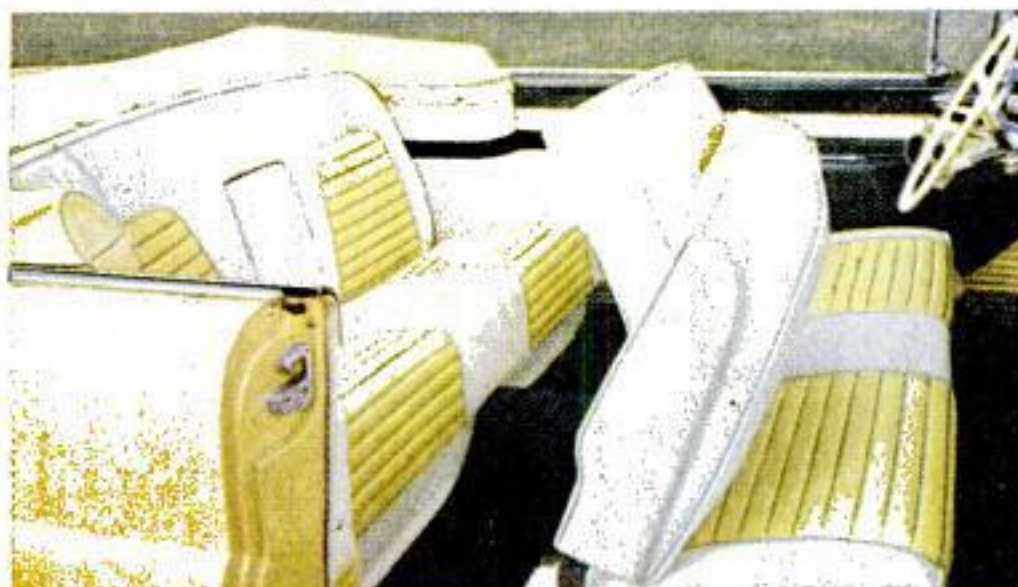
The Lincoln Premiere Coupe

. and how this Lincoln covers it!



New safety innovations!

Largest windshield of any car, triple strength safety door locks, optional safety belts, safety-flex wheel, retracted steering column.



Spacious Lincoln luxury!

30 individualized interiors to choose from with distinctive fabrics and hand-boarded leathers obtainable in no other fine car.



**LINCOLN
FOR 1956**

Unmistakably . . . the finest
in the fine car field

Feature for feature, no other sink can compare with Youngstown Kitchens' Banner Value!



Compare These Features... Buy Now!

Compare... big-kitchen features, big-kitchen luxury in this deluxe 66" cabinet sink! Only \$179.95*

Here's a chance to make your kitchen better looking... an easier place to work in!

Now, for the lowest price in over 10 years, you can own one of these work-saving beauties... a sink that stays clean and new looking... that gives

you all the elbow room and storage space you've always wanted... that's a full 5½ feet wide! It is not a stripped model... you get all the advantages of a truly *deluxe* sink at a budget price!

See it at your Youngstown Kitchens dealer's now!

*Suggested retail price. Slightly higher West, South, and Canada.



STEEL
Youngstown Kitchens
for that New Home look

Sold in the United States, Canada, and most parts of the world • Mullins Manufacturing Corporation • Warren, Ohio

FOR NAME of your nearest dealer, check the yellow pages of your phone book; or call Western Union, Operator 25. Or write Youngstown Kitchens, Dept. LF-156, Warren, Ohio.



- 1 Deluxe faucet with rinse spray!
- 2 2 roomy bowls!
- 3 Hardwood cutting board!
- 4 2 big drainboards!
- 5 5 drawers with lined cutlery drawer!
- 6 Over 17 cubic feet of storage space!
- 7 1-piece porcelain-enameled steel top!
- 8 Gleaming Star White finish! All-steel, will not warp, rot, swell or absorb odors.

© 1956 Mullins Manufacturing Corporation



SEATED ON HIS DAIS DURING INAUGURATION CEREMONY, PRESIDENT TUBMAN HOLDS FAN AS SPECTATORS WIELD THEIRS TO COOL OFF IN AFRICAN HEAT

A THIRD TERM FOR TUBMAN

At Liberian inauguration Russians horn in to woo an old U.S. friend

With fans fluttering in the African heat, William Vacanarat Shadrach Tubman was inaugurated this month for his third term as president of Liberia. The 60-year-old president was re-elected last May by the wide margin of 244,000 votes to 1,000. But shortly afterward he narrowly missed assassination at the hands of a gunman who said he was working for Tubman's political opponents.

Formed by freed Negro slaves from America and developed by U.S. investors, Liberia has long considered the U.S. its mother country.

It uses U.S. currency and a flag modeled after the Stars and Stripes. In an obvious effort to counter this influence, Russia sent a delegation to the inauguration, offering both diplomatic recognition and economic aid. Though the Russians shocked the Liberians by appearing at formal ceremonies in business suits, President Tubman was diplomatically polite. He shook hands all around. In fact he shook so many that as the ceremonies ended his aides pleaded with the guests to relax their grip. Tubman's hands, they said, were getting sore.



KNEELING, TUBMAN INTERRUPTS HIS INAUGURATION SPEECH WITH PRAYER FOR PEACE —>

CONTINUED

How to remove WINTERTIME DANDRUFF

with just one shampoo!



ONE SHAMPOO with Fitch removes ugly dandruff flakes, even in winter when dandruff is worse!

BRIGHTEN YOUR HAIR ^{UP} ~~TO~~ 35% at the same time!



NEW, Milder Fitch is so gentle, you can use it every shampoo—not just to remove dandruff!

Only FITCH guarantees dandruff-free, brighter hair...or money back!

These winter days embarrassing dandruff is at its worst. Dry, overheated rooms make your scalp flake off more. Tight-fitting hats may interfere with circulation. Glands are also overactive.

So, in cold weather, you *really* need Fitch Dandruff Remover Shampoo. It's the *only* shampoo specially made and guaranteed to remove flaky dandruff with *one* shampoo—or money back! Of course, when Fitch removes dulling dandruff flakes, it brightens hair up to 35% too!

Get Fitch Dandruff Remover Shampoo at retail counters today. If one shampoo doesn't leave your hair free of "wintertime dandruff"—at the same time brighter, more beautiful—return unused portion for full refund from Fitch. Also ask for professional application at your Barber or Beauty shop.

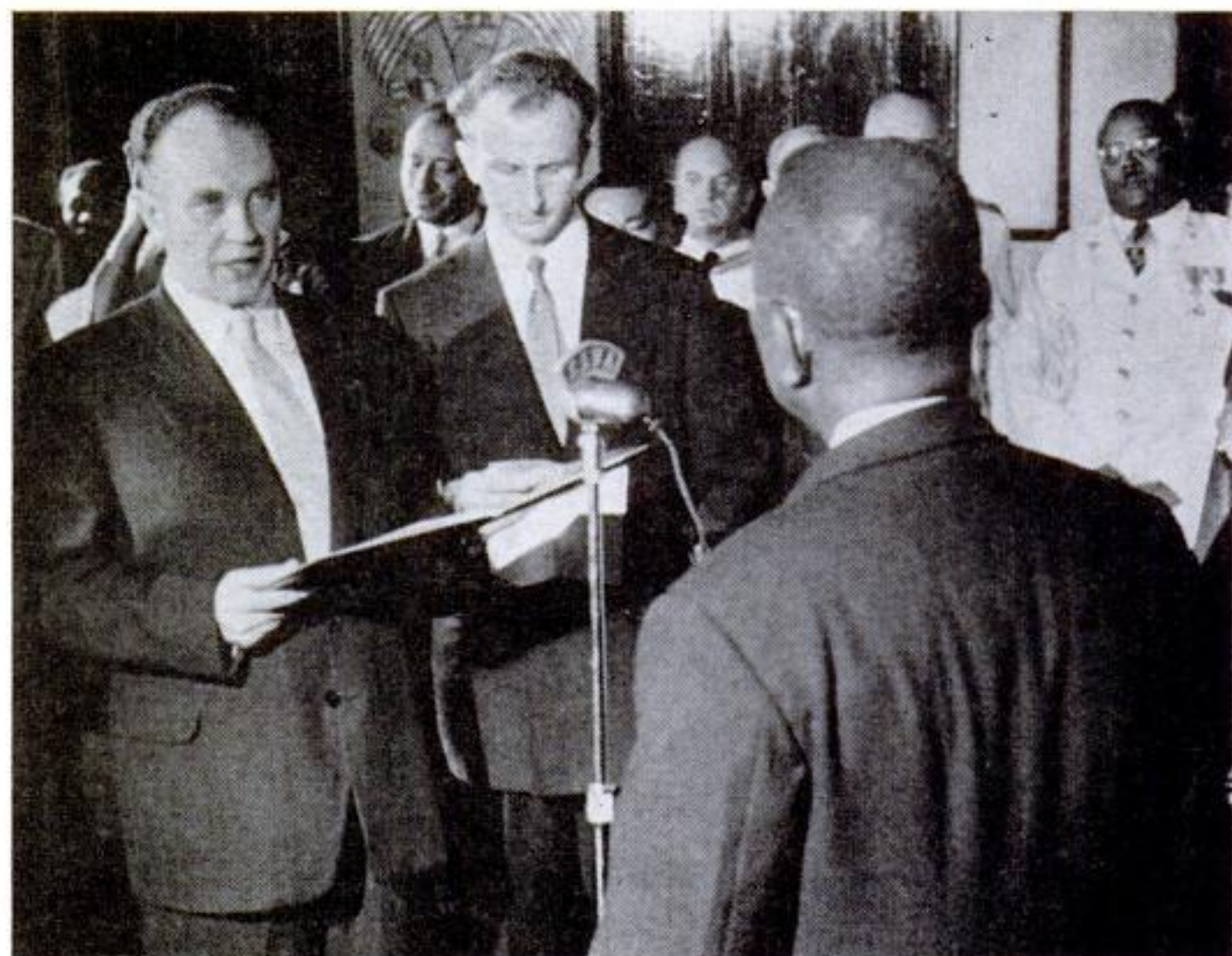
Also available in Canada!



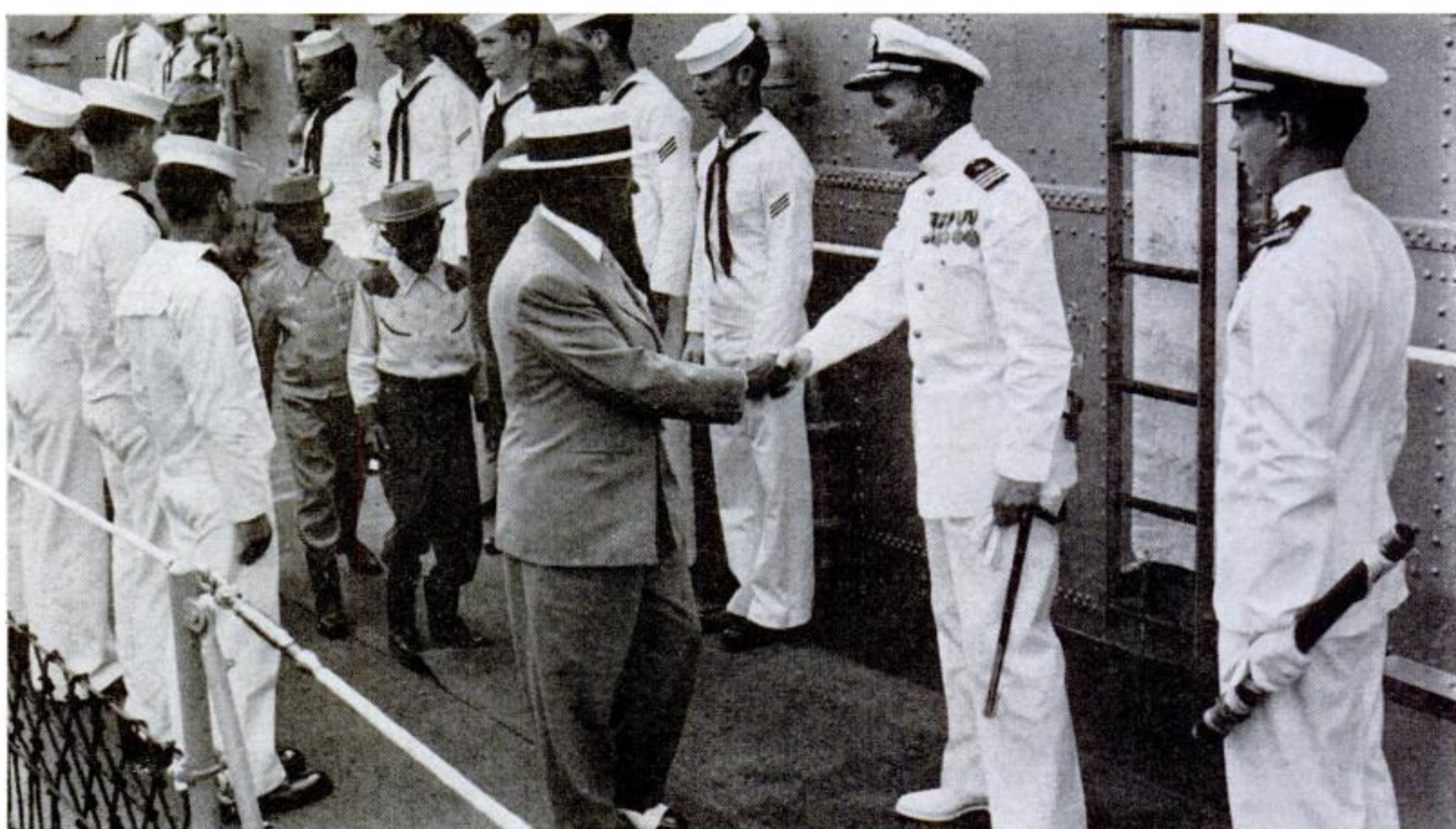
Tubman CONTINUED



ARRIVALS FROM RUSSIA, Soviet delegates wore heavy overcoats which they checked with Liberian attendant at



the airport. At reception Chief Delegate A. P. Volkov gave Tubman leather-bound message from U.S.S.R. president.



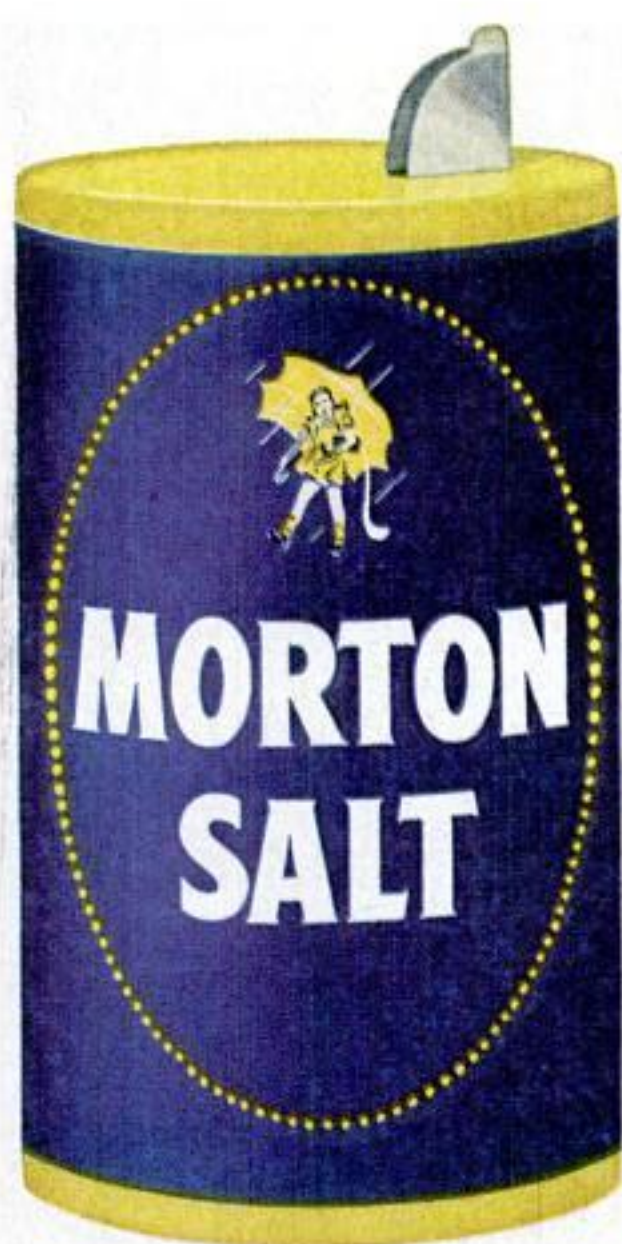
VISITING U.S. NAVY, Tubman is welcomed aboard a destroyer. Two Tubman sons follow him in cowboy suits.

LEADING GRAND MARCH, Tubman and First Lady open ball. She is granddaughter of a former Liberian president.





Morton
adds a "plus"
to any flavor



Iodized
or plain

When it rains it pours



P.S. Two new ways to salt celery, or anything else!



*Morton Miniatures, 1½ inches
high, packed six to the tray.*



*Morton Salters, 3¾ inches in
size, sold in cartons of three.*

Queen of the SHOW



The dashing new Bel Air Convertible, one of 19 new Chevrolet models all with the distinctive style and quality of famous Fisher Body.

... and the road!

You're looking at a real, honest-to-goodness beauty queen—and you've got to admit the looking's good. The '56 Chevrolet stretches low and clean from its big new grille to those rakish, high-set taillights. There's bold distinction in that sweeping speedline chrome treatment. Every detail, outside and in, reflects the car's colorful good taste.

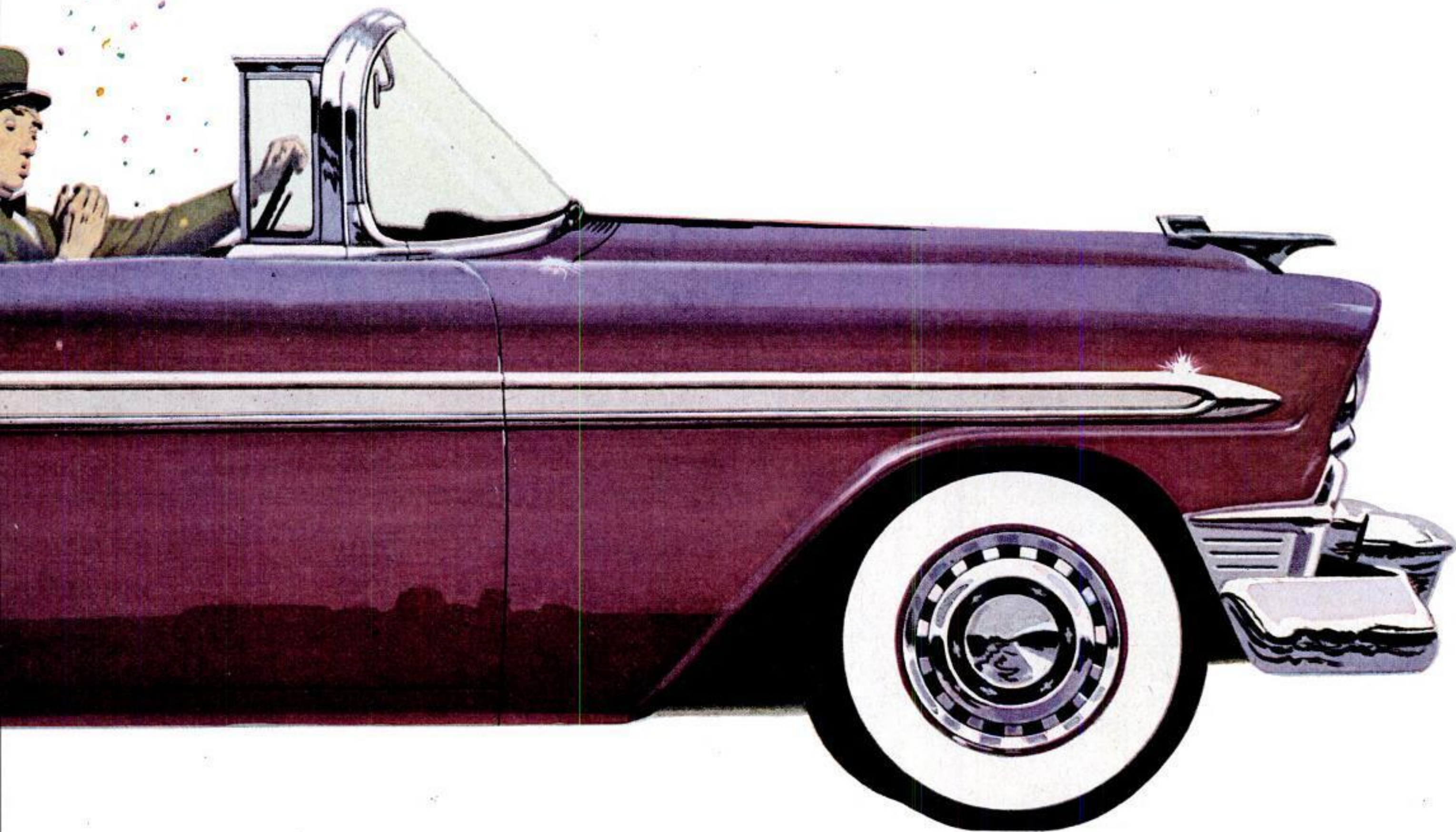
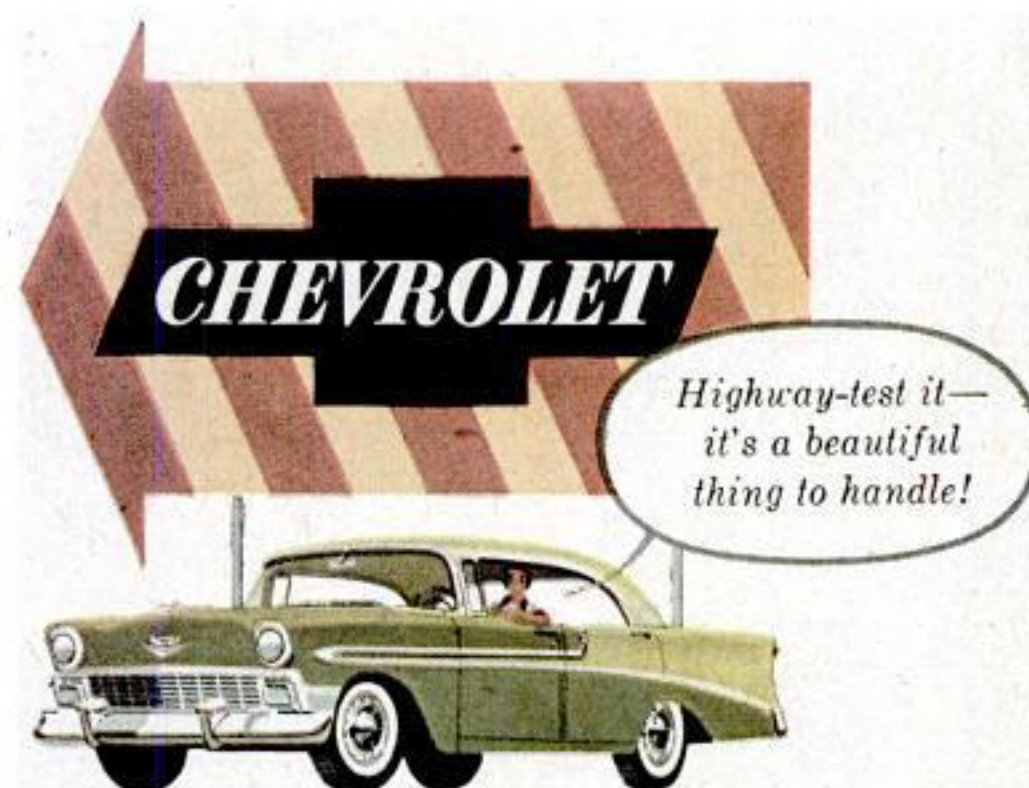
Naturally, there's new power to go with those new looks. Horsepower ratings that range up to 205 for shot-like acceleration and safer passing. But, more importantly,

this is a great road car. It proved it on Pikes Peak, streaking up that snaky ribbon of a road to set a new record. Chevrolet beat the mountain and showed that safety is *built into* a car with things like sports-car cornering, precise steering, solid roadability and ruggedness.

Yes sir, show car *and* road car, the '56 Chevrolet is a winner in either league. We think you'll have a lot of fun proving this to yourself.

SEE YOUR CHEVROLET DEALER

THE HOT ONE'S EVEN HOTTER



The TAREYTON Twosome



the perfect choice for better smoking



HERBERT TAREYTON

For better smoking, ask for Herbert Tareyton. You'll enjoy the mild, rich-tasting blend of famous quality tobaccos and you'll like the genuine cork tip that always stays firm and fresh... that adds so much to your smoking pleasure.



FILTER TIP TAREYTON

All the pleasure comes thru... the taste is great! Filter Tip Tareyton smokes milder, smokes smoother, draws easier. And Tareyton's filter is pearl-gray because it contains Activated Charcoal for real filtration. It's the best in filtered smoking!

Only **FILTER TIP**

TAREYTON

gives you

Activated Charcoal

filtration

PRODUCTS OF *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES



AT A BRIDAL SHOWER SHE GAVE TWO YEARS AGO IN A HOTEL, HOSTESS MANGUM (SECOND FROM RIGHT) HUGS GUESTS. PARTY COST HER UPWARDS OF \$1700

THE MUNIFICENCE OF MISS MINNIE MANGUM

A party giver and churchgoer is arrested as bank embezzler

The lavish parties that the plump spinster Minnie Mangum gave reflected her own generous, expansive personality. The solid donations she made to her church in Port Norfolk, Va. indicated the goodness of her soul. But last week it seemed 52-year-old Minnie Mangum's munificence may have flowed not only from a generous heart but also from cash reserves of the mortgage bank where she was a trusted officer.

At the close of banking hours one recent Friday 18 federal bank examiners swooped into Norfolk's Commonwealth Building and Loan Association on an unannounced audit. On Monday, while the examination continued, Assistant Secretary-Treasurer Minnie Mangum reported sick for the first time in her 28 years of service. Four days later the bank's president announced that she had confessed to having misappropriated funds. A warrant charged theft of \$100,000 in 1955 alone. Last week the auditors were still busy trying to account for a loss that might approach \$2 million and learn how it happened (*next page*).



HER CHURCH, the Port Norfolk Baptist, is new, has some 1,700 members. To help construct it she contributed \$8,800 over a period of about 12 years.



AT HER ARRAIGNMENT MISS MANGUM TRIES TO CONCEAL HER FACE →

CONTINUED

Why Thousands of Physicians and Dentists Recommend

STRONGER Yet SAFER

ANACIN[®]
to relieve
PAIN

Won't upset your stomach!

HIGHEST MEDICAL
AUTHORITIES
have established
beyond a shadow of
a doubt that the
combination of
potent pain relievers
in Anacin acts
smoother and
more efficiently than
any single drug.



YOU can depend on Anacin to give stronger, faster relief from pain of headache, neuritis, neuralgia and normal periodic pains. Anacin is safer, too... won't upset the stomach... contains no narcotics or habit forming ingredients. You can take Anacin as directed as often as needed without the slightest harm.

You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven active ingredients. The highest medical authorities declare that the Anacin way (a formula combining small quantities of a *number* of effective pain relievers) gives faster, more effective and safer relief than a large dose of any one single drug. This is one of the first fundamentals of medicine taught in all schools of medicine and dentistry.

So whenever stronger yet safer medication is needed—take Anacin. Remember no single drug can give you the same strong, safe relief as the combination of powerful pain relievers in Anacin Tablets.

If pain persists—see your doctor.

You can depend on



Mangum Munificence CONTINUED



LILLIPUTIAN WEDDING, with children wearing costumes supplied by Miss Mangum (rear, left), enlivened bridal shower she gave at Hotel Portsmouth.

A GENIUS AT JUGGLING AND A LONGING FOR GRATITUDE

How had the defalcations gone unsuspected by officials at the bank, the state and federal auditors and by Miss Mangum's friends? People who had been closest to her had not thought she was living beyond her means. While her parties were elaborate and she made a practice

of giving costly presents and of donating substantially to the church, these expenditures did not seem extraordinary for a single woman earning \$10,000 a year. Even her acquisition through the years of about \$65,000 in real estate holdings had excited no wonder. Miss Mangum was known as an astute businesswoman and her land and building purchases had been done quietly.



HER BOSS affirms that he had intended to promote her.

At the bank she had devised a highly complicated bookkeeping system. President Roy F. Phillips explained that the missing funds appeared to have been taken from the concern's reserves. Subtractions had been made from the master ledger of the day-to-day status of the concern which was kept by Miss Mangum herself. This was balanced during audits by withholding certain account cards—

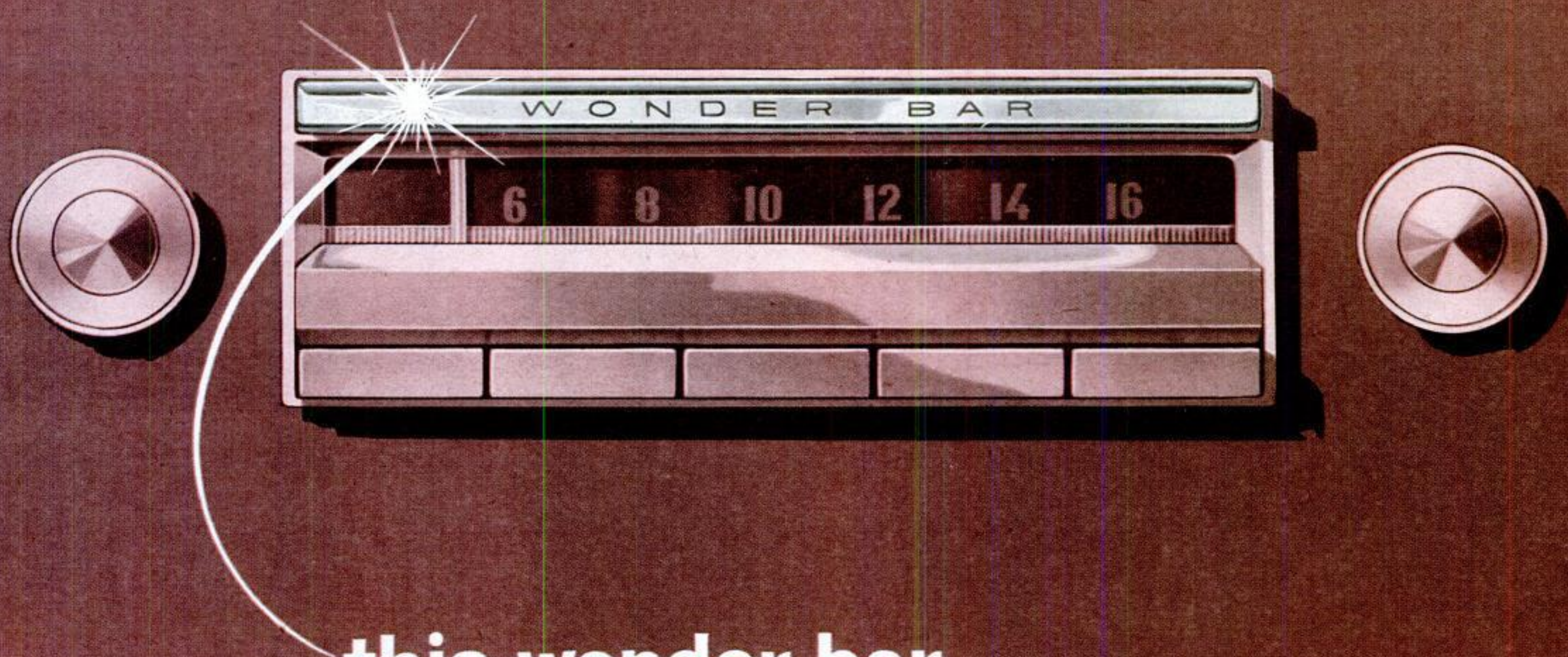
both of customers making deposits and of customers making mortgage payments—from the examiners. This was an impressive mathematical feat because the total sums of removed cards had to equal the sums subtracted from the ledger. Because of the complexities of her system Miss Mangum had made a practice of hiring only girl tellers with no previous banking experience, so that she could indoctrinate them painlessly. Coincidentally, on the very day the auditors came, Phillips had initiated a new streamlined system that he felt would take some of the burden off Miss Mangum. "She was a bear for work," he said.

Free in \$25,000 bail, Miss Mangum was an object of sympathy among many who had known her good works. Her pastor, the Rev. R. Clayton Pitts, has developed a theory about her generosity: "I believe she was so anxious for gratitude that she felt compelled to go out and buy it." A few days before her arrest another Norfolk clergyman had visited the bank. Noticing Miss Mangum, he said quietly, "There, by God's grace, walks a saint."



HER PASTOR says that he believed she gave from sarkary.

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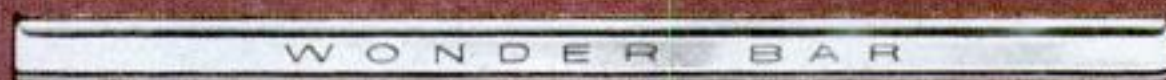


**this wonder bar
is the mark of a
modern auto radio!**

- * FINDS STATIONS AUTOMATICALLY
- * TUNES AT A TOUCH ANY STATION WITHIN RANGE
- * TUNES EVERY STATION WITH ELECTRONIC ACCURACY
- * SAFER—CAN BE REMOTELY CONTROLLED

Delco Wonder Bar Radios are available on 1956 Chevrolets, Pontiacs, Oldsmobiles, Buicks, and Cadillacs. See your car dealer for a demonstration. Delco Radio, Division of General Motors, Kokomo, Indiana.

DELCO



RADIO



W O R L D L E A D E R I N A U T O R A D I O

Because it's Homogenized

So Smooth So Delicious

Durkee's Margarine has the smoother, richer flavor you get only with homogenized foods. Durkee's Homogenized Margarine comes in a new easy-to-open aluminum foilpak to keep Durkee's Fresh-Tasting... protect its rich, natural flavor right to your table.

MOM LETS US EAT ALL WE WANT...AND IT TASTES SO GOOD.

NEW! RICHER FLAVOR!

DURKEE'S HOMOGENIZED MARGARINE

USE EASY OPENING TAB ON BACK

Glidden

IT'S SO GOOD FOR THE WHOLE FAMILY.

I LOVE IT BECAUSE IT SPREADS SO SMOOTHLY... PERFECT FOR COOKING AND FRYING, TOO.

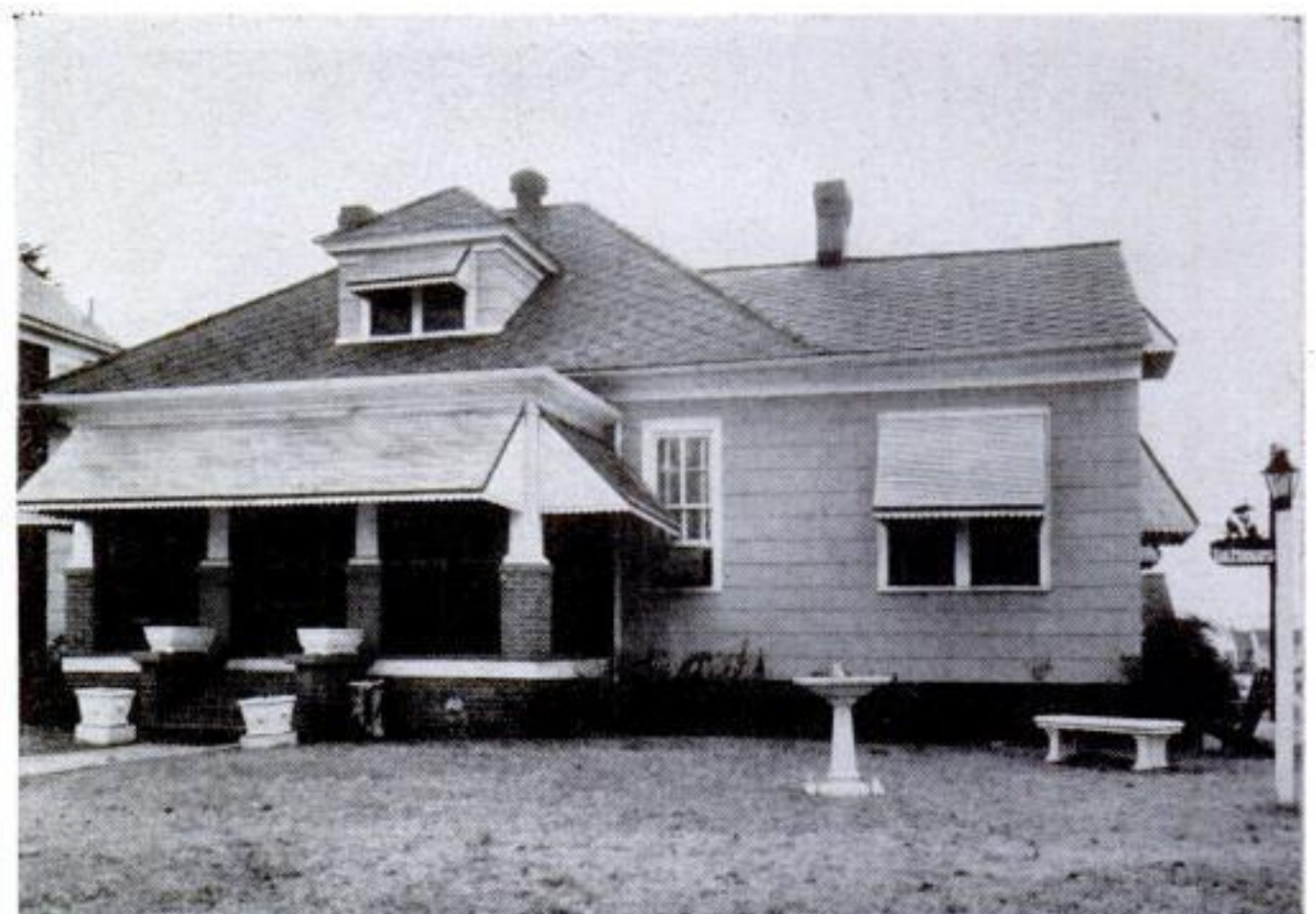
COMPLETE SATISFACTION

QUALITY FOOD PRODUCTS
Famous DURKEE Foods
FOR MORE THAN 100 YEARS

UNCONDITIONALLY GUARANTEED

DURKEE'S COCONUT BUTTER
FAMOUS SAUCE
DURKEE'S BUTTER
SPICES
EXTRACTS
DURKEE'S FLAVOR SALT
DURKEE'S SHORTENING
DURKEE'S Salad Dressing

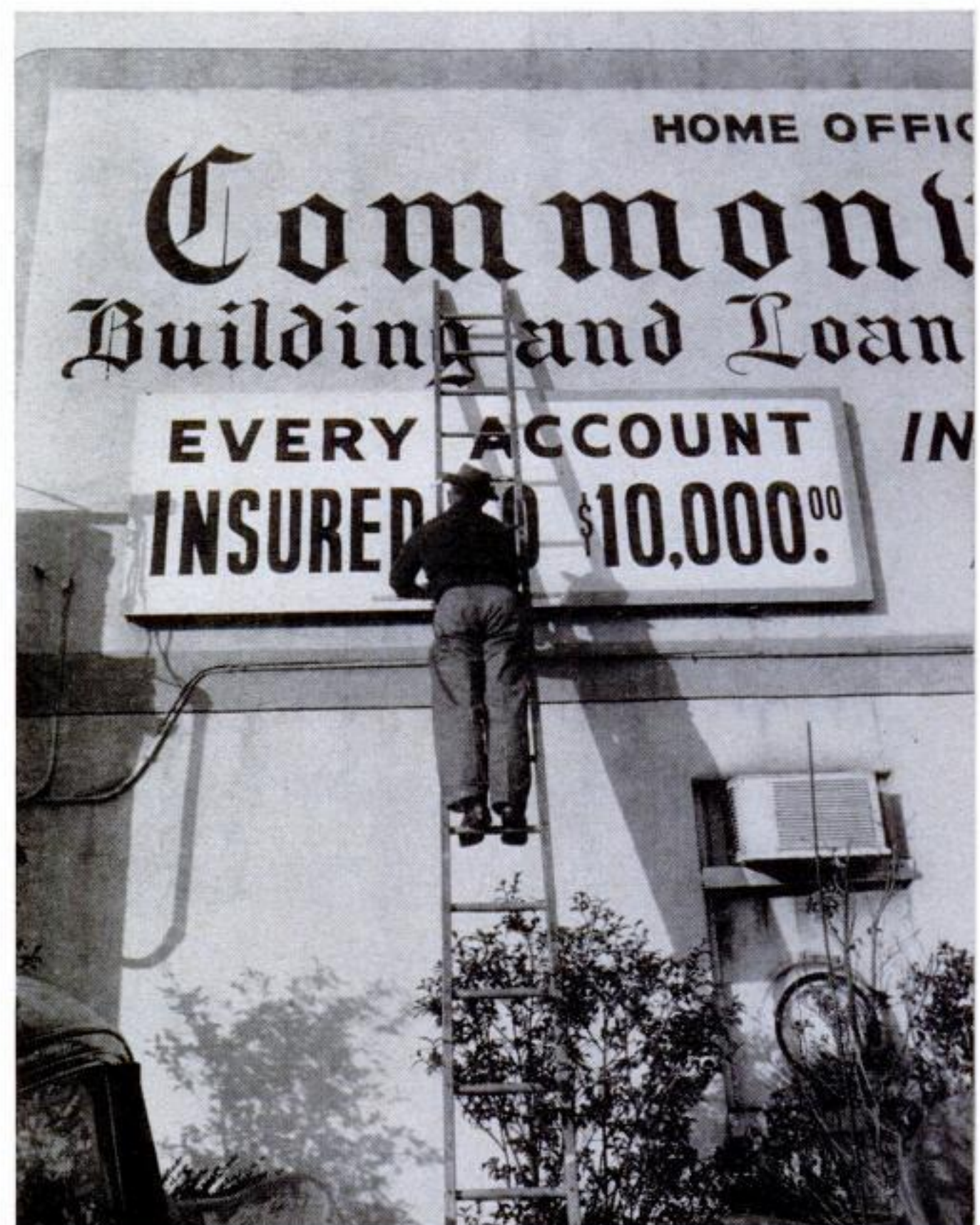
Mangum Munificence CONTINUED



MISS MANGUM'S HOME, valued at \$10,000, is comfortable, modest. Along with seven houses and three lots she owns, it has been transferred to the bank.



MISS MANGUM'S DESK, vacant since her arrest, stands before a portrait of George Washington. The briefcases on the floor belong to the examiners.



TO REASSURE DEPOSITORS loan association's advertisement is amended by a sign painter to emphasize to worried patrons that deposits are protected.

NEW CAKE MIX FROM **Pillsbury!**

Caramel Cake

At last from a mix! *The really moist, old-fashioned kind you probably haven't tasted in years.*

You know how everyone loves caramel! Now here's a real confection of a caramel cake. Rich and true in flavor... moist and tender as can be. And for the first time, this once "tricky" cake is now so easy. No sugar to caramelize. Nothing of the kind. You

merely add milk to the new Pillsbury Caramel Cake Mix. Even the country-fresh eggs are blended right into this mix. If you want to create something really special for the folks, try it this weekend. From Pillsbury, of course.



New!
Pillsbury *Caramel* Cake Mix

Over
54,000,000

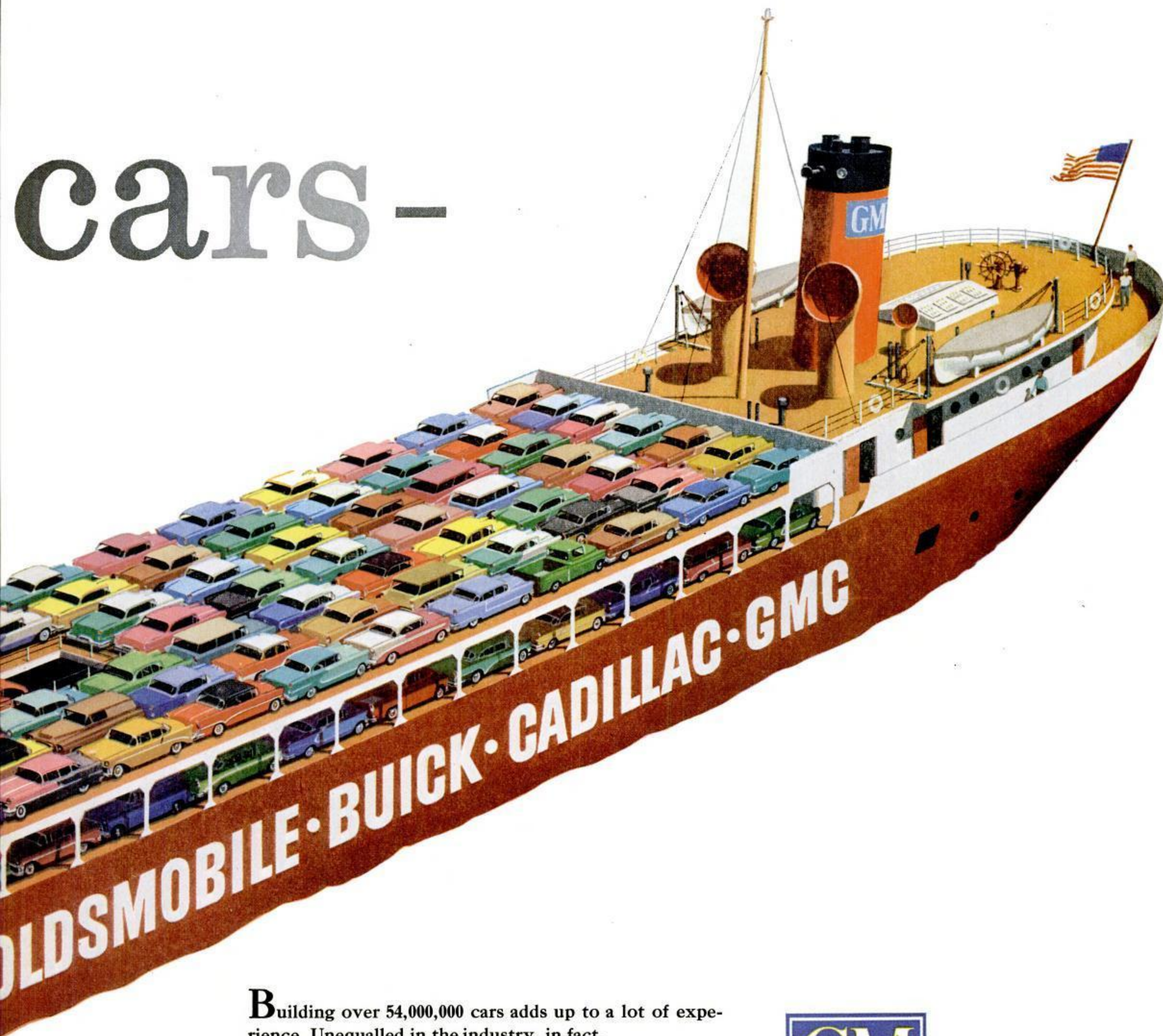
that's the experience

behind all General Motors parts



Chassis and engine parts for **BUICK, CADILLAC, CHEVROLET, GMC, OLDSMOBILE, PONTIAC** • **DELCO-REMY** starting, lighting, ignition • **AC** gauges, speedometers
HARRISON thermostats • **KLAXON** horns • **DELCO** batteries • **MORaine** engine bearings • **HARRISON** radiators • **DELCO** shock absorbers • **ROCHESTER** lighters

cars -



Building over 54,000,000 cars adds up to a lot of experience. Unequalled in the industry, in fact.

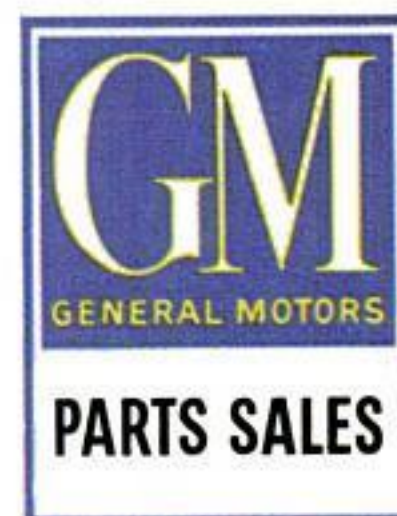
All of which explains why General Motors parts are safer, sounder, and better engineered—best for your car.

Best for your car, and easy to get anywhere. Through General Motors car and truck dealers, and through the United Motors System serving independent distributors and dealers from coast to coast.

Almost half of America's cars are General Motors cars, and the nationwide United Motors System makes sure that G. M. parts are near at hand—no matter where you live or where you drive.

ON TV—Spectacular "Wide Wide World," NBC-TV Network
ON RADIO—Lowell Thomas Newscast on CBS Network

See your local listings for time and station



ROCHESTER carburetors • **DELCO** automotive motors • **SAGINAW** steering • **DELCO** brake parts and fluid • **HYATI** roller bearings • **MORAINE** gasoline filters
PACKARD cable products • **GUIDE** lamps • **INLITE** brake linings • **GM** Hydra-Matic units and parts • **NEW DEPARTURE** ball bearings • **DELCO** electronic parts



TWIN-CONSOLE "MARK I." Four speakers—"Victrola" 3-speed phonograph—AM-FM radio—tape recorder. Walnut finish. Also traditional styling in mahogany finish. Model 6HF1. \$1600.

High Fidelity by RCA Victor...with high style to match

**NEW ORTHOPHONIC
HIGH FIDELITY
"VICTROLA"
PHONOGRAPHS—
ready to plug in and play.
From \$119.95 to \$1600.**

THE MAGIC BEGINS the moment your RCA Victor New Orthophonic High Fidelity instrument arrives. The custom-styled cabinet is trim, clean . . . quietly luxurious in every line.

Then you play a record. Suddenly, you're hearing more of the music than you've ever heard before. You discover deep-throated low notes. Winged "highs" seem to take full flight. What's behind this amazing performance? Years of experience—and new discoveries by the world's finest sound engineers.

And now, here are six distinguished members of

the "first family of high fidelity"—each a complete, laboratory-balanced high fidelity system. Each plays all 3 record speeds and has no less than 3 speakers for true Panoramic Sound. But let these ready-to-play high fidelity masterpieces speak for themselves—at your RCA Victor dealer's today.

See Milton Berle, Martha Raye on NBC-TV alternately, 2 out of 3 Tuesdays. Don't miss NBC-TV's spectacular "Producers' Showcase" in RCA Compatible Color and Black-and-White, Monday, January 30.

RCA VICTOR
TRADE MARK
RADIO CORPORATION OF AMERICA
CAMDEN 8, NEW JERSEY

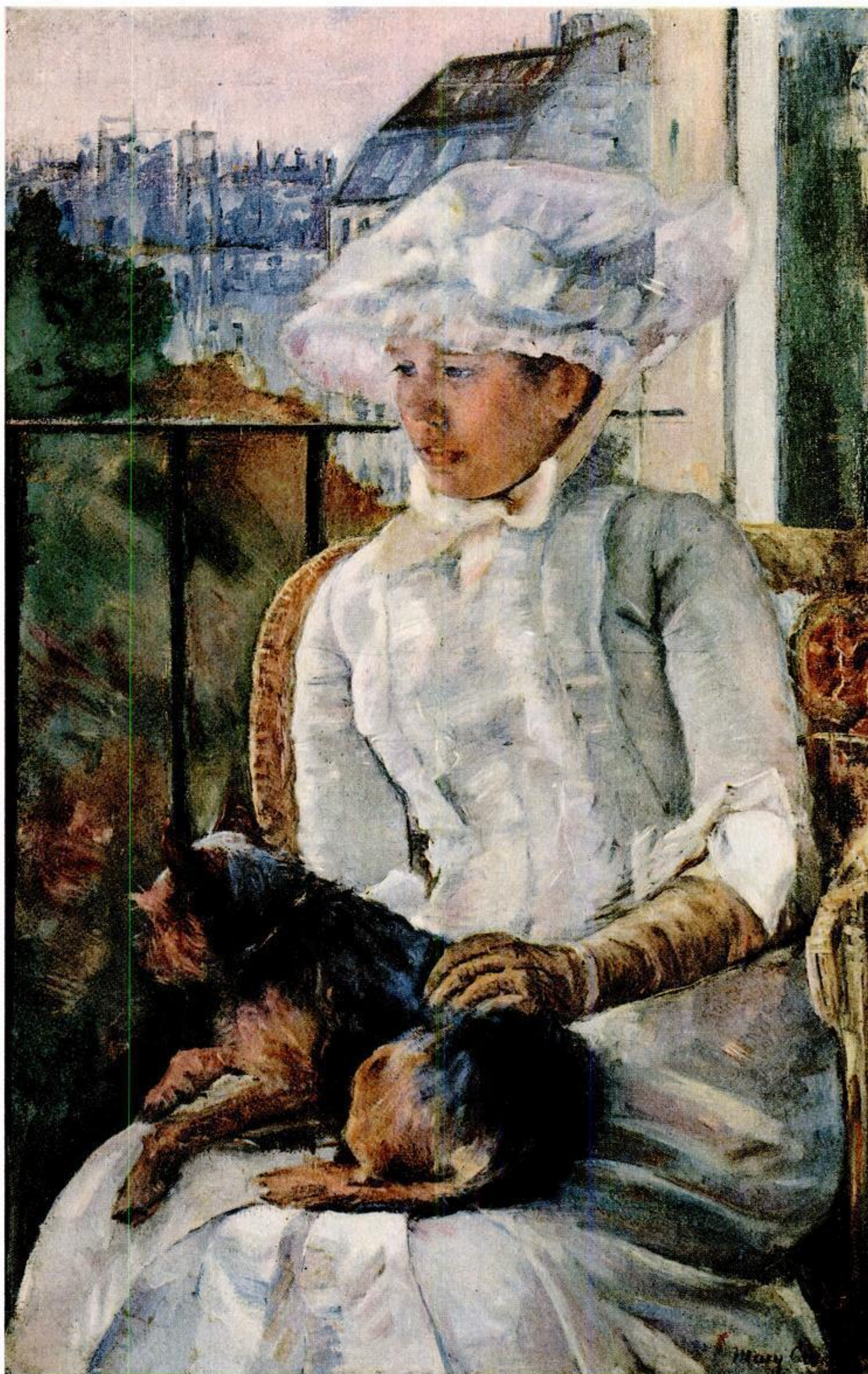


Prices shown for Marks II, III, IV, and VI are for mahogany finishes. Light rift oak finishes, illustrated, slightly higher. **A.** Mark II (6HF2), 3 speakers, AM-FM radio. \$650. **B.** Mark III (6HF3), 3 speakers, AM-FM radio. \$325. **C.** Mark IV (6HF4), 3 speakers, \$169.95. **D.** Mark VI (6HF6), 3 speakers, \$129.95. Stand extra. **E.** Mark VII (7HFP1), 3-speaker portable. Brown simulated leather case. \$119.95. Manufacturer's nationally advertised list prices shown, subject to change. Slightly higher in far West and South.

MUSEUM
DIRECTOR'S
CHOICE



THE CORCORAN GALLERY OF ART



A Sunny, Fleeting Moment by Cassatt



HERMANN WILLIAMS JR.

This is the eighth in LIFE's series reproducing works of art which U.S. museum directors have chosen as their own favorites in their museums. Woman with a Dog (above), painted around 1879 by the American, Mary Cassatt, was selected by Hermann W. Williams Jr., head of the Corcoran Gallery of Art, Washington, D.C., who writes:

The sunny, relaxed mood of Mary Cassatt's *Woman with a Dog* is so delightful that I find myself coming back to it again and again. Here the artist has captured the quickly lost charm of a fleeting moment. Against

the luminous atmosphere of Paris she has caught the flush of summer heat on the cheek of her sister Lydia, who sits on the artist's balcony. Avoiding formulas of pose and style, the portrait gains an air of ease and serenity through its asymmetrical composition, informal setting and soft, glowing colors. These are characteristic of the art of the French impressionists with whom Cassatt was exhibiting at this time. But the painting also has a characteristically American naturalism as well as a very personal approach—warm, intimate, tender without sentimentality—which is all Cassatt's own.



"Hi-Fi" by Haddon Sundblom. Number 116 in the series "Home Life in America"

When you're having friends over—

What makes a glass of beer taste so good?



During an evening at home, with people who appreciate the things you do . . . perhaps no beverage fits so perfectly into the "mood" of the occasion—reflects so well your good taste—as a glass of beer or ale.

What gives beer its light, distinctive flavor? Barley chosen from America's finest



crops. Tangy hops picked just at the height of their season. Expert brewing craftsmanship and gleaming spotless breweries.

Traditionally, beer is our country's "at home" beverage. For pleasant companionship, in moments of relaxation—nothing satisfies like a friendly glass of beer.

Beer Belongs—Enjoy It!

AMERICA'S BEVERAGE OF MODERATION



The First New Breed in a Decade



LOLLING WITH HER LITTER OF NINE WEEK-OLD PUPS, BANTU THE RIDGEBACK SHOWS OFF THE STRIP OF HAIR ON HER BACK FOR WHICH THE BREED IS NAMED

KENNEL CLUB RECOGNIZES ROUGH AND READY RHODESIAN RIDGEBACK

Settling South Africa, Boer farmers encountered a strange, half-wild hunting dog in native Hottentot villages with a ridge of hair running forward on its back, against the grain of the rest of the coat. Crossing them with European hounds and mastiffs, they obtained a breed they called Rhodesian ridgebacks which proved indefatigable as lion hunters and fearless as watchdogs. Introduced to the U.S., the dogs drew little attention until 1950 when a Boston wool dealer named William O'Brien

formed the Ridgeback Club of America to promote them. O'Brien's efforts were recently rewarded when the American Kennel Club officially accepted ridgebacks, the first new breed recognized by the club in 10 years.

On his farm O'Brien raises dogs like Bantu (*above*), sells them for about \$125. Strong and courageous, they have a keen sense of sight and smell, can be trained to hunt everything from pheasant to cougars. Alert as watchdogs, ridgebacks also make fine pets and are gentle with children.

Here's How Bayer Aspirin Helps Millions **FEEL BETTER FAST!**



COLDS ARE A FAMILY PROBLEM—Winter time means fun for the whole family. It also means adults and youngsters alike will be catching more colds. That's why on winter days it's wise to have both regular size and *flavored* Children's Size Bayer Aspirin handy. Whenever one of you feels a cold coming on, let Bayer Aspirin come to the rescue. It relieves cold discomforts...reduces fever...makes you feel better—*fast!*

FOR QUICK RELIEF, millions more people take Bayer Aspirin than any other pain reliever—*without stomach upset!* You can take Bayer Aspirin with *full* confidence—because no one has ever discovered a safer, faster and more effective pain relieving agent. So, to feel better *fast*—get

BAYER ASPIRIN

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McCORMICK & CO., INC.

Cut down on dish breakage

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PYREX[®] Dinnerware



**So tough you can
drive nails with it!**

SAVE MONEY with PYREX Dinnerware. It's beautiful enough for all your entertaining—yet it's made to take the roughest treatment your family can dish out every day! 16-piece set for four—choice of four handsome color borders.



\$6.95

Open-stock
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Also available
with borders
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CORNING GLASS WORKS, Corning, N. Y.

NEW BREED CONTINUED



ORIGINAL RIDGEBACKS, imported by O'Brien, are (from left) Caesar, Zua and Tchaika, with Owners Durham Jones, Paul Draper, Stephen Paine.



HELPING HAND by O'Brien assists one of Bantu's pups over stone wall. Extremely hardy, ridgeback pups can live outdoors even in coldest weather.

CONTINUED

This is the one that's delicious for drinking!



AMAZING MILK DISCOVERY

Carnation - the "Magic Crystals" Instant

FASTEST MIXING, TOO!—There is no other like new Carnation Instant — the one and only Magic Crystals milk discovery.

MAGIC CRYSTALS burst into delicious, fresh-flavor nonfat milk instantly, with just a light stir of the spoon—even in ice-cold water. No shaking, no lumps, no foam.

FRESH MILK FLAVOR, ALWAYS HANDY . . . Carnation Instant brings you true, fresh milk flavor sealed in Magic Crystals. *You* unlock the fresh flavor *each time*.

READY TO DRINK immediately after mixing... or for cereals or for *any* milk cookery. No special recipes are needed.

ALL THE PROTEIN, CALCIUM AND B-VITAMINS OF FRESH WHOLE MILK... and you can make it even *richer!* A single extra heaping tablespoon of amazing Magic Crystals per glass gives the family 25% more of these wonderful values. Plus a rich flavor everyone loves!



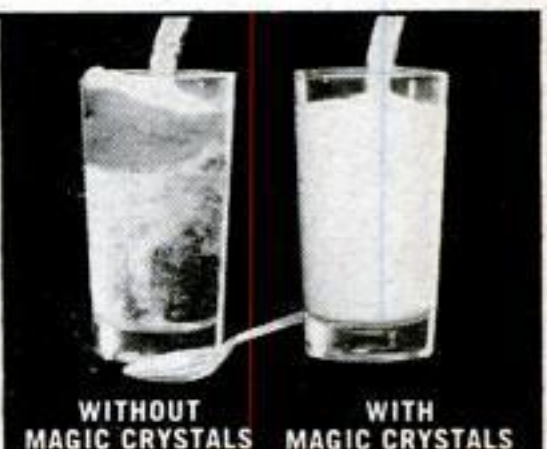
Saves 1/2 on Milk Bills!

In convenient 3-quart and economical 8-quart sizes. Look for the easy-pour spout.

Best every way—prove it yourself!

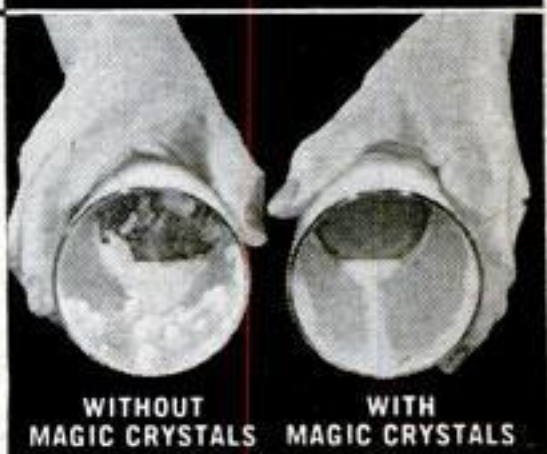
CARNATION MAGIC CRYSTALS MIX INSTANTLY

Photograph shows Magic Crystals mix instantly with a light stir of the spoon—even in ice-cold water!



CARNATION MAGIC CRYSTALS MIX COMPLETELY

Stirred the same length of time, Magic Crystals have mixed completely, while other types are still lumpy.



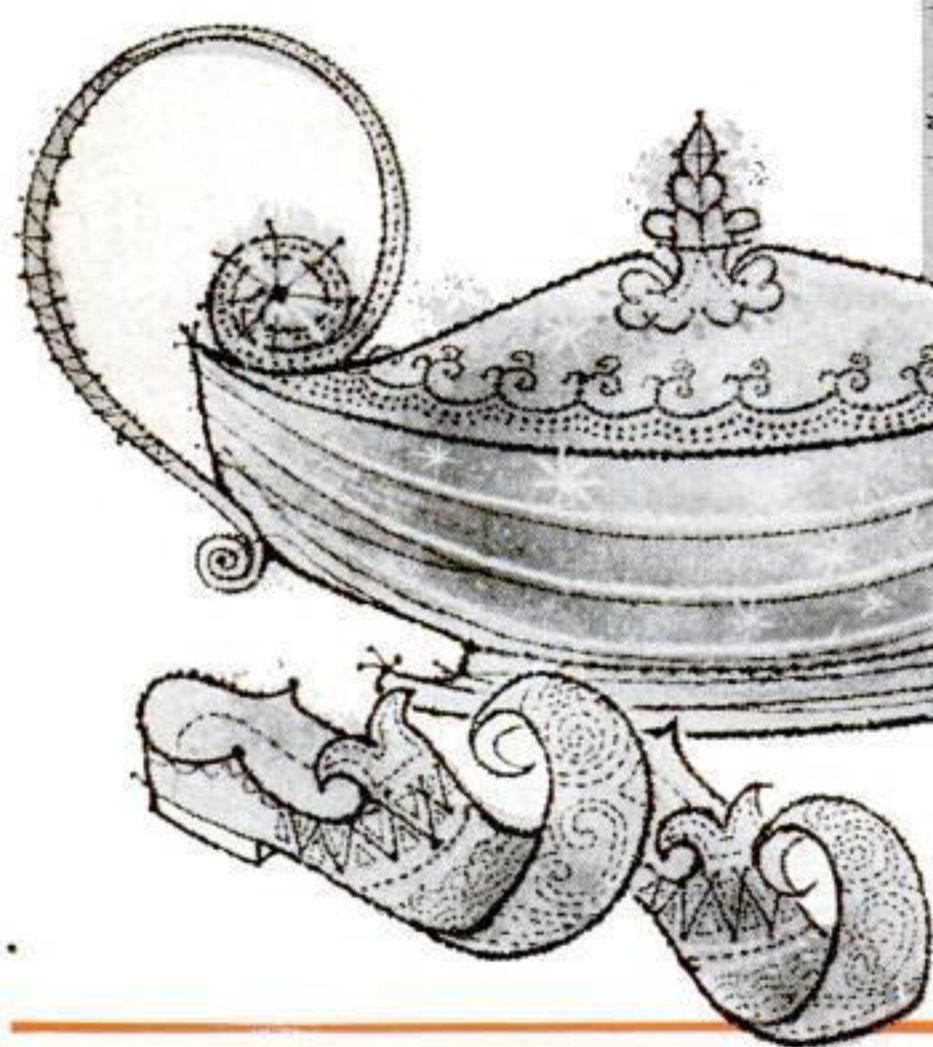
Insurance . . . a modern *Aladdin's Lamp*

If windstorm, explosion or conflagration brings widespread destruction to a community or even a section of the country — insurance is the magic which provides the means for reconstruction and hope for the stricken people.

When new inventions, new products and new industries are conceived, few could ever become reality without the protection of insurance.

Yes, insurance is the modern Aladdin's lamp from which flows the power to protect the possessions of man — give security and peace of mind.

For the name of a nearby America Fore Agent or claims man, call Western Union by number and ask for Operator 25.



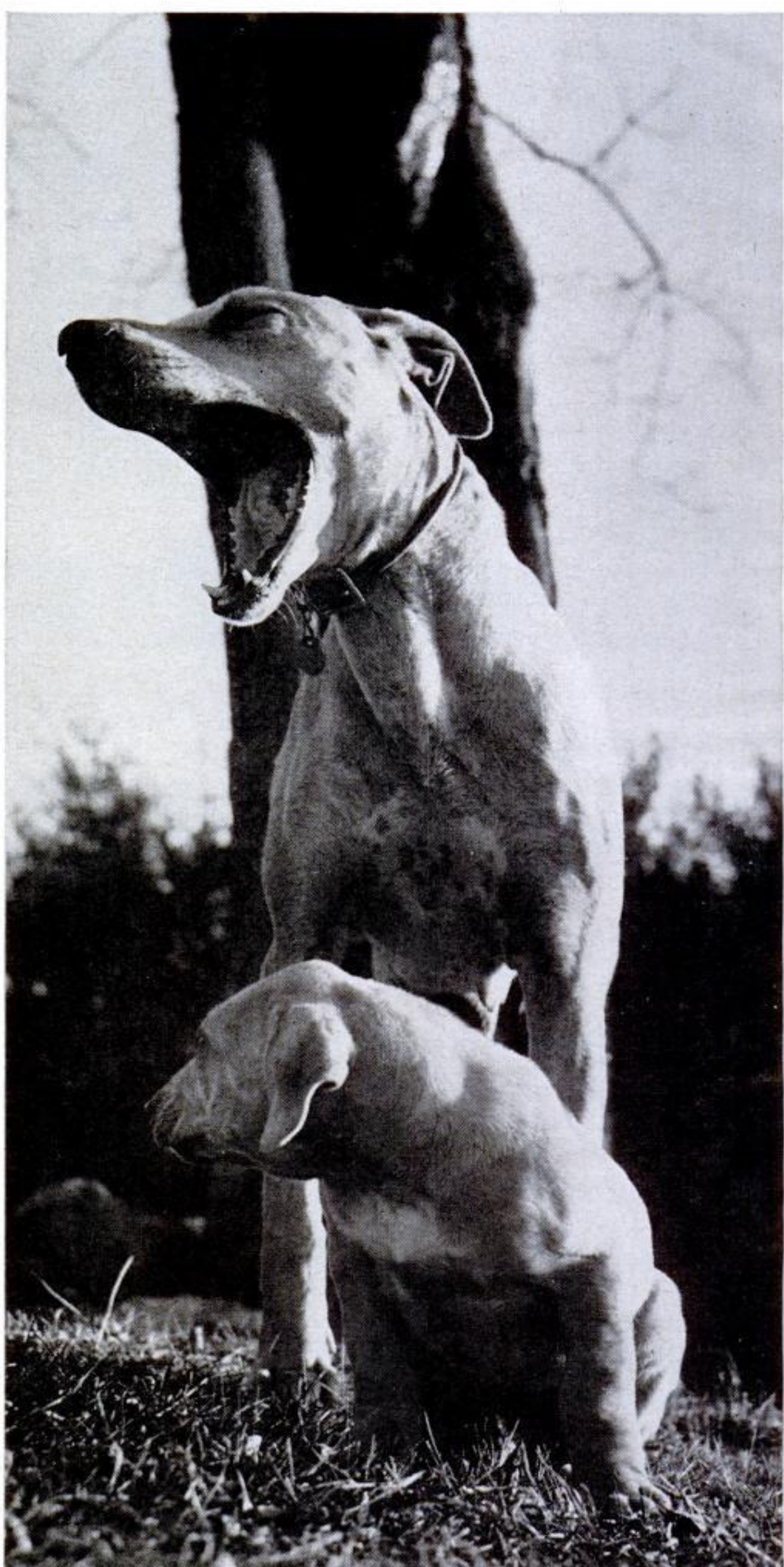
America Fore
INSURANCE GROUP

- ★ The Continental Insurance Company
- ★ Fidelity-Phenix Fire Insurance Company
- ★ Niagara Fire Insurance Company
- ★ The Fidelity and Casualty Company of New York

NEW BREED CONTINUED



PLAYFUL BANTU pulls 4-year-old Wendy O'Brien across the ice of a frozen stream. Despite Wendy's tugging, Bantu showed no trace of irritation.



PLAYED OUT, Bantu sits yawning beside one of her pups. When fully grown, pup will stand about 2 feet high at shoulder and weigh 70 to 80 pounds.



Pussycat, pussycat, where have you been ?

Up to the palace for tea with the Queen.

We both dined on Jell-O, but her plate was bigger

She eats all she wants and still keeps her figger.

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JELL-O IS A REGISTERED TRADE-MARK
OF GENERAL FOODS CORPORATION



GOWNS AND FURS BY DIOR—the ladies previewing the glamorous new GM cars are gowned in originals by Christian Dior.

GLORIFYING THE NINETEEN FIFTY-SIX MOTORCARS



Body by Fisher



Only on General Motors Cars CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC



BEGINNING VOLUME II OF THE TRUMAN MEMOIRS

Although the Reds 'turned their back on the negotiations' the former President argues that Marshall's mission to China could have succeeded if Chiang had been 'more conciliatory'

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LIFE resumes its serialization of Harry Truman's *Memoirs* in this issue with the first instalment from Volume II. In Volume I (LIFE, Sept. 26-Oct. 24, 1955) he described his early career and his first year in the presidency. Volume II covers his remaining seven years in office.

In this first instalment Truman explains George Marshall's 1945-46 mission to China in an endeavor to unify Chiang's Nationalist government and the Communists—a controversial mission which became the basis of the Truman administration's equally controversial China policy. The former President also tells of the tense days in which he formulated the historic Truman Doctrine (p. 96), reveals an untold chapter in the Baruch plan for international atomic control (p. 102) and discusses what

he considers his most galling personal defeat (p. 104).

Selections from the remainder of Volume II will be presented in four subsequent issues of LIFE. Next week Mr. Truman writes a peppery analysis of his upset victory in the 1948 election. Parts III and IV deal with the outbreak of the Korean war and his explosive dismissal of General MacArthur. The final instalment covers the 1952 campaign and Mr. Truman's relations with General Eisenhower in the last days of his administration.

The full text of this concluding volume of the *Truman Memoirs*, entitled *Years of Trial and Hope*, will be published by Doubleday and Co. on March 5 (\$5) and, together with the first volume, *Year of Decisions*, will be a March selection of the Book-of-the-Month Club.

WITHIN the first few months I discovered that being a President is like riding a tiger. A man has to keep on riding or be swallowed. The fantastically crowded nine months of 1945 taught me that a President either is constantly on top of events or, if he hesitates, events will soon be on top of him. I never felt that I could let up for a single moment.

No one who has not had the responsibility can really understand what it is like to be President, not even his closest aides or members of his immediate family. There is no end to the chain of responsibility that binds him, and he is never allowed to forget he is President. What kept me going in 1945 was my belief that there is far more good than evil in men, and that it is the business of government to make the good prevail.

By nature not given to making snap judgments or easy decisions, I required all available facts and information before coming to a decision. But once a decision was made I did not worry about it afterward. I had trained myself to look back into history for precedents because instinctively I sought perspective in the span of history for the decisions I had to make. That is why I read and reread history. Most of the problems a President has to face have their roots in the past.

The fall of 1945 brought the United States face to face with the serious complications which had been building up in China over the years. We in America always think of China as a nation. But the truth is that in 1945 China was a geographical expression. Not since the Manchu Empire broke up in 1911 had there been in China a central government with authority over the land. This was the

state of China when V-J Day came (map, pp. 78, 79). Chiang Kai-shek's authority was confined to the southwest corner, with the rest of south China and east China controlled by the Japanese. North China was controlled by the Communists and Manchuria by the Russians. There had been no roots of any kind of a central Chinese government north of the Yangtze River. President Roosevelt had built up the idea that China was a great power because he looked to the future and wanted to encourage the Chinese people.

The problem of Communism in China differed considerably from political problems elsewhere. Chiang Kai-shek was not confronted by a militant political minority scattered throughout the population but by a rival government that controlled a definite portion of the territory, with about one fourth of the total population.

We could not simply wash our hands of the situation. There were still nearly three million Japanese in China, more than one million of them military. Unless we made certain that this force was eliminated the Japanese, even in defeat, might gain control of China by their ability to tip the scales in the contest for power.

The other alternative was equally impracticable. That would have been to throw into China unlimited resources and large armies of American soldiers to defeat the Communists, remove the Japanese from the mainland and compel Russian withdrawal from Manchuria by force. The American people would never stand for such an undertaking.

We decided that the only course of action open to us was to assist in every way in the preservation of peace in China, to support the Generalissimo politically, economically and, within limits,



LIP SERVICE TO UNITY was paid by Russians in occupied Mukden, Manchuria, where they extolled cooperation with the Nationalists by picturing (left to right) Stalin and Lenin with Sun Yat-sen and Chiang.

TRUMAN CONTINUED

militarily. But we could not become involved in a fratricidal war in China.

General Albert C. Wedemeyer, U.S. commander in the China theater, described the situation in the final days of the war against the Japanese in these words: "Based on limited knowledge, neither the Chinese Communist party nor the Kuomintang is democratic in spirit, or intentions. China is not prepared for a democratic form of government with 95% of her people illiterate and for many other cogent reasons. The inarticulate masses of China desire peace and are not particularly interested in or aware of the various ideologies represented. An opportunity to work, to obtain food and clothing for their families and a happy peaceful environment are their primary concern.

"Conditions here could best be handled by a benevolent despot or a military dictator, whether such dictator be a Communist or a Kuomintang matters very little. From my observation practically all Chinese officials are interested in their selfish aggrandizement. I retain the impression that the Generalissimo's leadership offers best opportunity at this time for stabilization in the area, political and economic." (italics added)

Ambassador Patrick J. Hurley was engaged in an effort to get the Chinese Communists and the government of Chiang Kai-shek to sit down together and solve their differences peacefully. The ambassador had sent me a series of long cables in which he gave me his views on the situation. He was critical of the State Department, and in many of the cables and reports that I received from him he questioned the judgment and ability of the career diplomats. On Sept. 10, 1945 he asked for permission to return to Washington.

After he had come back General Hurley reported to me that, in spite of all weaknesses, which he and Wedemeyer recognized, the

prospects for peaceful development in China were favorable. Financially, our continued aid had placed China in a better position than she had known in years; and politically, General Hurley had just succeeded in bringing the Communist leader, Mao Tse-tung, to Chungking for direct discussion with the National government leaders. Out of these discussions there came an agreement between the Chinese leaders which was published on Oct. 11. The agreement called for a constitutional convention, a national assembly that would write a new constitution, and included provisions that would enable all political parties to take part. Chiang Kai-shek, apparently, would have the strongest voice in this convention since more of his followers would be seated than Communists.

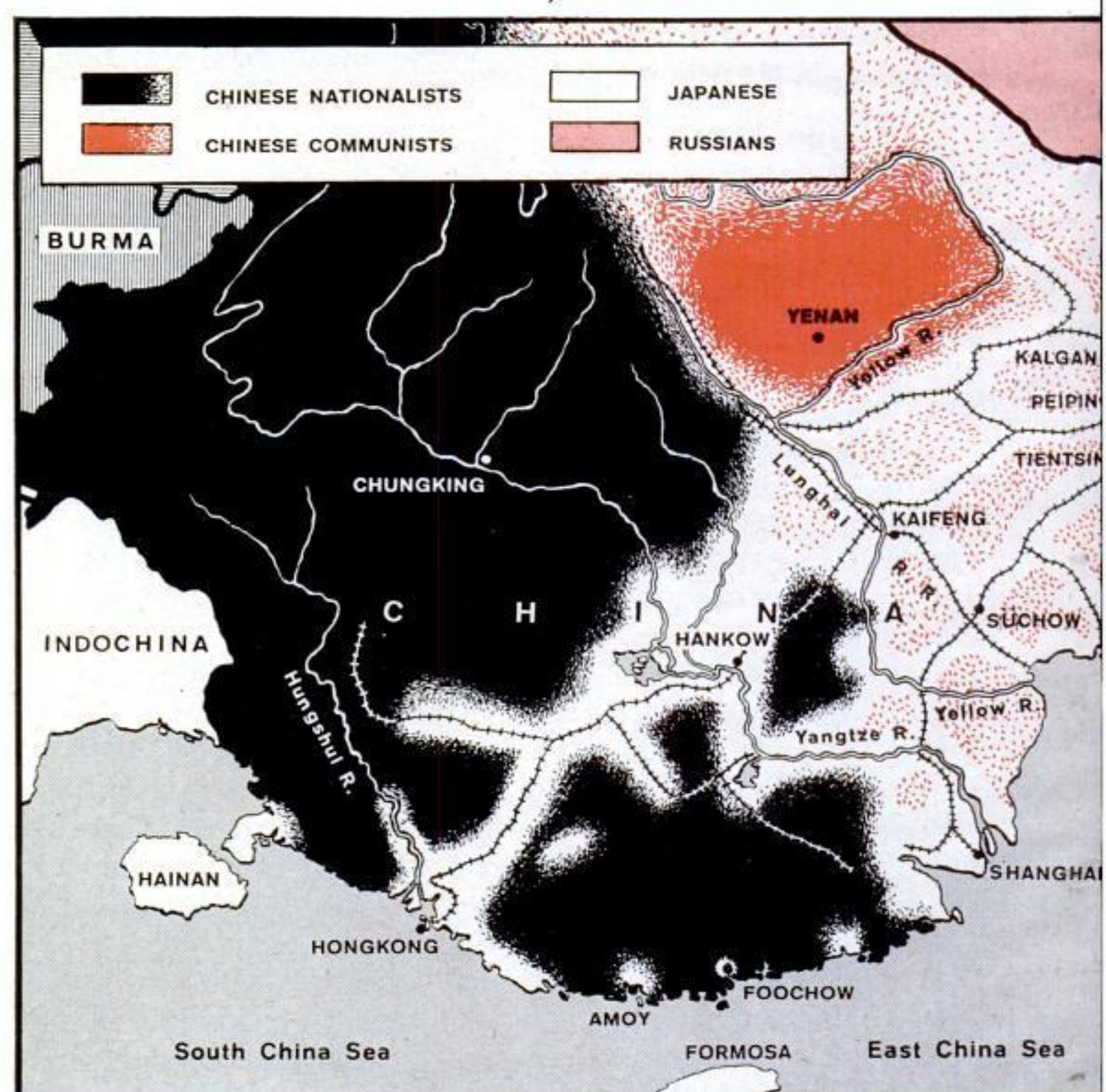
This was a good agreement, and I congratulated Hurley on the fine work that had made it possible. However, the agreement never bore results.

Chiang Kai-shek's forces were moving into areas held by the Japanese, with a large part of his troops being ferried north by our air force transports. The Communists believed that Chiang was taking advantage of the situation to strengthen his positions against them. Nor were they passive about it. They cut the rail lines wherever they could, and the Chungking government soon began receiving reports that the Chinese Communists, contrary to the agreement, were moving into Manchuria.

On Nov. 4 our embassy in Chungking reported that civil war seemed to be threatening. On Nov. 25 Chou En-lai, the principal representative of the Communists in Chungking, left for Yen-an. By now there were reports of armed clashes. I discussed the situation with Hurley at the White House on Nov. 27, and we agreed that it would be best if he returned to Chungking without delay. He assured me that he would only wind up a few personal matters and then return to China.

This conversation took place about 11:30 a.m. Less than two hours later, while the members of the Cabinet were with me for luncheon, I was called to the telephone. One of the White House correspondents called from the National Press Club and, to my astonishment, told me that Ambassador Hurley, in a talk with newspapermen, had attacked the Administration, the State Department, our foreign policy and me personally.

To me this was an utterly inexplicable about-face, and what had



CHINA ON V-J DAY was carved up among two foreign powers, the Japanese and the Russians, and two Chinese forces, Nationalists and Reds. The Nationalists controlled from their capital at Chungking hundreds of small guerrilla units. The latter had been helped by U.S. units to

caused it I cannot imagine even yet. I realized, however, that Hurley would have to go, and the Cabinet concurred. The same day a "letter of resignation" from Hurley was given by him to the press; but he would have been out, with or without that letter.

Hurley was an impetuous sort of person. A few weeks later—in January 1946—he made a special effort to see my press secretary, Charlie Ross. He explained to Ross that he was anxious to serve me anywhere and at any time and he wanted Ross to tell me that nothing he had said at the time of his resignation had been intended as a personal criticism of me.

"He begged me to believe," Ross reported to me, "that he was 'in your corner.'"

Hurley went on to say to Ross, "Byrnes is a smart enough man . . . but he hasn't been given sufficient information by the 'flagpole sitters' in the State Department. . . . There is no reason for Byrnes's agitation over Chinese-Russian relations because they are all spelled out in the agreement by the Chinese and the Russians signed last July or August. . . ." The reason why Byrnes had not needed to worry was that, according to Hurley, "Stalin keeps his word."

AT the Cabinet luncheon on the day of Hurley's Press Club speech the name of General George C. Marshall was brought up. He had just turned over his duties as Chief of Staff of the Army to General Eisenhower. No man, probably, more fully deserved an honorable and restful retirement. Yet I could think of no one who would be better qualified for a difficult mission to China.

I called the general at his home in Leesburg. Without any preparation I told him, "General, I want you to go to China for me." Marshall said only, "Yes, Mr. President," and hung up abruptly.

When General Marshall came to the White House two days later, I asked him why he had hung up on me without asking any questions. The reason, he explained to me, was that Mrs. Marshall and he had just driven up to the house when the phone rang. He had not wanted Mrs. Marshall, who was concerned about his health, to know how short-lived their retirement would be and so he had hung up before she might hear any part of the conversation. He expected to break the news to her gradually, but when he turned on the radio a few minutes later, the very first thing she heard was the news flash announcing the general's mission.



PRAISE FOR MARSHALL was bestowed by the Nationalists who put up posters like this throughout China in towns they held. In other posters and banners they labeled the general "Terror of Evildoers."



operate in southeastern areas which Japan had trouble controlling beyond the range of her armored trains and blockhouses. To the north the Russians poured into Manchuria to form a dangerous common border with Chinese Reds, whose troops ranged far from their capital at Yenan.

"There was the devil to pay," he confessed.

At Marshall's request I told him to go ahead and work out with the State Department a set of instructions that would constitute my directive to him on his mission. On Dec. 14 the final document was handed to Marshall by me. [Marshall's directive specified that he "endeavor to persuade the Chinese government to call a national conference of representatives of the major political elements to bring about the unification of China and, concurrently, to effect a cessation of hostilities. . . ." It emphasized that "the United States and the other United Nations have recognized the present National government of the Republic of China as the only legal government in China" and that it was "the proper instrument to achieve the objective of a unified China."]

I sent General Marshall to China to try to end the fighting and to help put into effect the agreement between the Nationalists and the Communists to form a coalition government. The Chinese began endless, oriental negotiations between themselves, and only an expert chess player can follow them. This is the way it goes: Someone makes a proposal which is accepted by the other side, with three qualifications. They are then accepted by the other side with three qualifications to each of the first three qualifications. It was an old Chinese way to be sure nothing would happen.

Neither Marshall nor I was ever taken in by the talk about the Chinese Communists being just "agrarian reformers." The general knew he was dealing with Communists and he knew what their aims were. He told me that their chief negotiator, Chou En-lai, had very frankly declared that, as a Communist, he believed firmly in the teachings of Marx and Lenin and the eventual victory of the proletariat. Marshall's messages from China show also that he fully assumed that the Chinese Communists would, in the end, be able to count on Russian support.

Neither had I been taken in by Stalin's declaration at Potsdam that the Chinese Communists were not really "proper" Communists,



TOAST TO UNITY was shared by Mao Tse-tung (left) and Chiang in August 1945 when Mao came to Chungking for talks on coalition.

TRUMAN CONTINUED

or by his later statement to Harriman that he thought a civil war in China would be foolish. I realized that the Communists had been engaged in a struggle for the power in China for nearly 20 years.

I knew that peace in the world would not be achieved by fighting more wars. Most of all, I was always aware that there were two enormous land masses that no Western army of modern times had ever been able to conquer: Russia and China. It would have been folly, and it would be folly today, to attempt to impose our way of life on these huge areas by force!

In 1945 and 1946, of all years, such thoughts would have been rejected by the American people before they were even expressed. That was the time when congressmen in Washington joined in the call to "get the boys back home," and our influence throughout the world, as well as China, waned as the millions of American soldiers were processed through the discharge centers.

Our only hope was that we might be given an opportunity to bring to China the kind of economic aid that might restore that country's health and that, in doing so, we would be able to weaken the Communists' appeal. But such aid could not be sent until tranquillity had been restored in the nation, nor would it be effective until the government commanded enough respect to be able to make certain that none of this aid would be diverted into the pockets of warlords and profiteers.

A last-minute cease-fire

MARSHALL arrived in China on Dec. 20 and began at once to study the situation. At least once a week and sometimes two and three times a week Marshall would send me coldly factual reports that included every detail. I could not have asked for a closer view without being a participant myself.

He found everyone favoring a united China but no one with practical answers as to how this ideal might be attained. He was able to instigate indirectly a meeting between leaders of the Kuomintang and Communist leaders. At this meeting the Communists came forward with a proposal for the cessation of hostilities. The Central government's reaction to this proposal was entirely uncompromising at first but by January negotiations had progressed. Final agreement was not reached until the morning of the 10th, a matter of minutes before the time set for the cease-fire order.

Marshall had already made plans for machinery to enforce the cease-fire. He planned to organize teams consisting of government and Communist representatives with an American observer to give impartial authority to such field action as might be necessary.

Throughout these events Marshall did everything he could to avoid any semblance of pressure or dictation. He always waited for the Chinese (of both sides) to ask him to join their talks; otherwise he only talked to them as one individual to another. This, of course, was a drawn-out process, full of frustrations.

In the early stages the Communist representatives appeared more tractable to Marshall than the leaders of the Central government and it was his impression that the Communists felt that they could win their battle on political grounds more easily than on tactical fighting grounds because they had a more tightly held organization, whereas on the Nationalist side there were many contentious elements. And it was also his impression that the Communists were more ready to take their chances in a struggle conducted in the political arena than were the Nationalists. The Nationalists, so it seemed to Marshall, appeared to be determined to pursue a policy of force which he believed would be their undoing.

EARLY in February 1946 Russia began to make trouble in Manchuria. It was apparent that the Russians intended to use their promised withdrawal from Manchuria as a lever to gain sweeping privileges in that strategic area.

The treaty of mutual defense concluded between Russia and China in August 1945 had recognized that Manchuria was properly part of China, with the reservation of some rights, such as rail transit, to the Russians. All of Manchuria had been occupied by Russian forces after Russia's entry into the war against Japan. The Russians, in a later agreement with the Chinese government, had promised to withdraw their troops, setting Feb. 1, 1946 as the latest date of withdrawal.*

On Feb. 9, 1946 Marshall wrote me that Manchuria was a "festering situation," and he went on to report that he told the Chinese foreign minister, "China must proceed with her projected unification at the fastest possible pace so as to eliminate her present vulnerability to Soviet undercover attack, which exists so long as there remains a separate Communist government and a separate Communist army in China."

Marshall told me that he was reporting to me in great detail "because I feel that it not only involves me in matters beyond my mission but is perhaps more dangerous to world accord than any other present issue. . . ."

"I believe that our government must shortly do more for China in this matter than give advice. . . ."

"We must clear our hands out here as quickly as possible in order to avoid the inevitable Russian recriminations similar to those today regarding the British troops in Greece. I mean by this we must terminate the 'China Theater of Operations' and in its place quickly develop the military advisory group. . . . Also, in this connection, we must move all of the Marines out of China but some reconnaissance and transportation and some housekeeping and local guard units. . . . China should announce her intention to send troops into Japan. . . ."

"China would then be ready to carry the Manchuria issue to the Far Eastern Commission, with definite evidence of unification, with the embarrassment of the presence of American combat troops removed, and with her status dignified by the fact of her troops having joined the Allied Occupation Forces in Japan. . . ."

MARSHALL now felt that the first stage of his work had been completed. The two Chinese parties had been brought to a cease-fire agreement and there was a slight lessening of mutual suspicion in the atmosphere. Marshall now asked to return to Washington for personal consultation with me.

After his arrival in Washington on March 15 I had several long talks with him. He told me that Chiang Kai-shek had at last consented to the entry of cease-fire teams into Manchuria which he had previously opposed. After Marshall's departure, however, Chiang Kai-shek had put such severe restrictions on the powers of the cease-fire teams that were to go into Manchuria that they were unable to function. As a result fighting had broken out again in several areas of Manchuria and had spread from there.

On April 6 General Gillem, Marshall's deputy, reported government authorities were detaining Communist cease-fire team members at Mukden and had arrested others in Peiping. Furthermore,

* Russian troops were not finally withdrawn from Manchuria until the end of April 1946—ED.

TEXT CONTINUED ON PAGE 88



"GREATEST LIVING AMERICAN" is Truman's characterization of General of the Army George Marshall, Chief of Staff, special envoy to

China, Secretary of State, Secretary of Defense. Marshall, 75, lives quietly at Pinehurst, N.C. in winter and at Leesburg, Va. in summer.

TRUMAN AIDES IN NEW ROLES

To President Truman, his Cabinet and advisers were "a board of directors," and the man he called upon most to serve on the board was General George Catlett Marshall. To the general, Truman entrusted the massive job of trying to settle the situation in China, described in this instalment of the Memoirs. Twice more Marshall was recalled—as Secretary of State and of Defense.

The turnover in Truman's Cabinet after the war was considerable, and by the fall of 1946 there remained on his board only one

Roosevelt appointee, Navy Secretary James Forrestal, who later became Secretary of Defense, the only new Cabinet post created under Truman. When Harry Truman left the White House in 1953 not one of the Cabinet officers he had originally picked for himself was still in office. But all of those who served, he says, "deserve the highest consideration when the history of their country is written." On these pages some of the men who most prominently helped Truman to make that history are shown as they look today.

CONTINUED



CENTER OF CONTROVERSY while Defense Secretary, Louis Johnson quit soon after

Korean war began. He works in his Washington law office flanked by a Remington bronze.



WORLD TROUBLESHOOTER W. Averell Harriman served Truman as envoy to Russia,

Britain, boss of aid programs. Now, at 64, he governs New York from this desk at Albany.



ONLY REPUBLICAN named to the Cabinet by Truman was Robert A. Lovett, who as



Undersecretary of War built up World War II airpower, later was Marshall's deputy in State

and Defense Departments, succeeded him as Defense Secretary in 1951. Now he works in

huge, hushed Partners' Room of New York's Brown Brothers Harriman & Co. private bank.

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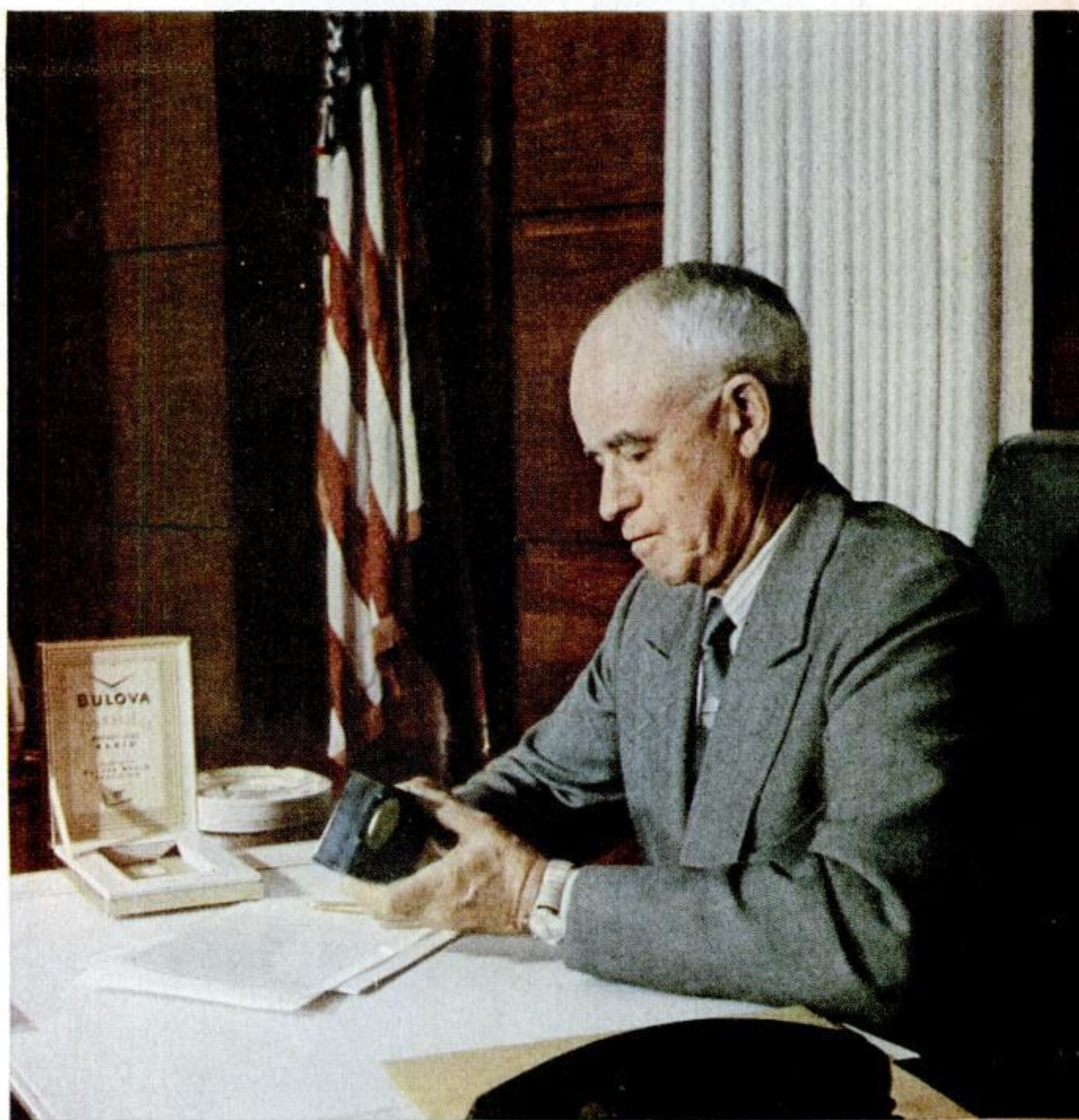
"IN CLASS BY HIMSELF" was Vice President Alben Barkley, says Truman. Still a party

stalwart at 78, Senator Barkley campaigned for Chandler in the 1955 Kentucky election.





"A GREAT ATTORNEY GENERAL" was Truman's tribute to Tom Clark when he appointed him to Supreme Court, which Clark enters here.

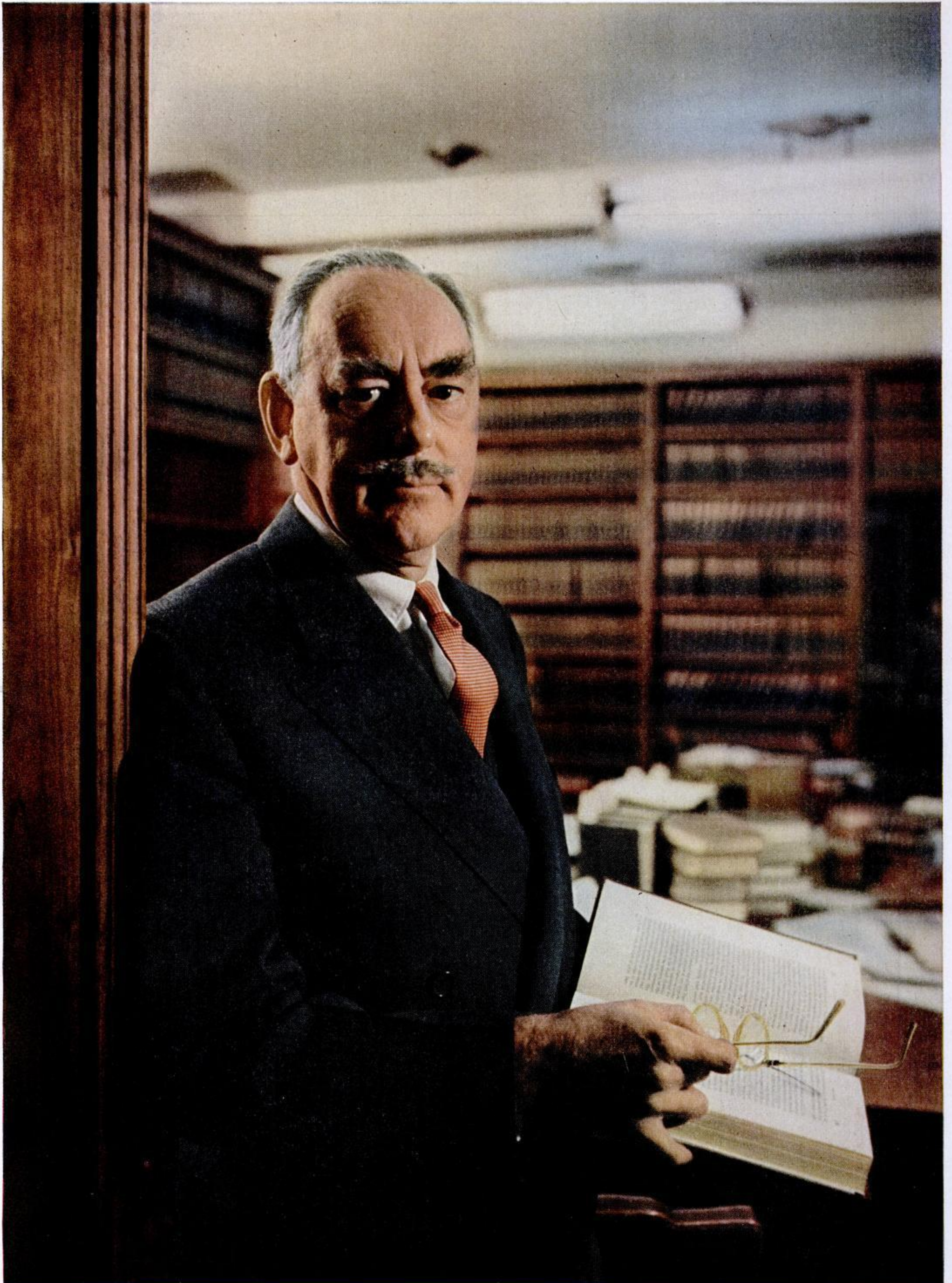


"ABLEST FIELD GENERAL the U.S. ever had" Truman calls Omar Bradley, 62. Now head of Bulova Laboratories, he examines a tiny radio.



"RARE SKILL AND WISDOM," says Truman, were shown by Treasury Secretary John Snyder. He helps run Overland investment company.

CONTINUED



"KEEN MIND, COOL TEMPER and broad vision," says Truman, made Dean Acheson one of the "truly great Secretaries of State." Here

Acheson, 62, stands in library of Washington law firm of Covington and Burling where he is partner handling administrative and corporate cases.

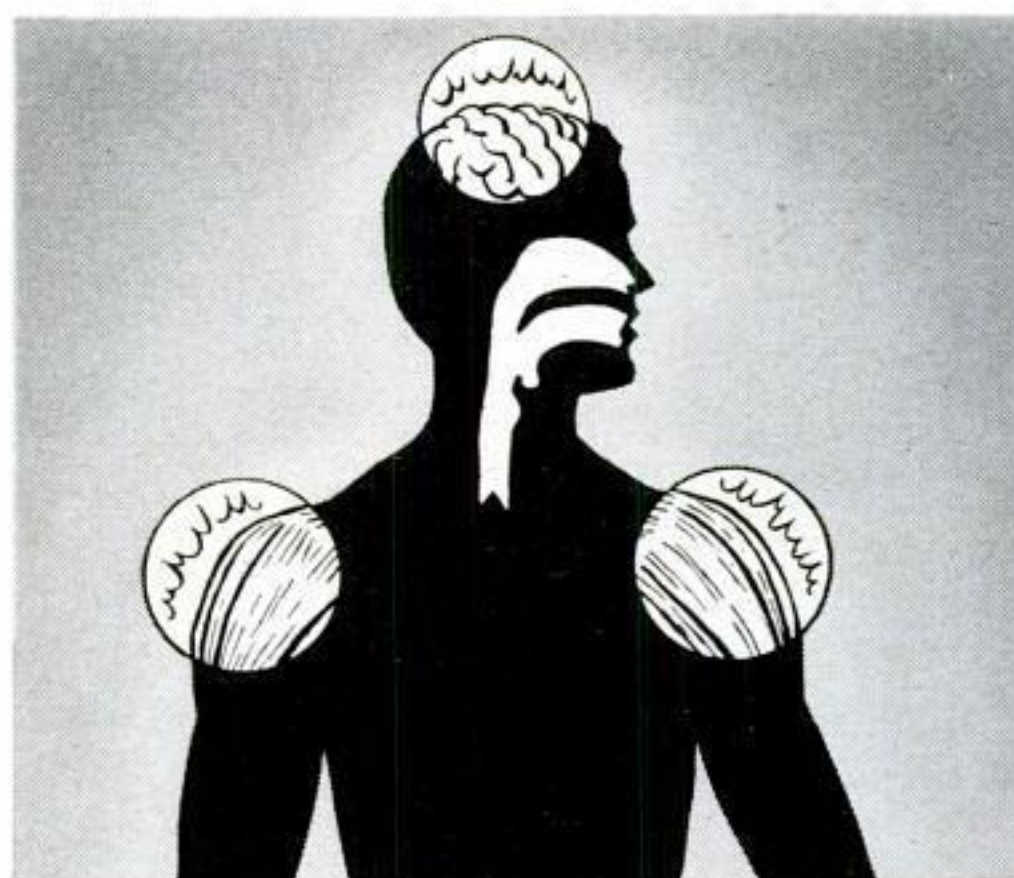
COLDS! EVEN VIRUS COLDS!

Newly Discovered Compound Of Medicines For Control Of Cold Suffering Lets You

**Throw Off Effects Better!
Break Them Up Faster!
Shorten The Time You Suffer!**



Most people can't stay in bed with colds—they've got to get on the job. New Super Anahist Cold Tablets help you feel better—look better—work better, even when you have a virus cold.



Super Anahist helps lower fever, relieves pain of headache and muscles, shrinks swollen membranes—actually breaks up effects of colds better. You can go your way without that sniffing, sneezing misery.



Only Super Anahist combines precious, resistance-building Vitamin C into this effective formula. That's important—because the vast majority of people follow diets deficient in this vitamin.

SUPER ANAHIST®

helps defeat fever, sneezing, aching effects of Virus Colds!

Here, at long last, is the medical answer to the suffering of Virus Colds, so prevalent in America. Super Anahist Tablets now combine a unique combination of five cold-fighting wonder drugs, never before contained in a single compound.

Results are amazing! Super Anahist helps fight the toxins that poison your system during a cold—even a virus cold. Super Anahist helps put back in your blood what the virus drains away—helps lower fever—reduce pains—even shrinks swollen membranes. You *feel* better, almost at once!

What's more, you *look* better, too—so that you don't carry those ugly signs of a cold to your job. Super Anahist helps clear up red, watery eyes—puffy skin—unpleasant nasal discharge and sneezing.

Best of all, you can *work* better without that dragged-

out, half-dead feeling that accompanies a virus cold. And Super Anahist even helps your body resist more serious illnesses that can follow a cold.

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THE TRUMAN MEMOIRS

TEXT CONTINUED FROM PAGE 80

Chinese air force planes had "buzzed" the Communist center of Yen-an. The Chinese Communists, on the other hand, occupied key localities in Manchuria just as the Russians departed. In some instances, where Central government forces were already on the ground, Communist forces attacked them and forced them out.

General Marshall devoted his brief stay in Washington to talks with government officials regarding loans for China and aid in the form of shipping and surplus property. I instructed the Treasury Department to cooperate with him in every way, and an agreement was reached for an immediate loan to China of \$500 million. Unfortunately, when nothing but the Chinese signature was lacking on this document, Chiang Kai-shek's representative, the Chinese ambassador in Washington, insisted on changes before he would sign. And to complicate the matter further, the Generalissimo on that same day made a speech in China that was in effect a call to arms. It is no wonder that the Treasury experts felt that it would not be in line with our policy to make a loan if political settlement was not forthcoming in China. They were correct.

General Marshall returned to China on April 18.

I kept receiving reports of Communist successes in Manchuria during April and May. They captured Changchun, the capital city, after tense fighting, and occupied Harbin, an industrial center of northern Manchuria, without opposition from the government garrison. Hostilities spread into China proper, around Hankow and in the vicinity of Nanking.

Marshall's truce teams were rushed out into areas of conflagration, and cease-fire orders were put into effect in some important provinces. In fact, the situation improved until Marshall found it possible to cable me in the latter part of May that there were signs that the promise of peace in China could be revived. Chiang Kai-shek seemed to accept Communist occupation of most of Manchuria at this stage.

This apparent change in policy was only momentary however; after Chiang Kai-shek consulted his generals in Mukden and other key locations, he returned to his earlier formula. He wanted the Communists to show their good faith first by restoring communications in north China, which they had cut in many places. For the first time Marshall sounded a discouraging note.

"I am working against time," he cabled, "otherwise I would be quite hopeful. As it is, success depends on the developments in the field more than on the problems of negotiation."

Through Marshall's insistence a temporary cease-fire was arranged for Manchuria. On June 7 both parties consented to a 15-day truce. Marshall had written me that it was his hope that agreement might be reached on a more permanent settlement. But both sides seemed most unwilling to commit themselves. The government commander in Manchuria announced repeatedly that he was ready to resume his advance on the Communist position as soon as the 15 days had ended. The Communists, on the other hand, rejected the government plans as entirely too demanding. Unfortunately, one of Chiang's proposals was that the American members of truce teams should be given the deciding voice whenever the two Chinese were unable to agree. The Communists, of course, saw in this move merely a corroboration of their charge that America was taking

the Kuomintang's side, and they would not hear of the plan.

The Communists objected to the government's demand that in addition to Manchuria the Communists should withdraw from certain areas in north China. When the government announced that it was sending two new armies into those areas, Marshall concluded that "at the present moment we have reached an impasse."

There were then a number of Central government leaders who felt confident that the Communists could be defeated in battle, an estimate that Marshall, from his observations on the ground, considered highly erroneous. He believed that not only would it be impossible for the Generalissimo's forces to win a quick victory but also that, failing such immediate success, they would find themselves confronted by a Communist force backed and supported by the Soviets. In the long run this could mean only defeat for Chiang—or American full-scale intervention.

But Marshall's patient persistence brought Communist acceptance of the government proposal to give the deciding vote on truce teams to the American member and negotiations once again appeared to take a more promising turn. The temporary truce was extended eight days to allow more time for talks.

At this moment Marshall was seriously handicapped by various proposals that had been introduced in the Congress and appeared slated for passage—proposals that would have extended Lend-Lease and other aid to the government of Chiang Kai-shek without laying down a condition that he would work with General Marshall. This was heartbreak-

ing and contributed greatly to General Marshall's troubles. Of course I could not stop this sort of talk in Congress. In other words, as was to happen again and again in later years, the Chinese government sought to gain advantages from our government by applying pressures from other directions.

Every time someone in Washington or elsewhere in this country made a speech calling for "all-out aid" to Chiang, the "diehards" in China gained new confidence and sabotaged Marshall's efforts to bring about peace. In turn the Communists, of course, would point to reports of such statements as evidence of American duplicity.

In China anti-American propaganda, mass meetings and demonstrations were increasing. They were instigated alike by the Communists and by the extremists in the Kuomintang.

IN July, I appointed Dr. J. Leighton Stuart, the distinguished American president of Yenching University in Peiping, as American ambassador to China. Few men possessed a better knowledge of China and few Westerners commanded more respect among the Chinese. His fluency in the Chinese language, of course, made discussions with the various leaders much easier.

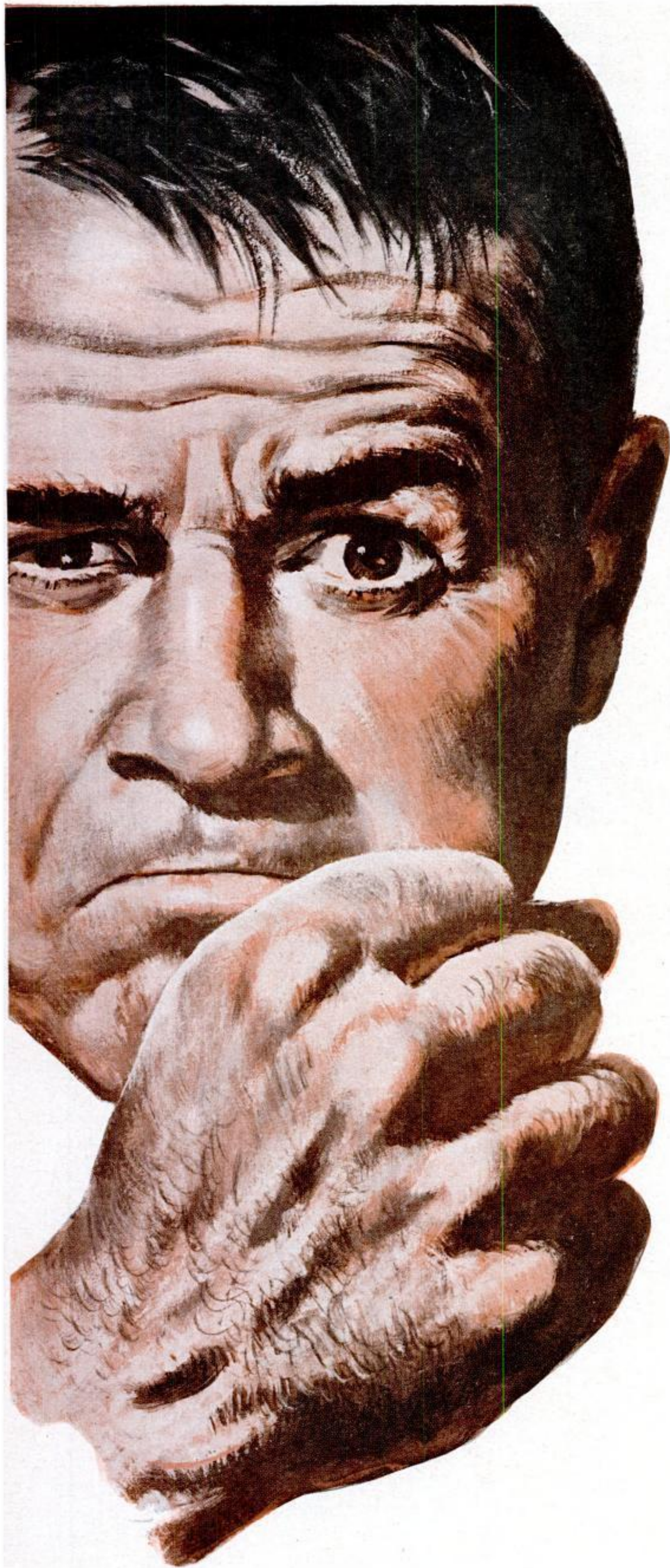
But July also brought the outbreak of intense and widespread fighting. At the same time the Central government began a sharp drive against liberal elements of the population.

The Generalissimo's reaction was one of counseling patience. He told Marshall, in effect, that all would end well. The Communists, however, were unwilling to resume talks as long as fighting continued. Their own control over their troops was apparently being relaxed and on July 29 a group of armed Communists attacked a

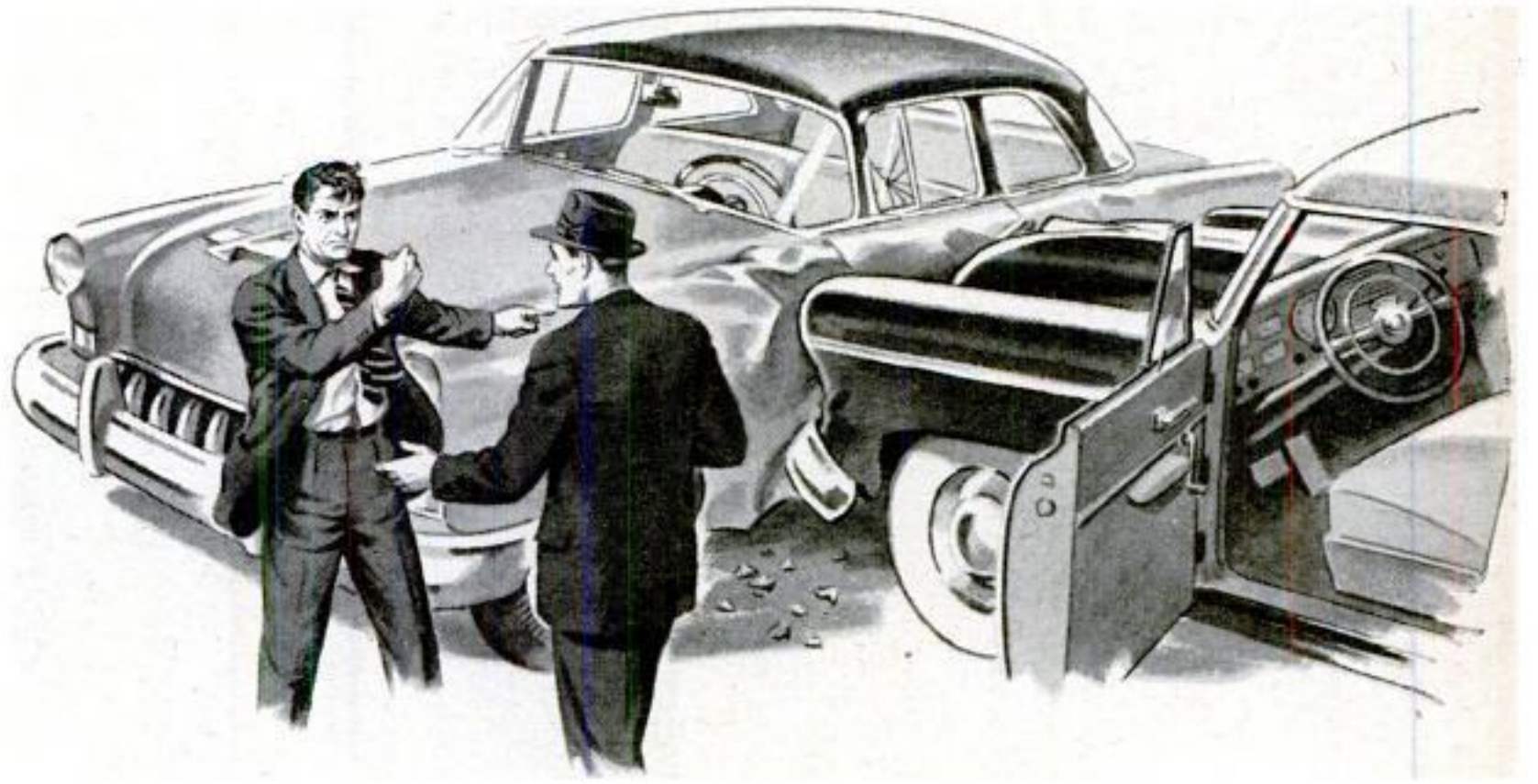


TRUCE AGREEMENT was signed at Chungking in January 1946 by Chou En-lai (*seated*) and Nationalist General Chang Chun (*left*) as Marshall looked on. Chou, Chang and Marshall were then prepared to operate as a Committee of Three to enforce the truce throughout China.

CONTINUED



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small element of American Marines, killing three and wounding several others.

The turn of events in China troubled me. The anti-American demonstrations by the Nationalist student groups in such places as Nanking, the new policy of harshness against the liberals, Chiang Kai-shek's insistence on freedom of action in the military field—all these seemed to indicate that the Central government was turning its back on my effort to preserve the peace in China.

As I interpreted Marshall's reports, there were elements on both sides, among the Kuomintang and among the Communists, who were willing to work together on a peaceful solution. But on each side there were also extremists who wanted no part of negotiations and were determined to settle the fate of their country by force. The Generalissimo himself seemed to take a position between these two groups. In the spring the influence of the moderates around him must have prevailed and he agreed to concessions, although with a show of reluctance. Now, however, it appeared that the extreme military cliques had won out and that he was no longer willing to listen to Marshall's counsel.

I decided, with Marshall's approval, to appeal to Chiang Kai-shek in person.

"... During recent months the rapidly deteriorating political situation in China has been a cause of grave concern to the American people. While it is the continued hope of the United States that a strong and democratic China can yet be achieved under your leadership, I would be less than honest if I did not point out that recent developments have forced me to the conclusion that the selfish interests of extremist elements, equally in the Kuomintang as in the Communist party, are hindering the aspirations of the Chinese people. . . .

"There exists in the United States an increasing body of opinion which holds that our entire policy toward China must be re-examined in the light of spreading strife, and especially by evidence of the increasing tendency to oppress freedom of the press as well as the expression of liberal views among intellectuals . . . there is a growing conviction that an attempt is being made to settle major social issues by resort to force, military or secret police, rather than by democratic processes.

"Our faith in the peaceful and democratic aspiration of the people of China has been shaken by recent events, but not destroyed. . . . There is a growing feeling, however, that the aspirations of the Chinese people are being thwarted by militarists and a small group of reactionaries, who, failing to comprehend the liberal trend of the times, are obstructing the advancement of the general good of the nation. Such a state of affairs is violently repugnant to the American people.

"Unless convincing proof is shortly forthcoming that genuine progress is made toward a peaceful settlement of China's internal problems, it must be expected that American opinion will not continue in its generous attitude toward your nation. It will, furthermore, be necessary for me to redefine and explain the position of the United States to the American people. . . ."

Chiang Kai-shek's reply to my letter placed all blame squarely on the Communists: "... The desire for peace has to be mutual, and for the Communists, it must mean that they give up their policy to use armed force to seize political power, to overthrow the government and to install a totalitarian regime such as those which are now spreading over Eastern Europe. The abandonment of such a policy is the minimum requirement for the preservation of peace in our country. . . ."

Chiang Kai-shek did consent to another effort at political settlement. However, contrary to Marshall's judgment, he wanted to

see a political agreement concluded before he would agree to a termination of the fighting. The Communists, in the meanwhile, had issued a manifesto for the mobilizing of all available manpower in their areas. According to the Communists, this was a defensive measure. According to Chiang, it was clear evidence of the Communists' aggressive intentions. The stalemate seemed complete.

"There are leading military participants on both sides," Marshall reported to me on Aug. 30, "who confidentially take a somewhat Chinese view that several months of fighting will be a necessary procedure looking to an acceptable adjustment. What happens in the meantime to the hundreds of millions of oppressed people is ignored. Also what happens in the way of Soviet intervention overt or covert is also ignored or not mentioned."

On Oct. 2 Marshall sent three messages, the substance of which was that he considered his mission at a complete impasse. He had

no success in getting any concessions from Chiang Kai-shek, who had now openly announced that he would seek to occupy the city of Kalgan. The Communists responded with a declaration that an attack on Kalgan would be taken as a symbol of the government's intention to launch unrestricted civil war. Kalgan had been one of the sites which the government had in June agreed to leave in Communist hands.

Marshall reported to me that he had found it necessary to submit a plain-spoken memorandum to the Generalissimo. In this he had stated clearly that he was in disagreement with both the Communists and the Nationalists. Furthermore, he had enumerated the points on which he disagreed with each and had then concluded by advising the Generalissimo that, unless some basis for agreement on the termination of hostilities could be reached without delay, he would request that his mission in China be ended.

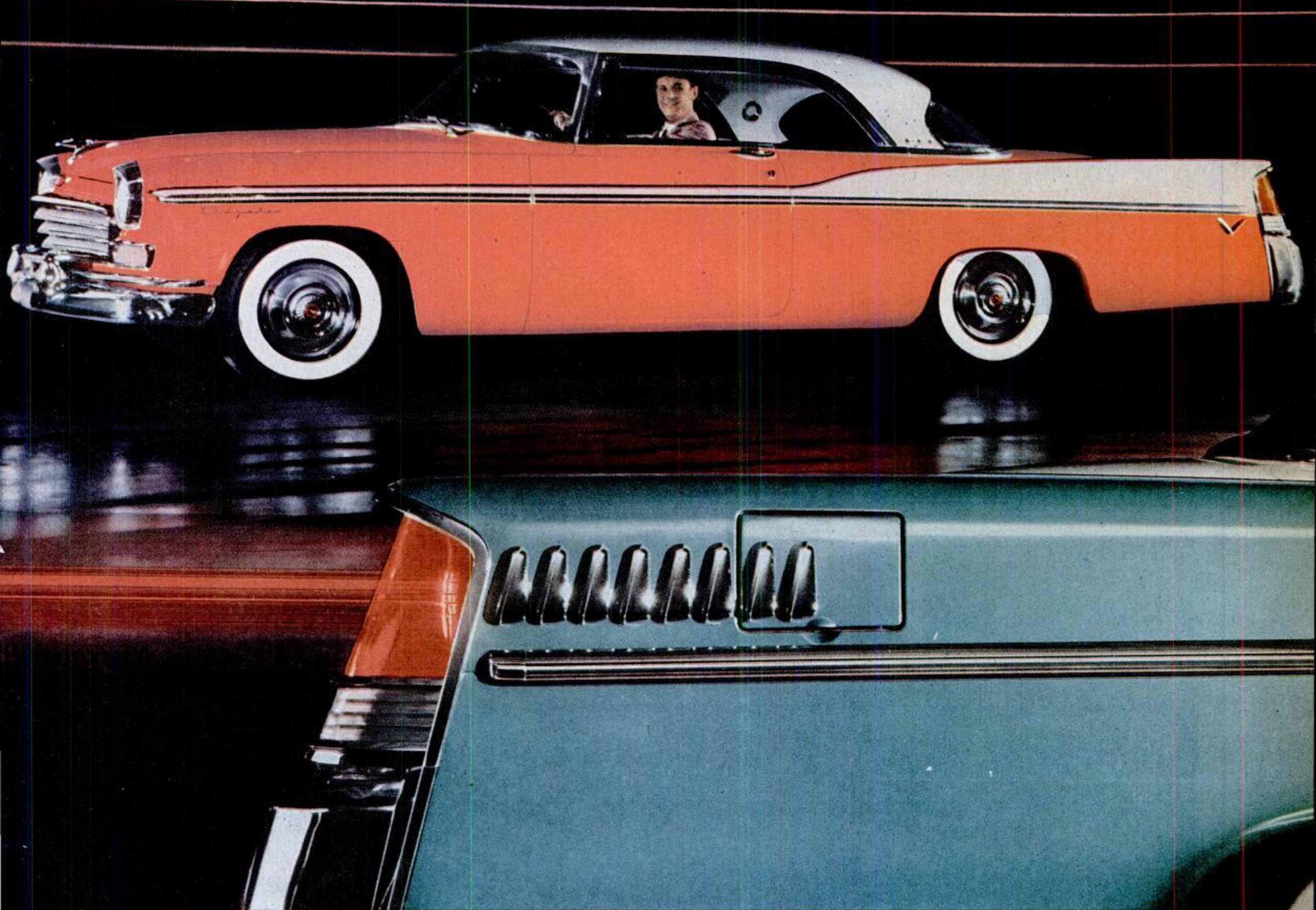
Chiang Kai-shek was persuaded to make a proposal to the Communists, although it was not what we hoped it might be. Indeed, it was rather plain that Chiang Kai-shek was willing to take this step merely in an effort to prevent Marshall from openly proclaiming the collapse of the mediation efforts. The Communists, however, would not hear of any of the Generalissimo's plans until they received assurances that the advance on Kalgan would be called off, and they also wanted assurances that the relative military position would be restored as it had existed at the time of the original cease-fire agreement in January. This, of course, would have meant the giving up by the Nationalists of all advantages they had gained in the interval, a condition the Generalissimo would not accept.

On Oct. 9 Marshall traveled to Shanghai to appeal to Chou En-lai in person, but the Communist leader was completely adamant. He was clearly unwilling to concede anything, was suspicious of anything that came from Chiang Kai-shek and, at last, told Marshall that he considered American assistance to the Chinese government improper and that he thought Marshall's timing of a public release on the latest proposal was such as to distort the picture to the disadvantage of the Communists. This charge brought from Marshall the reply that since he was no longer respected as impartial, he would at once withdraw from any negotiations.

The events in China now moved into a new phase in which General Marshall was only an interested observer. Ambassador Stuart had held a number of interviews with representatives of the small groups that formed the middle ground between the Kuomintang and the Communists, some of which, like the Democratic League, were in alliance with the Communists, while others, such as the Chinese Youth Party, were striving to be independent. These minority parties now entered into the picture as a temporary focus for



A TRUCE TEAM IN ACTION in north China during hopeful days of early 1946 succeeded in effecting a cease-fire in much of area with help of air-dropped leaflets. Team members in conference are Nationalist General Ku (second left), Communist General Nieh, U.S. Colonel Harris.



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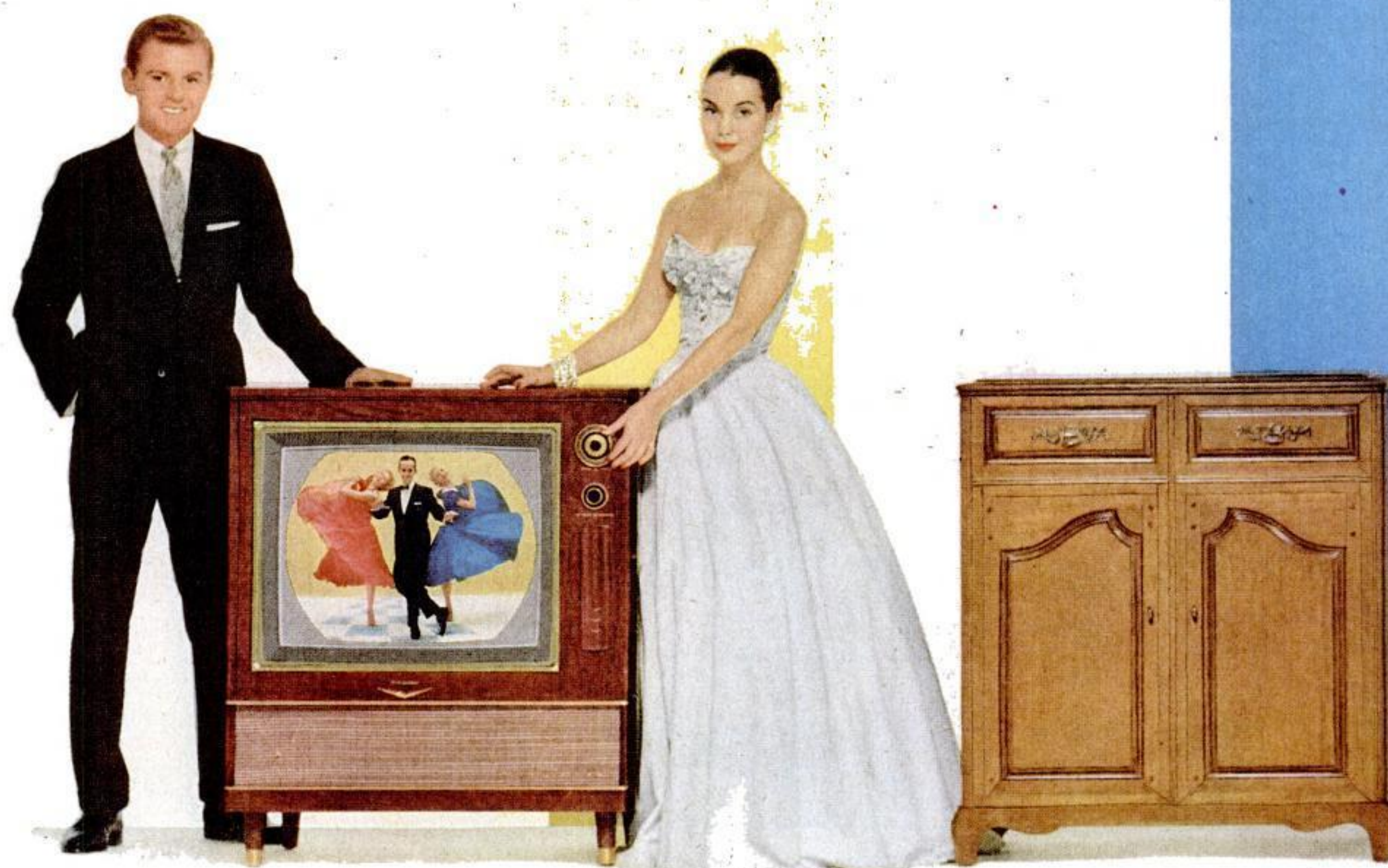
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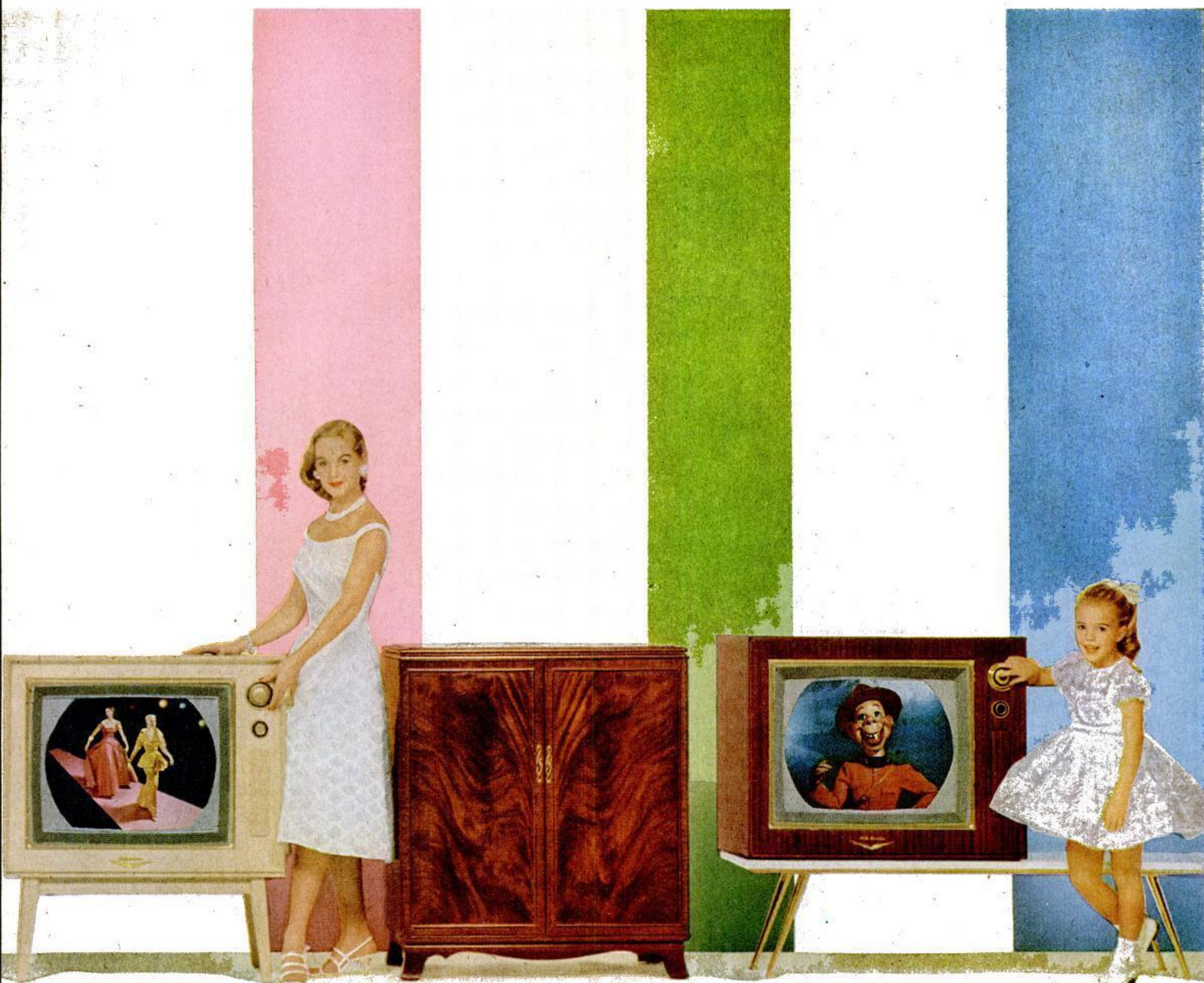
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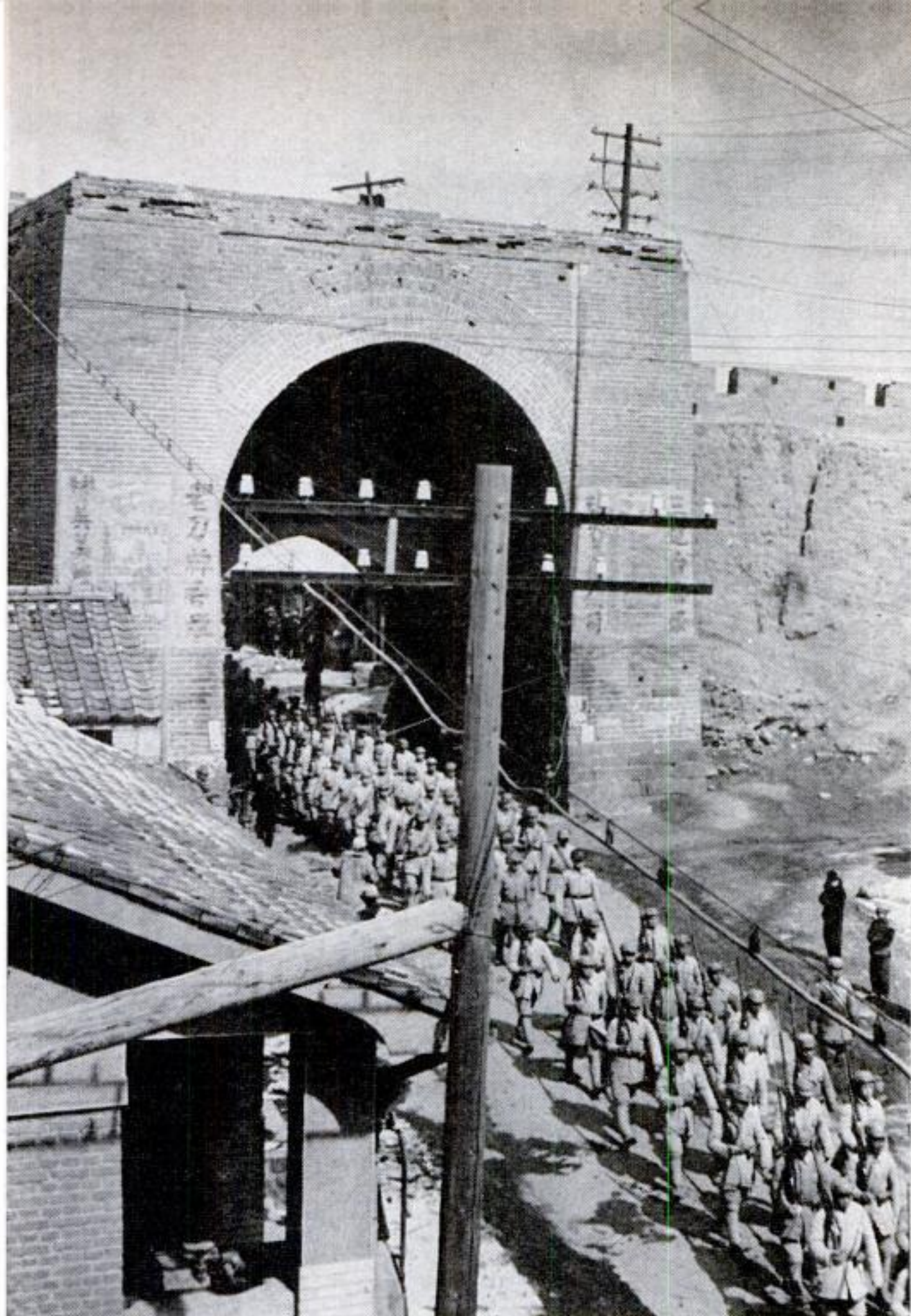
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DISPUTED CITY of Kalgan athwart Great Wall in north China caused one of final breaches between Communists, whose troops are shown here, and Nationalists when latter successfully attacked in October 1946.

TRUMAN CONTINUED

the efforts at mediation. Marshall and Dr. Stuart kept themselves aloof from these negotiations. The Third Parties group, however, did report to them what progress was being made.

Chou En-lai, at the persuasion of the mediators, came to Nanking, but this visit unfortunately coincided with a long-planned trip of the Generalissimo to Formosa, a move which the Communists interpreted as an intentional dodge. The Central government's operations against Antung in Manchuria and against Chefoo, in the province of Shantung, heightened the suspicions of the Communists and served as well to discourage the Third Parties group. Furthermore, Chiang Kai-shek, when he returned from Formosa, reiterated his previous demands, while the Communists repeated their previous rejections.

At the same time, the Generalissimo responded to the urging of the Third Parties and granted a three-day postponement of the convening date of the National Assembly. This body did in the end assemble on Nov. 15, but with only a few non-Kuomintang members present.

Chou walks out

THE Communists considered this the final breach. It was their view that the agreements concluded in January made it necessary that, before the National Assembly could be convened, the State Council should be organized and the powers of government transferred to it. The determination of the Central government to go ahead with the National Assembly consequently was taken by the Communists as the final destruction of the January agreements.

Chou En-lai returned to Yen-an, leaving only a rump delegation behind, but before he left he told General Marshall that he expected the Chiang government to initiate shortly a major military campaign to capture Yen-an. This, Chou En-lai said to Marshall, would mean the end of all hope for peace by negotiation.

The Communists had thus turned their back on the negotiations. Chiang Kai-shek seemed confident that his forces could subdue

them. In this Marshall disagreed, and he did not hesitate to point out to the Generalissimo that the Communists could fight a war of attrition, cutting the Nationalist supply lines and communications at will while Chiang's forces sought to maintain the occupation of cities.

Marshall reminded the Generalissimo that if Russian aid were given to the Communists, their supply line would be much shorter than his own and much more immune from attack. By every means at his command, he sought to convince Chiang Kai-shek that in a purely military conflict, however much the odds appeared in his favor at the moment, he would not be able to secure lasting control of the country.

Despite this warning the Generalissimo remained unconvinced. He was certain that the Communists had never had any intention of cooperating and that only their military defeat would settle the issue.

Marshall gives up

IN spite of these open disagreements over the prospects in view, the Generalissimo asked General Marshall to remain in China as adviser to the government, an offer Marshall declined because he thought the strong anti-American sentiment whipped up by the extremists in the Kuomintang would make the position of any American adviser difficult.

On Dec. 28 General Marshall suggested to me that he should be recalled to Washington. On Jan. 3, I instructed the Secretary of State to recall Marshall for consultation on China and "other matters." The "other matters" were to consist of no less than the entire scope of State Department activities. For while Marshall was still on his way across the Pacific, I announced that he would become Secretary of State.

There is no question but that Marshall's mission failed to yield the results he and I had hoped for. Fighting soon enveloped all of China, and it did not end until the Communists were masters of the land and Chiang Kai-shek, with the remnants of his army, sought refuge on Formosa.

The Marshall mission had been unable to produce results because the government of Chiang Kai-shek did not command the respect and support of the Chinese people. The Generalissimo's attitude and actions were those of an old-fashioned warlord, and, as with warlords, there was no love for him among the people. There is no doubt in my mind that if Chiang Kai-shek had been only a little more conciliatory, an understanding could have been reached.

I am not one to believe in the value of hindsight. Whether or not I was right in sending General Marshall to China does not depend on what some think they know today. It depends only on what we were able to know in 1945. At that time the belief was general that the various elements in China could be persuaded to unify the country. Of course the struggle for power would continue, but there was no reason why the Nationalist government could not be

CONTINUED



NEW U.S. AMBASSADOR, Dr. Leighton Stuart (*right*), talks with ex-Flying Tiger Commander Claire Chennault in Shanghai in September 1946. Chennault was organizing airline to fly relief supplies to interior.

successful in this struggle, as non-Communist governments had been in Europe, if it attended to the fundamental needs of the people and the country. It seemed then it was the only practicable course. Hurley and Wedemeyer led me to think that they believed so, and so did our military and diplomatic experts.

Some of these experts believed, however, that America could force unity on China—that, in effect, we would “ram it down their throats.” Those who took this attitude, of course, would have been the wrong men for the job. Marshall, in my belief, was the right man because he was deeply steeped in democracy and sincerely believed in letting the people determine their own fate. He was a firm believer in the principle of civilian supremacy over the military as a principle that not only applied in the U.S. but was essential to the welfare of any nation.

In the end, of course, Chiang was defeated by loss of support among his own people and by American arms, as many of his own generals took their armies, equipped through our aid, into the enemy camp. It was when that sort of surrender began to occur on a large scale that I decided to cut off further shipments to China.

Chiang's commanders were very poor. They had a walled-city complex. They thought the open country was dangerous. Open country was the one place in which they should have been. But they thought a walled city was fine; they could see people coming. Of course no one came, and they stayed in the city. The Communists cut their communication lines and broke up their single track railroad so it was no good to them.

Chiang Kai-shek would not heed the advice of one of the greatest military strategists in history and lost to the Communists. Yet

while Marshall was in China it was the Central government and not the Communists who scored important military gains, although Marshall analyzed them as spurious gains and accurately forecast the eventual failure of the Generalissimo's military campaign. That failure, in my opinion, and the defeat of the Nationalist government of China were due primarily to their refusal to heed Marshall's advice.

It is important to repeat that Marshall was advising, not dictating. I had sent him to China not to intervene in the affairs of that country but to render whatever aid we could to the cause of peace there. He was not sent there to do Chiang Kai-shek's job for him. If General Marshall returned from his mission without results, it was because neither of the parties really wanted to live up to the agreement to form a coalition government to unite China.

The solution I tried to reach through Marshall was the only one by way of which Chiang Kai-shek might have saved himself without full-scale military intervention by the United States. To achieve a proper and fair appraisal of Marshall's mission, it is important to bear in mind that even before he left for China there already existed a formal agreement in writing between the Central government and the Communists to work toward national unity. This is the agreement that was brought about previously with the assistance of Ambassador Hurley when he headed our diplomatic mission to China, and had this not already been in existence I would not have sent Marshall to China. My sole purpose in sending him was to help carry out a program willingly subscribed to by the Chinese leaders. In no sense was it our intention to impose our will upon the Chinese people.

HOW TRUMAN DOCTRINE MET AGGRESSION

Within months after World War II ended, the Soviet Union changed from obstructionism to directly hostile acts: a puppet regime in northern Iran; a demand that Turkey hand over control of the Dardanelles; a war against Greece from bases in Yugoslavia, Bulgaria and Albania. This mounting series of threats led the U.S. to assume commitments unprecedented in peacetime history. It was made an integral part of this country's foreign

policy that any nation threatened by Communist aggression from within or without could ask for American aid in the form of financial grants to bolster its economy and defense, plus, where necessary, possible military assistance. This pronouncement was the Truman Doctrine of March 1947. Now, in his *Memoirs*, Harry Truman gives his personal account of his thoughts and actions in the days that led up to that landmark in American history.

WHAT course the free world should take in the face of the threat of Russian totalitarianism was a subject I had discussed with my advisers on many occasions in the year just passed. A President has little enough time to meditate, but whenever such moments occurred, I was more than likely to turn my thoughts toward this key problem that confronted our nation.

We had fought a long and costly war to crush the totalitarianism of Hitler, the insolence of Mussolini and the arrogance of the warlords of Japan. Yet the new menace facing us seemed every bit as grave as Nazi Germany and her allies had been.

I could never quite forget the strong hold which isolationism had gained over our country after World War I. Throughout my years in the Senate I listened each year, as one of the senators would read Washington's Farewell Address. It served little purpose to point out to the isolationists that Washington had advised a method suitable under the conditions of *his* day to achieve the great end of preserving the nation, and that although conditions and our international position had changed, the objectives of our policy—peace and security—were still the same.

I had a very good picture of what a revival of American

isolationism would mean for the world. If we were to turn our back on the world, areas such as Greece, weakened and divided as a result of the war, would fall into the Soviet orbit without much effort on the part of the Russians. The success of Russia in such areas and our avowed lack of interest would lead to the growth of domestic Communist parties in such European countries as France and Italy where they were already significant threats. Inaction, withdrawal, “Fortress America” notions could only result in handing to the Russians vast areas of the globe now denied to them.

This was the time to align the United States of America clearly on the side, and at the head, of the free world. I was convinced that the policy I was about to proclaim was as much required by the conditions of my day as was Washington's by the situation in his era and Monroe's doctrine by the circumstances which he then faced.

Congress was no longer controlled by the Democratic party. While expecting the help of such fine supporters of the idea of bipartisanship in foreign affairs as Senator Vandenberg and Congressman Eaton of New Jersey, I realized the situation was more precarious than it would have been with a preponderantly Democratic Congress. It seemed desirable therefore to advise the



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EASY RECIPE

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Bright and different...savory and succulent... this broiler-easy combination of pure pork SPAM and golden cling peaches from California! Simply grind or chop 1 whole SPAM, combine with $\frac{1}{2}$ cup uncooked, quick or instant variety rolled oats, $\frac{1}{2}$ cup milk, 2 tablespoons catsup, 1 teaspoon prepared mustard. Shape into 6 balls. Place in hollows of 6 cling peach halves. Broil 10 to 12 minutes, about 6 inches from flame.

*Reg. Trademark, Geo. A. Hormel & Co.

EASY RECIPE

FIESTA FLAMING PEACH CAKE

Gay as a fiesta, and just as light-hearted! You start with BETTY CROCKER* HONEY SPICE CAKE MIX, so you know your cake will be perfect. Just let the cake cool, then fill and top it with sweetened whipped cream. Arrange well-drained California cling peach halves on top. In the center of each golden peach, place a sugar lump soaked in lemon extract. Then light up the sugar lumps ...and serve your cake flaming!

*Reg. Trademark, General Mills, Inc.



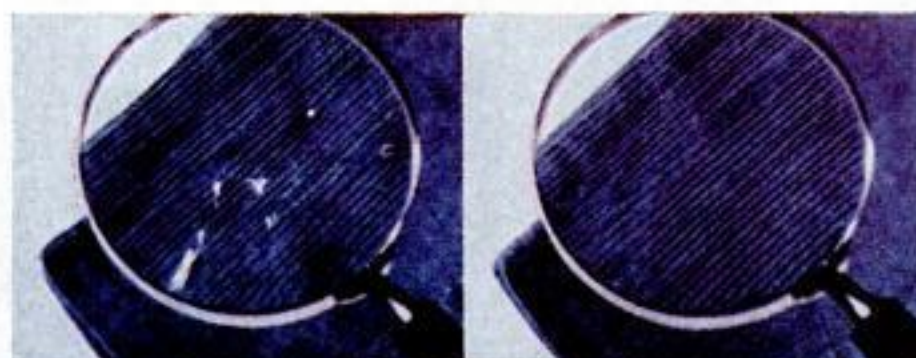
Filter slips in and out for easy cleaning

NEW 1956 G-E FILTER-FLO WASHER GIVES YOU CLEANER BRIGHTER CLOTHES—NO LINT FUZZ

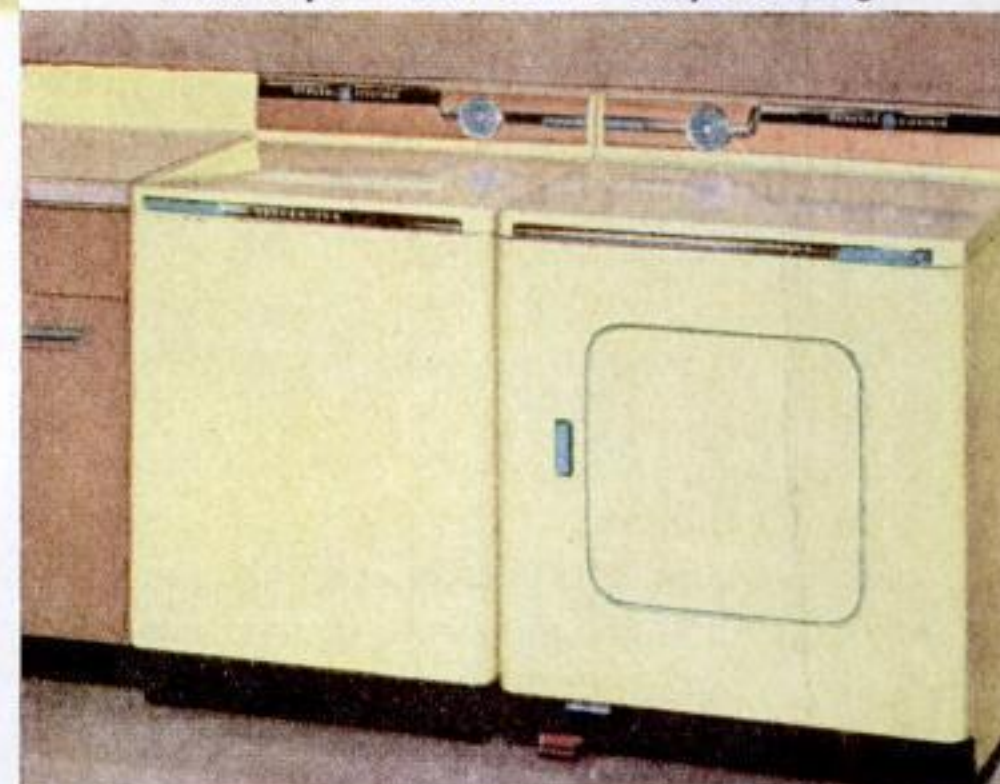
General Electric's new Filter-Flo Washing System cleans and re-cleans wash water ... removes lint, sand and soap scum.

As you wash, this G-E Washer circulates and filters the water at the rate of six gallons a minute. Sand settles out the bottom. Soap scum floats away. Lint is trapped in the removable filter which lets only cleansed sudsy water flow back into the washbasket.

With 50% more clothes capacity than many automatics, it's today's best buy. About \$3.35* weekly. General Electric Co., Appliance Park, Louisville 1, Kentucky. *After a small down payment. See your dealer for his prices and terms.



After 11 washings in ordinary washer, the dungarees (left) were dulled by lint. After 11 washings the G-E Filter-Flo way, an identical pair showed no lint.



5 Mix-or-Match colors, too! See G-E Automatic Washers and Dryers in canary yellow (shown), turquoise green, petal pink, cadet blue, woodtone brown. Also white.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

TRUMAN CONTINUED

congressional leadership as soon as possible of the gravity of the situation and of the nature of the decision which I had to make. At 10 o'clock on the morning of Feb. 27 Senators Bridges, Vandenberg, Barkley and Connally, Speaker Martin and Representatives Eaton, Bloom and Rayburn took their seats in my office. Some in the group were men who would have preferred to avoid spending funds on any aid program abroad. Some had, not so long ago, been outspoken isolationists. But at this meeting there was no voice of dissent when I stated the position which I was convinced our country had to take.

There was much to be done and little time to do it. One of the first things was to place the matter before the Cabinet. I explained the proposed request to Congress for the sum of \$250 million for Greece and \$150 million for Turkey but I realized that this would be only the beginning.

There was general agreement. Secretary of Labor Schwollenbach had some misgivings of a political nature: he suspected that anti-British elements at home might charge that we were



BIPARTISAN TEAMWORK for Truman Doctrine in Congress was led by Democratic Senator Connally (left), Republican Vandenberg.

"again" pulling British chestnuts out of the fire. Several members of the Cabinet stressed the need for governmental reform in Greece. There was considerable discussion on the best method to apprise the American people of the issues involved.

On this last point, I asked Secretary of the Treasury Snyder to head a committee to make recommendations to me. This group met the next day. The committee recommended that I appear in person before a joint session of the Congress.

The drafting of the actual message which I would deliver to the Congress had been started in the State Department. The first version was not at all to my liking. The writers had filled the speech with all sorts of background data and statistical figures about Greece and made the whole thing sound like an investment prospectus. I returned this draft to Acheson with a note asking for more emphasis on a declaration of general policy. The department's draftsmen then rewrote the speech to include a general policy statement, but it seemed to me halfhearted. The key sentence, for instance, read, "I believe that it should be the policy of the United States . . ." I took my pencil, scratched out "should" and wrote in "must." I wanted no hedging in this speech. This was America's answer to the surge of expansion of Communist tyranny.

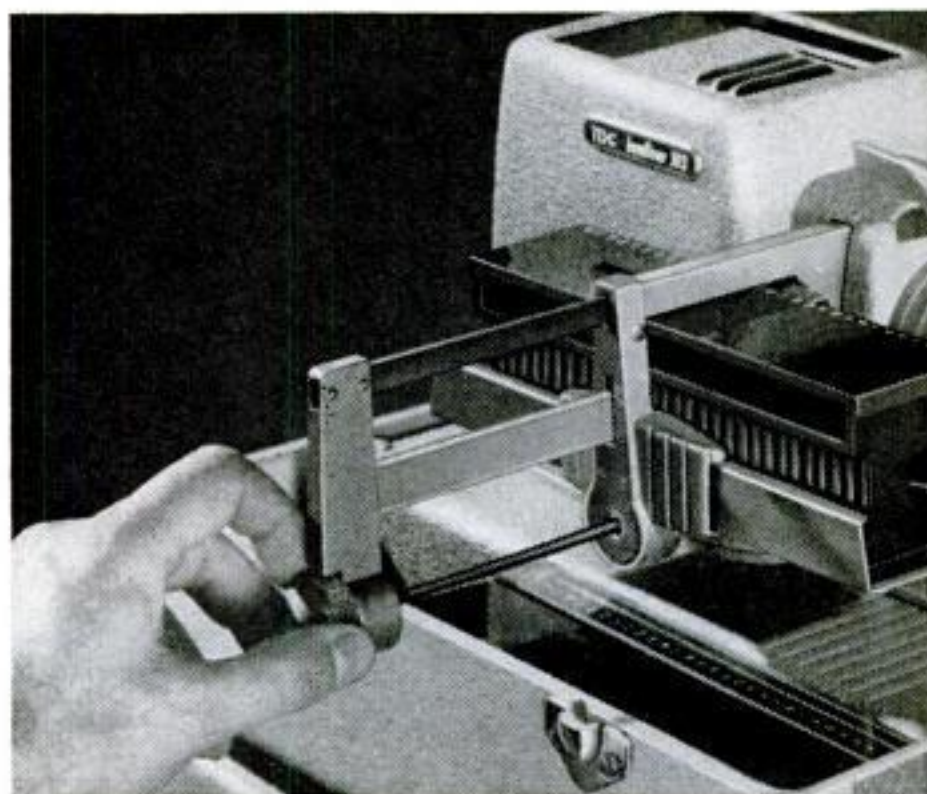
On Wednesday, March 12, 1947, at one o'clock in the afternoon, I stepped to the rostrum in the hall of the House of Representatives and addressed a joint session of the Congress. I wished to state, for all the world to know, what the position of the United States was in the face of the new totalitarian challenge. This declaration of policy soon began to be referred to as the "Truman Doctrine." This was, I believe, the turning point in America's foreign policy which now declared that wherever aggression, direct or indirect, threatened the peace, the security of the United States was involved.

CONTINUED



A SMILE A SLIDE!

New Headliner 303 selects, changes, refiles slides without handling, \$54.50



Turn of a knob on the changer selects, changes, refiles slides automatically. You can treat yourself (and your slides) to the Headliner 303 for a wonderfully low \$54.50!

Showing your color slides is just plain fun with this popular, new TDC slide projector. It's so quick to set up, so simple to operate.

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Bell & Howell imagination gives you so much in the Headliner 303 . . . and yet you pay so little. See it at your favorite photo dealer's or write for free booklet. Bell & Howell, Dept. L-1, Chicago 45, Ill.

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BARUCH: PRAISE AND RESERVATIONS

By the spring of 1946 President Truman had come fully to grips with "a responsibility without precedent in history": development and control of atomic energy on both national and international levels. Vitally interdependent were Truman's plans for civilian control at home, embodied in a bill put before Congress for the Administration by Senator Brien McMahon, and plans for international inspection and limitation of atomic weapons, embodied in a confidential report drawn up principally by Undersecretary of State Dean Acheson and TVA Chairman David E. Lilienthal. In March 1946, as U.N. debate on atom weapons was about to begin, Truman, fearing for the success of his entire atomic program, looked for a spokesman who could unite Congress and the country behind it.

BERNARD M. BARUCH seemed to me to be the logical man, and for several reasons. Not the least important of these was that Baruch enjoyed considerable esteem in the Senate.

When Byrnes brought me a final draft of the Acheson-Lilienthal report, I sat down at once to study it. By some unauthorized means, however, this report fell into the hands of the press. This upset Baruch, and he asked to see me. When he came, he handed me a letter: "... As I understand my duties and authority, they consist presently solely of the obligation of representing United States policy on atomic energy, as communicated to me by you directly or through the Secretary of State, before the United Nations organization. I see nowhere any duty or responsibility on me to participate in the formation of that policy. . . ."

I explained to Mr. Baruch that, in the first place, the Acheson-Lilienthal report was very plainly marked as a working paper and not as an approved policy document. I also informed him that whatever policy he would be asked to represent before the United Nations would have to be a policy approved by me. Of course, I told him, the Secretary of State would probably request his aid in the preparation of a policy proposal for my

approval, but I had no intention of placing him in a role different from other delegates to the United Nations.

Baruch, who is usually referred to as an "adviser to Presidents," had, of course, full knowledge of the President's responsibility for national policy. His concern, in my opinion, was really whether he would receive public recognition. He had always seen to it that his suggestions and recommendations, not always requested by the President, would be given publicity. Most Presidents have received more advice than they can possibly

At U.N. Baruch (right) talks to Reds' Gromyko.



use. But Baruch is the only man to my knowledge who has built a reputation on a self-assumed unofficial status as "adviser."

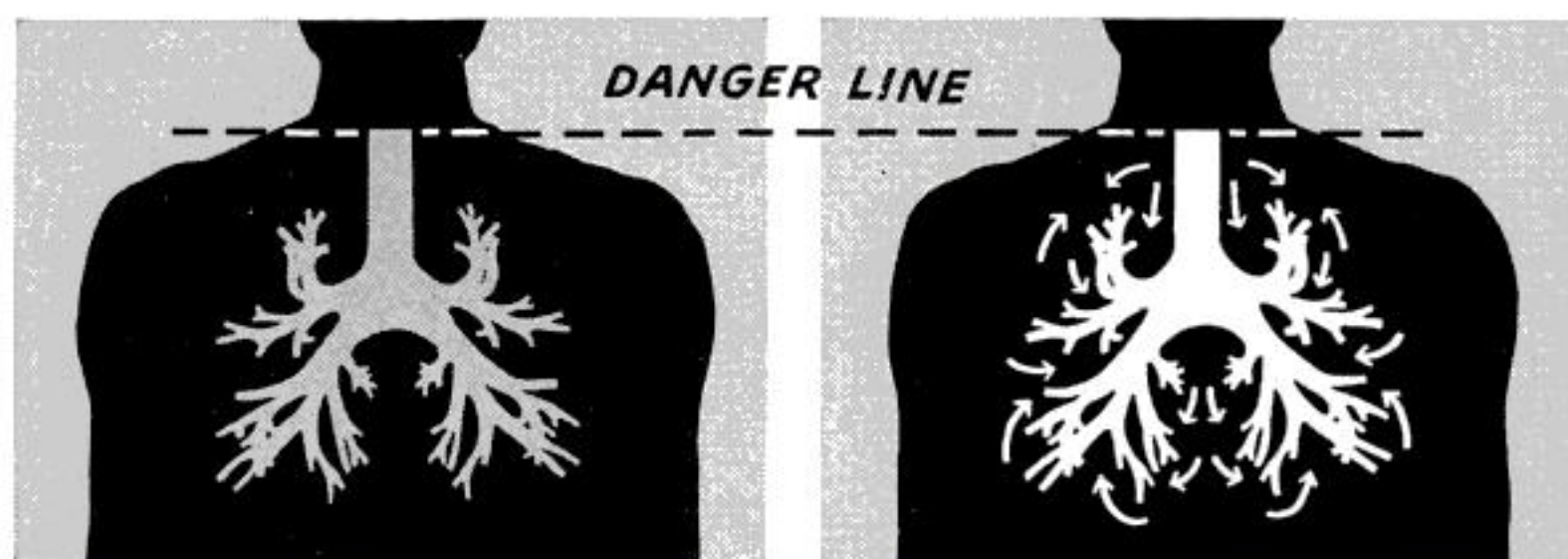
I had asked him to help his government in a capacity of my choosing. I had no intention of having him tell me what his job should be. I made that clear to him, in a very polite way, and so did Byrnes.

Mr. Baruch's principal contribution to the atomic energy program was that he transformed the Acheson-Lilienthal report from a working paper into a formal, systematic proposal and that he added a section that called for sanctions against any nation violating the rules.

The United Nations Commission eventually adopted, over the objections of Poland and Russia, what was substantially the American plan. The Commission's report was sent to the Security Council. There, backed by the use of the veto, Russia was able to block all further action.

CONTINUED

AT LAST! A cough syrup that speeds relief into the "Danger Zone" to help CLEAR UP COUGHS EVEN BRONCHIAL COUGHS! DUE TO COLDS



Ordinary cough syrups do not act below the "Danger Line" to effectively clear out clogged bronchial tubes. Serious illness may result.

Wonder action of Super Anahist Cough Syrup penetrates deep into the bronchial area, acting instantly to help clear out the clogged tubes.

New **SUPER ANAHIST** Cough Syrup with
VITAMIN C does what no ordinary cough syrup can do:



1. It penetrates deep into the bronchial area to help break up worst congestion fast!
2. Relieves bacterial allergies of colds to relieve sniffles, sneezes as well as cough.
3. Loosens hard, clogged phlegm—and brings it up.
4. Relieves cough "tickle"—soothes throat lining fast!
5. Helps you get to sleep—without drugging.
6. Has no medicine taste—children love it!
7. Helps build back lowered resistance, with Vitamin C.

Result: You stop those severe coughing spasms—expel deep congestion—feel better and sleep better, too.

And on Cold Tablets, Nasal Spray or Chest Rub
the name **SUPER ANAHIST** means "Best Medicine for Cold's Distress"

523

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Our Memory Is Jogged

Choreography is the art of making up dances. Since there are no schools for professionals, the artist must train himself, studying design wherever he finds it, and studying people and their habits. Thus a choreographer spends his life observing, and anything that brings to his attention what he could not see unaided is of great value. The photographs in LIFE do just that.

Our memory is jogged; our minds stretched. Beyond the possibilities of personal experience, we are made to feel. We see plainly that men are indeed brothers, in their emotional needs, in responses, in patterns of expression, and that when one lifts an arm or bows a head he does it for all. This is the truth behind dancing.

This is why dancing can reach the heart. But, whatever our trade, all of us seek a common language, a wider means of communication. It is here in LIFE, shown in men's faces and gestures, in the way they move or stand. It is here also in the great answers found by artists and craftsmen working on problems kindred to ours. It is here in the questions posed by science and history and religion, all carefully documented and stated fairly.

I think LIFE's greatest service is in introducing us every week to new ideas and fields of experience. From across time, from across distance and barriers of interest and habit come voices that challenge and rouse us; yes, and that comfort and cheer.

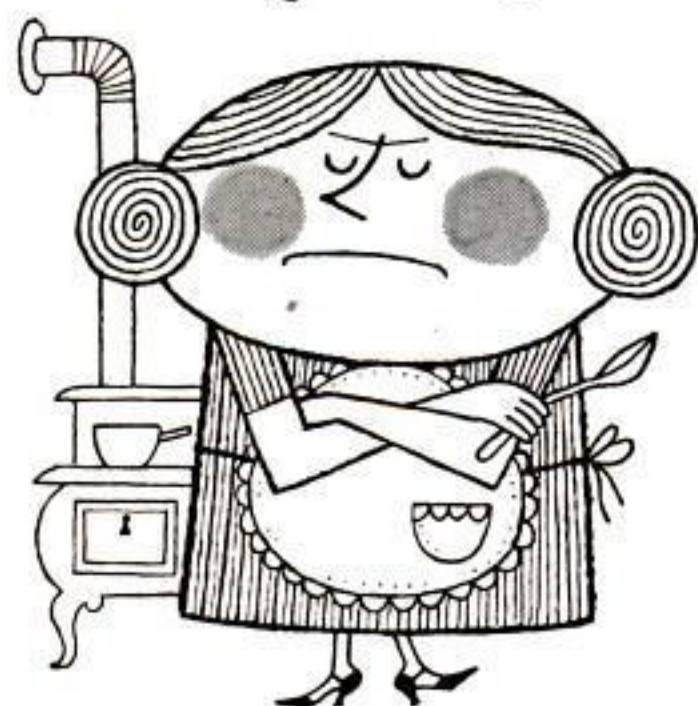
Agnes deMille
Choreographer and Author

PHOTO: ARNOLD NEWMAN



LIFE
9 Rockefeller Plaza
New York 20
New York

*Mrs. Butterworth, we
admire your spirit!*



Mrs. Butterworth is one of the best cooks we know. But stubborn.

Somewhere along the line, Mrs. B. got the notion canned green beans ("string beans", she still calls them) just weren't for her. And hasn't had them since.

Okay, Mrs. B. You're the kind of skeptic we want.

We have news for you --

Del Monte Blue Lake Green Beans

You compare them. With fresh beans. Frozen beans. Any other green beans.

See if DEL MONTE Green Beans aren't firm, yet tender as can be. Never tough. Never limp. No strings. Always meaty, succulent pods.

Taste how delicate they are -- yet rich, too. No bitterness. No tired, overmature beans inside.

This is great green bean eating, Mrs. B.

Because DEL MONTE Brand Green Beans are an improvement on an improvement -- our own development of the famous Blue Lake variety --

Del Monte
Blue Lake
Green Beans



P.S. Styles? Take your pick
-- Cut, Whole or French

TRUMAN CONTINUED

MEDICAL DEFEAT 'TROUBLED ME MOST'

I HAVE had some bitter disappointments as President, but the one that has troubled me most, in a personal way, has been the failure to defeat the organized opposition to a national compulsory health insurance program.

I have never been able to understand all the fuss some people make about government wanting to do something to improve and protect the health of the people. As early as I can remember I have been troubled by seeing so many sick people unable to get the care they needed because they and the community lacked the means. World War II had shown that the health of this nation was far from what it should be, and I decided that the time had come for the federal government to do something about it.

On Nov. 19, 1945 I sent Congress a message recommending national compulsory health insurance through payroll and other deductions. Under the plan all citizens would be able to get medical and hospital service regardless of ability to pay. It was made clear that under such a program people would remain free to choose their own physicians and hospitals, and that by removing the financial barriers between patient and doctor there would be greater freedom of choice by the patient in selecting his physician.

I cautioned the Congress against being frightened by the scare words "socialized medicine." I wanted no part of socialized medicine, and I knew the American people did not. I believed, and still do, that the majority of practicing physicians understand and approve the desire of the public for health security; and I felt that the views of the medical profession of the country were not expressed fairly by a small group who promoted lobbying to further their own interests.

The leaders of the American Medical Association have always insisted that they could provide a satisfactory solution to the nation's problems in medicine and health. The fact is that at no time during my Administration did the American Medical Association ever offer anything workable as a substitute for the proposal of compulsory health insurance.

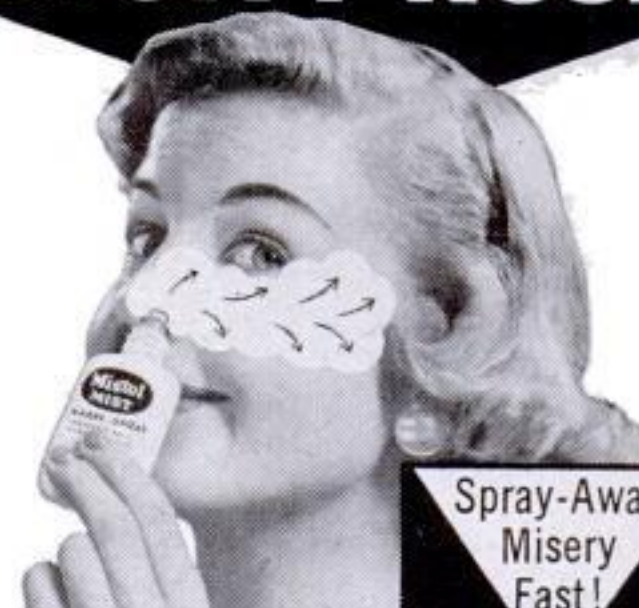
I have had some stormy times as President and have engaged in some vigorous controversies. But I had no patience with the selfish people and politicians who fought year after year every proposal we made to improve the people's health.

In the nation's capital, as was shown in the case of the compulsory health insurance proposal, a small well-organized group can succeed in making itself heard and heeded. The vast majority of the people have no such organized voice speaking for them. It is only the President who is responsible to all the people. He alone has no sectional, no occupational, no economic ties. If anyone is to speak for the people, it has to be the President.

IN NEXT WEEK'S ISSUE: THE TRUMAN ACCOUNT OF HOW HE UPSET 1948 DOPESTERS

- "I was not brought up to run away from a fight"
- "Why didn't you tell me you wanted to be Vice President?"
- Fighting the "kept press and paid radio"
- A talk with Eisenhower about the presidency
- Election night: "I had a ham sandwich and went to bed"

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**NEW—Mistol Cough
Syrup with Vitamin C**
checks cough, helps
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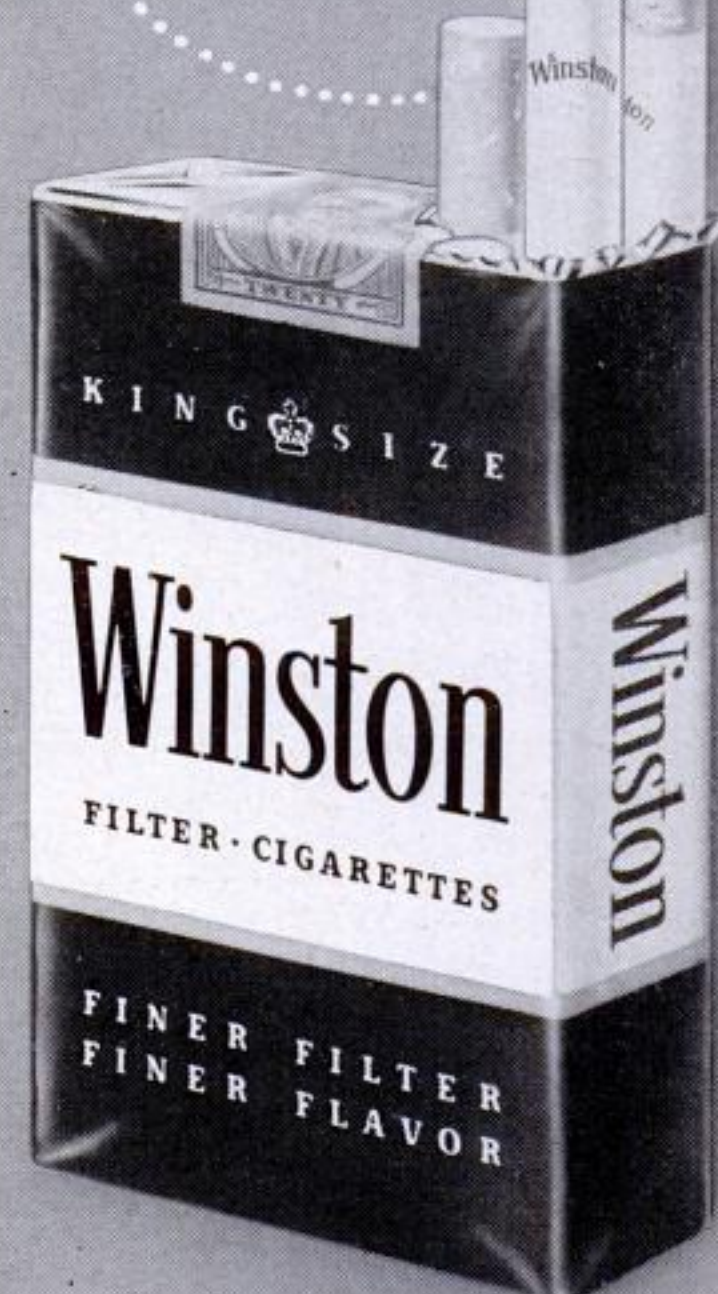
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ASPIRIN**

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WINSTON
TASTES GOOD—
LIKE A
CIGARETTE
SHOULD!





Now you can bake Angel Food Cake inspired by a favorite recipe of the Founder of the Girl Scouts



Dromedary Presents A New Angel Food Mix

Inspired by the historic recipe used in the Birthplace of Juliette Gordon Low, Founder of the Girl Scouts of the United States of America

Angel Food, indeed! Light as a moonbeam, fluffy as a summer cloud, white and moist as a fresh snowfall—that's the kind of Angel Food Cake you'll bake with Dromedary Early American Angel Food Mix.

And, as any good cook knows, the secret is in the recipe. Dromedary has turned to a favorite recipe used

in the Birthplace of Juliette Gordon Low, founder of the Girl Scouts. The inspiration for this new mix—a veritable masterpiece of the baking art—was found in an old family cookbook. Result: an Angel Food Cake that bakes high and light and with a yummy crust and flavor all its own.

Dromedary is the only Angel Food Mix wrapped in Glittering Gold Foil to keep it mixing-bowl fresh.

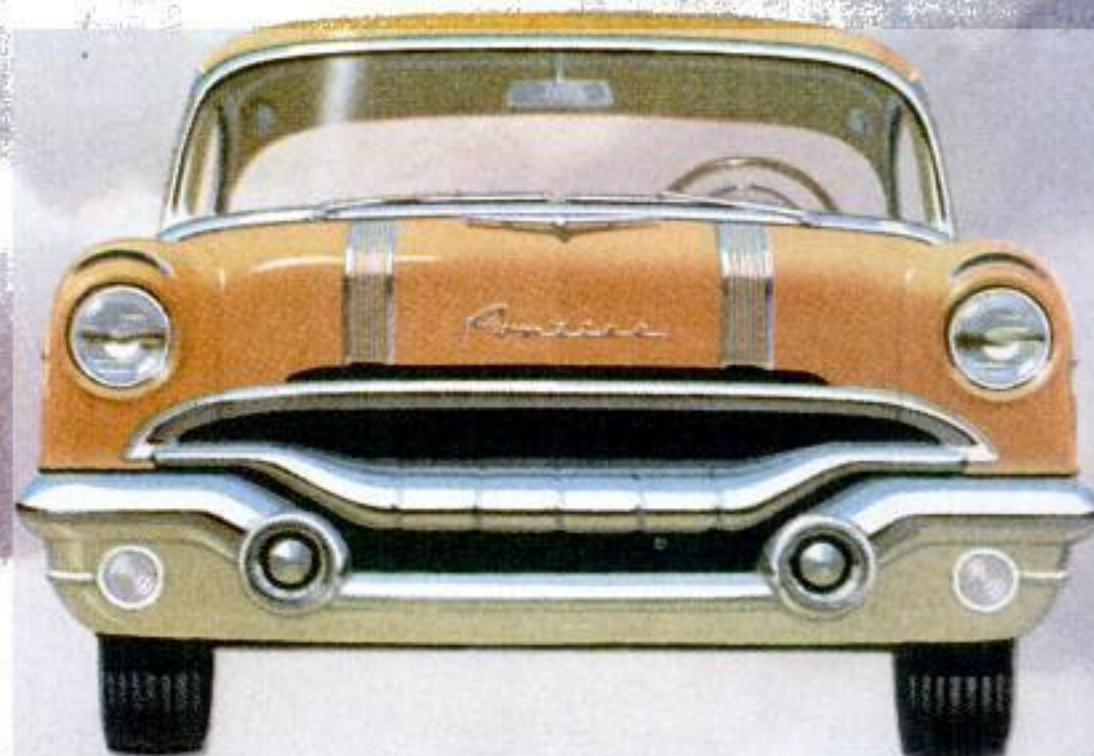
Once again, Dromedary makes baking history with another historic recipe. You, too, can make history at your own table if you bake a Dromedary Angel Food Cake—soon!



Dromedary received the rights to the Angel Food recipe used in the Juliette Gordon Low Birthplace in return for its support of the restoration and endowment of that historic home now owned by the Girl Scouts of the U.S.A., a member organization of the National Trust for Historic Preservation.



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performance!

*1956 General Motors cars are better than ever
with Delco-Remy 12-volt electrical systems,
including the new longer life Delco batteries,
for better ignition, faster starting,
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ELECTRICAL SYSTEMS

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Libby's Home Economist

MARY HALE MARTIN spotlights "pick-of-the-crop" Peaches in this Sunday-Guest Supper . . .

Libby's Easy-Do Dishes



Double feature—salad and vegetable! Place Libby's Beets (pickled or plain) around parsley garnished cottage cheese in a lettuce lined bowl and both your vegetable and salad problems are solved. And in a most tempting way! Packed to preserve their garden-fresh goodness, Libby's Beets make company fare any way you serve them.



Your main dish is ready in jiffy time . . . because all you do is open Libby's Chili, heat it and serve with hot corn bread sticks. Libby's choice Chili recipe is lean ground beef, plump red beans, tomato sauce and just the right amount of spices simmered slowly for hours. The work's all done, the fun's begun with first spoonfuls.



Fancy dessert that's a breeze to fix! Peaches'n Ice Cream—Libby style. Slice cake squares and stack alternately with slices of brick ice cream. Top each off with one of Libby's golden peach halves, a maraschino cherry and mint leaves, and you're all set for compliments. California grown, Libby's are the peaches you would have picked from the trees yourself. Round and beautiful, tender and juicy. Libby's are the perfectly luscious peaches. Libby, McNeill & Libby, Chicago 9, Ill.

Libby's are the peaches you too would have picked from the trees!

U.S. PUTS BEST SKATING FEET FORWARD

Miss Heiss plus Miss Albright
add up to high Olympic hopes

The U.S., which loves to watch the dazzling ice show queens, has never had a women's Olympic figure skating champion of its own. But at the Winter Olympic Games, which start this month at Cortina, Italy, two skaters give the U.S. the best chance ever to win the title. One is the pretty 15-year-old shown here landing after whirling $2\frac{1}{2}$ times around in the air in a daring double-axel jump. She is Carol Heiss who was runner-up in last year's world figure skating championship. The skater who defeated her is an Olympic teammate, Tenley Albright (*next page*).



CONTINUED



NEW
BROMO QUININE®
GUARANTEES
YOU MORE
COMPLETE RELIEF
 than any other
 cold remedy!

Unlike aspirin and other less effective remedies, new Bromo Quinine is a *real* cold tablet. Its exclusive medicinal formula now contains an amazing new Citrus BioFlavonoid—plus the five potent cold-fighting ingredients that have made Bromo Quinine so famous. It now guarantees the most complete relief possible from *all* these cold miseries:

1. Runny or stuffy nose
2. Headache
3. Muscular aches and pains
4. Fever
5. Temporary irregularity

NEW BROMO QUININE—with a Citrus BioFlavonoid—is specifically designed to help relieve more cold symptoms than any other leading product.

HERE'S NEW BROMO QUININE'S AMAZING GUARANTEE:
If you have ever bought any cold remedy—at any price—that brought you:

- MORE COMPLETE RELIEF
- FASTER RELIEF
- LONGER-LASTING RELIEF

... simply return the unused tablets and your money will be promptly refunded.



When you've got a real cold—
 get a real cold tablet

BROMO QUININE

Skating CONTINUED

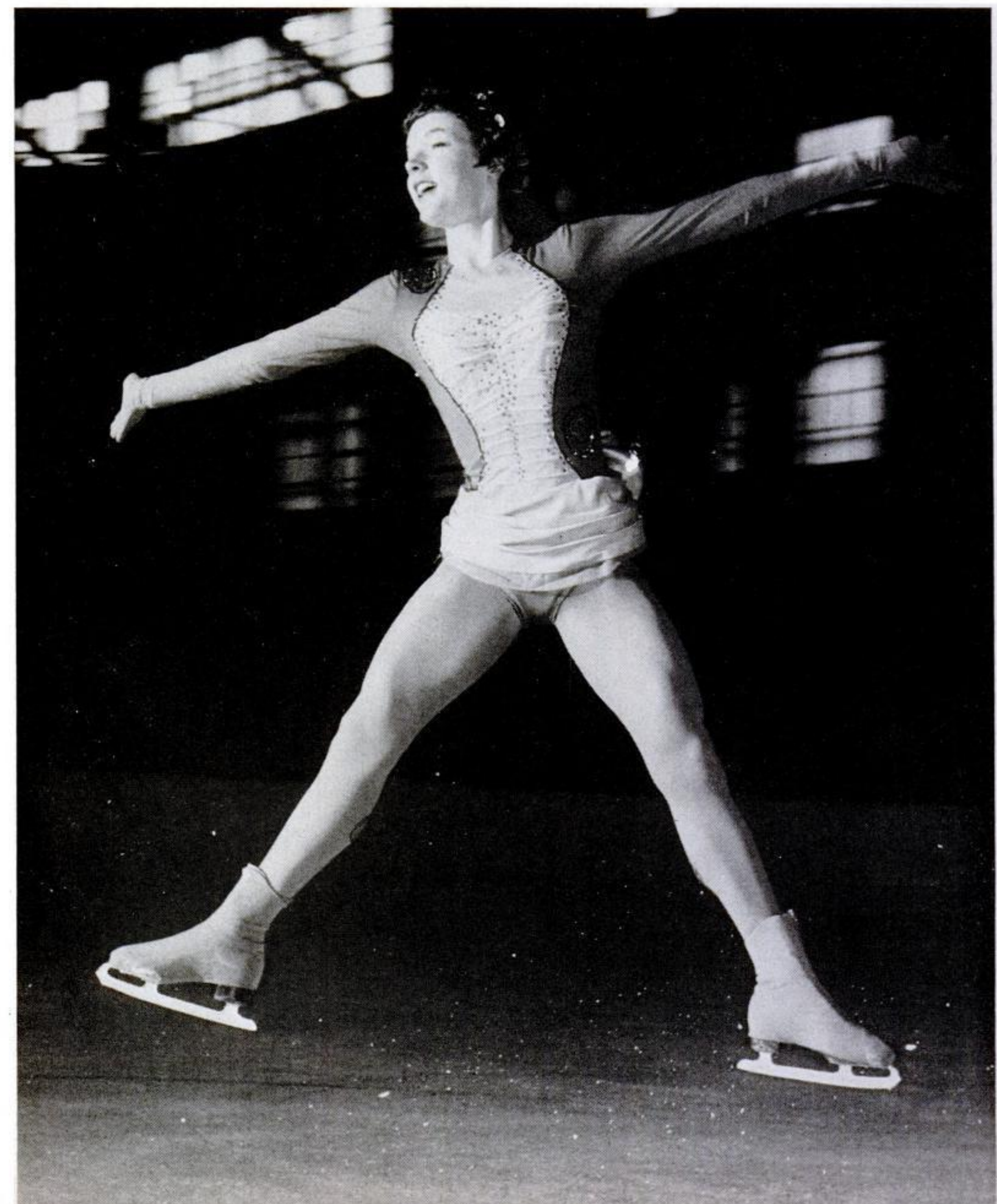
WORLD CHAMPION HAS GRACE, CONTROL

Tenley Albright was the first American girl to win the world figure skating championship, winning in 1953 and repeating in 1955. This year Tenley was so determined to get the Olympic gold medal that she took a leave of absence from Radcliffe College, where she is a junior, so that she could devote as many as seven hours a day to perfecting her precise figures and original jumps and turns, some of which she will show for the first time at Cortina.

Tenley, who lives in Newton Centre, Mass., has wonderful grace and balance in both the compulsory figures and the free skating. Her friendly rival, Carol Heiss, puts on a dazzling free skating program but lacks Tenley's all-around experience and control in the set figures which count 60% in the Olympic scoring.

FROG JUMP is one of Tenley's own creations. → She uses it only in exhibitions, not competitions.

STRAIGHT BUTTERFLY, with legs and arms in perfect spread, shows Tenley's best jumping form.



"Me Complain?
Never!"

"I make sure I'll be satisfied—
I always buy a BRAND
that's made a NAME for itself!"

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*Advertisers in this magazine are good names to know.
They're proud of their brands 'cause they satisfy so!*



"I made it!"

MANUFACTURER



"I sold it!"

DEALER

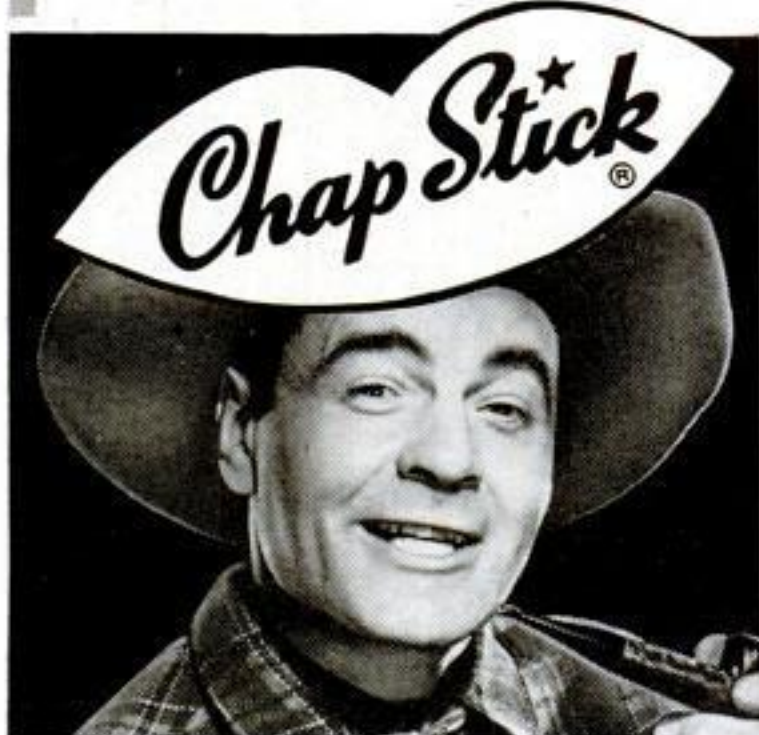


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'Chap Stick' smooths and soothes in seconds.



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Let **'Chap Stick'** show you the way to lip comfort. See how quickly it brings relief to lips that are dry — or lips roughened and cracked by change of climate, wind and weather. **'Chap Stick'** is pocket size, specially medicated and *antiseptic*. Be sure to buy a Personalized* **'Chap Stick'** for everyone in the home. Refuse all substitutes.



Skating CONTINUED

TENLEY GOES OVER TRIBUTES AND TROPHIES



FAN LETTERS, an average of about 75 each week, come to Tenley from skating enthusiasts all over the world.

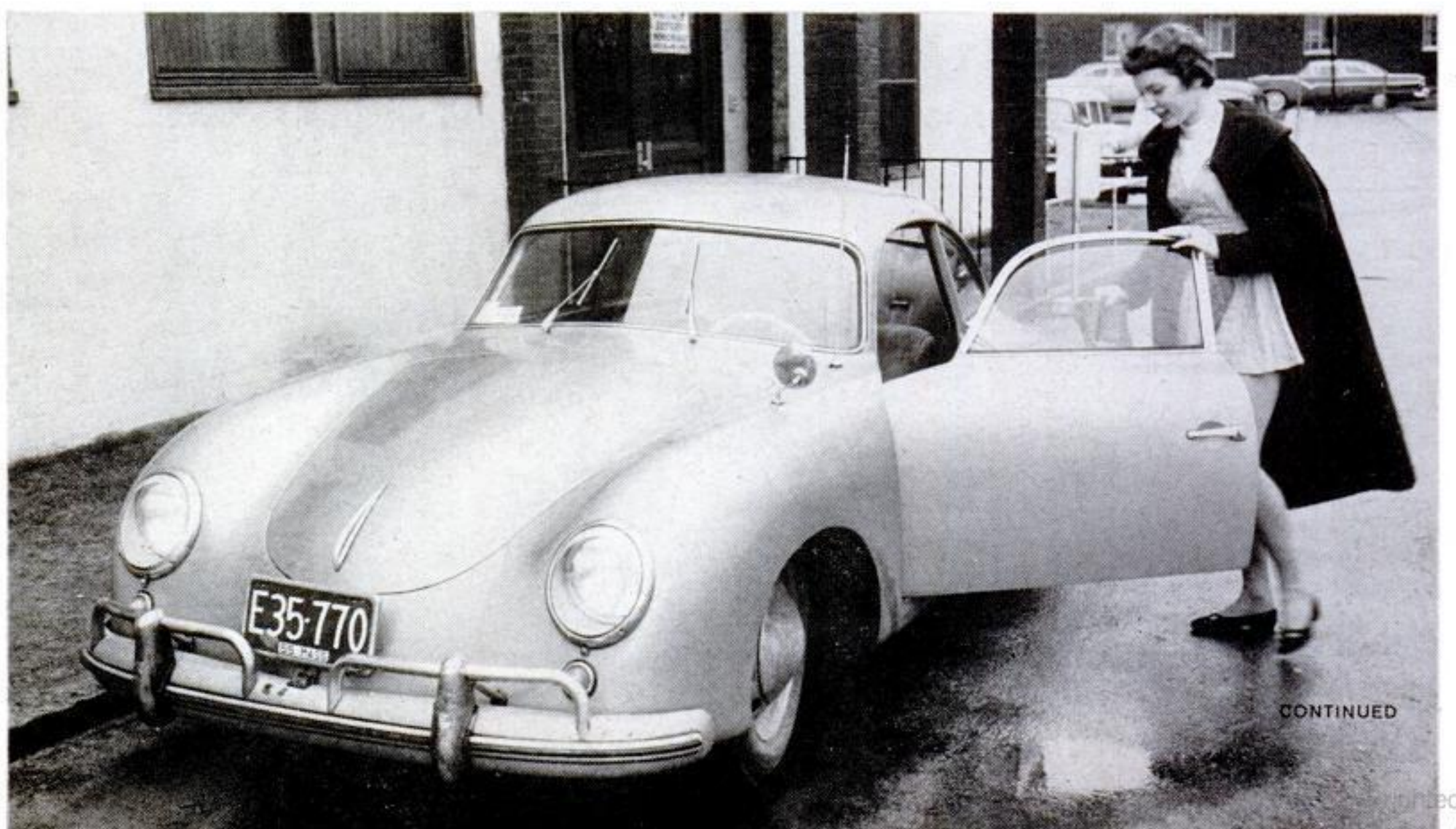


TROPHIES AND DOLLS have been collected by Tenley on her skating tours through Europe and the Far East.



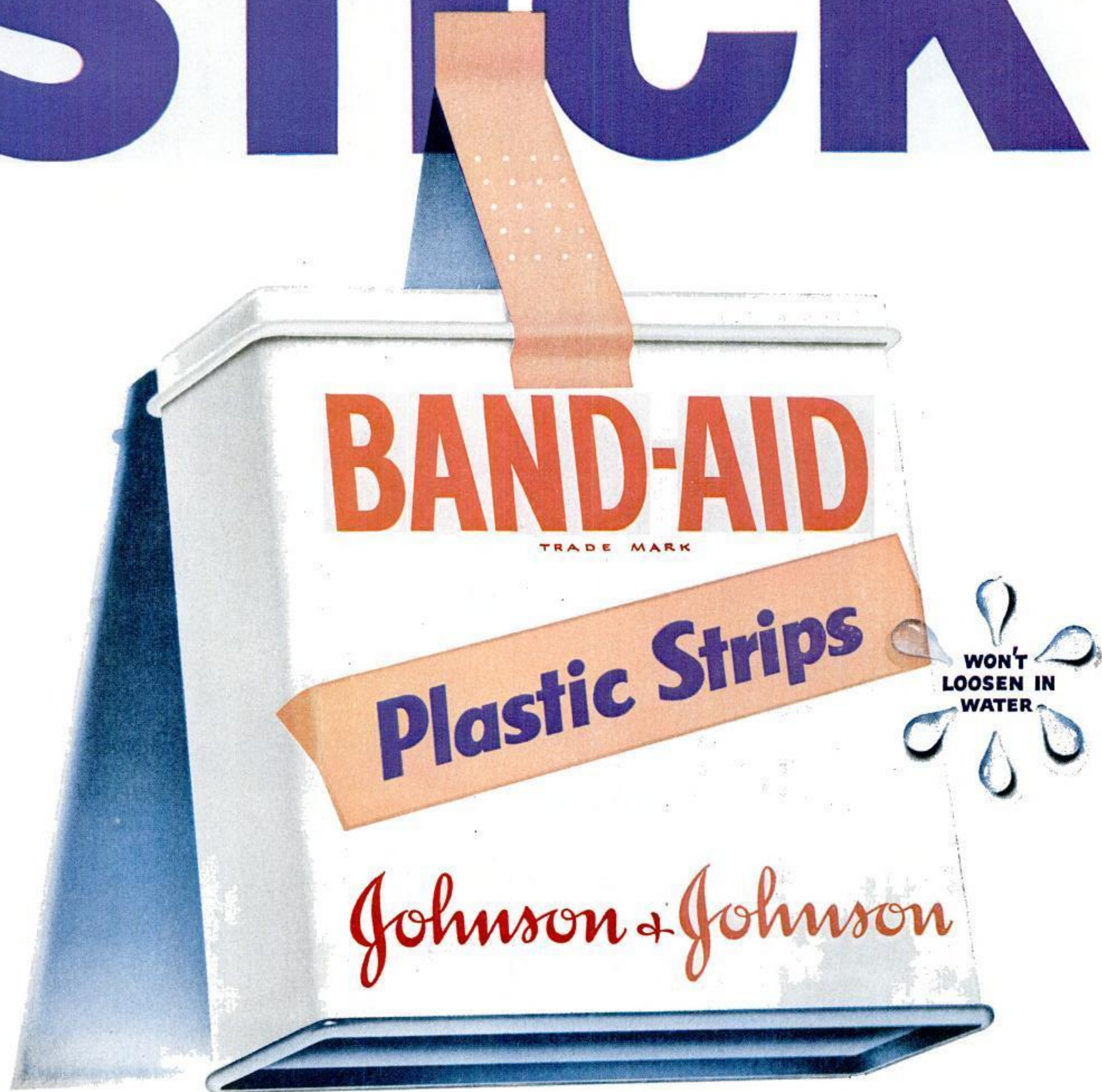
GUIDING HAND is given a young admirer after Tenley has finished day's practice at the Boston Skating Club.

SPORTS CAR (below), a Porsche, was given to her by her father, a doctor, who started her skating on a backyard rink.



CONTINUED

SUPER-STICK



Now with **SUPER-STICK**. They stick better, protect better.

Champion Spark Plugs are ribbed like power line insulators to give you faster starting!



**Don't be pushed around this
winter—get a new set of full-
firing, 5-rib Champions NOW**

You can see at a glance one of the big differences between Champion Spark Plugs and all others.

It's the exclusive 5-rib construction which protects you against power losses in your engine.

Like the multi-ribbed insulators you see every day on high-tension power lines, these 5 ribs increase the insulator length by as much as 20% over straight line insulators.

This construction permits higher voltages to be put through the spark plug to the firing end—where it belongs—before

“flashover” occurs. “Flashover” simply means an external shorting of the plug which causes hard starting, misfiring, wasted gasoline and crankcase dilution, to say nothing of excessive drain on your battery.

Only Champions have the 5-rib construction—an identifying feature to remember when you need new spark plugs.

Have your Champion dealer install a new set in your car now and enjoy the benefits of this and many other exclusive features which have made Champions the choice of experts everywhere—for any car, regardless of make or year.

CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO

CAROL CRAMS FOR CORTINA



CHOOSING MUSIC to be played with her free skating number, Carol Heiss and Coach Pierre Brunet listen to recordings. She likes "gay, bouncy" music.



AT BALLET CLASS Carol practices to improve her balance and body control. The director of the class says she has enough talent to be a ballerina.



AT HOME in her room after a day of exhausting pre-Olympic training, Carol plays with Chipper. On wall is newest addition to her collection of posters.

When a knuckle gets a nick...



MOM REACHES FOR

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BRAND

kills germs...doesn't hurt

Cuts and scratches are bound to happen . . . yet, when they do, it's always a minor tragedy to the youngster involved. So don't add to his pain by using an old-fashioned, "sting and stain" antiseptic. Soothing BACTINE does the germ-killing job and does it in a gentle, soothing way that children like. BACTINE is a fresh-smelling, crystal-clear liquid that will not stain skin or clothing. Try BACTINE . . . an exclusive formula of MILES LABORATORIES, INC., makers of ALKA-SELTZER.



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Tests prove BACTINE can disinfect hands as effectively as a surgical scrub used before an operation. A standard surgical scrub is a 7-minute soap-and-water scrub, plus a one-minute soak in alcohol.

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HELPLESS WITH FRIGHT, INNOCENT MARY PICKFORD AS "TESS OF THE STORM COUNTRY," MADE IN 1922, STRUGGLES IN CLUTCHES OF THE VILLAIN, JEAN HERSHOLT

FILM PIONEERS' ROLL OF



Back in the spontaneous days of the silent screen, great stars sprang up, seemingly from nowhere, and needed only the magic of an expressive gesture before the camera, plus the sound of a tinkling piano in the theater, to capture the hearts of a nation. Without fanfare or elaborate build-up they became national heroes, villains or sweethearts overnight. Then, by the very dreamlike nature of movies themselves, they often as not passed, dreamlike, into a pleasant-remembered immortality, their names remembered but their faces half forgotten.

But the film is unique as an art form: it developed at so fast a pace that it has reached the flower of maturity with many of its earliest pioneers still alive. So many, in fact, that when the George Eastman House in Rochester, foremost collector of old films, sought recently to honor in retrospect the

MARY PICKFORD

"America's Sweetheart," whose parents ran a candy counter in a fish store, rose within nine years from a \$5 daily salary as one of pioneer director D. W. Griffith's wide-eyed little heroines to an unheard-of \$250,000-a-film in 1918. Now 63 and married to band leader-actor Buddy Rogers, Mary is still reigning queen of "Pick-fair" (left), the fabulous Beverly Hills estate where she and late silent screen idol Douglas Fairbanks once ruled the silent film world.



CAUGHT IN A SHIPWRECK IN CECIL B. DE MILLE'S EPIC "MALE AND FEMALE" (1919), SIRENISH GLORIA SWANSON RECLINES ON THE ROCKS EXHAUSTED BUT SVELTE

THEIR LIVING IMMORTALS

great figures of the early movie era it was able to sidestep the historians and poll the pioneers themselves. It asked more than 300 of them to choose from among themselves the 20 stars, directors and cameramen who made the most distinctive contribution to the American cinema within the historic period from 1915 to 1925—conditions which kept out stars like Fairbanks and Wally Reid, who have died, and Garbo, who was of a later era.

The balloting was close and among the stars only a few votes separated the 10 winners from the runners-up, who included such favorites as Jean Hersholt, Clara Bow, Pola Negri, Francis X. Bushman, Bebe Daniels, Ramon Novarro and Norma Shearer. The winners are shown on these pages both as they appear today and as they looked in the glamor of their splendid, voiceless heyday.

GLORIA SWANSON

Starting as a Mack Sennett comedienne, Gloria Swanson quickly graduated, ran through the gamut of a silent star's roles from serious drama to the peppy jazz baby and languorous vamp. Out of the movies soon after sound, she came back with a bang first on Broadway (*Twentieth Century*), then TV and Hollywood (*Sunset Boulevard*). Indefatigable and seemingly ageless (she is 57), Gloria, a successful dress designer, is now acting in a film in Italy.



CONTINUED



ON A FLAGPOLE in *Safety Last* (1923), Harold Lloyd plays an unwilling amateur human fly. Later when the flagpole breaks he grabs hands of clock.

HAROLD LLOYD

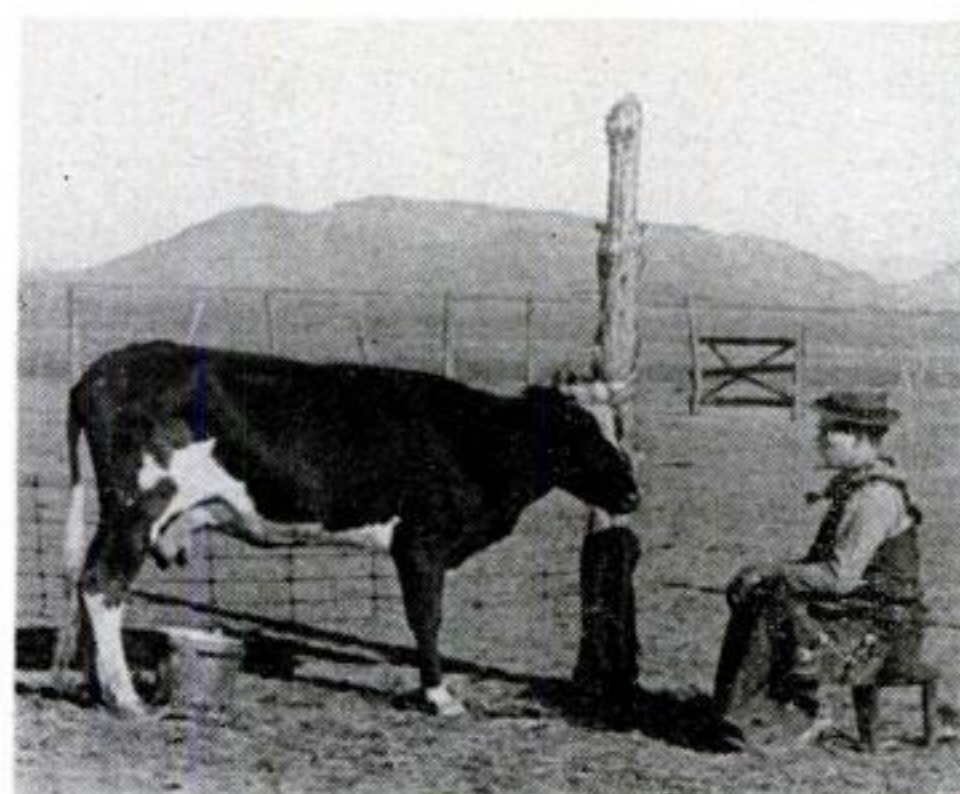
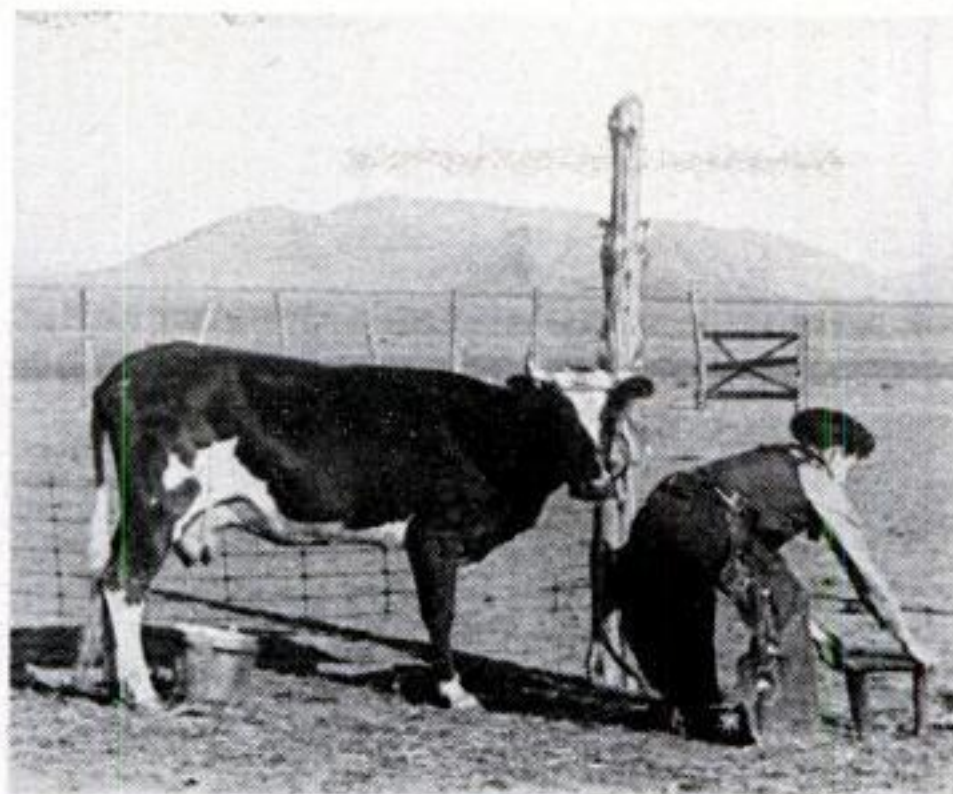
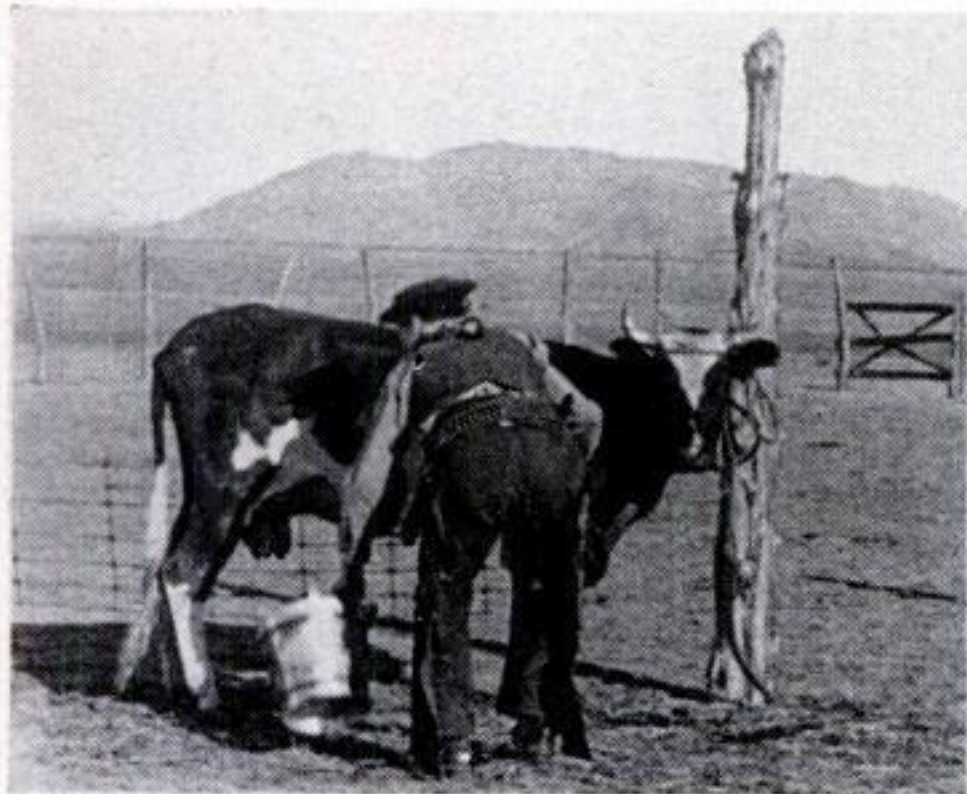
One of Lloyd's great silent film roles was that of a "grandma's boy," a part which precisely fitted the likable, earnest, bumbling youth that this master comedy craftsman created. Lloyd had an exact sense of comic timing and an irresistible smile, but instead of relying on his natural talents as other comedians of his era did, he worked painstakingly to contrive funny story situations and incessant gags. These invariably involved one hairbreadth escape after another and served to punctuate laughs with gasps. Lloyd's kind of film went out with sound and Lloyd went ungrudgingly with it. A wealthy man today, he uses up his vast energy in hobbies and work with the Shriners of which he is past Imperial Potentate.



TODAY AT 62 RICH HOBBYIST LLOYD PUTTERS THROUGH VAST COLLECTION OF PHOTOGRAPHIC GEAR



WEARING TRADITIONAL HORN RIMS, LLOYD SNOOZES IN A BUREAU DRAWER IN "CAPTAIN KIDD'S KIDS"



AS THE GREENHORN COWBOY IN "GO WEST" (1925), BUSTER KEATON CAREFULLY PLACES MILKING PAIL AND STOOL, WAITS PATIENTLY FOR COW TO PRODUCE



STILL AT WORK TODAY, BUSTER KEATON PLAYS CATCH BETWEEN TAKES ON A HOLLYWOOD TV-FILM LOT



AN EXHAUSTED KEATON, in *The Cameraman* (1928), leans without expression against a cop after being trampled by a parade and beaten in a tong war.

BUSTER KEATON

A fellow vaudevillian, Houdini, gave Buster Keaton his nickname for an incredible fall he did down a flight of prop stairs as a child. Under Mack Sennett, unsentimental Keaton brought the art of pure, dead-pan comedy to its greatest artistic and financial height—a Keaton feature cost about \$200,000 and grossed \$2 million. But "The Great Stone Face," his pantomime and gravelly voice unsuited to talkies, began to fade in the '30s. He had a few starring parts until 1937, and in 1952, in Chaplin's *Limelight*, he did one of the funniest slapstick bits in modern film history. Recently on TV (LIFE, Dec. 12) Keaton hurt himself in a re-enactment of an old two-reeler and though he was near death for days, he is now completely recovered.



SPRAWLED ON HUGE BED IN LAS VEGAS HOME, NORMA TALMADGE, 59, CUDDLES TWO PEKES

A CHIPPER GRANDMOTHER OF SIX, MAE MARSH, AT 59, CONSTANTLY KNITS FOR THEM



FILM IMMORTALS CONTINUED



IN "DOVE" (1928) TALMADGE HUGS GILBERT ROLAND

NORMA TALMADGE

One of the earliest of all the silent screen stars, Norma Talmadge played the serene, madonnalike beauty with unseen fires seething within—a sort of pre-World War I Grace Kelly. In 1930 after two mediocre tries in the talkies she quit the movies for good. A rich woman but half-invalided by arthritis, Norma now restlessly follows the sun from Florida to Las Vegas and back with her doctor-husband.



AS "HOODOO ANN" (1916), MAE ALMOST KILLS HERSELF

MAE MARSH

Mae Marsh was a Griffith heroine, which meant she always played a shy waif who was pure and brave. Mae started at 15 and rose to stardom in the silent era's two greatest epics, *Intolerance* and *Birth of a Nation*. She retired to happy home life in 1921 but emerged in 1931, taking on motherly roles just to show a skeptical daughter she was a star. Now and then she plays bit parts or extras just for the fun of it.



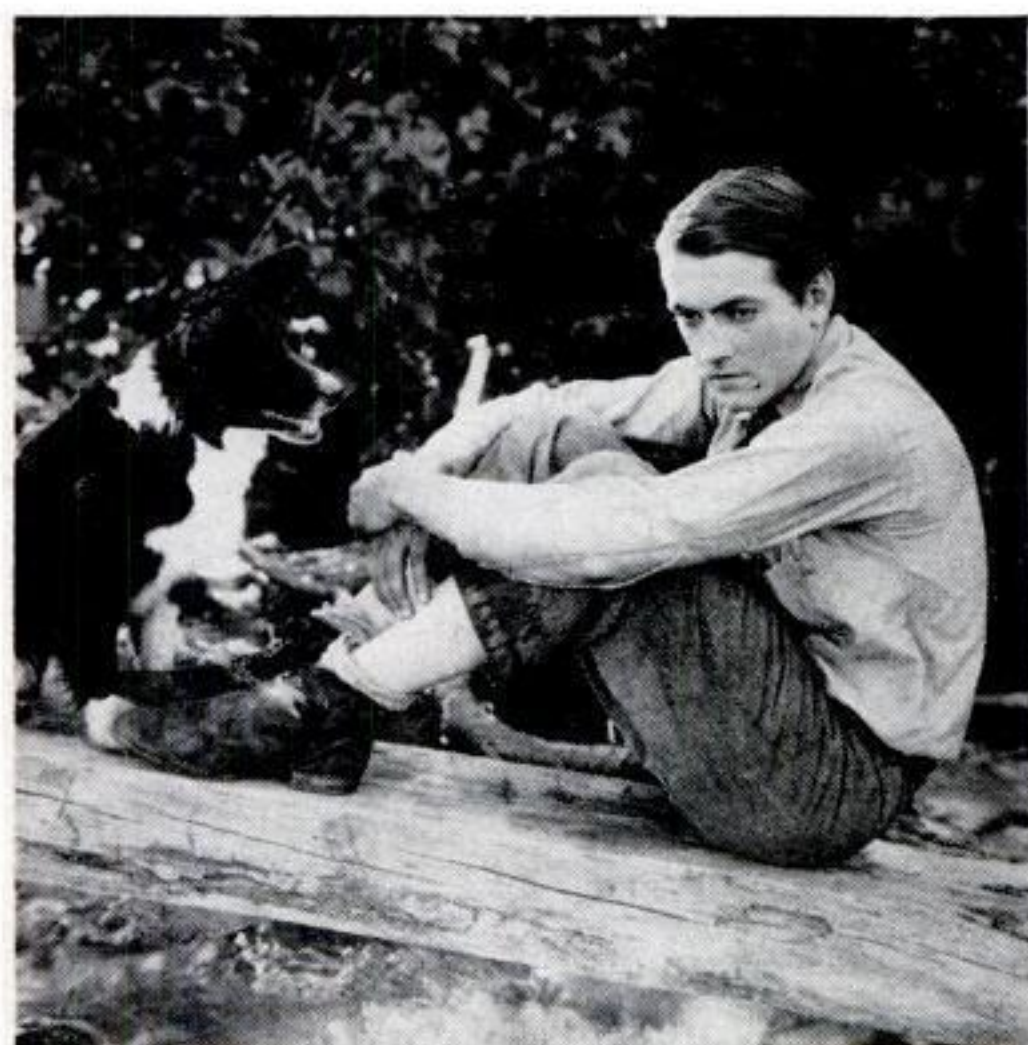
COLMAN WAS SWASHBUCKLING HERO IN "TWO LOVERS"

RONALD COLMAN

Though he really based his reputation on sound-film work, Colman qualified for the 1915-1925 period for his roles in *Romola*, *White Sister* and *Lady Windemere's Fan*. A polished actor, he profited by Hollywood's trend to "older" male leads and fared longer and better than most silent stars. His recent work as a suave charmer on his *Halls of Ivy* TV show is a far cry from the swashbuckling rogue above.



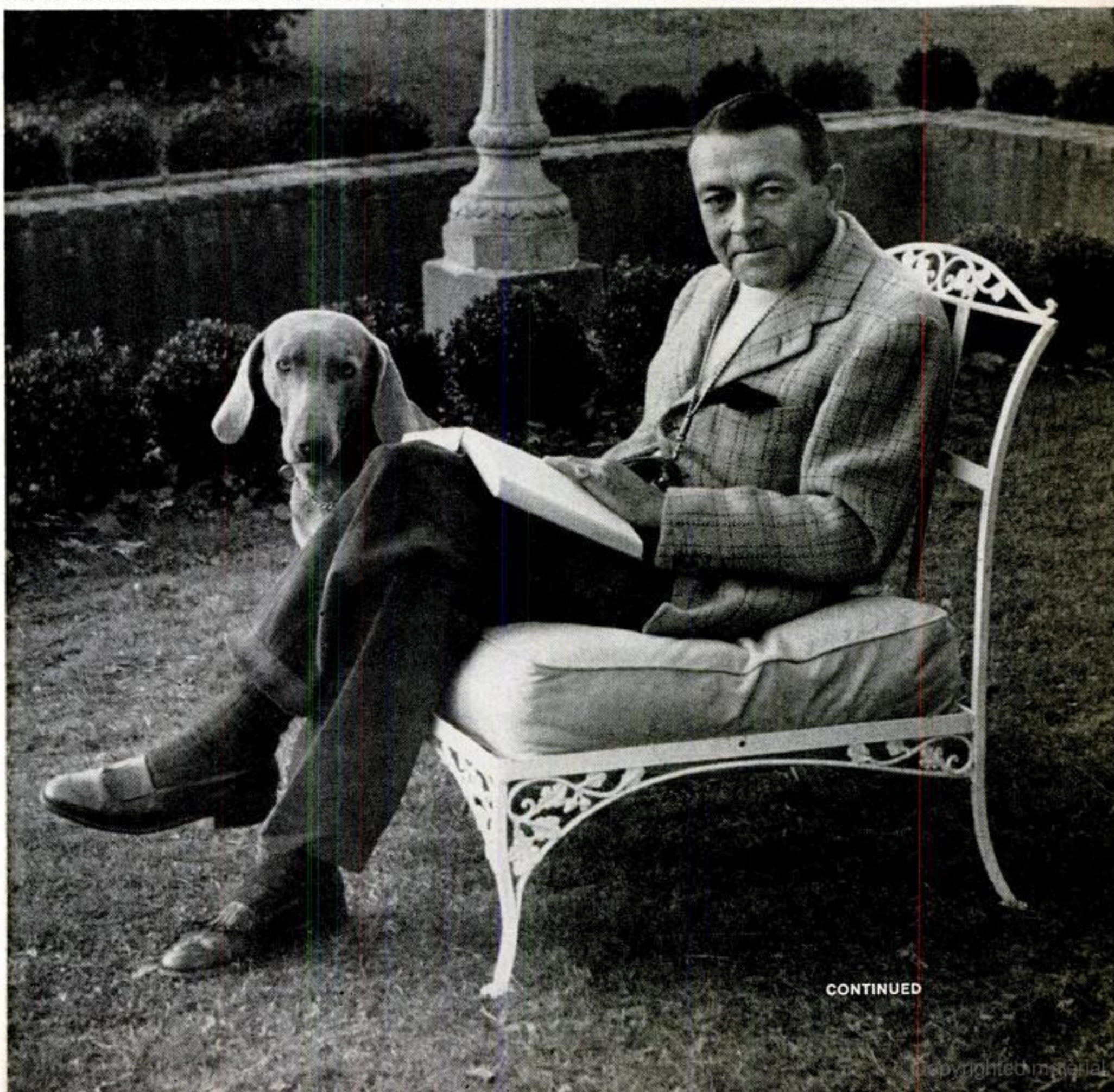
COLMAN AT 65 SHOWS OFF NEW JAGUAR ON GUEST RANCH OF WHICH HE IS PART OWNER



DICK WAS COUNTRY BOY IN "TOL'ABLE DAVID" (1921)

RICHARD BARTHELMESS

Many silent heroes rose to stardom as sword-toting acrobats, but Barthelmess got there as the clean-cut, honest American boy, the ideal savior for D. W. Griffith's put-upon little heroines. As hero of the simple, folksy *Tol'able David*, he shone brightly in a film era of jazzy scandal. Barthelmess left films after the 1930s when he stopped having fun making them. By that time, he could easily afford to retire.



CONTINUED



GISH CLOSE-UPS, from *Way Down East* (1920) go from horror (top), then through grief, disbelief and final joy.



ON HER WAY TO WORK, LILLIAN GISH, BUSY AT 60, WALKS THROUGH NEW YORK THEATER DISTRICT'S SHUBERT ALLEY

LILLIAN GISH

John Barrymore once said that Lillian Gish's performance in *Way Down East*—during the shooting of which she was almost washed over Niagara Falls—equaled anything the stage had ever produced. She was certainly the greatest actress the silent screen produced, and an ideal subject for bringing Griffith's revolutionary device, the movie close-up, to its highest point of dramatic expression. At the height of a silent career marked by such all-time favorites as *Birth of a Nation*, *Broken Blossoms* and *White Sister*, Lillian got 5,000 fan letters a day. She passed the 1927 sound barrier so successfully that in 1954 and 1955 she was in a Broadway hit play, three TV shows and two movies, *Cobweb* and *Night of the Hunter*.



"WAY DOWN EAST" HEROINE CROSSES FROZEN RIVER

CHARLIE CHAPLIN

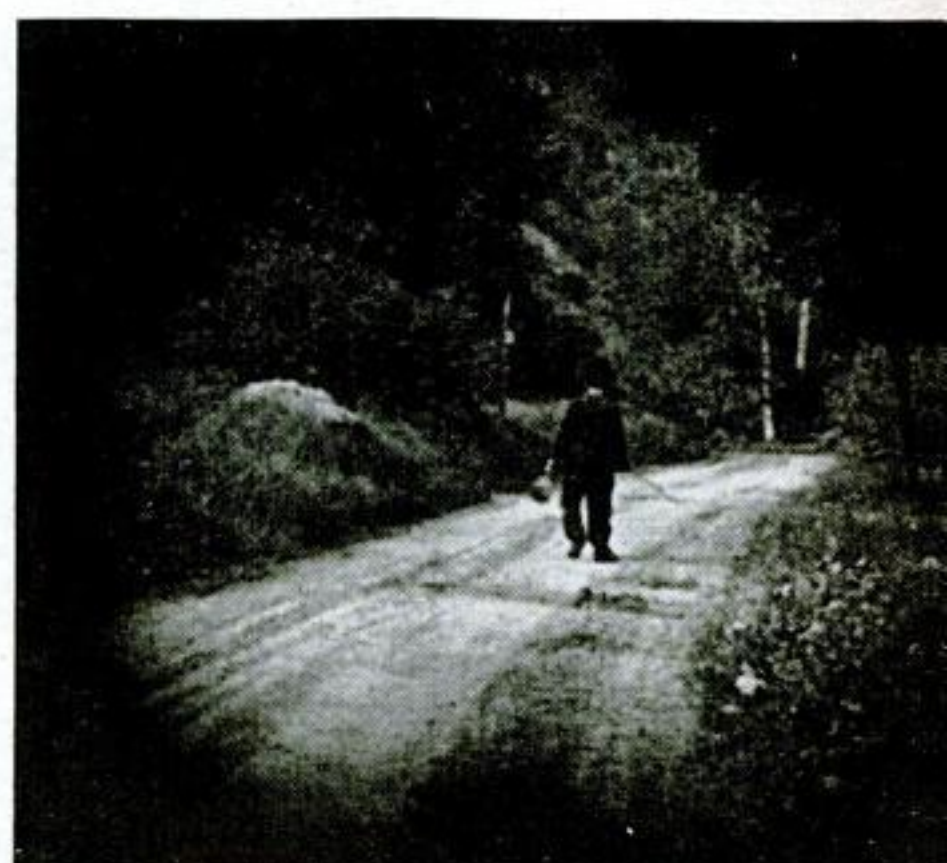
The greatest single figure, living or dead, in movie-dom's short history, Chaplin was its first high-salaried star (\$670,000 in 1916 for 12 two-reelers in a year). He created his immortal, baggy-trousered tramp for Mack Sennett in 1913 and later, in his own company, developed him into at once the funniest and most poignant character ever known. In 1952, after the U.S. Attorney

General said he would hold up Chaplin's re-entry into the U.S. pending investigation of his left-wing political activities, Chaplin exiled himself from America, where in 40 years he had earned some \$20 million, and today vows never to return or let what films he owns (among them *Shoulder Arms*, *The Gold Rush*, *The Great Dictator* and *Modern Times*) be shown here again.



IN SELF-EXILE near Vevey, Switzerland's Riviera, Chaplin and his wife Oona, Playwright Eugene O'Neill's daughter, walk the lawn of luxurious estate. Here, surrounded by six

servants, three cars, a tennis court and a swimming pool, the silent screen's tramp works on next film. Reportedly titled *The Little King*, it will never, he vows, appear in the U.S.



THE END

JILTED BY HIS GIRL, "TRAMP" (1915) WALKS AWAY



LEWIS W. DOUGLAS has been Ambassador to Great Britain, a Congressman, U. S. Budget Director and a college president. Mr. Douglas is now Chairman of The Mutual Life Insurance Company of N. Y. and the principal owner of the Southern Arizona Bank and Trust Company.

SOME SOBER FACTS BEHIND THE SEARCH FOR OIL

"Drilling for oil is one of the world's riskiest businesses—only 1 out of 44 wells finds a field with enough oil to supply America for just 4 hours. We can be thankful for the incentives that have encouraged our oilmen to brave these heavy risks—and to keep finding more oil than America uses."

● "An oil well dies a little each day. Finally it stops producing altogether—in other words, it becomes 'depleted.'"

"Therefore, in 1926, Congress wrote a depletion provision into the tax law—permitting oil producers to exclude 27½% of the gross income from their oil or gas property in arriving at a taxable income basis for tax purposes. This deduction, however, cannot exceed 50% of the property's net income. And, of course, it applies *only* to oil and gas production.

"Coal and metal mining—in fact, all of the 'natural resource' industries—have similar tax provisions—to encourage the costly search for the new deposits

needed to replace those that are exhausted.

"Experience demonstrates that the national interest has been well served by these provisions for depletion for America has become the world's largest producer and user of petroleum. Yet we pay *less* for most oil products than most other nations. This is vital to an economy that runs largely on petroleum products."

L. W. Douglas

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Middle Six Inches Are Bare Again

After its startling introduction in the suntan-mad '30s, the bare midriff turned into a pin-up girl's trademark and petered out of fashion. Now, following 10 years of near extinction, the style of baring six inches in the middle has been taken up again for at-home clothes (*right*), dresses and sportswear. Designer James Galanos, who shows the most unexpected version, offered his cocktail dress (*next page*) as a novelty and was amazed when it was snapped up by all of his buyers for spring.

A difficult fashion to wear—the ideal exposed midriff should look boneless but not flabby—it is nevertheless cool and comfortable. As shown here by visiting Italian beauty Iris Bianchi, it provides a welcome change of emphasis from bare shoulders and peekaboo necklines.

DINNER DRESS designed for entertaining at home (Cabana, \$48) is of cotton in an oriental print. The long tight sleeves and ankle-length wrap-around skirt point up wearer's exposed midriff.

CONTINUED





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**Breathe
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COCKTAIL DRESS with high neck, full skirt in layers of silk (Galanos, \$500) veils midriff with thin chiffon. But wearer's skin shows through.



BEACH COSTUME consists of jersey shorts and silk shirt (B. H. Wragge, \$33) which covers the middle in front but leaves the sides and back bare.

In 1956 . . . the **100,000th** NATIONAL HOME

During 1956 the 100,000th home will come from the efficient, modern assembly lines of National Homes Corporation. That's enough homes to house every resident of Syracuse, New York, or Toledo, Ohio, or Omaha, Nebraska.

Why has National Homes had such amazing success? Starting with \$12,500 in capital in 1940 it has become one of the 500 largest companies in the United States, according to Fortune Magazine, with sales of more than \$60,000,000 a year. Why?

Today the company and its 600 builder-dealers account for better than one out of every 48 homes built in this country. Why?

Because National Homes can provide \$20,000 living for \$15,000 and \$100,000 living for \$50,000. Because every National Homes builder-dealer, regardless of his own size or that of the community he serves, has all the buying, production, and other advantages which only an organization producing 35,000 houses a year can have. For example, to equip the thousands of National homes it will produce in 1956 alone, the company will purchase an estimated \$7,000,000 worth of furnaces, air conditioning systems, and all-electric kitchens from the Delco and Frigidaire Divisions of General Motors Corporation, \$3,500,000 worth of aluminum windows from General Bronze Corporation, and \$2,500,000 worth of washer-dryers from General Electric.

The growth potential of National Homes is great. New plant facilities have increased its capacity to 290 houses per day—37,500 houses a year more than previously. More and more of the country's best builders are using National homes. The company is rapidly expanding into new markets. Why?

Because National Homes has taken the waste out of the old, slow, inefficient, conventional building methods which until now have made home ownership impossible for millions of American families.

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Fourth edition of *Your National Homes Magazine*. Full of pictures and plans of new 1956 National homes. Packed full of interesting, informative homemaking ideas. Send 35¢ for your copy to National Homes Corporation, Dept. L156, Lafayette, Indiana.



Shown is the Ridgewood, one of National's three bedroom, 2-bath homes

National homes you can "INDIVIDUALIZE"

... the 1956 designs include many exciting new features

Now you can individualize your National home to make it a home of your own design. First select from the great variety of basic floor plans, all created by the nation's foremost home architect, the one you like best.

Then give it your own *individuality*. Make the bedrooms, living room or dining room the size you want and need. Choose an all-electric kitchen with built-in appliances—sturdy metal cabinets with color harmonizing birch wood doors for beauty. Get year-round indoor comfort with economical

winter heating *plus* efficient summer air conditioning at about the usual cost of heating alone. Give your home a distinctive appearance and even greater individuality by using an attractive exterior masonry variation. Add a final touch with patios and terraces that harmoniously blend with the house. For more details about the new 1956 National homes that can be *individually* yours, get in touch with the National Homes builder-dealer in your community. Or write Dept. L156, National Homes Corporation, Lafayette, Indiana.



New Masonry Variations add a distinctive touch that will help make the National home design you select even more "individually" yours.



Architect-Designed BY CHARLES M. GOODMAN, AIA, the country's foremost home architect, and color-styled by a noted color authority. Your assurance of functional design combined with beauty and livability.



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Year-Round Comfort with two great brand names—Delco for heating, Frigidaire for cooling—at about the usual price of heating alone. Your guarantee of comfortable indoor living for all the family, throughout the year.



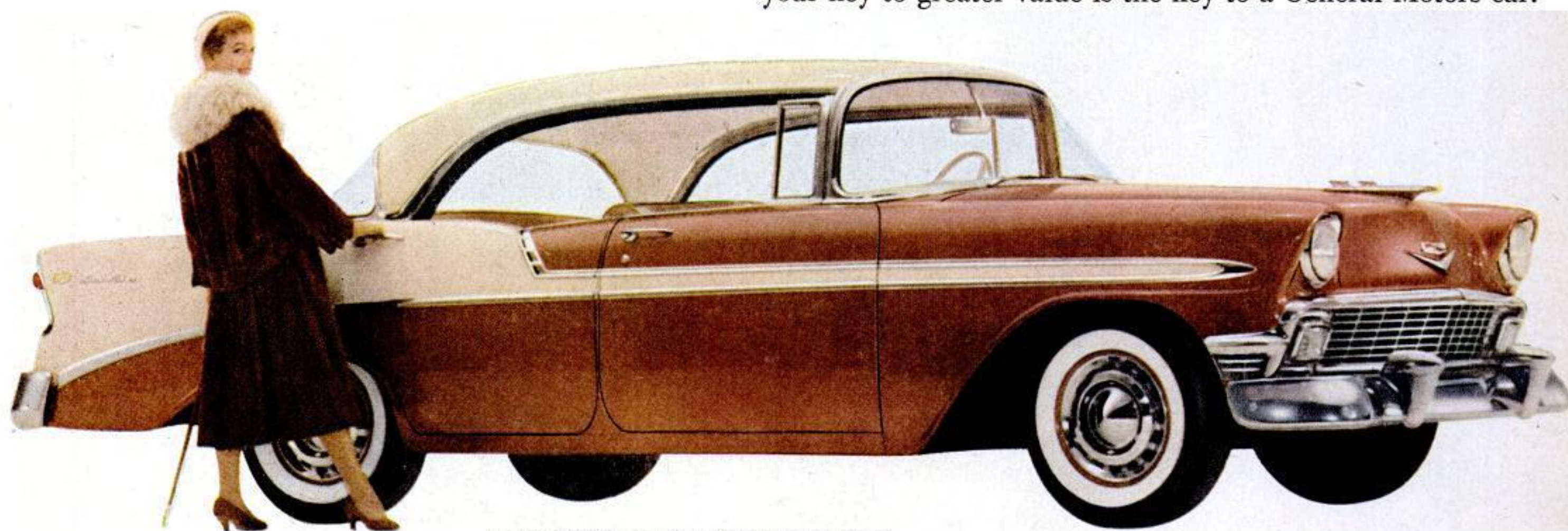
Individualized Design that enables you to make the rooms of your home the size you want them. The living room, dining area and bedrooms, may be enlarged to give more room wherever you feel the added space is needed.

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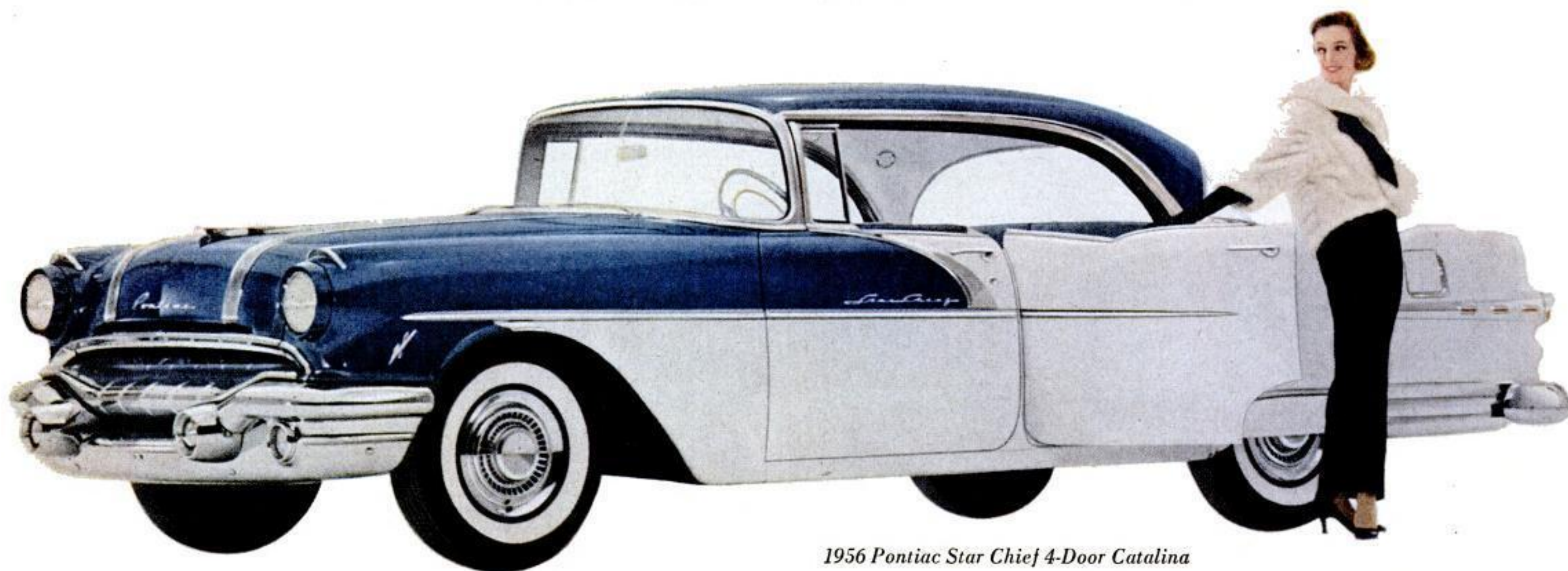


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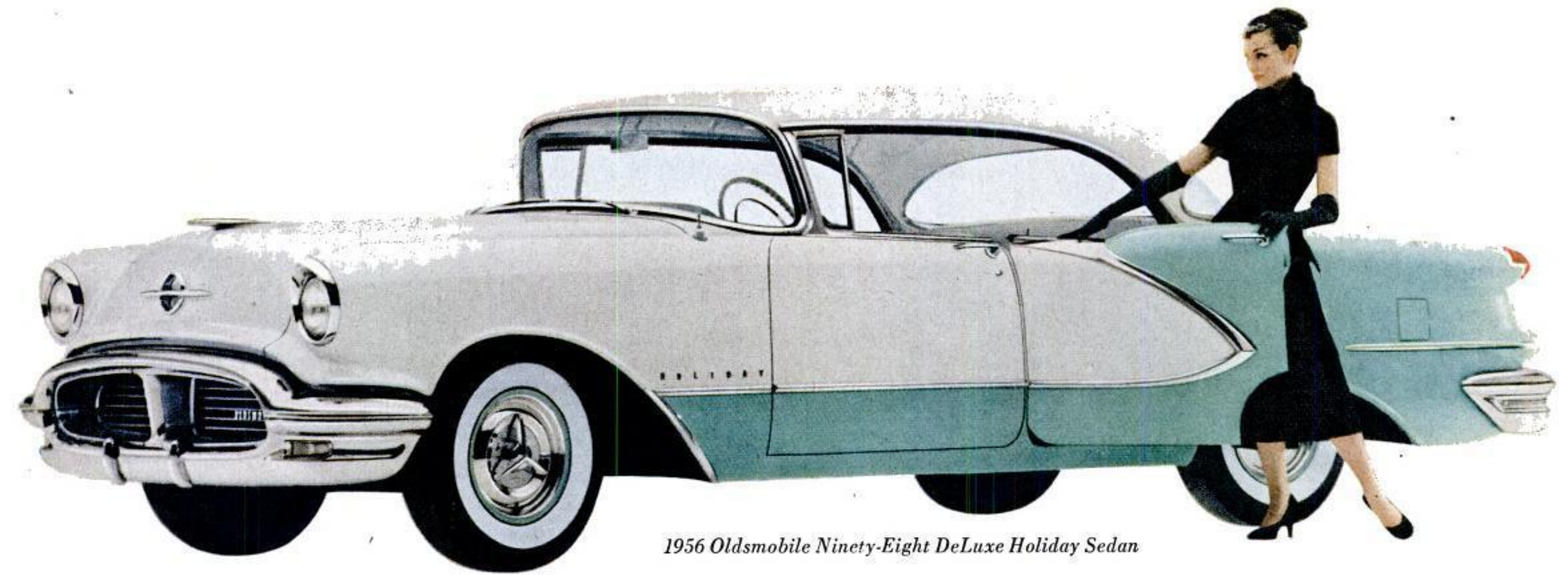


1956 Chevrolet Bel Air 4-Door Sports Sedan

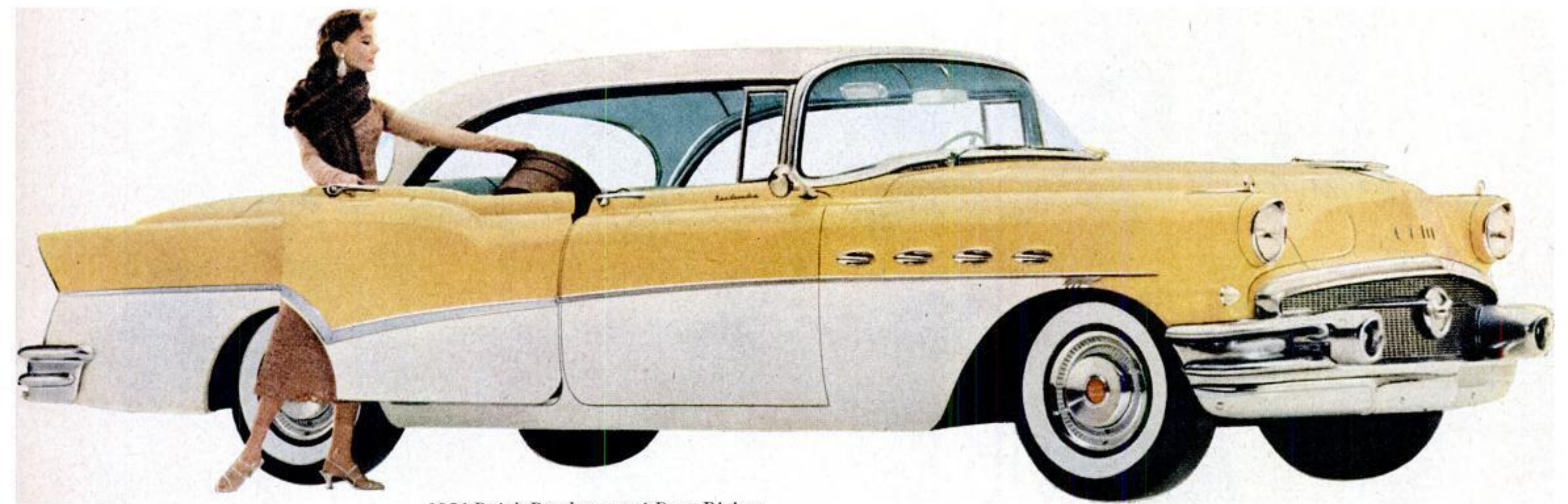


1956 Pontiac Star Chief 4-Door Catalina

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1956 Oldsmobile Ninety-Eight DeLuxe Holiday Sedan



1956 Buick Roadmaster 4-Door Riviera



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Have a Pepsi—the modern, the *light* refreshment.



Pepsi-Cola

refreshes without filling

FUNNIEST FRACAS ON BROADWAY



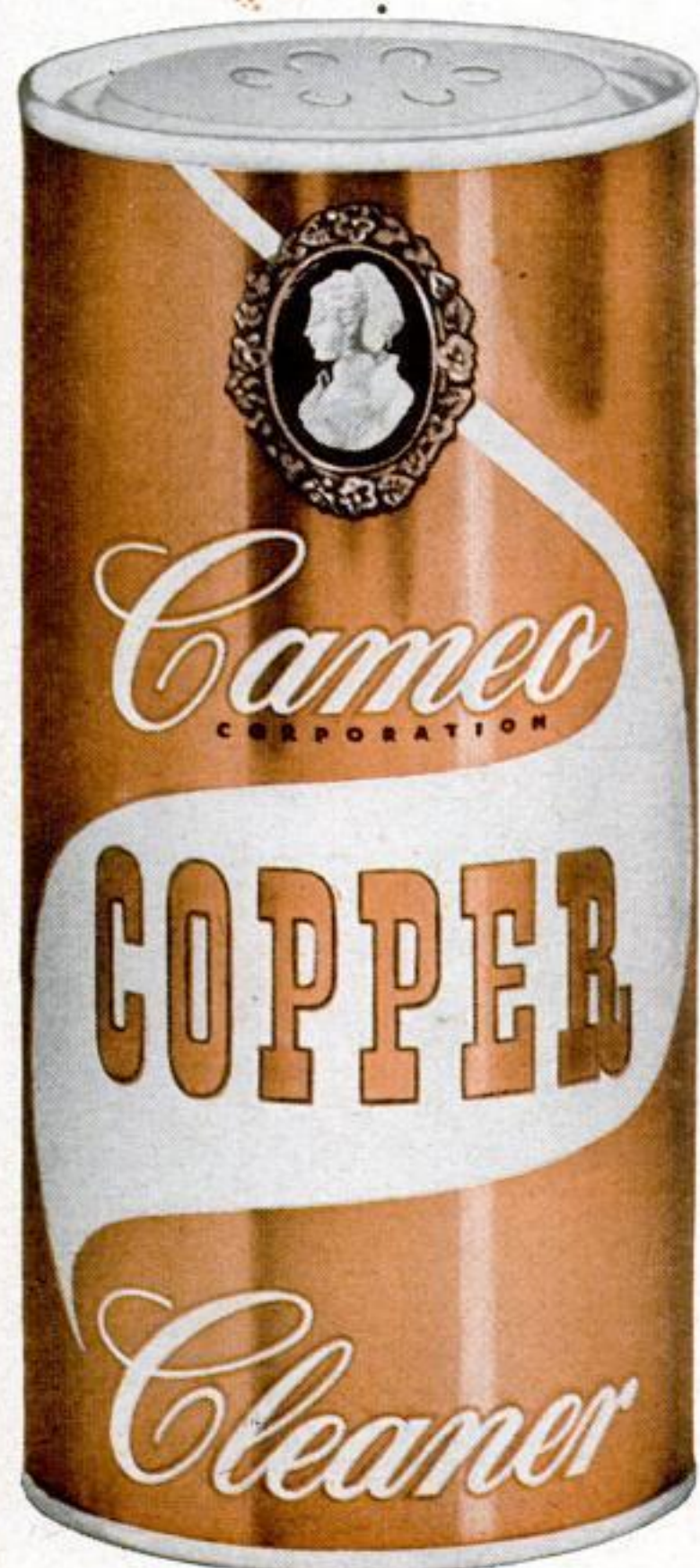
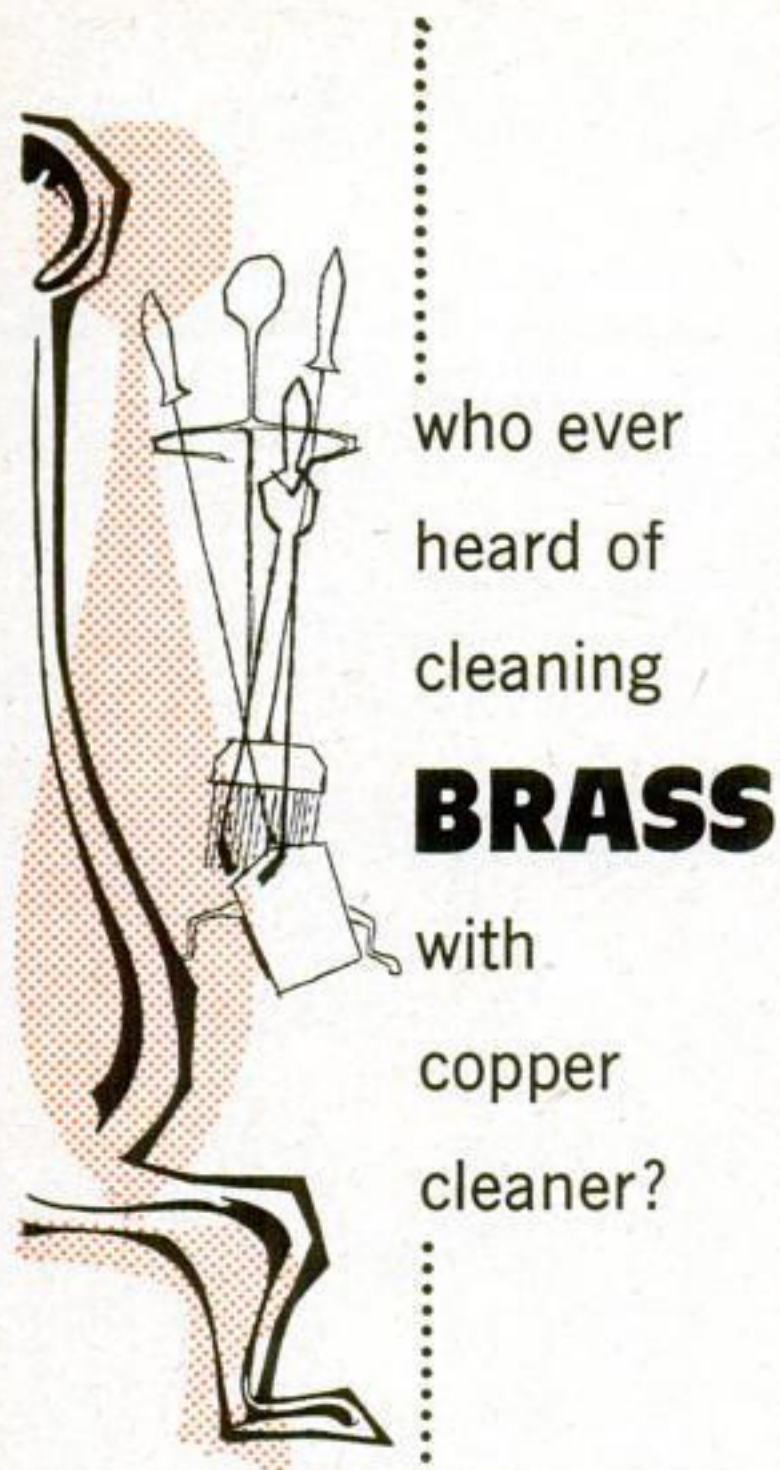
AT A CAFE DOLLY LEVI (RUTH GORDON) TRIES TO FINAGLE MERCHANT (LORING SMITH) INTO PROPOSING WHILE HIS CLERKS AND THEIR GIRLS EAVESDROP

IN 'MATCHMAKER' THORNTON WILDER BLENDS HOKUM AND WISDOM

Mrs. Dolly Levi is one of those bossy widows who tells everyone how to run his life. Her big mission—she lives in Yonkers in the 1880s—is to find a good wife for a rich merchant, Mr. Vanderghelder. She also eggs on other romances and in the process churns up the funniest hubbub seen on Broadway in years.

The Matchmaker, whose title role is riotously acted by Ruth Gordon, is Thornton Wilder's first Broadway play since *The Skin of Our*

Teeth in 1942. Into his latest comedy, which is a rewrite of an earlier work that flopped in 1938, Wilder has deliberately poured all the fun and fuss of old-fashioned farces—mistaken identities, people hiding in closets, lovers' secret meetings—and touched it all with his own brand of tender wisdom. Directed by Tyrone Guthrie and flawlessly acted, *The Matchmaker* gallops to its happy ending when Dolly, of course, snares Mr. Vanderghelder for herself.



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'MATCHMAKER' CONTINUED



NOISY SLAPSTICK is set off by Vandergelder's two overworked clerks who plot to get day off from their chores in Yonkers and go to New York in search of excitement. They build a fire under some rotten canned tomatoes in the basement. The cans explode up through the trapdoor and make such a stench that the shop has to be closed.

FARCICAL BEDLAM explodes in a milliner's shop where the two clerks have fled in order to hide from their boss, who is also visiting New York. After getting along famously with the milliner (Eileen Herlie, center) and her helper, the boys duck into a closet and under a table when Dolly (right) sails in with Vandergelder in tow.



Did you ever?

By LITTLE LULU

When you want to wipe a runny nose
and need a tissue quick,
Ever swamped with wads of tissues
when just **one** would do the trick?

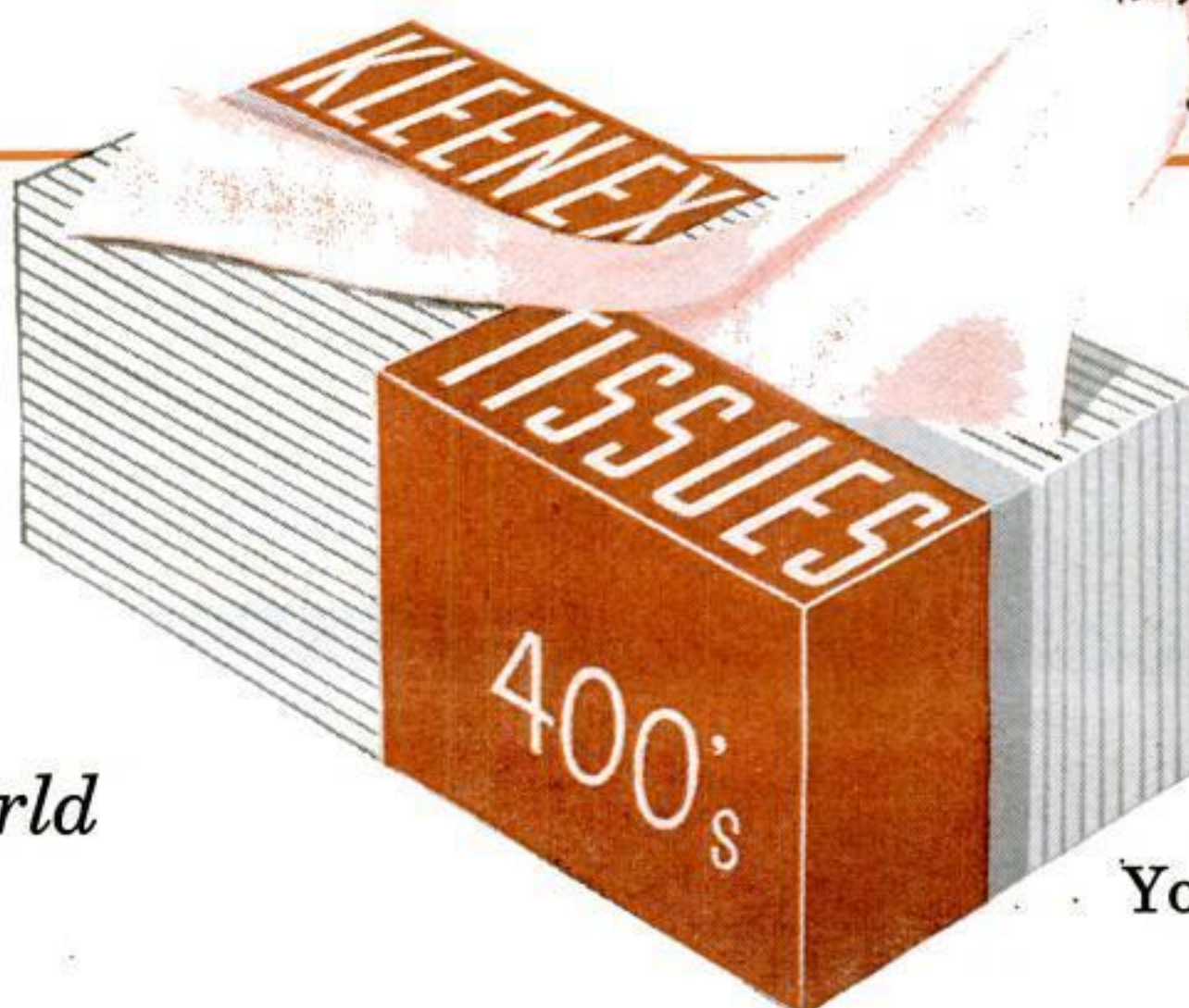


But pop-up **Kleenex*** tissues serve
as they alone can do!

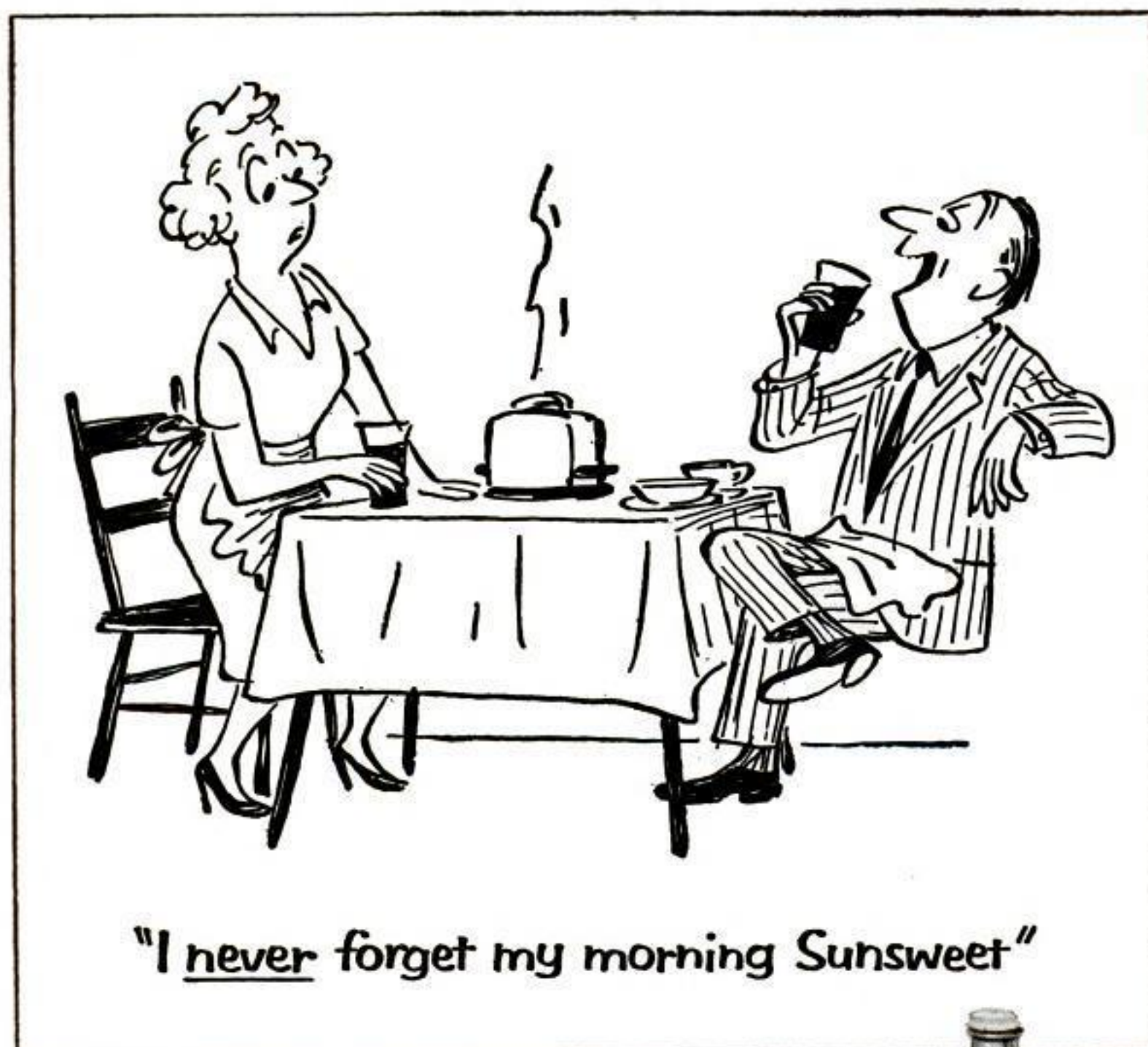
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save tender noses, too!

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The largest selling tissue in the world



Your choice of pink,
yellow, white



"I never forget my morning Sunsweet"

"Sit down every morning to a glass of the best of all prune juices...Sunsweet. Only Sunsweet has the same amount of natural laxative in every glass. Only one that tastes so great, too...because it's pure prune juice...never diluted, never sweetened. Naturally, Sunsweet out-sells all the others put together."



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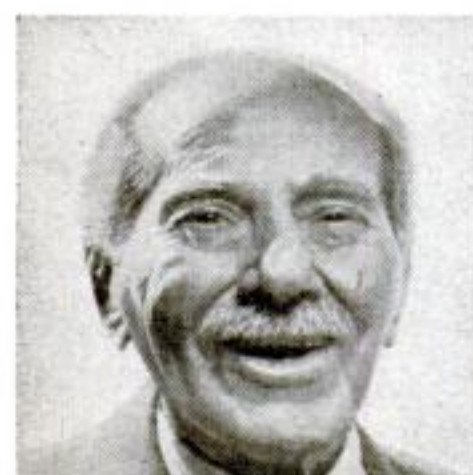
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This photo taken Nov. 1955

...and I'll tell you my secret!"

"Living longer is a matter of temperament," says Sander Leifer, Chicago, Ill. "Some folks go looking for trouble—but as for me, I've never been in a hurry to worry!"

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SLOAN'S CHASES PAIN!
LINIMENT or BALM wonder-working relief for young folks from 10 to 110

'MATCHMAKER' CONTINUED

WILDER'S WORLDLY WIT



ONLY ONE VICE AT A TIME

As a drunk but honest clerk, Malachi Stack (Patrick McAlinny) declares: "There are some people who say you shouldn't have any weaknesses at all—no vices. But if a man has no vices, he's in great danger of making vices out of his virtues, and there's a spectacle. No, no—nurse one vice in your bosom. Give it the attention it deserves and let your virtues spring up modestly around it. . . . Well, after I'd had that weakness of stealing for a while, I found another; I took to whisky—whisky took to me. . . . Never support two weaknesses at the same time. It's your combination sinners—your lecherous liars and your miserly drunkards—who dishonor the vices and bring them into bad repute. . . . My last word . . . ladies and gentlemen . . . one vice at a time."



THE VIRTUE IN MONEY

Dolly, after accepting Vandergelder's proposal, talks to the spirit of her dead husband: "Ephraim, I'm marrying Horace Vandergelder for his money. . . . Money, it's like the sun we walk under: it can kill and it can cure. . . . Vandergelder's never tired of saying most of the people in the world are fools. . . . But there comes a moment in everybody's life when he must decide whether he'll live among human beings or not—a fool among fools or a fool alone. As for me, I've decided to live among them. . . . The difference between a little money and no money at all is enormous and can shatter the world. . . . Money—pardon my expression—money is like manure; it's not worth a thing unless it's spread around encouraging young things to grow."

[illegible]

Promises and Performance

A year ago, I guaranteed you that LIFE in 1955 would give "more reading value for your money than any magazine you have ever read." Now, 52 issues later, you have the chance to measure the editors' performance against the publisher's promise. You were promised exciting reading—and the editors delivered **THE GREAT GARBO, THE GOOD SHEPHERD, MACARTHUR'S RENDEZVOUS WITH HISTORY** and **THE TRUMAN MEMOIRS**. We promised you photographic essays—and the

editors produced some of their finest; notably Eliot Elisofon's **ROMANTIC SOUTH SEAS**; Cartier-Bresson's **PEOPLE OF RUSSIA**, Leonard McCombe's **GRANDFATHER AND HIS GRANDSON**. We promised 50% more color—and the editors provided an abundance: in the memorable series on **THE WORLD'S GREAT RELIGIONS**; in the glowing folios on **AMERICA'S ARTS AND SKILLS**; in handsome reviews such as **GUYS AND DOLLS** and **ALEXANDER THE GREAT**; in the opening chapters of **THE EPIC OF MAN**.

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Promises and Performance

In many rewarding ways, other than those mentioned on the preceding page, LIFE'S editors have more than made good on my promises. In hundreds of word and picture stories you shared in the lives of people everywhere. You learned, for example, what it is like to be a prisoner of the Chinese Reds; how a Seattle housewife and mother survives her 80-hour week; what secret made Ben Hogan golf's greatest pro; how Army engineers "flood-proofed" the Missouri River; how master moviemaker Cecil B. DeMille created his most colossal movie.

Only a few of these features were mentioned in my announcement last December. And that's the way it will be in 1956. Because every week LIFE will be using vast news-gathering facilities and its super-speed printing presses to let you eyewitness great news events all over the world. This fast news coverage which makes LIFE so timely also makes LIFE unpredictable. No one can tell you now what big news-picture stories will crowd LIFE's pages in the year ahead. But 1956 will be a year when America elects a president and I can predict this—you won't want to miss an issue of LIFE during the hectic campaigning, the raucous conventions, the decisive weeks of stumping and strategy.

A Look to the Future

There are of course many stories that can be previewed here. And as you glance over this sampling of future features you may come to this conclusion: you can get what you want out of LIFE—discovery, adventure and pageant; history as it is being made and as it is being written; great art and great beauty and everyday living here in America and abroad. And you can be sure of this in the year ahead—the editors, as usual, will give you far more than I promise.

Andrew A. Bell

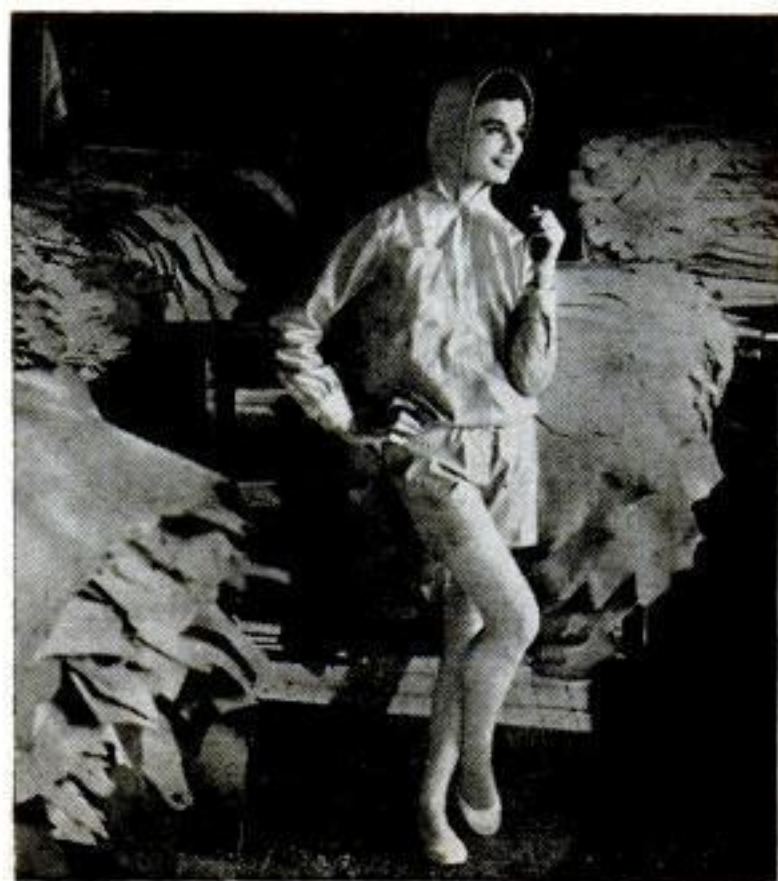
THE RECORD

News is covered in LIFE as it is nowhere else. For many of the great events of the world which make headlines do not make sense—until they are seen and understood in the clear record of fine photographs. The meeting at Geneva, the floods in New England, Eisenhower's illness, the Woodward case captured the interest of all Americans. And LIFE captured their essence in picture stories so real and vivid you felt you were an eyewitness. Newspictures are LIFE's hallmark and telling a news story in pictures is LIFE's special purpose. For the big news of 1956 look to LIFE's big pictures.



LIVING

All of LIFE is life and living; that's why you find such an endless variety of picture subjects in LIFE. Look for these: New Fashions in Leather, Summer Picnics, A Land Grant College, Your Boy and the Army, Teen-Age Allowances, How to Give a Party, How Russia Educates its Scientists, plus a special series on why we behave as we do that will show you how the findings and theories of modern psychology penetrate into every phase of our daily lives.



SPORT

The Olympic Games at Melbourne and Cortina will make the big sport news in 1956. And in LIFE you'll have a front row seat. But all through the year you can see and share the tension and excitement of the world of sport in LIFE's action-packed pictures. Coming: Salt Water Game Fish, The Trotting Races, Shoulder Weapons for Sportsmen, A Jockey's Dangerous Job, High School Football Coach, Saul Steinberg Looks at Racing, Great American Athletes.



HISTORY

Again in 1956 LIFE will continue to bring you history from a primary source—the personal commentary on historic events by men who helped make history. Coming soon are Volume Two of The Truman Memoirs, Winston Churchill's History of the English-speaking Peoples. In a somewhat different vein will be the continuing series on America's Arts and Skills and a new literary and graphic discovery—the uninhibited pictorial diary of a young adventurer in the Mexican War, illustrated by his own water colors.

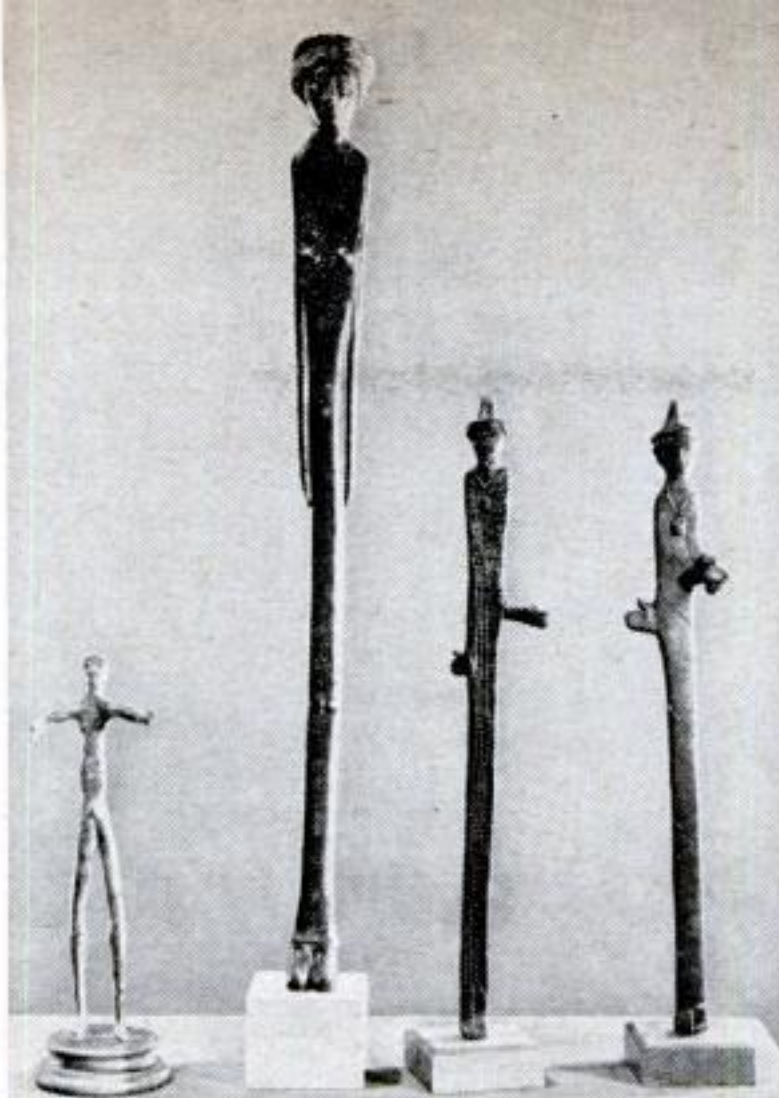
ADVENTURE

Thrills for all the family in LIFE in the year ahead; like a tiger hunt in Assam, game fishing off Peru, an assault against an Alpine mountain peak, a transatlantic trip on a replica of the tiny Mayflower, a trek down a great jungle river. These are the kind of stories LIFE has in process or scheduled for early shooting. Already LIFE's Fritz Goro is with Admiral Byrd's expedition in the Antarctic and plans are being made to photograph an expedition into Dutch New Guinea, the least known tropical region in the world.



PEOPLE

Next to yourself, what subject interests you most? People? You'll meet them in LIFE, lots of them. Hollywood's First Citizens, The Austere Life of a Scientist, Portrait of a Young Painter, A Federal Judge On and Off the Bench, The Overseas Chinese, Holiday at Blackpool—Britain's greatest Seaside Resort—plus all the heroes and bullies, statesmen and prelates, Broadway beauties, farmers and freebooters who make news in the exciting weeks ahead.



DISCOVERY

As man discovers, LIFE cameras watch, to bring you stories like The Physiology of the Brain—with new hope for the mentally ill, Mars in Color, The Mystery of the Virus, Photosynthesis: How Plants Turn Sunlight into Food, Unknown Grand Canyon. You'll share discovery too as archeologists unearth centuries old art treasures in Etruscan caves.



PAGEANT

Week by week you'll find picture portfolios in LIFE which will reflect your own enjoyment of spectacle and love of beauty. Subject matter of these stories will vary widely but all will have this in common—extraordinary photographic grace. Scheduled are Visit to Venice with famous Photographer Ernst Haas, Springtime in Japan, The Tyrol, a color review of "Richard III", Great American Roadside Inns, The Migration of Birds, Spring Flowers.



REVELATION

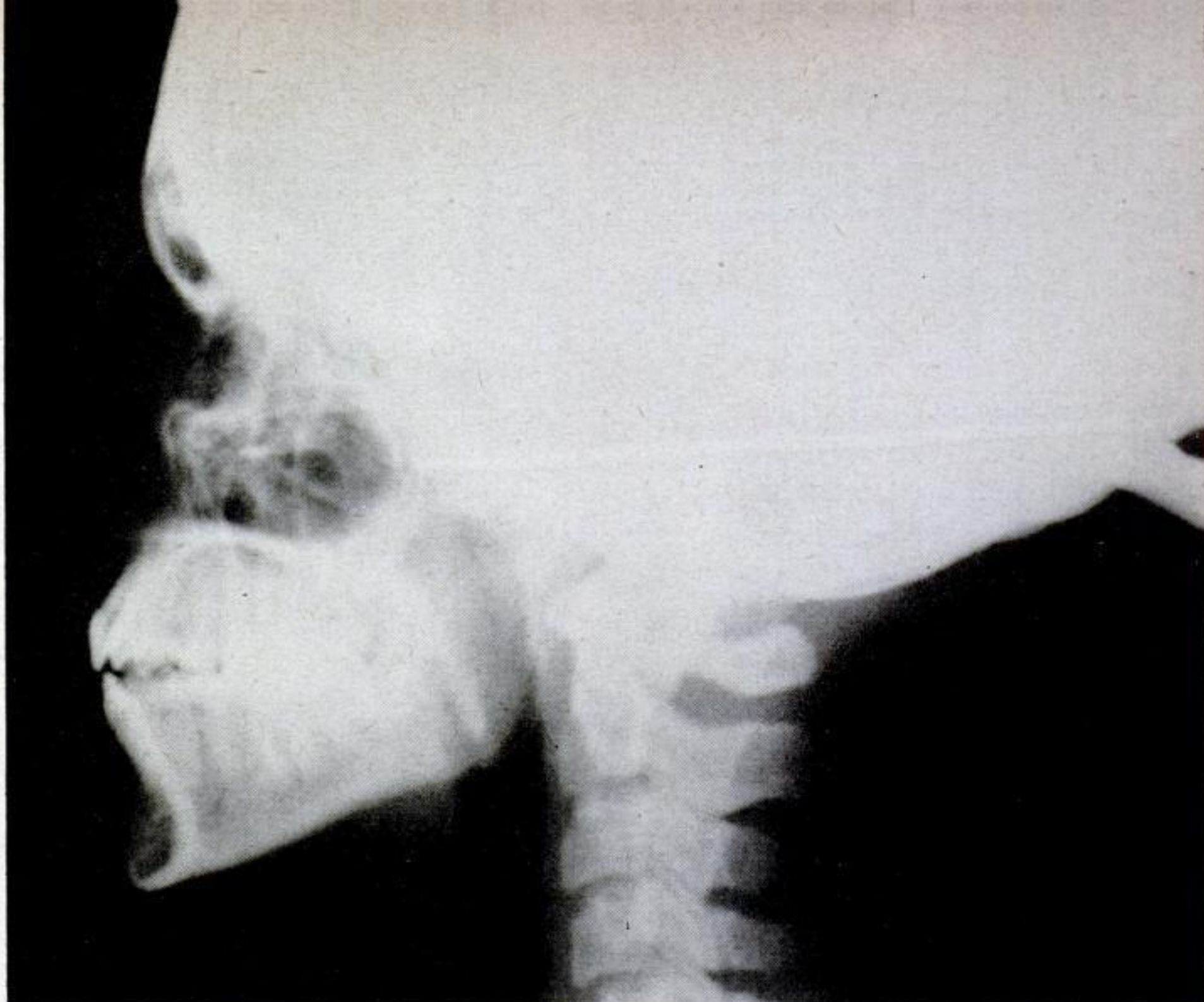
The Epic of Man, which began in 1955, will continue to document, in brilliant text and wonderfully imaginative paintings, the story of Man. Seven chapters of at least 14 pages each are scheduled in this series that rivals in imagery and information its famous predecessor, The World We Live In. And turning from the past to the present, LIFE will examine the Air Age in a *special single subject issue*. In vivid photographs and futuristic drawings, LIFE will survey the age of flight we now live in and the fast approaching age of jet travel for everyone. Then in a series of photographic essays LIFE will tackle The U. S. Economy—and analyze the facts of America's economy that determine how much you earn, how well you eat, what future you can expect, how and when you will retire.

SCIENCE

X-RAY PICTURE IN POWDER

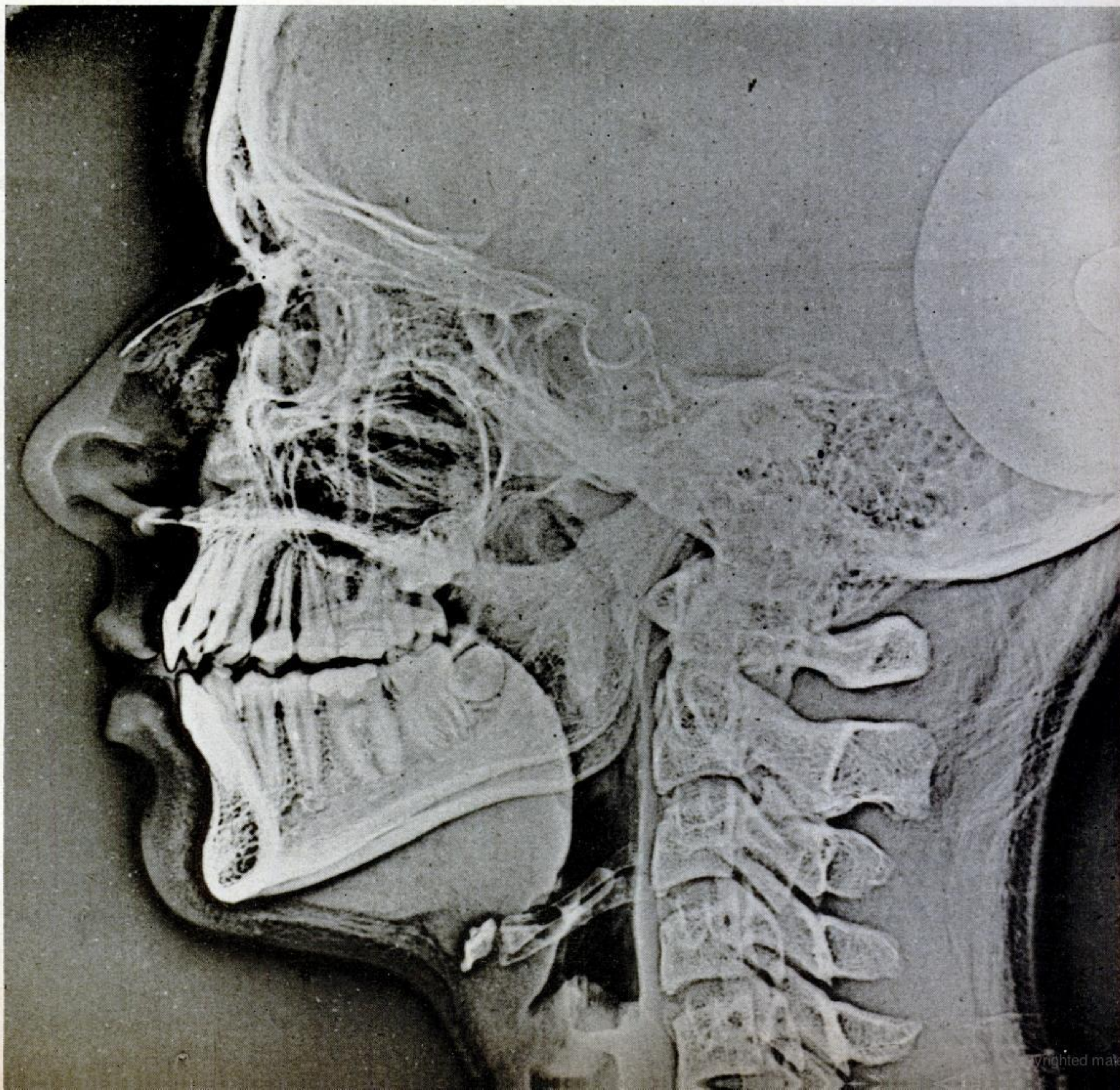
Device makes detailed portrait

The extraordinary portrait of a man's head (*below*), which crisply reveals everything from the brittle dome of his skull to the fleshy folds of his lips, was made by a new technique of X-ray photography announced this week by the General Electric Co. The method, called xeroradiography, uses, instead of conventional X-ray film, an electrically charged metal plate which loses its charge at every spot where X-rays strike it. After the plate is exposed, fine powder is dusted across the plate and clings only to the still-charged areas, producing a subtly shaded picture. Because xeroradiograph machines are compact, easily transported and simple to operate, New York State wants 37 of them for Civil Defense program.



ORDINARY X-RAY of head (*above*) shows only bone as white unexposed areas where rays, blocked by skull, failed to reach film. Black areas show where rays, passing through flesh, left no image on film.

XERORADIOGRAPH records soft tissues as well as bone. Its metal plate, being more sensitive than X-ray film, can register as a light shadow the slight resistance offered by flesh to the X-rays' passage.



Scripto

users tell you that
Scripto pens and pencils
look better, write better and cost less!



Scripto

SERVICE STATION
Stores displaying the Scripto Service Station present the complete line of Scripto pens and pencils; ball pens and "Liquid Lead" refills, leads and erasers.



THIN LEAD PENCIL
\$1.00



MECHANICAL PENCIL
29¢



PRESTIGE BALL PEN
\$1.69



"LIQUID LEAD" LL PENCIL
\$1.00



SCRIPTOMATIC BALL PEN
39¢



PUSH BUTTON BALL PEN
\$1.00



INK RESERVE FOUNTAIN PEN
\$1.00



ALVIN T. DAVIS, Coach, Hoxie, Arkansas — "Quick notes on football play means fast-action writing. My Scripto \$1 Thin Lead Pencil's clean, thin-line writing is ideal for me. Always sharp and dependable."



LOUISE SNYDER, Actress, New York City, N. Y. — "I love the smooth, perfect writing performance of my new Scripto \$1.69 Prestige Ball Pen. It looks beautiful—and it writes beautifully."



DENNIS HOLLARN, Student, Erie, Penna. — "The new 39¢ Scriptomatic Ball Pen is sure good for doing my homework. It's refillable, triggers in and out, and writes clean and clear every time."



MRS. BARBARA SLACK, Business Woman, Lebanon, N. H. — "Because of its special patented ink reserve chamber, my Scripto \$1 Ink Reserve Fountain Pen never runs dry. It writes better than others I've had which cost much more."



GERALD E. SHAW, Business Man, Grand Rapids, Michigan — "I look for top value and quality in everything I buy...and sell. The 29¢ Scripto Mechanical Pencil is truly a great value and is a favorite of my school trade."



ARTHUR MURPHY, Engineer, Pottsville, Penna. — "The Scripto \$1 'Liquid Lead' LL Pencil is a mechanical marvel. Never smudges or smears, the point never blunts or breaks, yet it erases easily. It writes smoothly at a natural slant."



JOHN E. McCULLEY, Insurance, Springfield, Oregon — "I need a beautiful, perfectly working pen for that signature on the dotted line. Pens costing up to \$20 can't beat my slim, leak-proof, two-tone Scripto \$1 Push Button Ball Pen."

Scripto
GUARANTEES
THE BEST...
in writing!

A full line of
pens and pencils
from **29¢** to **\$1.69**
Federal Tax included

DESIGNED FOR PERFECTION—THEN MASS PRODUCED FOR LOW PRICE

SCRIPTO, INC., ATLANTA, GEORGIA • SCRIPTO OF CANADA, LTD., TORONTO, CANADA • SCRIPTO PRODUCTS AVAILABLE IN CANADA AT SLIGHTLY HIGHER PRICES

AUNT JEMIMA

Party

USE CHOCOLATE MILK
INSTEAD OF PLAIN



SO EASY! HERE'S HOW:

Deluxe pancakes. Makes 14 to 16 pancakes.

2 cups Aunt Jemima Pancake Mix	1 egg
2 cups milk	2 tablespoons melted butter or shortening

Add milk, egg and shortening to the Aunt Jemima pancake mix, stirring lightly. Bake on hot, lightly greased griddle, turning only once.

For chocolate pancakes, use chocolate milk instead of regular milk.

For strawberry pancakes, use strawberry milk instead of regular milk.

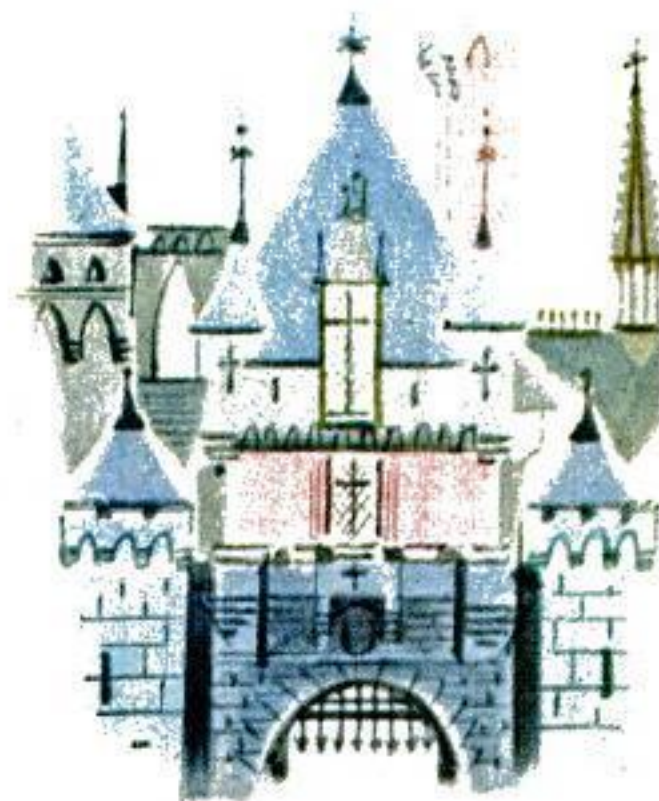
For eggnog pancakes, omit the egg and use only one cup regular milk plus one cup dairy-made eggnog.

When serving several persons, stack pancakes and keep warm in oven



Fold two pancakes; top with vanilla ice cream.

Pancakes



Created in the
Aunt Jemima Kitchen at

Disneyland

© Disneyland name and
symbol copyrighted 1955
by Disneyland, Inc.

**Use different flavored milks to make
different flavored Aunt Jemima Pancakes.**

As easy as making regular Aunt Jemimas.

From fabulous Disneyland in California comes this brand new, bright new idea. Aunt Jemima Party Pancakes originated and are served in the colorful Aunt Jemima Kitchen at Disneyland Park. You can make them as easily as regular Aunt Jemima Pancakes. Just use different flavored milks instead of regular. (See recipe on opposite page.)

Simple. And yet, lovely lady, no party fare has ever stirred up so much excitement so fast! Children love 'em as much as you'd expect. But when you hear men telling their wives to get the recipe, you know you've a winner on your hands. Why wait for a party? Schedule a family try-out of these Aunt Jemima Party Pancakes for tonight!

**USE
EGGNOG**



Serve six dollar-size pancakes per person and top each serving with whipped cream, sprinkled with nutmeg.

**USE
STRAWBERRY
MILK**

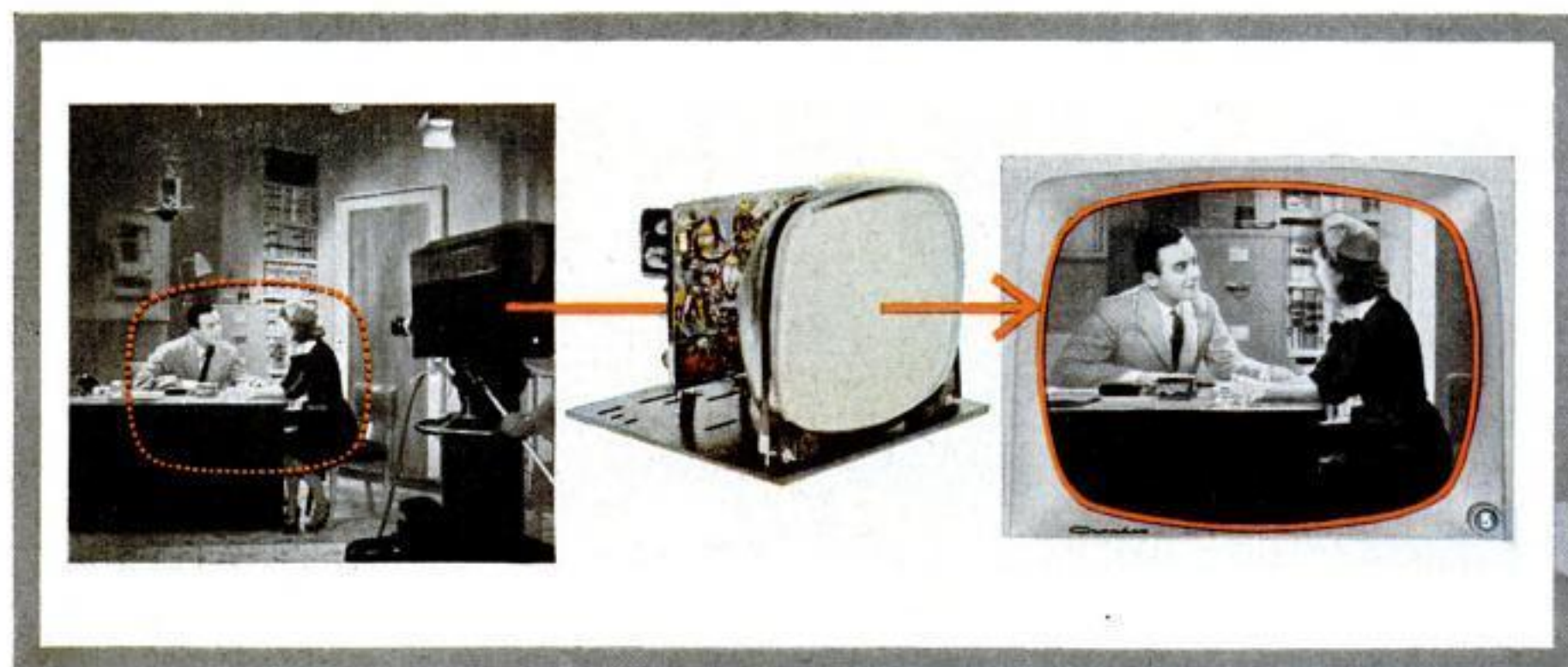
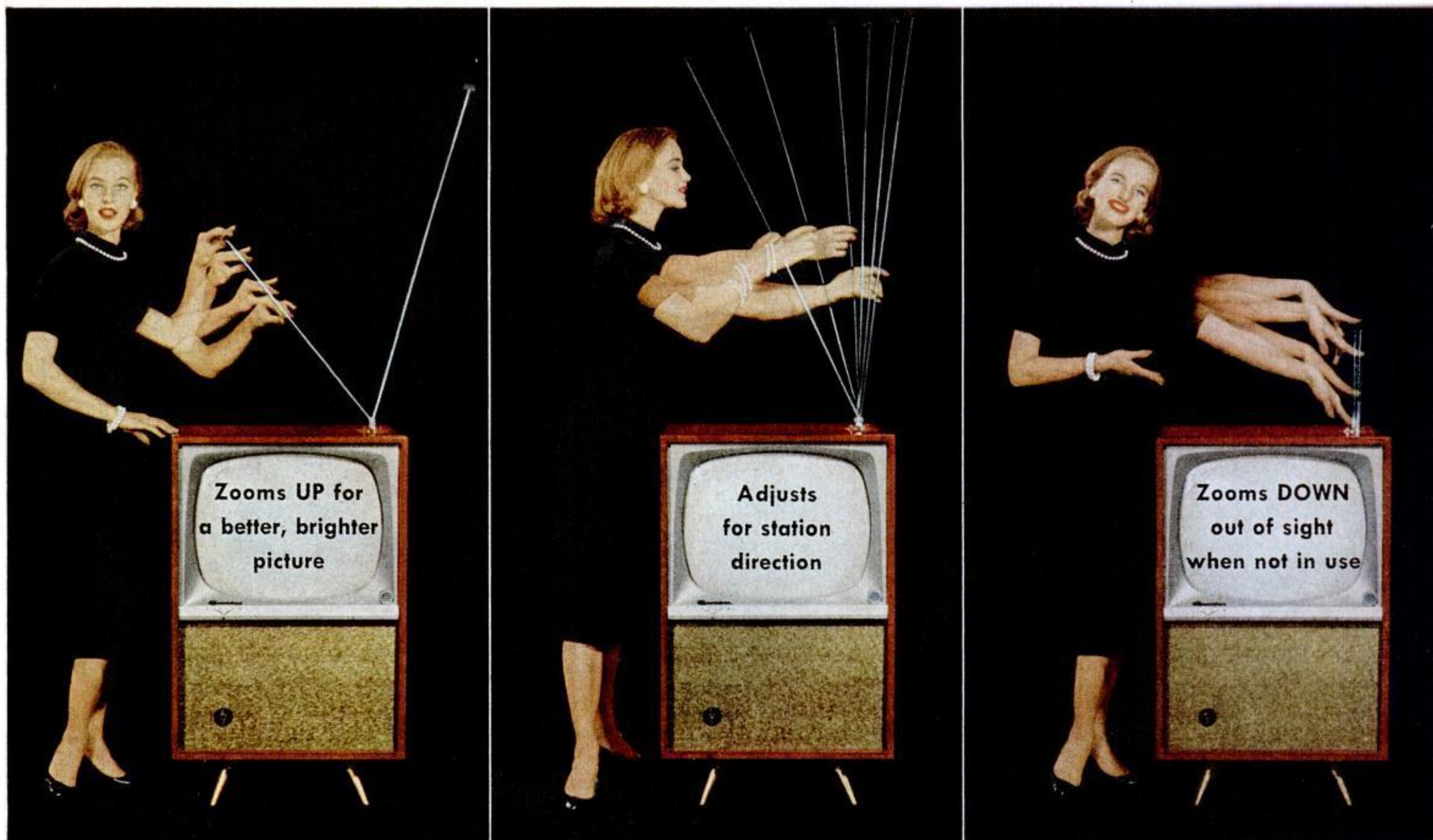


Serve two 4½-inch pancakes, sandwich style. Put sour cream, drained frozen berries between layers. Top with sour cream and more berries.

NEW FROM CROSLEY

ZOOM-A-TENNA

ANOTHER EXCLUSIVE FOR **TRUE VIEW** TELEVISION



Crosley's exclusive "7-league chassis" brings the studio right into your home

Only Crosley has it—this powerful receiver that reaches out far and wide—city or country—for the station you want *when you want it*.

Only from Crosley comes *Zoom-a-tenna*—the new Telescopic Antenna that gives you a Better, Brighter Picture than "built-in" antennas.

ZOOMS up for stronger pictures.
Adjustable length and direction for sharper tuning.
ZOOMS down out of sight when not in use.

And Crosley's exclusive new *Zoom-a-tenna* makes expensive outdoor antennas *unnecessary for millions of homes*.



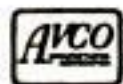
Another Crosley exclusive: the always visible "TV eye"

You can see it from clear across the room—in daylight or dark. It tells you *instantly* the channel you're tuned to.

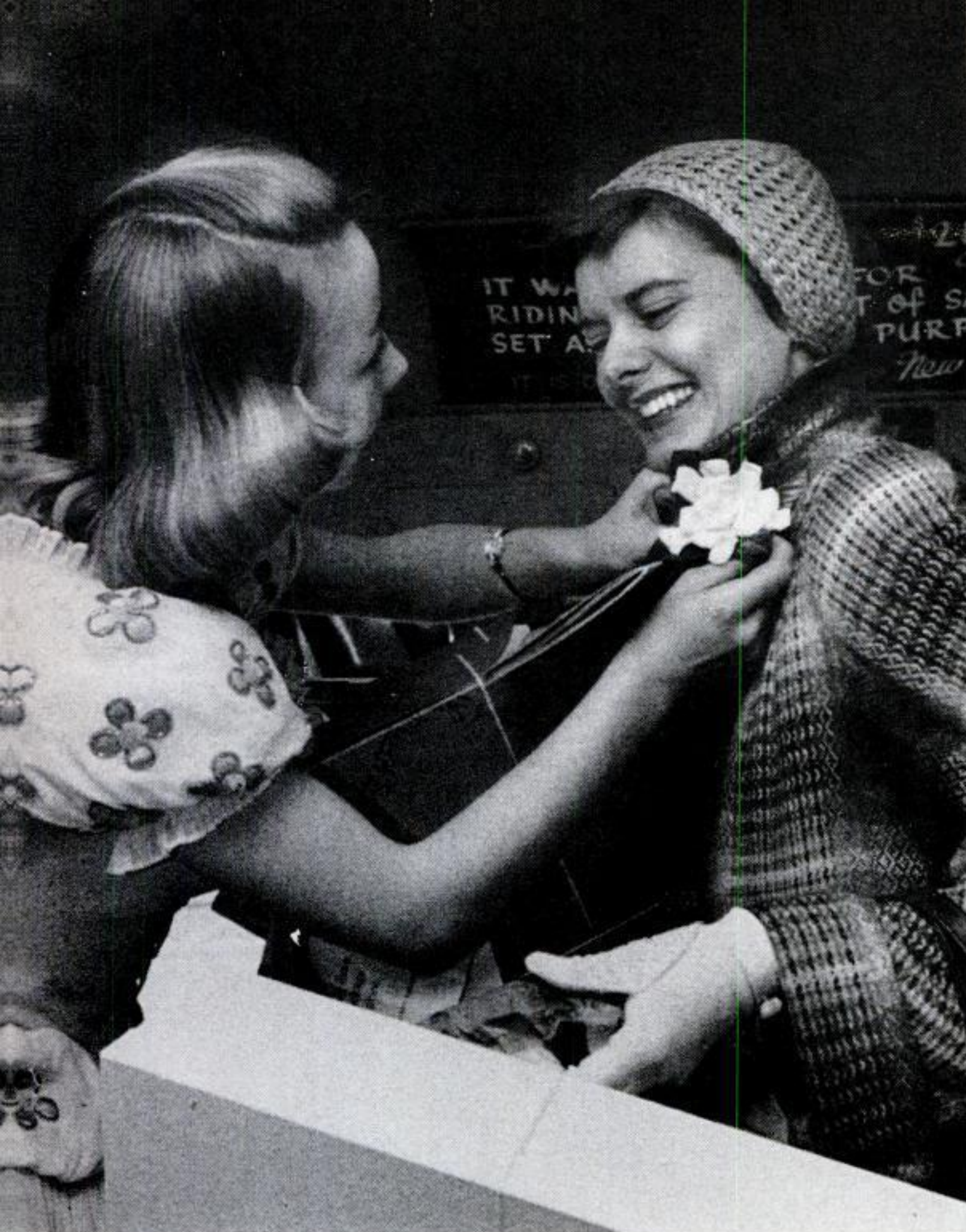
Crosley Custom V

...WITH THE DIFFERENCE YOU CAN SEE!

Crosley Division, Cincinnati 25, Ohio



Crosley Radio and TV sets are sold and distributed in Canada by the Crosley Radio and TV Division of Moffats Ltd., Toronto, Ontario.



BOARDING A SEATTLE BUS, A SMILING SHOPPER HAS A GARDENIA PINNED ON HER



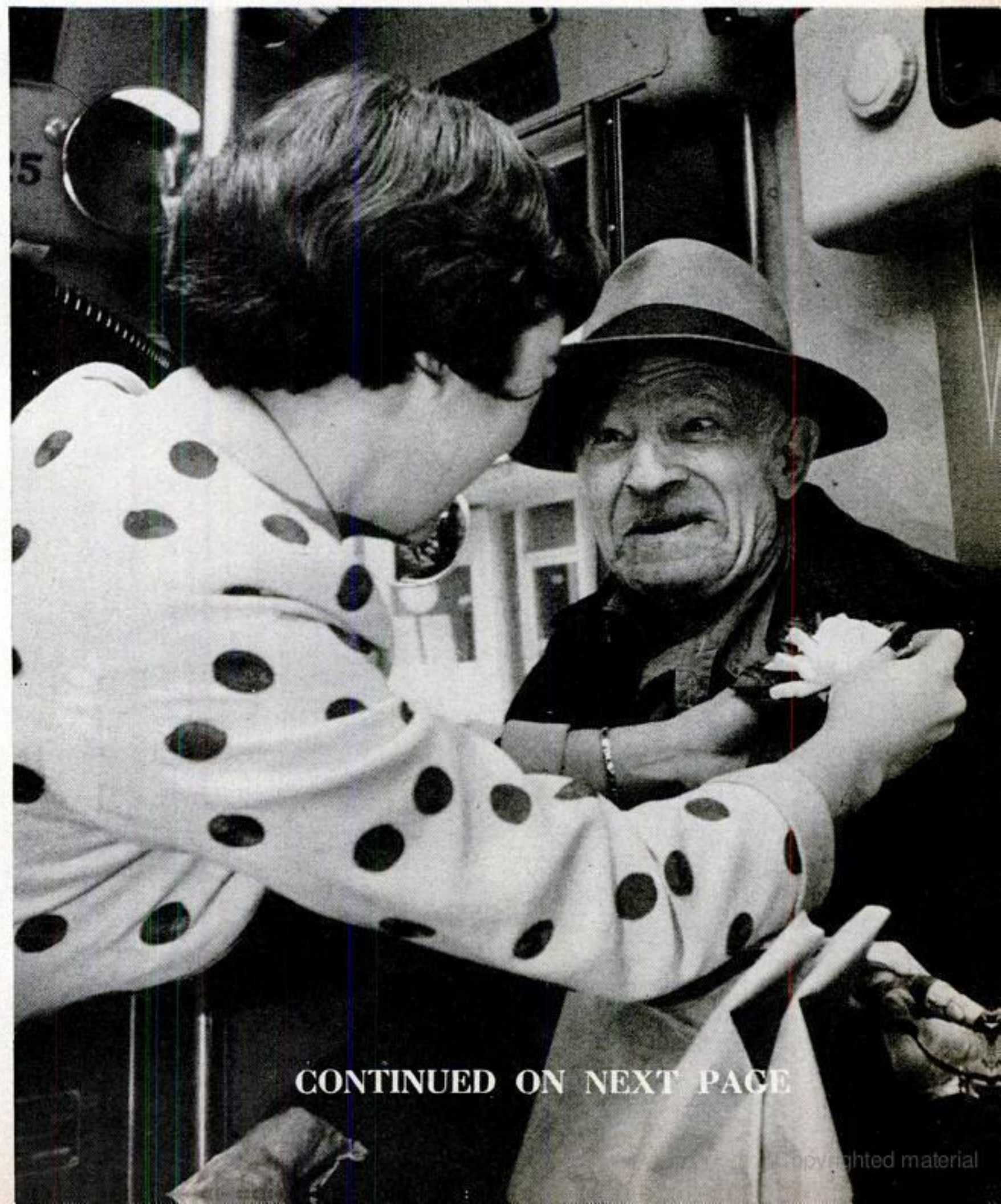
DELIGHTED AND ASTOUNDED, ANOTHER RIDER GETS TICKETS TO ICE SHOW

Gifts and Gaiety on a Bus Party

A LITTLE GIRL ACCEPTS HER FRESH GARDENIA WITH NONCOMMITTAL CAUTION



THE UNEXPECTED LARGESSE LEAVES AN ELDERLY BUS RIDER SPEECHLESS



CONTINUED ON NEXT PAGE



BUS PARTY CONTINUED

RIDES, FRUIT AND FUN WERE FREE

Seattle's bus riders, like those on the previous page, were getting an entirely new kind of jolt last week. As they climbed aboard, their bus tokens were refused by a polite grinning driver who handed them each a poem: "As a 'token' of our pride/We are giving you this ride/In this beautiful new bus/Which you have bought for us."

Then two cute girls in alluring ice-skating

costume, complete with skates, pinned gardenias on the riders, handed out free newspapers, TV guides, apples and tickets to an ice show. An accordionist played while the girls danced with anyone who was willing. When riders recovered from the shock they found the whole undertaking was a stunt dreamed up by the municipally owned transit system to popularize Seattle's 100 brand new buses.

HESITANT RIDER (center) has to be reassured before he climbs on the bus flying a "free" pennant.



SHARING THE BOUNTY, Julie Christenson offers her sister Mary bite of apple they got as gift.



INVITATION TO DANCE is offered by Joan MacInnes. But bashful rider timidly retains his seat.

DANCING IN AISLE, Marine Private Lanckton gloated, "Wait'll those barracks jarheads hear this."





THIS SPACE RESERVED for a tooth that must last for 68 years

Protect your child's teeth with the tooth paste that destroys decay bacteria best*

When that new tooth and its mates arrive, they face a lifetime of dangers.

And here's a shocker: the average child loses one or more of his second teeth—his *permanent* teeth—while still in his teens.

*Fortunately, new Ipana with WD-9 is made especially to help you keep your children's teeth sound and healthy. It destroys tooth-decay bacteria measurably better than any other leading tooth paste... *including fluoride tooth paste.*

Teeth get remarkable protection with new

Ipana because of the decay-fighting ingredient called WD-9. In Ipana's special formula, it works even in spaces too tiny for the tooth brush to reach.

Why not start today to help keep your family's teeth sound and healthy—with the dentifrice that destroys decay bacteria better than any other leading tooth paste? New-formula Ipana with WD-9.

P. S. Because regular brushing is best, you'll be glad Ipana now has a fresh, new, minty flavor that coaxes kids and grown-ups to brush.

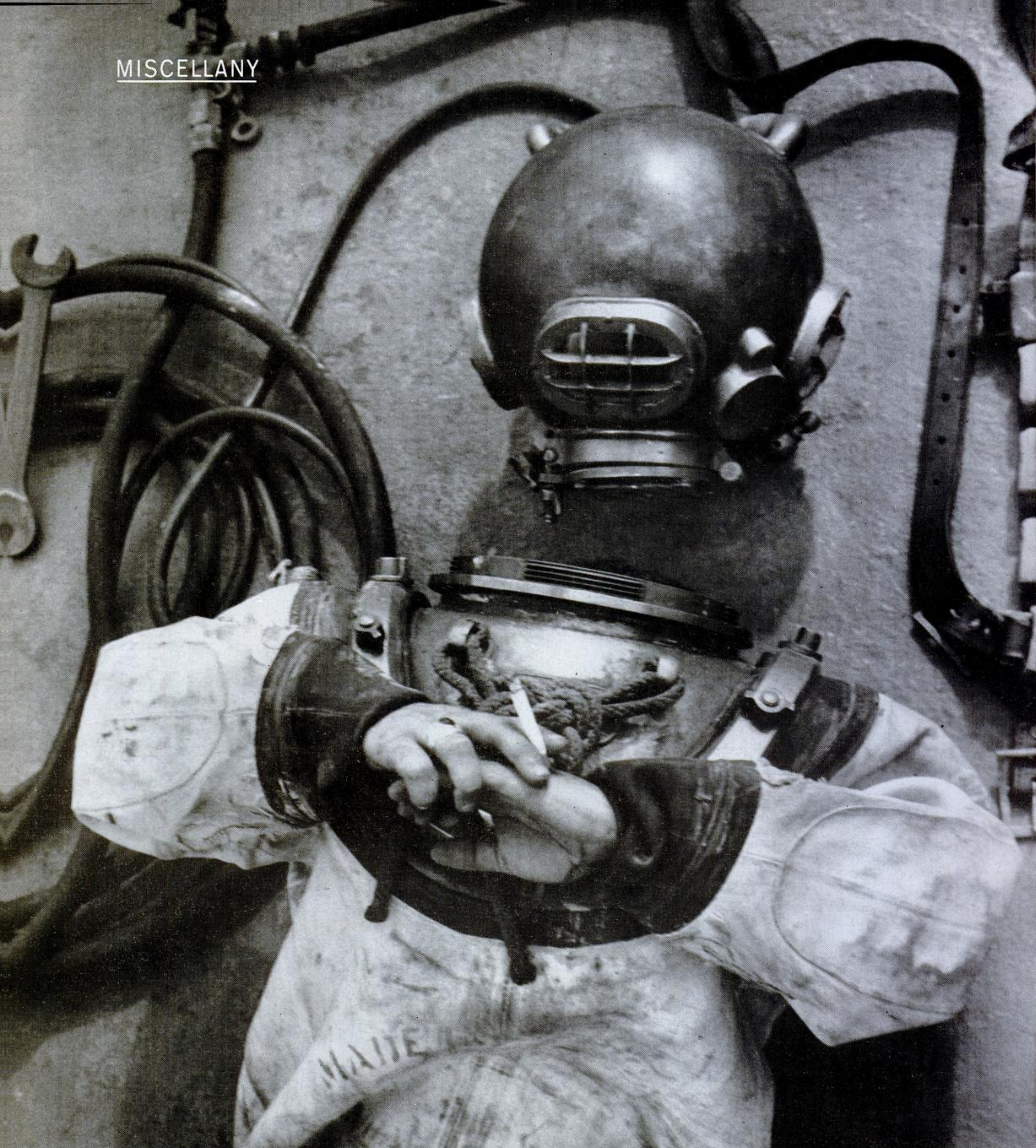


Ipana A/C Tooth Paste (Ammoniated Chlorophyll) also contains bacteria destroyer WD-9 (Sodium Lauryl Sulfate)



PRODUCTS OF BRISTOL-MYERS

New-Formula IPANA® with WD-9
*destroys decay bacteria better
than any other leading tooth paste*

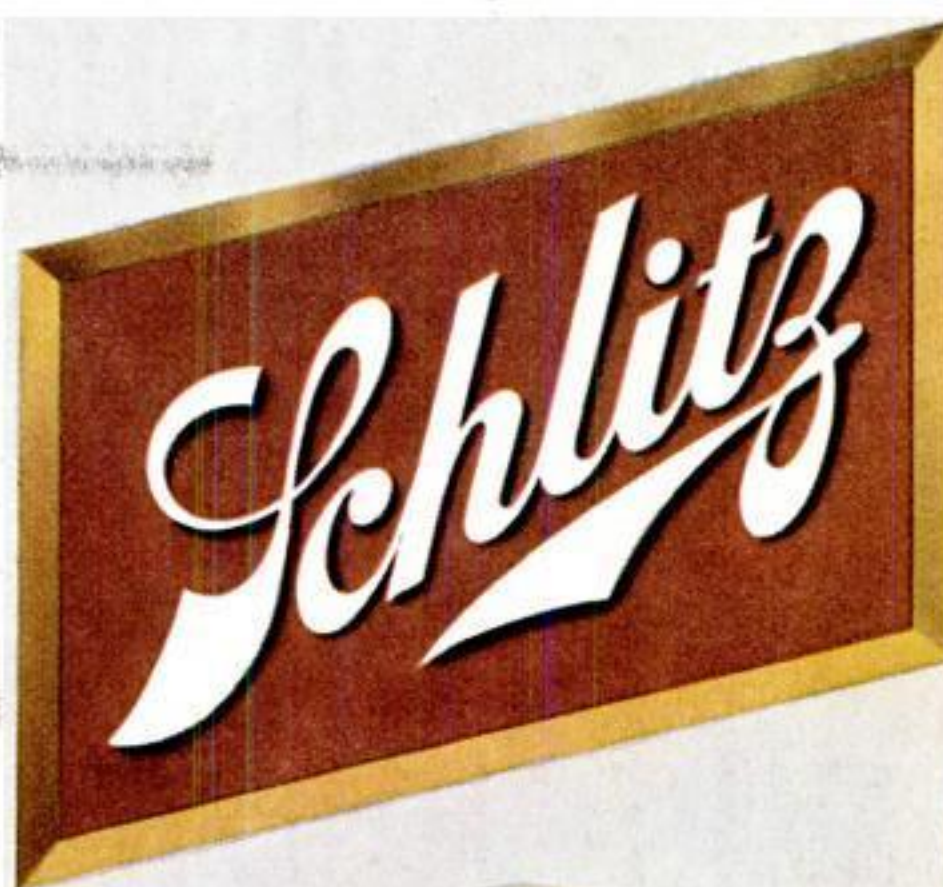


NO NECK ON DECK

Naval regulations require that whenever a diver is working on the bottom another diver must be ready on deck in case of trouble. Weighed down with a 153-pound suit, the diver on the surface usually finds that he is only comfortable when lying flat on his back. That takes the weight off his feet but throws the sunlight into his eyes. Lieut. Michael Epstein of

the U.S.S. *Grasp* based in Hawaii has figured out a hats-off solution to this problem. He simply draws his head, turtle fashion, into the loose-fitting suit. This makes it look as if his head had rolled off his body but it neatly protects him from the sun. It also gives him a private place to enjoy a smoke. The only disadvantage is that he has to pop out for every puff.

You do more than satisfy an ordinary thirst when you pour a glass of Schlitz. You experience all the extra enjoyment that we put there by doing particular things in our own exceedingly particular ways. In these ways we make certain that every bottle and can of Schlitz will live up to the fame of all the Schlitz that has gone before. And our reward is this: *More people prefer (and buy) Schlitz than any other beer.*



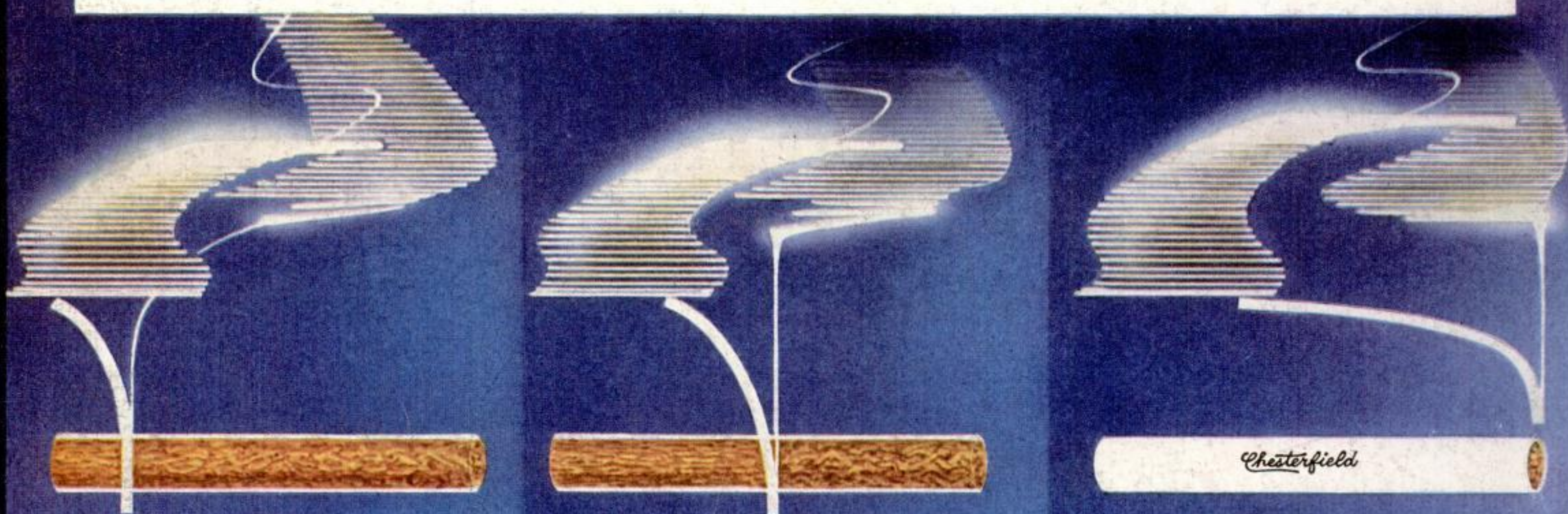
Satisfies your thirst
for SOMETHING BETTER



THE BEER THAT MADE MILWAUKEE FAMOUS

© 1956—Jos. Schlitz Brewing Company, Milwaukee, Wis., Brooklyn, N. Y., Los Angeles, Calif.

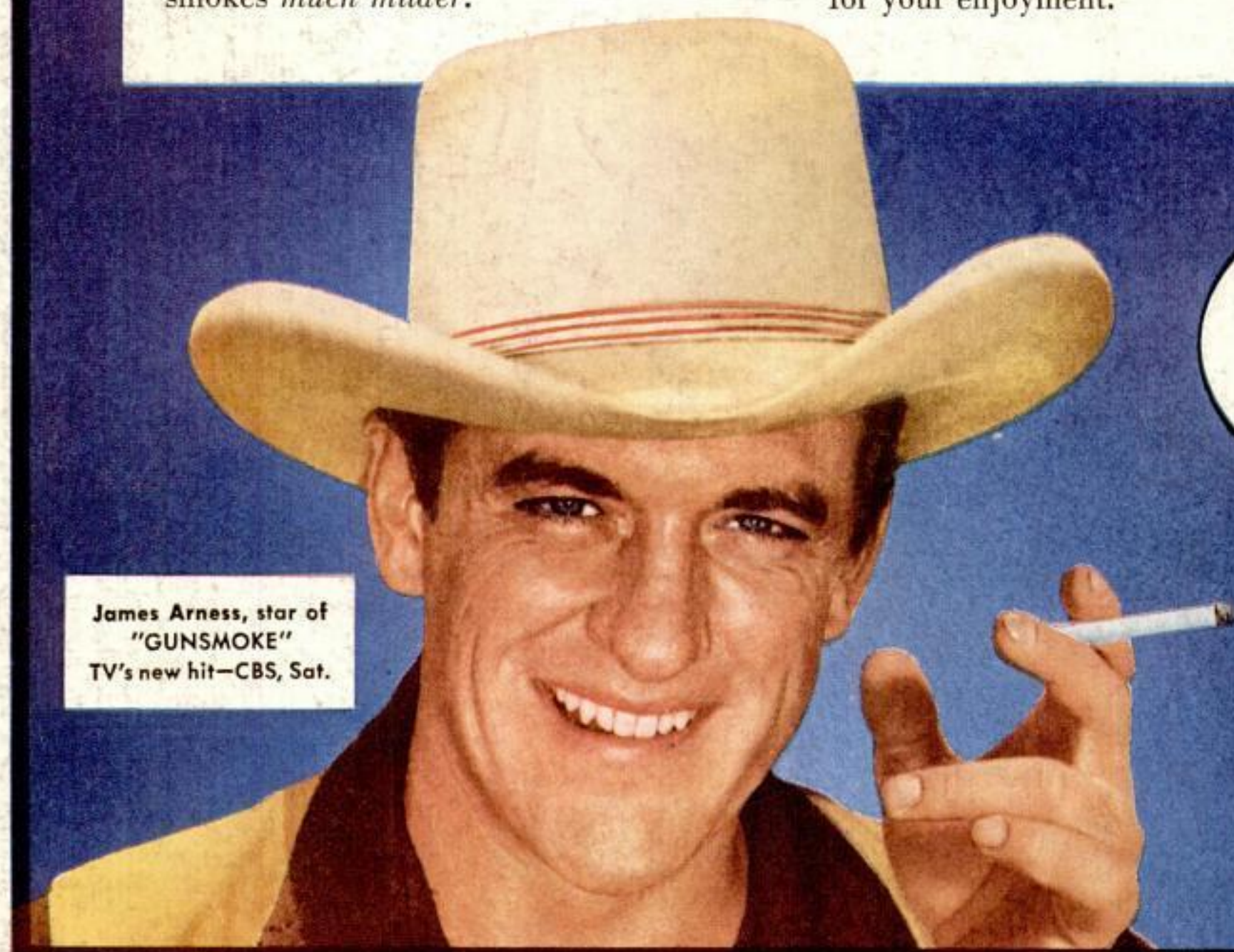
Let the Miracle of *AccuRay*
Put a SMILE in your Smoking!
It's as simple as A B C



A **LWAYS Milder** because Accu-Ray "sees" into the heart of your Chesterfield while it is being made, perfecting the even distribution of its fine tobaccos. So your Chesterfield burns more evenly, smokes *much milder*.

B **ETTER TASTING** because Accu-Ray electronically scans the entire length of *every* Chesterfield to insure an open, easy draw that lets *all* the wonderful flavor of the world's best tobaccos come through for your enjoyment.

C **OOLER SMOKING** because Chesterfields are *14% more perfectly packed* than cigarettes made without Accu-Ray. No hot spots. No hard draw. Just cooler, fresher smoking pleasure from first puff to last. Enjoy Chesterfield — today!



James Arness, star of
 "GUNSMOKE"
 TV's new hit—CBS, Sat.



Chesterfield